

**COVERAGE DOSSEIR: June 2020** 

The month of June witnessed situation where the auto industry recommenced its operations but then the India China dispute gave it a knee-jerk. This created a hurdle in the recovery of the auto sector. Since Auto Component Manufacturers Association (ACMA) is in favour of 'Vocal for Local' campaign although some of the components that are imported from China are vital in building the product. We developed narratives to bring attention on the auto component industry by conducting series of interactions across media through virtual and telephonic interviews and disseminated a press release.

Number of press releases disseminated: 1

Number of media Interaction coordinated: 5

• Total coverage generated: 75

Print: 14Online: 58Electronic: 2Webinar: 2

#### **Activity 1:**

We disseminated a press release on 'On Import Congestion'

Key messages landed:

- Auto component industry in India is committed to the 'Atma-Nirbhar vision'
- Non availability of a single component can hinder the recovery

**Result:** We were able to garner a total of 20 stories and coverage. The coverages were garnered in tier-1 portable like **Business Standard**, **The Hindu**, **ET Auto**, **Financial Express**, **etc.** and a Print coverage in **The Hindu**, **The Times of India**, **etc.** 

#### **Activity 2:**

We arranged an interaction with Mr. Nishant Sharma, from Bloomberg Quint on 'The low paid jobs and labour issue'

#### **Key messages:**

- Long-pending demands on GST to be 18%
- Auto markets needs recovery or else firms catering to commercial vehicles will get shut

**Results:** The story appeared on the virtual and print platform.

#### **Activity 3:**

We planned an electronic interaction with the **ET Now** which lasted for 37 minutes on the topic 'India's dependence on China'.

#### **Key messages:**

- need to generate job opportunities
- Bring in investments
- Need to adopt self- reliance
- Need to bifurcate political and business stance

**Results**: The interaction aired for 37 minutes which appeared on the show called "India Development Debate".

**Activity 4:** 

We planned a video interaction with Mr. Pranbihanga Borpuzari, Associate Editor, from Economic Times.com on 'Wary of public transport, Covid-19 may drive up demand for entry level vehicles, 2-wheelers.

#### Key messages:

- In the Auto sector the capacity utilisation was 8-10%
- Challenge of temporary workers is more in smaller companies

**Results**: The coverage aired in the on ET Rise for 25 minutes.

#### **Activity 5:**

We planned a telephonic interaction with **Arshad Khan from New Indian Express on 'India China trade issue'** 

#### Key messages:

- Auto Components worried about the delay
- Hampering of their imports

**Results**: The coverage appeared in the New Indian Express.

#### **Coverage Snapshots**

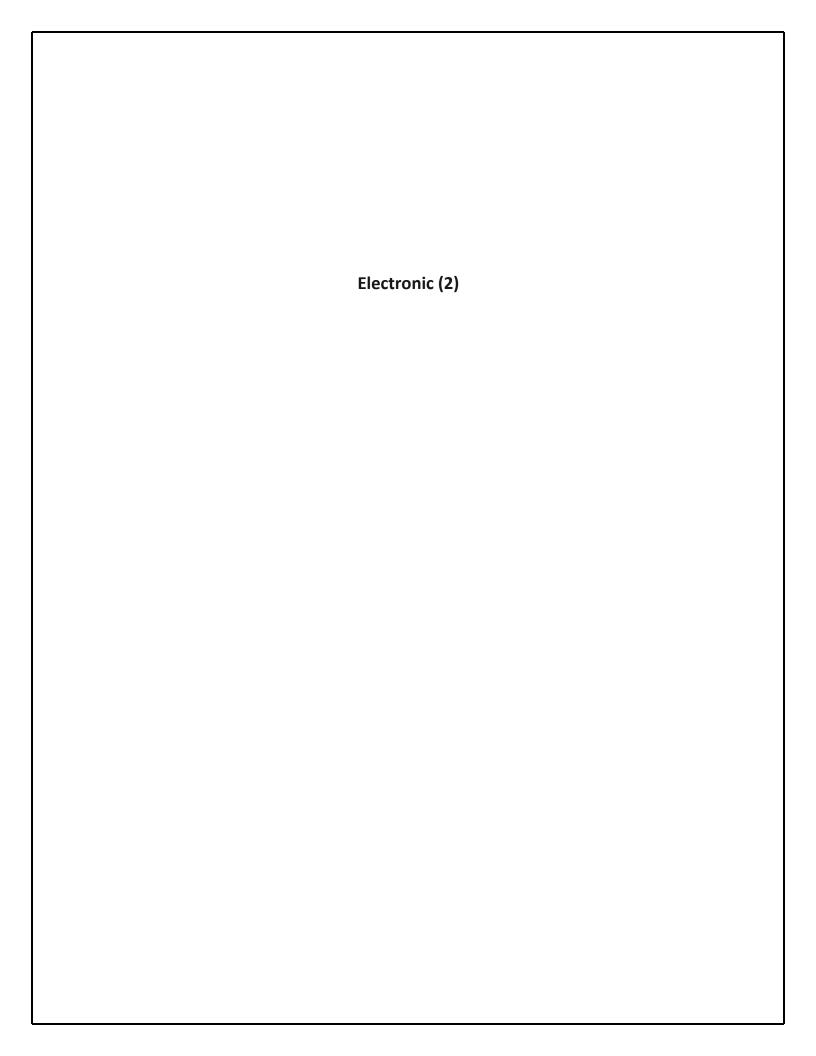




	The Times of India	Curbs on Chinese imports to hit the mfg ops, parts supply: Auto cos
6.	The Hindu	Auto exports tumble 73% on lockdown, delayed orders
7.	The Hindu	Auto, Pharma unready to wean off China
8.	Business	Automobiles companies says disruption in Chinese imports will hurt their
	Standard	recovery
9.	Business	India plans incentives to double auto exports
	Standard	
10.	Business	Do not delay clearance of imported Chinese components: Auto Industry
	Line	
11.	Business	Auto sector must take a pause and recalibrate: ACMA Chief
12.	Line The	Imports clearance delay to hit production, SIANA ACNA
12.	Financial	Imports clearance delay to hit production: SIAM, ACMA
	Express	
13.	Mint	Lenders see small and medium business making a recovery soon
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14.	Pioneer	Delay in import clearance may impact vehicle production
15.	Free Press	Import clearance delay may impact auto output
	Journal	
16.	Free Press	Auto component should aim for 5% of global trade in 5yrs: ACMA
	Journal	
17.	Deccan	Manual checking to hurt production: Auto bodies
18.	Chronicle DT Next	Auto comp biz target \$ 1.3 trillion mark in 5 years: ACMA
10.	DINEXL	AULO COITID DIZ LAIREL 3 1.3 LITITION MAIN IN 3 VEATS. ACIVIA
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	Business	Auto industry bodies fear delay in imports clearance may impact production
	Standard	
32.	Business Standard	Finding alternatives to China not easy, caution auto manufacturers
33.	Economic Times	Indian auto component industry aims to cut dependence on Chinese imports: ACMA
34.	Economic Times	Auto industry lobbies appeal against 100% inspection of Chinese imports
35.	Economic Times	Auto component industry should aim for 5 pc of global trade in 5 yrs; govt support crucial: ACMA
36.	Economic Times	Huge job losses imminent if demand remains weak: ACMA
37.	ET Auto	ACMA fears supply chain disruption due to delay in clearance of Chinese imports
38.	ET Auto	Auto component industry may end current fiscal in negative territory: ACMA
39.	HT Auto	India plans incentives for auto companies to boost exports: Sources
40.	HT Auto	India's auto sector not ready to quit China habit
41.	Hindu Business Line	Do not delay clearance of imported Chinese auto components: Auto industry
42.	Hindu Business Line	Auto sector must take a pause and recalibrate: ACMA chief
43.	Hindu Business Line	GST rate cut for vehicles is a low-hanging fruit to drive demand: ACMA President
44.	Live Mint	Govt should help in creating demand to help MSMEs get out of pandemic crisis: ACMA's Deepak Jain
45.	Live Mint	Pivot or Perish: India should focus on improving local manufacturing in next few years
46.	Live Mint	Lenders see small and medium businesses making a recovery soon
47.	Live Mint	India's auto and pharma sectors not ready to wean off China
48.	Live Mint	Consumer demand needs to pick up for the key sector to stay afloat
49.	Financial Express	Vehicle production will be impacted due to delay in Chinese component imports: SIAM backs ACMA
50.	Financial Express	SIAM, ACMA fear impact on vehicle production due to delay in imports clearance, here's why
51.	Financial Express	Huge job losses near if demand continues to be weak: ACMA
52.	Bloomberg Quint	The Pandemic Hastens Automation of Low-Paid Jobs For Auto Parts Suppliers
53.	Bloomberg Quint	Auto-Parts Makers Expect Short-Term Pain If Chinese Imports Get Costlier
54.	Financial Post	India plans incentives for auto companies to boost exports-sources
55.	Money Control	Manual inspection of imports from China leading to delays: Auto parts association, SIAM
56.	Money	Huge job losses imminent if demand remains weak: ACMA

	Control	
57.	The Outlook	Auto industry bodies fear delay in imports clearance may impact vehicle production
58.	The Outlook	Indian auto component industry aims to cut dependence on Chinese imports: ACMA
59.	The Outlook	Huge job losses imminent if demand remains weak: ACMA
60.	The Outlook	Auto component industry should aim for 5 pc of global trade in 5 yrs; govt support crucial: ACMA
61.	NDTV	India's Auto, Pharma Sectors Not Ready To Wean Off China
62.	CNBC TV18	Deep salary cuts and job losses in India's auto components industry
63.	News 18 Auto	Govt to Roll Out Incentives for Auto Companies to Double Exports in Next Five Years
64.	Times Now News	Chinese imports held up at ports will disrupt supply chain: Indian auto industry
65.	The Pioneer	'Delay in imports clearance may impact vehicle production'
66.	Deccan Herald	Centre mulls ban on import of nonessentials from China
67.	Deccan Chronicle	Huge job losses imminent in automotive sector if demand remains weak: ACMA
68.	Telangana Today	Huge job losses imminent if demand remains weak: ACMA
69.	In Shorts	Auto industry planning deep localisation to cut China imports: ACMA
70.	BS Motoring	Disruptions in Chinese imports will hurt their recovery: Automobile firms
71.	Auto Tech Review	ACMA, SIAM Call for Quicker Clearance of Chinese Imports
72.	Auto Car Professional	ACMA and SIAM flag off supply chain issues due to delay in getting Chinese-made parts
73.	Auto Car Professional	ACMA's Deepak Jain: 'It'll now be survival of the fittest and the need to collaborate to stay relevant.'
74.	Auto Car Professional	Continuing headwinds for India Auto Inc could mean huge job losses: ACMA
75.	Car and Bike	Congestion Of Auto Components Imported From China May Lead To Production Delays
76.	Rush Lane	Lakhs of jobs may be lost in auto component industry this year



#### **Publication – ET Now**

Headline- India Development Debate

On India Development Debate, The Ministry of External Affairs has put out a statement today reiterating that it was unilateral action by China that resulted in the clash at the LAC, they have clarified no troops are missing. And commander level communication is being maintained. Meanwhile big things are brewing back home. The national discourse has turned to how India's dependence on Chinese imports can be reduced.





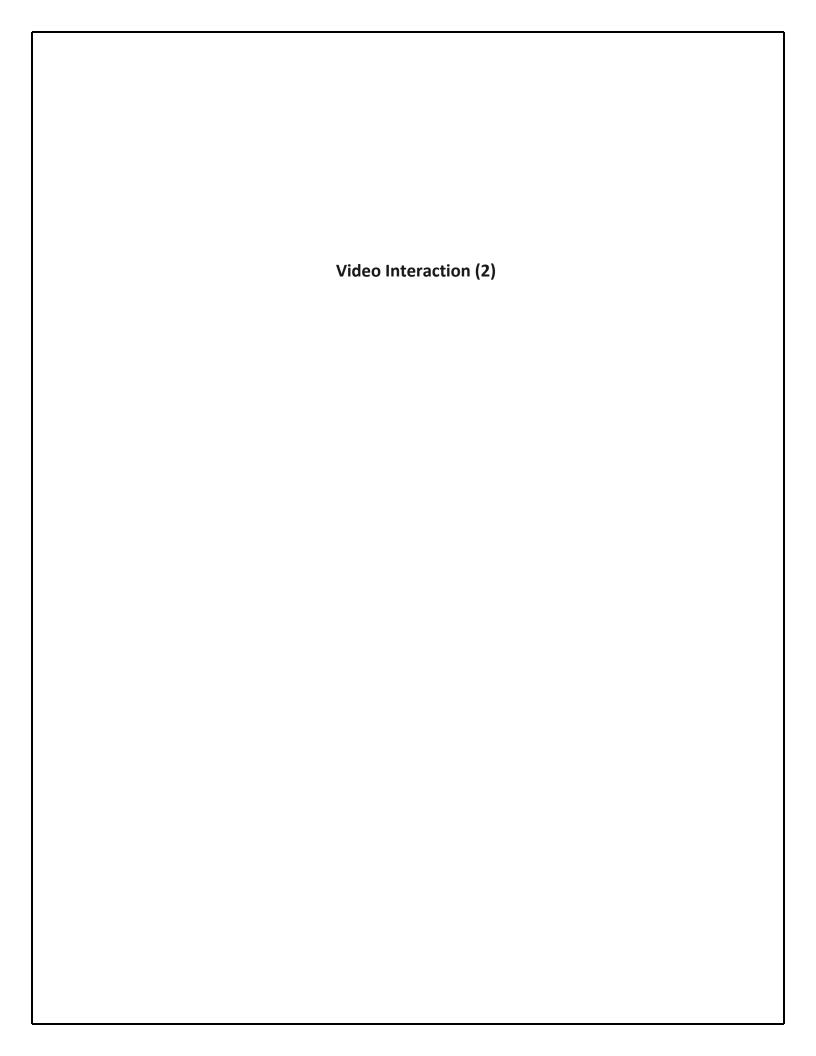
#### **Publication – ET Rise**

**Headline-** Wary of public transport, Covid-19 may drive up demand for entry level vehicles, 2-wheelers

For a battered auto sector, the need for social distancing may prove to be a silver lining. In an environment where people are wary of taking public transport, investing in a personal vehicle may be the only choice left.







#### **Publication-Live mint**

Headline- '3 big challenges' for auto parts sector amid Covid: ACMA president explains

Cash, labour, and raw material - these were highlighted as the main challenges facing the automotive components sector in India, by Deepak Jain, President, Automotive Component Manufacturers Association. Jain was speaking at a webinar of Mint's Pivot Or Perish series. The latest episode focused on India's micro, small and medium enterprises, and how they're dealing with the Covid-19 crisis. Jain said that special attention needed to be paid to boosting demand.





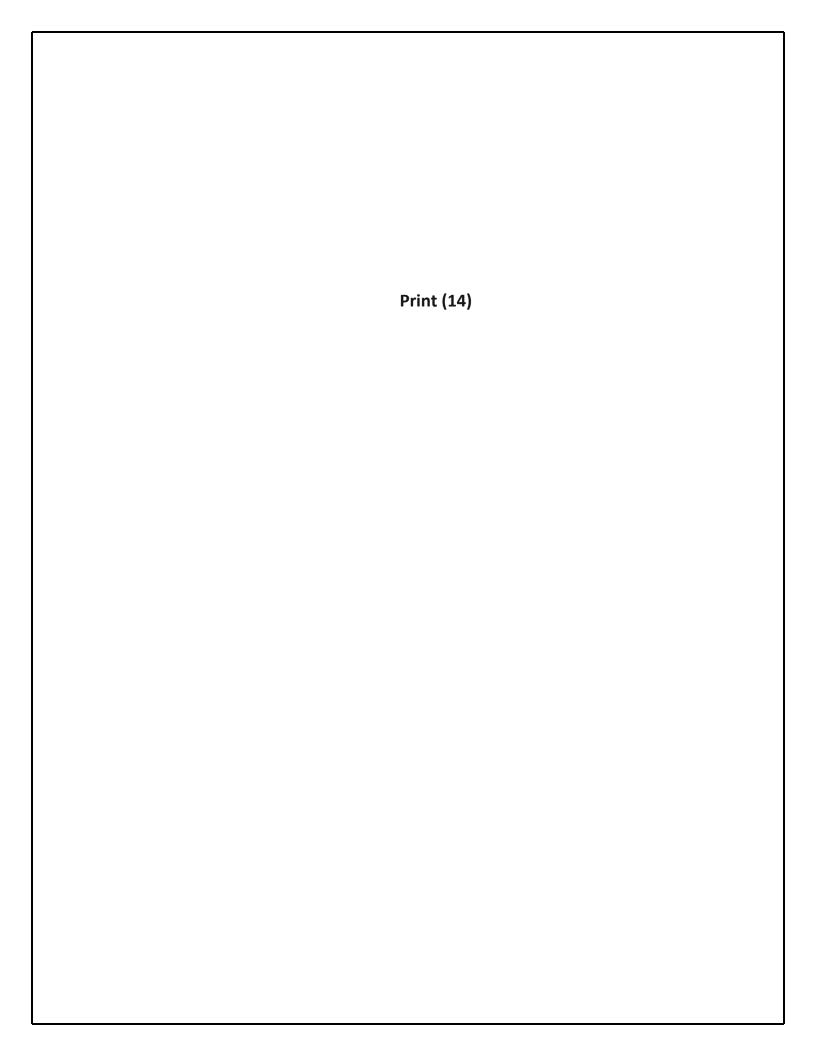
#### **Publication – Auto Tech Review**

Headline - Effects of New Normal on Mobility Industry

The impact of COVID-19 on the manufacturing and consumers goods industry. Respective participants conversed about the new economic stimulus and vocal for local.







#### Publication - The Times of India

Headline - Curbs on Chinese imports to hit the mfg ops, parts supply: Auto cos

After telecom, the auto industry has raised a red flag over sudden restrictions on imports from China and subjecting parts and consignments to rigorous checks at ports, saying this would disrupt manufacturing in the sector at a time when it is struggling with the corona-induced slowdown. The objections have been made by companies as well as industry associations.

# Curbs on Chinese imports to hit mfg ops, parts supply: Auto cos

Pankaj.Doval@timesgroup.com

New Delhi: After telecom, the auto industry has raised a red flag over sudden restrictions on imports from China and subjecting parts and consignments to rigorous checks at ports, saying this would disrupt manufacturing in the sector at a time when it is struggling with the corona-induced slowdown.

The objections have been made by companies as well as industry associations, which say that curbs will hinder operations as many critical parts related to new emissions norms such as BS6 as well as those related to electric vehicles come from China. Almost all the companies, ranging from Maruti to Mahindra & Mahindra and Tata Motors, will be impacted and so would be two-

#### **Depending On Dragon**

- The move to restrict imports, or delay entry into the country, will hit and reduce the production of many passenger vehicles (cars and SUVs) models, commercial vehicles, and majority of electric two-wheelers
- ➤ 100% manual inspections of consignments at ports is leading to 'inordinate delays' in clearance, say two industry associations ACMA (of parts makers) and Siam (auto companies)

wheeler makers like Hero Moto. The situation is worse for Chinese companies such as MG Motors that sources petrol engines and many other parts from China, apart for key components for its electric vehicle ZS

Both the industry associations ACMA (of parts makers) and Siam (auto companies) have expressed their reservations, "The difficulty that is going to come from stopping of China sourcing is for all the BS6 models," Rajan Wadhera, president of Siam, who is also a senior functionary of Mahindra & Mahindra, told TOI.

ACMA president Deepak Jain said production at factories would come to a halt if the parts are not available freely. "Some of the items imported from China are critical components such as parts of engines and electronics for which we are yet to develop domestic competence. The automotive value

chain is a highly complex, integrated and inter-dependent non-availability of even a single component can, in fact, lead to stoppage of vehicle manufacturing lines," Jain said.

Sources said the government's action to ban a majority of Chinese apps may also result in certain action against Chinese companies in the manufacturing sector. "It is not easy to develop alternate sourcing base in locations such as Europe. Their costs are high, they lack scale, and coronavirus has meant that their production is limited," an industry official said.

Hero Moto, the country's largest two-wheeler maker, also said it is assessing the situation, which is developing very fast. The company imports parts such as cast wheels, machine parts and forgings from China.

#### **Publication – The Hindu**

Headline - Auto exports tumble 73% on lockdown, delayed orders

Import consignments from China are being subjected to '100% manual inspection, resulting in clearance delays' amid continuing border tensions between India and its northern neighbour.

"Inordinate delays in clearance due to congestions at ports could eventually impact manufacturing of vehicles in India," Rajan Wadhera, president, Society of Indian Automobile Manufacturers, said.

# Auto exports tumble 73% on lockdown, delayed orders

Import clearance delays may affect manufacturing: SIAM

SPECIAL CORRESPONDENT NEW DELHI

Even as automobile sector exports tumbled 73% in May 2020 to \$230.3 million, the industry on Monday warned that inordinate delays in clearance for consignments from China may lead to a halt in the manufacture of vehicles in the country.

Import consignments from China are being subjected to '100% manual inspection, resulting in clearance delays' amid continuing border tensions between India and its northern neighbour.

"Inordinate delays in clearance due to congestions at ports could eventually impact manufacturing of vehicles in India," Rajan Wadhe-



further disruption at this juncture is best avoided."

Deepak Jain, President, Automotive Component Manufacturers Association, pointed out that some of the items imported from China are critical components such as parts of engines and electronics items for which India is yet to develop domestic competence. or 4% of the total auto industry turnover. "The automotive value chain is a highly complex, integrated and interdependent one; non availability of even a single component can, in fact, lead to stoppage of vehicle manufacturing lines," he said.

As per data from Engineering Export Promotion Council (EEPC), India, automobile exports fell 73% to \$230.3 million in May 2020 compared to a year earlier. "Supply chains broke down due to mobility restrictions and a wave of postponement of foreign orders in the sector led to such a massive drop in exports," EEPC India Chairman Ravi Sehgal said.

Auto exports to the U.S. nosedived 98% to \$1.37 mil-

#### Publication – The Hindu

Headline - Auto, Pharma unready to wean off China

Days after a border clash with China this month in which 20 Indian soldiers were killed, New Delhi told firms to find ways to cut imports from China. But two big industries, automobiles, and pharmaceuticals, say this is easier said than done. Like many countries, India relies on China for products such as electronic components and drug ingredients because it cannot make them or source them elsewhere as cheaply, company and industry figures say.

## Auto, pharma unready to wean off China

Industries depend heavily on Chinese supplies; executives say becoming more self-reliant will take time

REUTERS NEW DELHI

Days after a border clash with China this month in which 20 Indian soldiers were killed, New Delhi told firms to find ways to cut imports from China. But two big industries, automobiles and pharmaceuticals, say this is easier said than done.

Like many countries, India relies on China for products such as electronic components and drug ingredients because it cannot make them or source them elsewhere as cheaply, company and industry figures say. Thus, any moves to curb imports or make them costiler without developing alternatives will hurt local businesses.

"We don't import because we like to, but because we have no choice," said R.G.



Dragon fire: Curbing imports without developing alternatives will hurt local businesses, say industry officials. • πευτεκ

Bhargava, chairman of Maruti Suzuki India Ltd., the country's biggest carmaker.

"To attract companies to produce locally, we need to be more competitive and lower our costs compared with other countries."

India imported about

\$70.3 billion of goods from China in the fiscal year to March 2019, and exported just \$16.7 billion – its widest trade deficit with any country. The government is now consulting with companies on tightening curbs on 1,173 non-essential products, a trade body official said on condition of anonymity. They include toys, plastics, steel items, electronics and specific auto components – which feed vehicle manufacturing.

#### Self-reliance campaign

This is on top of plans to raise trade barriers and import duties on about 300 products from China and elsewhere, as part of a self-re-liance campaign. In April, India also tightened rules for investments from neighbouring countries, including China, to prevent opportunistic takeovers after the pandemic.

Over a quarter of India's auto-part imports – \$4.2 billion – came from China in 2019, including engine and transmission parts, according to data from the Auto Component Manufacturers' Association of India (ACMA).

Some of these components are critical and hard to source elsewhere immediately, said Vinnie Mehta, director general at ACMA.

Chinese supplies have also been a key factor in India's booming drug industry, which exports cheap generic medicines.

India gets about 70% of its supply of active pharmaceutical ingredients (APIs) from there, industry officials said.

"In the immediate future, we are going to continue to be reliant on China," said Sudarshan Jain, secretary general of the Indian Pharmaceutical Alliance, which represents major drug makers, although he believed there was only "a very low likelihood" of API supplies being cut off.

#### **Publication – Business Standard**

Headline – Automobiles companies says disruption in Chinese imports will hurt their recovery

The Indian automobile industry has sounded alarm bells over delays in Customs clearance for imports from China. The move, they said, would hurt the recovery of the industry, which has been reeling from the shock of a yearlong slowdown further worsened by the Covid-19 pandemic.

## Automobile companies say disruptions in Chinese imports will hurt their recovery

ARINDAM MAJUMDER New Delhi, 29 June

The Indian automobile industry has sounded alarm bells over delays in Customs clearance for imports from China. The move, they said, would hurt the recovery of the industry, which has been reeling from the shock of a yearlong slowdown further worsened by the Covid-19 pandemic.

Amid heightened tensions along the Line of Actual Control with China, all shipments coming from China are being physically checked at ports and airports by Customs officials following a nationwide alert regarding enhanced risk weightage ascribed to consignments from that country. This is delaying shipments of crucial automobile components, said executives of auto players.

"Inordinate delays in clearance because of congestions at ports could eventually impact the manufacturing of vehicles in India. The industry is piecing itself together as growth is limping back; any further disruption at this juncture is best avoided," said Rajan Wadhera, president, Society of Indian Automobile Manufacturers (SIAM).

Industry executives said while China-based manufacturers, such as MG Motors, have been affected the most, almost all automobile manufacturing process would slow down if 100 per cent manual checks of Chinese imports continued.

Over a quarter of India's auto part imports — worth \$4.2 billion — came from China in 2019, according to the data from Auto Component Manufacturers' Association of India (ACMA). These included engine and transmission parts.

Some of these components are critical and hard to source from elsewhere immediately,



All shipments coming from China are being physically checked at ports and airports by Customs, delaying shipments of crucial automobile components

said executives of global auto component manufacturers, such as Bosch Valeo and Minda Industries, which have set up shop in India because of the country's large consumer base.

"Some of the items import-

ed from China are critical components, such as parts of engines and electronics items. for which India is yet to develop domestic competence. The automotive value chain is a highly complex, integrated and interdependent; non-availability of even a single component can, in fact, lead to stoppage of vehicle manufacturing lines. Post the lockdown, production in the component industry is gradually picking up in tandem with the growth in vehicles sales. It is, therefore, in the best interest of the industry and the economy that any further disruptions are best avoided," said Deepak Jain, president at ACMA

Though Customs officials told Business Standard that the move was based on specific intelligence related to narcotics smuggling and illegal imports of undervalued items, industry saw it as a trade retaliatory measure. The development coincided with the government making it mandatory for sellers to mention "country of origin" on products to be sold on the procurement portal Government e-Marketplace.

R C Bhargava, chairman of India's largest auto firm Maruti Suzuki, said in order to reduce dependence on Chinese imports, it is necessary that Indian firms be much more competitive, deeper and wide-spread. He warned that shunning products from China may lead to a price increase in the short run.

"Everybody knows that importing products over time actually becomes more and more expensive as the rupee gets weaker. So it is not really in anybody's commercial interest to continue to import; you import because you really have little choice in the matter," Bhangava added.

#### **Publication- Business Standard**

Headline - India plans incentives to double auto exports

India is drawing up an incentive scheme for the autos sector aimed at doubling exports of vehicles and components in the next five years, four sources with direct knowledge of the matter told Reuters The Department of Heavy Industries (DHI) has sought feedback from auto industry groups on the initial proposal.

### निर्यात के लिए वाहन कंपनियों को प्रोत्साहन

अगले पांच वर्षों के दौरान वाहनों और इनके कल-पुर्जों के निर्यात को बढ़ावा देने के लिए सरकार वाहन क्षेत्र के लिए एक प्रोत्साहन योजना तैयार कर रही है। इस मामले से अवगत सूत्रों ने यह जानकारी दी। सूत्रों ने बताया कि भारी वाहन विभाग (डीएचआई) ने शुरुआती प्रस्ताव पर वाहन उद्योग समूहों की राय मांगी है। पृष्ठ 2

## निर्यात के लिए वाहन कंपनियों को प्रोत्साहन!

रॉयटर्स

नई दिल्ली, 29 जून

सरकार वाहन क्षेत्र के लिए एक प्रोत्साहन योजना तैयार कर रही है ताकि अगले पांच वर्षों के दौरान वाहनों और वाहन कलपुर्जे के निर्यात को बढावा दिया जा सके। इस मामले से अवगत चार सूत्रों ने यह जानकारी दी।

विभाग (डीएचआई) ने शुरुआती प्रस्ताव पर वाहन उद्योग समुहों की राय मांगी है। प्रस्ताव के तहत ने कहा कि सरकार निर्यात को अगले पांच वर्षों के दौरान निर्यात बढ़ावा देना चाहती है और के लिए स्थानीय उत्पादन एवं प्रोत्साहन योजना के लिए कुछ क्षेत्रों खरीद के लिए प्रोत्साहन देने का की पहचान की गई है जिनमें वाहन

- अगले 5 वर्षों में निर्यात को दोगुना करने का लक्ष्य
- ■बड़े वाहन विनिर्माताओं और कलपूर्जा कंपनियों को प्रोत्साहन देने की तैयारी
- ■वित्त वर्ष 2019 में वाहन क्षेत्र का निर्यात २७ अरब डॉलर रहा

सुत्रों ने बताया कि भारी वाहन नरेंद्र मोदी द्वारा देश को आत्मनिर्भर बनाने के आह्वान से प्रेरित है।

एक वरिष्ठ सरकारी अधिकारी

#### **Publication – Business line**

Headline- Do not delay clearance of imported Chinese components: Auto Industry

The auto industry on Monday urged that the manual inspection of imported consignments from China should be avoided as that is delaying manufacturing of automobiles. The Society of Indian Automobile Manufacturers (SIAM) and the Automotive Component Manufacturers Association of India (ACMA) have said that this will also further slowdown the economy as auto industry is a major contributor to the GDP.

### Do not delay clearance of imported Chinese components: Auto industry

Move will further slow down auto sector, say SIAM and ACMA

#### OUR BUREAU

New Delhi, June 29

The auto industry on Monday urged that the manual inspection of imported consignments from China should be avoided as that is delaying automobile production.

The Society of Indian Automobile Manufacturers (SIAM) and the Automotive Component Manufacturers Association of India (ACMA) have said that this will also further slow down the economy as auto industry is a major contributor to the GDP.

"Inordinate delays in clearance due to congestions at port could eventually impact manufacturing of vehicles in India. The industry is piecing itself together as growth is limping back; any further disruption at this juncture is best avoided," said Rajan Wadhera, President, SIAM.

Deepak Jain, President, ACMA, said that delay in inspection of Chinese consignments should be avoided to prevent any hold up in vehicle manufacturing.

"Some of the items impor-



Rajan Wadhera, President, SIAM

components such as parts of engines and electronics items for which we are yet to develop domestic competence. The automotive value chain is a highly complex, integrated and interdependent one — non-availability of even a single component can, in fact, lead to stoppage of the vehicle manufacturing lines," said Jain.

The statements came after reports of import consignments from China being subjected to 100 per cent manual inspection resulting in inordinate delays in clearance.

#### Complex value chain

Explaining the complexity of the automotive value chain and the need for unimpeded clearance of imports, Jain informed that the entire automotive value chain in the country is around \$118 billion of which import of auto com"Some of the Items imported from China are critical components such as parts of engines and electronics items for which we are yet to develop domestic competence"

per cent of the total auto industry turnover. "Post the lockdown, production in the component industry is gradually picking up in tandem with growth in vehicles sales, it is therefore in the best interest of the industry and the economy that any further disruptions are best avoided," he added.

The Indian auto-component industry contributes 2.3 per cent to the GDP and provides employment to five million people.

The industry witnessed a growth of 14.5 per cent posting a turnover of ₹3,95,902 crore in 2018-19.

#### **Publication – Business Line**

**Headline** – Auto sector must take a pause and recalibrate: ACMA Chief

With Unlock 1.0 now underway, Deepak Jain feels the auto industry could do well without any disruptions for a while. In his dual role as President of ACMA (Automotive Component Manufacturers Association) and Chairman & MD of Lumax Industries, he had his hands full during the near 70-day lockdown.

## Auto sector must take a pause and recalibrate: ACMA chief

Deepak Jain says the industry needs time to recover from Covid-19 and over-regulation

With Unlock 1.0 now underway, Deepak Jain feels the auto could do well without any disruptions for a while. In his dual role as President of ACMA (Automotive Component Manufacturers ssociation) and Chairman & MD of Lumax Industries, he had his hands full during the near 70-day lockdown.

Today, in the current situation we need to focus on Bharat Stage VI and not have more regulations...lt is important to take a pause and re-calibrate for the benefit of the automotive ecosystem," says

He is categorical that the industry has suffered from overregulation in recent times. which has only resulted in price hikes across vehicle catform of insurance hikes,

safety norms and the like.

"Sure, we must have safe mobility but need to recalibrate in terms of having the right strategy. Overregulation will not work as evident in the long economic downturn (prior to Covid-19)," says Jain. Hence, forays into electric vehicles should now be seen in a much longer horizon" which means the ball is now in the Centre's court.

#### Rising to the challenge

has admirably risen to the cleaner emissions challenge by jumping directly from BS IV to VI in barely three years. We must take a pause now and understand what is best for us...figure out how do we actually get out of this after-math of this whole Covid-19," he adds

It is also his belief that India is fortunate to have a large do-

mestic market, which needs to be capitalised on. "We must get demand and consumption back after which we need to calibrate maybe with a new Automotive Mission Plan," says Jain referring to the blue print document for the

Right now, the priorities have to be on "more localisa-tion and make in India" especially when companies have imported a lot of systems for BS VL "Let us localise these technologies and then take things forward. We do not need knee-jerk reactions and must take measured steps on initiatives like electric mobility," says the ACMA President.

#### Secure the industry

The key, he continues, is to "se-cure our current industry". For instance, when it comes to engineering goods globally, it is his view that India has a leadership position largely in the two-wheeler space. the potential of this industry,

worthy before moving into new technologies," says Jain.

With China now facing the of the West, there is a whole lot of talk within industry circles on what this could mean to India, "Speed would be of the essence to grab opportunities. We now need to seize it since this is just a window (of opportunity) that is not going to be there forever," he says.

Jain firmly believes that India has "really upped its ante" in terms of global recognition. "We need to build on this and it is a great opportunity for the manufacturing sector, especially when "countries ould want to de-risk".

#### One plus one strategy

Jain is quick to add that while China continues to remain a key global auto hub, this does not preclude the opening up of a One plus One strategy where India could also throw its hat into the ring. "My view is that we need to understand ufacturing is and get costs to global levels. Maybe this is a great time to reset priorities,"

The component industry for instance, is part of a global supply chain which accounts for huge exports and a profitable after-market. This is where logistics becomes crit-ical for movement of goods during this phase of unlocking operations.

"If we start losing export orders, especially with all this talk about migration from China in manufacturing, we will be behind the wave and China will take advant-age of this," cautions Jain.

The shutdown has hit component makers hard

"It is an econor cause of worry for sure and we need to ensure that work begins gradually. DEEPAK JAIN, President of ACMA

with a 3 per cent impact on annual revenues. "It is an eco-India. "We knew there was a nomic cause of worry for common purpos and that is why sure and we need to ensure that work begins gradually," he stand united. Everyone's The good part bout the lockbusiness is about at stake and

down was that it this is true saw closer collabor-ation happening for the world large, between the three insums up Jain. dustry bodies: Society of Indian Automobile Manufacturers, ACMA and Federation



#### **Publication – Business Line**

Headline – GST rate cut for vehicles is a low-hanging fruit to drive demand: ACMA President

With the Indian automotive industry expected to hit decadal-low volumes this fiscal due to the Covid-19 pandemic, the outlook for the auto component sector is bleak in the near term. While auto-parts makers across clusters have restarted their operations, challenges remain in scaling up their operations from both the supply and demand sides. Deepak Jain, President, Automotive Component Manufacturers' Association of India (ACMA).

## Auto-parts sector may see \$3-3.5 b cut in capex in next two years: ACMA chief

#### GBALACHANDAR

Chennai, June 17

The auto parts industry is bracing for a cut in capex of \$3-3.5 billion over the next two years in view of muted consumer sentiment in the automobile sector and the consequent excess capacity in the system. Demand is still low and the industry is working on 8-10 per cent capacity utilisation. The current projection is the automobile sale will decline 30-35 per cent this fiscal compared to the previous year.

"On a conservative basis, we were growing by about \$6 billion every year. To grow \$6 billion a year, the industry used to invest close to \$2 billion every year. Since the industry is now contracting and there will be



Deepak Jain, President, ACMA

no investments in capacity expansion, it is a lost opportunity. So the capex cut is estimated at \$3-3-5 billion over the next two years," Deepak Jain, President, Automotive Component Manufacturers' Association (ACMA), told BusinessLine.

The situation in the \$57-58 billion auto component industry is precarious. The dynamics of the business will change in multiple ways in the future.

With vehicle sales declining by 50 per cent compared to those in 2018-19, there will be significant excess capacity in the system. "This could lead to some consolidation in the industry. There will be a strong focus on deep-localisation as the industry strives to de-risk itself from over-dependence on imports. Further, the industry will witness automation/digitisation of shop-floors as companies will try to reduce their dependence on people on one hand and adhering to social distancing on the other," said Jain.

#### Supplya chain woes

Though auto parts makers across clusters have restarted their operations, challenges remain due to complexities in auto supply chain sector. "It is highly complex, integrated, and interdependent. If any element, in any segment of the value-chain does not commence operations, the entire value chain will not be able to re-start," he said. The ACMA chief felt a significant proportion of its members, which are small and medium enterprises, will benefit out of change in the definition for MSMEs. "More than two-thirds of ACMA members will be able to gain these benefits," he added. While lauding measures of the Finance Minister and the RBI to improve liquidity in the system, he urged the government and the RBI to ensure that the funds made available for MSMEs reach them.

#### **Publication – The Financial Express**

Headline – Imports clearance delay to hit production: SIAM, ACMA

Automotive industry bodies SIAM and ACMA on Monday sought timely clearance of imports in ports, stressing that inordinate delay in port clearances across the country, due to manual inspections, would put further pressure on the industry in terms of manufacturing. Society of Indian Automobile Manufacturers (SIAM) president Rajan Wadhera said, "Inordinate delays in clearance due to congestions in ports could eventually impact manufacturing of vehicles in India. The industry is piecing itself together as growth is limping back.

## Imports clearance delay to hit production: SIAM, ACMA

FE BUREAU Chennai, June 29

AUTOMOTIVE INDUSTRY BODIES SIAM and ACMA on Monday sought timely clearance of imports in ports, stressing that inordinate delay in port clearances across the country, due to manual inspections, would put further pressure on the industry in terms of manufacturing.

Society of Indian Automobile Manufacturers (SIAM) president Rajan Wadhera said, "Inordinate delays in clearance due to congestions in ports could eventually impact manufacturing of vehicles in India. The industry is piecing itself together as growth is limping back. Any further disruption at this juncture is best avoided."

Ámid heightened border tensions with China, all consignments imported from the neighbouring country are reportedly being subjected to 100% manual inspection, resulting in inordinate delays in clearance, he said.

Automotive Component Manufacturers Association of India (ACMA) president Deepak Jain, in a note, said, "The auto component industry in India is committed to the Atmanirbhar Bharat'vision of the Prime Minister. The entire automotive value chain in the country is around \$118 billion of which imports of auto components are at \$4.75 billion, 4% of the total auto industry turnover. Some of the items imported from China are critical, such as parts of engines and electronics items for which we are yet to develop domestic competence."

"The automotive value chain is a highly complex, integrated and interdependent one; non-availability of even a single component can, in fact, lead to stoppage of the wehicle manufacturing lines. Post the lockdown, production in the component industry is gradually picking up in tandem with growth in vehicles sales. It is, therefore, in the best interest of the industry and the economy that any further disruptions are best avoided," Jain added.

#### **Publication – Mint**

**Headline** – Lenders see small and medium business making a recovery soon

Deepak Jain, president of the Automotive Component Manufacturers Association (ACMA) of India, said he is "optimistic" of a recovery, pointing to the role of direct benefit transfers in farmer welfare and rising tractor sales. He added that the current focus is to keep shop floors running despite muted demand and rising costs. Against the backdrop of rising nationalist sentiments after 20 Indian soldiers died in a border conflict with China, panelists cautioned against any knee-jerk reaction.

### Lenders see small and medium businesses making a recovery soon

shayan.g@livemint.com MUMBAI

mall businesses may struggle with cash flows once the loan moratorium is over, but the future is not all gloom and doom for them, panel-

THE AMERICAN DESCRIPTION AND ADMINISTRATION ADMINISTRAT

See Page 5

lists at Mint's Pivot or Perish webinar on micro. small and medium enterprises (MSMEs) said.

The economy is showing signs of recovery, and many MSME borrowers are repaying enders, they said. MSMEs are also worried about sourcing raw material from China, amid calls to boycott its products in

the wake of the Ladakh border

\*In many of the banks and NBFCs (non-banking financial companies), much of the portfolio has withstood the pressure. The post-moratorium scenario depends on how quickly the normalization

happens, C.S. said Setty, manag-PIVOT OR PERISH ing director, State Bank of India. According to

him, among MSMEs, some can boost production quickly, some might need loan recasts, and yet some others have existing problems, worsened by the covid-19 pandemic. There is

TURN TO PAGE 11



There is no excuse why cuts in interest rate for MSME loans haven't been passed on. If these loans are guaranteed by govt, the risk premium should go away.

NAUSHAD FORBES CO-CHAIRMAN, FORBES MARSHALL



In auto components manufacturing, the key challenges are cash, labour and raw material. While auto is one of the worsthit sectors, we are seeing green shoots.

**DEEPAKIAIN** ACMA.



Small biz should not raise new loans to fund cash flow mismatches. It is better for them to come back to the lenders and seek some relief.

CSREENIVASULUSETTY KAMALKANTH STATE BANK OF INDIA



We must help MSMEs findnewchannelsto connect to their customers and enable them to do biz from their phones. That is the only way to exit this crisis.

SALESFORCE INDIA



Now that lockdown is over, 70-75% of micro enterprises are concerned about availability of raw material, and a bulk of these come from China.

HARDIKA SHAH KINARA CAPITAL

#### **Publication-Pioneer**

Headline – Delay in import clearance may impact vehicle production

Earlier in the day auto components makers body ACMA had sought timely clearance of imports from China, saying that delay in clearing such items could lead to disruption in vehicle manufacturing across the country.

## 'Delay in imports clearance may impact vehicle production'

PTI ■ NEW DELHI

Automobile industry bodies SIAM and ACMA on Monday expressed concern over import consignments from China being subjected to manual inspection, saying that inordinate delays in clearance at ports could lead to disruption in vehicle manufacturing across the country.

The industry bodies said such act is best avoided as the sector is limping back towards growth.

The auto sector has been trying to recover from the setbacks of a prolonged slowdown last year and the impact of coronavirus pandemic induced lockdown.

"Inordinate delays in clear-

Post the lockdown, production in the components industry is gradually picking up in tandem with growth in vehicles sales, it is therefore in the best interest of the industry and the economy that any further disruptions are best avoided, Jain said.

He said the auto component industry in India is committed to the "Atma-nirbhar vision" of Prime Minister Narendra Modi.

The entire automotive value chain in the country is around USD 118 billion of which import of auto components is USD 4.75 billion, 4 per cent of the total auto industry turnover, Jain noted.

Amid heightened border tensions with China, Indian

#### **Publication- Free Press Journal**

Headline - Auto component should aim for 5% of global trade in 5yrs: ACMA

The Indian auto components industry should look at enhancing exports and target at least 5 per cent of the total global trade, which stands at around USD 1.3 trillion, in the next five years, according to a top industry executive.

## Auto component industry should aim for 5% of global trade in 5 yrs: ACMA

**NEW DELHI**: The Indian auto components industry should look at enhancing exports and target at least 5 per cent of the total global trade, which stands at around USD 1.3 trillion, in the next five years, according to a top industry executive.

-Agencies

#### **Publication- Deccan Chronicle**

Headline – Manual checking to hurt production: Auto bodies

Stating that 100 per cent manual inspection of imports from China were resulting in inordinate delays in clearance, the Automotive Component Manufacturers Association of India, or Acma, and the Society of Indian Automobile Manufacturers, or Siam, on Monday urged the Centre speed up clearance to prevent further disruptions in the production of vehicles in the post-lockdown period.

# Manual checking to hurt production: Auto bodies

#### MICHAEL GONSALVES PUNE, JUNE 29

Stating that 100 per cent manual inspection imports from China were resulting in inordinate delays in clearance, the Automotive Component Manufacturers Association of India, or Acma. and the Society of Indian Automobile Manu-facturers, or Siam, on Monday urged the Centre speed up clearance to prevent further disruptions in the production of vehicles in the post-lockdown period.

Several auto component and vehicle makers have complained of 'very high' congestion at the Mumbai port after their shipments that sailed from China got stuck.



The Acma has received multiple concerns from its members about the blockade. Explaining the complexity of the automotive value chain and the need for permitting clearance of imports. Deepak Jain, president at Acma, said some of the items imported from China are critical components such as parts of engines and electronics items for which India is yet to develop competence.

"The automotive value chain is a highly complex, integrated and interdependent one; non availability of even a single component can, in fact, lead to stoppage of the vehicle manufacturing lines," he said.

"Inordinate delays in

"Inordinate delays in clearance due to congestions at port could eventually impact manufacturing of vehicles in India," Rajan Wadhera, president at Siam, said. He said the auto industry is piecing itself together as growth is limping back, and any further disruption at this juncture is best avoided.

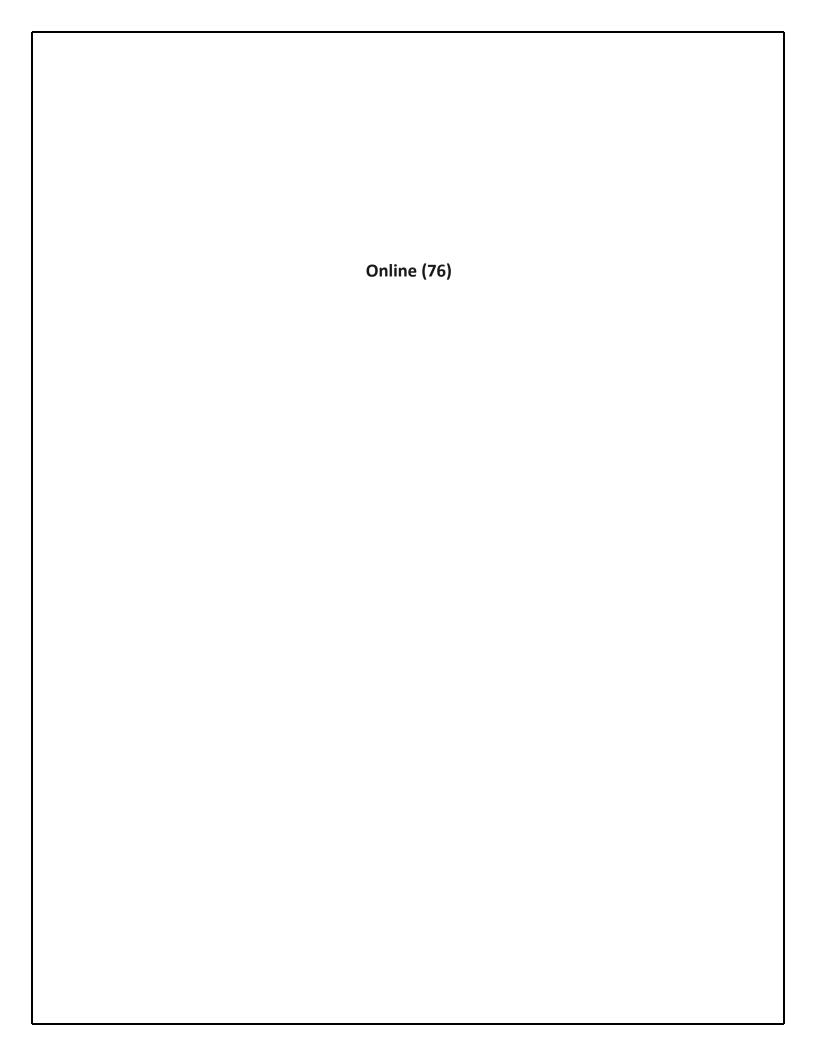
While most automakers do not directly import components, their parts manufacturing partners do import components and often modifies them.

#### **Publication- Free Press Journal**

Headline – Auto comp biz target \$ 1.3 trillion mark in 5 years: ACMA

For achieving such target, government support in terms of favourable policies would be crucial, Automotive Component Manufacturers Association of India (ACMA) Director General Vinnie Mehta said. Support from the government would not only act as a catalyst for business growth but help the industry become self-reliant as well, he added.





#### **Publication- New York Times**

Headline- Exclusive: India Plans Incentives for Auto Companies to Boost Exports-Sources

India is drawing up an incentive scheme for the autos sector aimed at doubling exports of vehicles and components in the next five years, four sources with direct knowledge of the matter told Reuters. The Department of Heavy Industries (DHI) has sought feedback from auto industry groups on the initial proposal, which suggests giving incentives over five years to increase local production and procurement for export, the sources said.

## Exclusive: India Plans Incentives for Auto Companies to Boost Exports-Sources

By Reuters

June 29, 2020

NEW DELHI — India is drawing up an incentive scheme for the autos sector aimed at doubling exports of vehicles and components

in the next five years, four sources with direct knowledge of the matter told Reuters.

The Department of Heavy Industries (DHI) has sought feedback from auto industry groups on the initial proposal, which suggests giving incentives over five years to increase local production and procurement for export, the sources said.

The incentives would be based on the sales value of vehicles or components and eligible companies would need to meet certain conditions, including a minimum revenue and profit threshold and presence in at least 10 countries, two of the sources said, adding

#### **Publication – Times of India**

**Headline** -Govt plans incentives for auto companies to boost exports: Sources

India is drawing up an incentive scheme for the autos sector aimed at doubling exports of vehicles and components in the next five years, four sources with direct knowledge of the matter told Reuters. The Department of Heavy Industries (DHI) has sought feedback from auto industry groups on the initial proposal, which suggests giving incentives over five years to increase local production and procurement for export, the sources said.

## Govt plans incentives for auto companies to boost exports: Sources

Reuters | Jun 29, 2020, 16:28 IST









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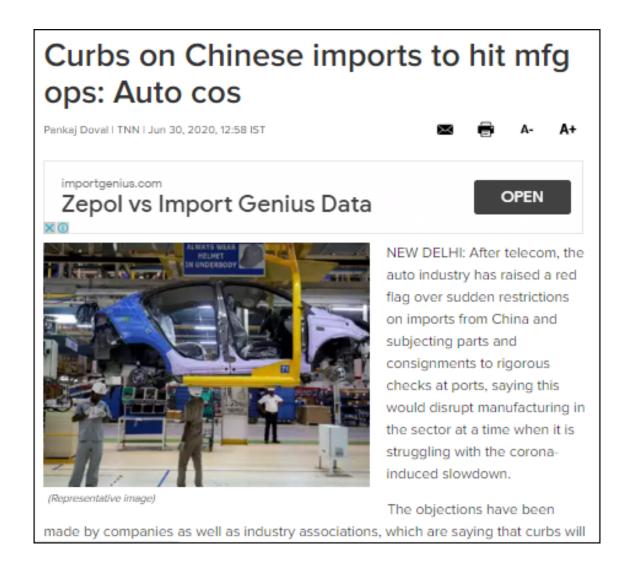
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#### **Publication – Times of India**

**Headline** - Curbs on Chinese imports to hit mfg ops: Auto cos

After telecom, the auto industry has raised a red flag over sudden restrictions on imports from China and subjecting parts and consignments to rigorous checks at ports, saying this would disrupt manufacturing in the sector at a time when it is struggling with the corona-induced slowdown.



#### **Publication – Times of India**

Headline - Auto component industry should aim for 5% of global trade in 5 years: ACMA

The Indian auto components industry should look at enhancing exports and target at least 5 per cent of the total global trade, which stands at around \$1.3 trillion, in the next five years, according to a top industry executive. For achieving such target, government support in terms of favourable policies would be crucial.

### Auto component industry should aim for 5% of global trade in 5 years: **ACMA**

PTI | Jun 28, 2020, 14:29 IST



NEW DELHI: The Indian auto components industry should look at enhancing exports and target at least 5 per cent of the total global trade, which stands at around \$1.3 trillion, in the next five years, according to a

For achieving such target, government support in terms of favourable policies would be

crucial, Automotive Component Manufacturers Association of India (ACMA) Director General Vinnie Mehta told PTI.

Support from the government would not only act as a catalyst for business growth but help the the industry become self-reliant as well, he added.

Currently, the Indian auto component industry exports 25 per cent of its production -- \$15.1 billion, with the US and the EU accounting for 65 per cent of exports, Mehta

#### **Publication- The Hindu**

**Headline** - Auto exports tumble 73% on lockdown, delayed orders

Even as automobile sector exports tumbled 73% in May 2020 to \$230.3 million, the industry on Monday warned that inordinate delays in clearance for consignments from China may lead to a halt in the manufacture of vehicles in the country.



#### **Publication-Indian Express**

**Headline-**India coronavirus updates, 07 June: Coronavirus situation under control but can't allow violation of safety measures, says Punjab CM

The auto component sector may see huge job losses if the automotive sector continues to face headwinds due to lack of demand amid coronavirus pandemic, industry body ACMA has said.

With muted demand and excess capacities already in place, the auto component makers would have to cut down on their workforce to keep their businesses afloat, the industry body added.







CM Amerinder Singh credited the strict lockdown imposed by the state for making the coronavirus situation in Punjab manageable. (PTI/File)

India coronavirus latest updates: Religious places in Maharashira and Gos are likely to remain closed even as temples, churches, mosques in other states are set to reopen on Monday along with shopping mails and restaurants as part of the first phase of the "unlockdown".

While the Maharashtra government is yet to take the final call on the opening of religious places, churches and mosques in Gos have decided to remain shut for some more time. FIITJEE
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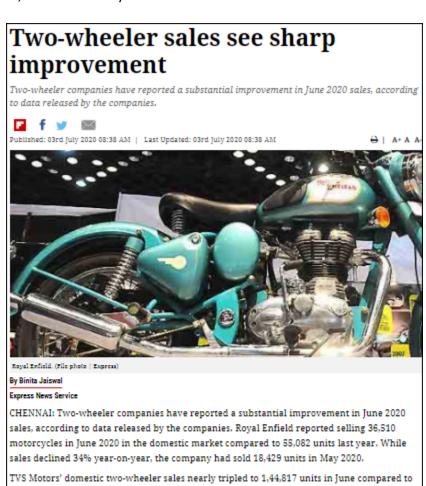
Delhi Coronavirus Live Update CM Kejrnyal, says 9,900 beds fro no scarcity in capital 4 hours ago

DEST OF EVOLUTION

#### **Publication- New Indian Express**

**Headline** -Two-wheeler sales see sharp improvement

Two-wheeler companies have reported a substantial improvement in June 2020 sales, according to data released by the companies. Royal Enfield reported selling 36,510 motorcycles in June 2020 in the domestic market compared to 55,082 units last year. While sales declined 34% year-on-year, the company had sold 18,429 units in May 2020.



it was upbeat about growth.

Bajaj Auto's domestic two-wheeler sales in June stood at 1,46,695 units, down 26% against
199,340 units a year ago. However, it was still nearly four times higher than sales seen in May

only 41,067 units in May 2020. However, a year ago, the company had sold only 2,26,279 units.

TVS Motors said it resumed operations in a graded manner across its three factories and that

199,340 units a year ago. However, it was still nearly four times higher than sales seen in May 2020, which had stood at just 199,286 units.

## **Publication- New Indian Express**

Headline- Indian auto component industry aims to cut dependence on Chinese imports: ACMA

The USD 57 billion-Indian auto component industry has started taking steps towards "deep localisation" to de-risk business from Chinese imports with the border dispute between the two countries only acting as a catalyst to speed up the process, according to industry body ACMA.

# Indian auto component industry aims to cut dependence on Chinese imports: ACMA

The auto industry in India has started to de-risk itself and is working on deep-localisation, he said, adding that the recent standoff between India and China will only hasten the process.



For representational purpose. (Photo | .

#### By PTI

NEW DELHI: The USD 57 billion-Indian auto component industry has started taking steps towards "deep localisation" to de-risk business from Chinese imports with the border dispute between the two countries only acting as a catalyst to speed up the process, according to industry body ACMA.

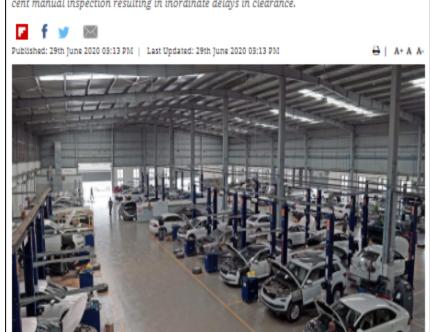
Further, the domestic automobile industry is also seeking to cut dependence on Chinese imports after facing severe shortage of critical components due to the coronavirus pandemic, as companies based out of China currently continue to be the leading suppliers of automotive

## **Publication – New Indian Express**

Headline - Auto components makers fear delay in imports clearance may impact vehicle production

Auto component industry body ACMA on Monday sought timely clearance of imports from China, saying that delay in clearing such items could lead to disruption in vehicle manufacturing across the country.



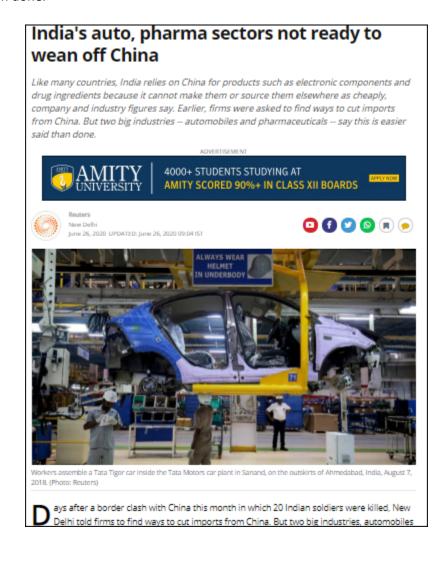


For representational purposes. (Photo | EPS)

## **Publication – India Today**

Headline- India's auto, pharma sectors not ready to wean off China

Days after a border clash with China this month in which 20 Indian soldiers were killed, New Delhi told firms to find ways to cut imports from China. But two big industries, automobiles, and pharmaceuticals, say this is easier said than done.



## **Publication- Business Today**

**Headline** - Auto manufacturers fear further disruption with imports from China stuck at ports

Reports of import consignments getting stuck at ports is making India's domestic automobile industry nervous. India's \$118 billion automobile industry is largely self-reliant but still depends on imports for a few critical components especially in electronics that are not produced on a large scale in the country.



## **Publication- Business Today**

Headline- Auto, pharma sectors not ready to boycott China

Welcoming the announcement made by PM, the Indian auto industry believes the Rs. 20 lakh crore-package strengthens the dream of a resilient India and is a progressive step towards a great India. Most of the industry stalwarts have also expressed hope that the contours of the package to be announced by Finance Minister Nirmala Sitharaman (at 4pm on 13th) will address the needs of the poor and needy



**Publication: Business Standard** 

Headline: After a washout month, automobile industry seeks resumption of business

Days after a border clash with China this month in which 20 Indian soldiers were killed, New Delhi told firms to find ways to cut imports from China. But two big industries, automobiles and pharmaceuticals, say this is easier said than done. Like many countries, India relies on China for products such as electronic components and drug ingredients because it cannot make them or source them elsewhere as cheaply,



**Publication: Business Standard** 

Headline: Auto industry bodies fear delay in imports clearance may impact production

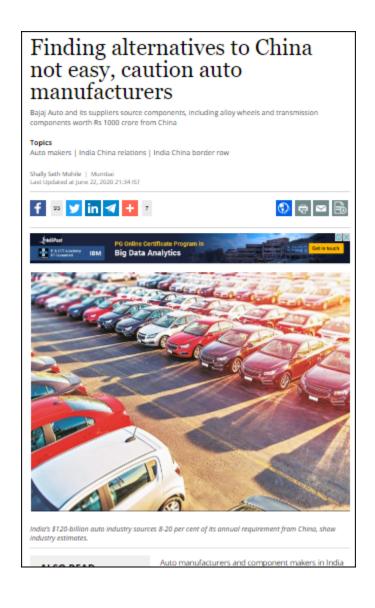
Automobile industry bodies <u>SIAM</u> and ACMA on Monday expressed concern over <u>import</u> consignments from China being subjected to manual inspection, saying that inordinate delays in clearance at ports could lead to disruption in vehicle manufacturing across the country.



**Publication: Business Standard** 

**Headline:** Finding alternatives to China not easy, caution auto manufacturers

Auto manufacturers and component makers in India have sounded a note of caution against the rising call to boycott Chinese products. A knee-jerk reaction, they said, could be detrimental to the fortunes of an industry that is highly dependent on the country given the huge competitive advantage it offers, in terms of cost and speed.



**Publication: Economic Times** 

Headline: Indian auto component industry aims to cut dependence on Chinese imports: ACMA

The USD 57 billion-Indian auto component industry has started taking steps towards "deep localisation" to de-risk business from Chinese imports with the border dispute between the two countries only acting as a catalyst to speed up the process, according to industry body ACMA.

# Indian auto component industry aims to cut dependence on Chinese imports: ACMA

"The auto industry in India has started to de-risk itself and is working on deep-localisation ACMA Director General Vinnie Mehta told.

PTLLL ast Undated: Jun 24, 2020, 42 58 PM IS:

















In 2018-19 India Imported auto components worth USD 17.6 billion, of which 27 per cent - USD 4.75 billion were from China.

NEW DELHI: The USD 57 billion-Indian au component industry has started taking step towards "deep localisation" to de-risk business from Chinese imports with the border dispute between the two countries only acting as a catalyst to speed up the process, according to industry body ACMA

Further, the domestic automobile industry if also seeking to cut dependence on Chines imports after facing severe shortage of critical components due to the coronavirus pandemic, as companies based out of Chin

currently continue to be the leading suppliers of automotive components.

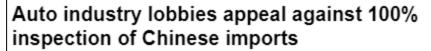
In 2018-19 India imported auto components worth USD 17.6 billion, of which 27 per cent USD 4.75 billion - were from China.

"With COVID-19 and associated lockdowns, all economies and industries have started to look inwards and minimise their reliance-on imports," Automotive Component Manufacturers Association of India (ACMA) Director General Vinnie Mehta told PTI.

**Publication: Economic Times** 

Headline: Auto industry lobbies appeal against 100% inspection of Chinese imports

Two of the top automotive industry lobbies on Monday appealed to the government against the 100% manual inspection of Chinese goods at ports because it was hurting the industry's production schedules at a time when companies were trying to get their supply chains back in order after the lockdown to contain the coronavirus pandemic.



According to the Automotive Component Manufacturers Association of India (ACMA) import consignments from China were being subjected to one-hundred per cent manual inspection resulting in inordinate delays in clearance.

By Nehal Challawala, ET Bureau | Last Updated: Jun 29, 2020, 06,36 PM IST

















Some of the Items imported from China are critical components for which the domestic auto component industry is yet to develop competence, ACIMA president said. MUMBAI: Two of the top automotive industry lobbies on Monday appealed to the government against the 100% manual inspection of Chinese goods at ports because it was hurting the industry's production schedules at a time when companies were trying to get their supply chains back in order after the lockdown to contain the coronavirus pandemic.

"Inordinate delays in clearance due to congestions at port could eventually impact manufacturing of vehicles in India. The industry is piecing itself together as growth is

limping back; any further disruption at this juncture is best avoided," said Rajan Wadhera, president of Society of Indian Automotive Manufacturers (SIAM), a lobby of automakers.

Explaining the complexity of the automotive value chain, Deepak Jain, president of Automotive Component Manufacturers Association of India (ACMA) said, "Some of the items imported from China are critical components, such as parts of engines and electronics items for which we are yet to develop domestic competence. The automotive value chain is a highly complex, integrated and interdependent one; non-availability of

NETDring o

Insight-rich stories you won't find elsewhere

**Publication: Economic Times** 

Headline: Auto component industry should aim for 5 pc of global trade in 5 yrs; govt support crucial: ACMA

The Indian auto components industry should look at enhancing exports and target at least 5 per cent of the total global trade, which stands at around USD 1.3 trillion, in the next five years, according to a top industry executive.

## Auto component industry should aim for 5 pc of global trade in 5 yrs; govt support crucial: ACMA

In 2018-19, the Indian auto component industry's revenue stood at USD 57 billion, contributing 2.3 per cent to the country's gross domestic product. In comparison, turnover of Chinese auto component industry stood at USD 550 billion last year.

PTI | Last Updated: Jun 28, 2020, 03.02 PM IST















Representative Image

NEW DELHI: The Indian auto components industry should look at enhancing exports and target at least 5 per cent of the total global trade, which stands at around USD 1.3 trillion, in the next five years, according to a top industry executive.

A+ 🖶 🖂 🛴

For achieving such target, government support in terms of favourable policies would be crucial, Automotive Component Manufacturers Association of India (ACMA) Director General Vinnie Mehta told PTI.

Support from the government would not only act as a catalyst for business growth but help the the industry become self-reliant as well, he added.

Currently, the Indian auto component industry exports 25 per cent of its production -- USD 15.1 billion, with the US and the EU accounting for 65 per cent of exports, Mehta said.

'The global trade in auto components is LISD 1.3 trillion and the Indian auto compone

**Publication: Economic Times** 

Headline: Huge job losses imminent if demand remains weak: ACMA

Auto component sector may see huge job losses if the automotive sector continues to face headwinds due to lack of demand amid coronavirus pandemic, industry body ACMA has said. With muted demand and excess capacities already in place, the auto component makers would have to cut down on their workforce in order to keep their businesses afloat, the industry body added.

# Huge job losses imminent if demand remains weak: ACMA

With muted demand and excess capacities already in place, the auto component makers would have to cut down on their workforce in order to keep their businesses afloat, the industry body added.

PTI | Last Updated: Jun 07, 2020, 02.13 PM IST

















The auto component industry, which employs roughly 50 lakh people, declined by 18 per cent last year.

New Delhi: Auto component sector may see huge job losses if the automotive sector continues to face headwinds due to lack of demand amid coronavirus pandemic, industry body ACMA has said. With muted demand and excess capacities already in place, the auto component makers would have to cut down on their workforce in order to keep their businesses afloat, the industry body added.

"Till demand is back, there will be concerns about financial stress, job losses and liquidity

management. These concerns will remain and only go away when we are back to normal," Automotive Component Manufacturers Association of India (ACMA) President Deepak Jain told.

Even if the companies resume work fully they will not require that much of workforce due to muted demand in the market, he said.

"So, in such a scenario, even if we don't like, there would be job losses. It is temporary workforce right now but if demand doesn't pick up it could be others as well," Jain noted.

**Publication: ET Auto** 

**Headline:** ACMA fears supply chain disruption due to delay in clearance of Chinese imports

Delay in clearances for imports from China has started wreaking havoc on the operation of Indian auto industry. Auto component body ACMA on Monday urged the authorities for timely clearance of imports from China in a bid to avoid supply-chain disruption in vehicle manufacturing.

# ACMA fears supply chain disruption due to delay in clearance of Chinese imports

"The automotive value chain is a highly complex, integrated and interdependent one; non-availability of even a single component can, in fact, lead to stoppage of the vehicle manufacturing lines," said Deepak Jain.

ETAuto • Updated: June 29, 2020, 17:38 IST













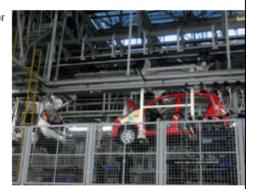






New Delhi: Delay in clearances for imports from China has started wreaking havoc on the operation of Indian auto industry. Auto component body ACMA on Monday urged the authorities for timely clearance of imports from China in a bid to avoid supplychain disruption in vehicle manufacturing.

It is understood that import consignments from China are being subjected to one-hundred percent manual inspection resulting in inordinate delays in clearance, Automotive Component



subjected to one-hundred percent manual inspection resulting in Inordinate delays in clearance, said ACMA

Manufacturers Association of India (ACMA) said in a release.

Explaining the complexity of the automotive value chain and the need for permitting clearance of imports, Deepak Jain, President ACMA said "The automotive value chain is a highly complex, integrated and interdependent one; non availability of even a single component can, in fact, lead to stoppage of the

**Publication: ET Auto** 

Headline- Auto component industry may end current fiscal in negative territory: ACMA

The <u>automobile component industry</u> is expected to end the current financial year on a negative note as it would be difficult for the segment to make a recovery in the second half after reporting a de-growth of 10 per cent in the first six months, <u>ACMA</u> President <u>Deepak Jain</u> said.

# Auto component industry may end current fiscal in negative territory: ACMA

The Automotive Component Manufacturers Association (ACMA) also expects the first half of the next financial year to remain challenging for the industry. It, however, expects things to become relatively better in the second half of the next financial year.

PTI • December 29, 2019, 17:09 IST



















The industry body said the slowdown has also resulted in an investment loss of up to USD 2 billion during the period.

New Delhi: The automobile component industry is expected to end the current financial year on a negative note as it would be difficult for the segment to make a recovery in the second half after reporting a de-growth of 10 per cent in the first six months, ACMA President Deepak Jain said.

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Manufacturers Association
(ACMA) also expects the first half
of the next financial year to remain
challenging for the industry. It,
however, expects things to

become relatively better in the second half of the next financial year.

"Overall, our estimate is that we will have a de-growth in the current fiscal because we have already de-grown by 10 per cent in the April-September period. I

**Publication: HT Auto** 

**Headline:** India plans incentives for auto companies to boost exports: Sources

The Department of Heavy Industries (DHI) has sought feedback from auto industry groups on the initial proposal, which suggests giving incentives over five years to increase local production and procurement for export, the sources said. The incentives would be based on the sales value of vehicles or components and eligible companies would need to meet certain conditions





The incentives would be based on the sales value of vehicles or components. (File photo used for representational purpose) (REUTERS)

# India plans incentives for auto companies to boost exports: Sources

3 min read . Updated: 29 Jun 2020, 04:57 PM IST Reuters

- To be eligible for the incentives, automakers must have revenues of at least 100 billion rupees (\$1.3 billion) and an operating profit of at least 10 billion rupees (\$131 million) in three of the last five years.
- India's auto sector exports touched \$27 billion in the fiscal year ending March 2019.

**Publication: HT Auto** 

Headline: India's auto sector not ready to quit China habit

Days after a border clash with China this month in which 20 Indian soldiers were killed, New Delhi told firms to find ways to cut imports from China. But two big industries, automobiles, and pharmaceuticals, say this is easier said than done.



More than 25 per cent of auto components used in Indian auto industry are imported from China. (File photo) (AFP)

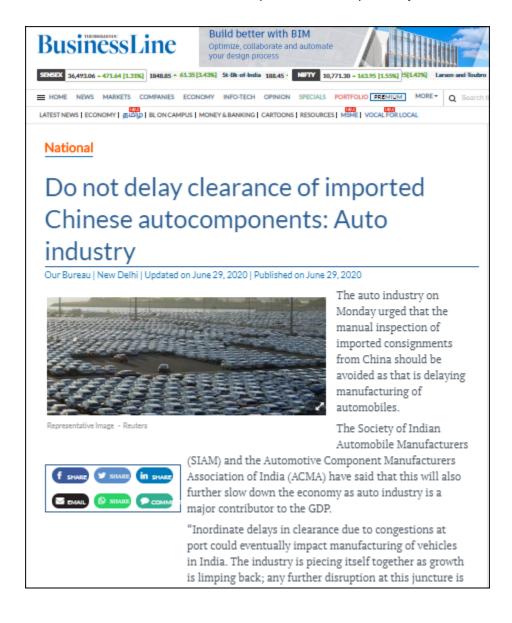
## India's auto sector not ready to quit China habit

3 min read . Updated: 26 Jun 2020, 07:51 AM IST Reuters

 Over a quarter of India's auto part imports - \$4.2 billion - came from China in 2019, including engine and transmission parts, according to data from the Auto Component Manufacturers' Association of India (ACMA). **Publication: Hindu Business Line** 

**Headline:** Do not delay clearance of imported Chinese auto components: Auto industry

The auto industry on Monday urged that the manual inspection of imported consignments from China should be avoided as that is delaying manufacturing of automobiles. The Society of Indian Automobile Manufacturers (SIAM) and the Automotive Component Manufacturers Association of India (ACMA) have said that this will also further slowdown the economy as auto industry is a major contributor to the GDP.



**Publication: Hindu Business Line** 

Headline: Auto sector must take a pause and recalibrate: ACMA chief

With Unlock 1.0 now underway, Deepak Jain feels the auto industry could do well without any disruptions for a while. In his dual role as President of ACMA (Automotive Component Manufacturers Association) and Chairman & MD of Lumax Industries, he had his hands full during the near 70-day lockdown.

# Auto sector must take a pause and recalibrate: ACMA chief

Murali Gopalan | Mumbai | Updated on June 09, 2020 | Published on June 09, 2020



Deepak Jain, President of ACMA - The Hindu

Deepak Jain says the industry needs time to recover from Covid-19 and overregulation

With Unlock 1.0 now underway, Deepak Jain feels the auto industry could do well without any disruptions for a while. In his dual role as President of ACMA (Automotive Component Manufacturers Association) and Chairman & MD of Lumax Industries, he had his hands full during the near 70-day lockdown.

"Today, in the current situation we need to focus on Bharat Stage VI and not have more regulations...it is important to take a pause and recalibrate for the benefit of the automotive ecosystem," says Jain. He is categorical that the industry has suffered from overregulation in recent times, which has only resulted in price hikes across vehicle categories. This has been in

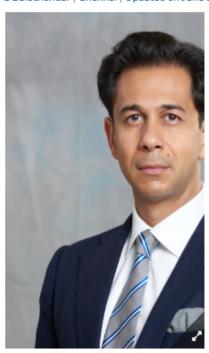
#### **Publication- Hindu business Line**

Headline: GST rate cut for vehicles is a low-hanging fruit to drive demand: ACMA President

With the Indian automotive industry expected to hit decadal-low volumes this fiscal due to the Covid-19 pandemic, the outlook for the auto component sector is bleak in the near term. While auto-parts makers across clusters have restarted their operations, challenges remain in scaling up their operations from both the supply and demand sides. Deepak Jain, President, Automotive Component Manufacturers'

# GST rate cut for vehicles is a lowhanging fruit to drive demand: ACMA President

G Balachandar | Chennai | Updated on June 18, 2020 | Published on June 17, 2020



The auto parts industry may see a capex cut of \$3-3.5 billion in two years on Covid-19 impact, says Deepak Jain

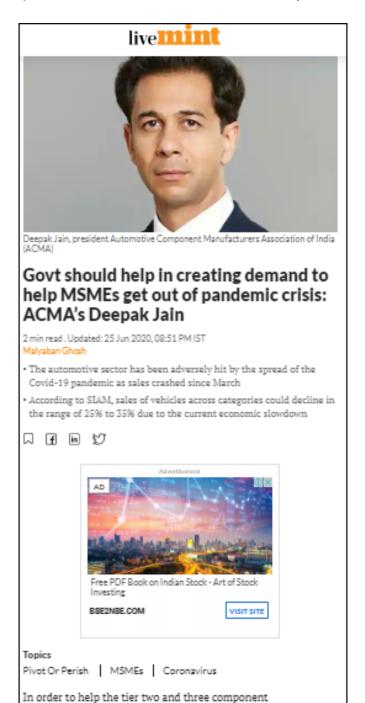
With the Indian automotive industry expected to hit decadal-low volumes this fiscal due to the Covid-19 pandemic, the outlook for the auto component sector is bleak in the near term. While auto-parts makers across clusters have restarted their operations, challenges remain in scaling up their operations from both the supply and demand sides. Deepak Jain, President, Automotive Component Manufacturers' Association of India (ACMA), spoke to BusinessLine on what the future for the industry looks like. Edited excerpts:

What are the major challenges you face in Unlock 1.0?

Headline: Govt should help in creating demand to help MSMEs get out of pandemic crisis: ACMA's Deepak

<u>Jain</u>

In order to help the tier two and three component manufacturers survive this Covid-19 induced economic slowdown, the union government should help create demand in the domestic market which will translate into more business for these entities, said Deepak Jain, president Automotive Component Manufacturers Association of India (ACMA) at Mint's Pivot or Perish webinar on Thursday.



manufacturers survive this Covid-19 induced economic

**Headline:** Pivot or Perish: India should focus on improving local manufacturing in next few years

India should try to localize most of the goods that are presently imported from China in the next few years but the Centre should balance emotion with the economy while devising ways to counter China immediately, said executives at *Mint's* Pivot and Perish webinar on Thursday.



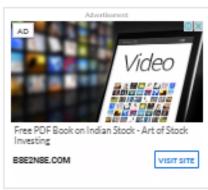
# Pivot or Perish: India should focus on improving local manufacturing in next

## few years

2 min read . Updated: 25 Jun 2020, 10:50 PM IST Mahvaban Ghosh

According to Deepak Jain, president, Automotive Component Manufacturers Association of India, there needs to be a balance between the emotions and the economy, when it comes to retaliating against China





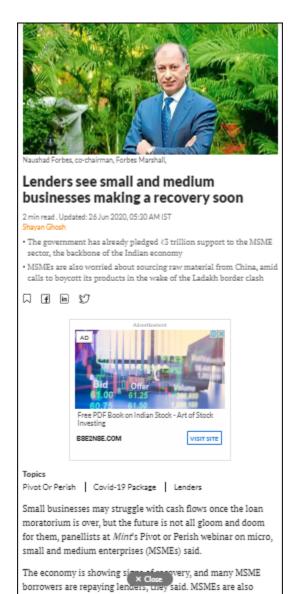
### Topics

Pivot Or Perish Naushad Forbes Deepak Jain

Malyaban Ghosh: India should try to localize most of the goods that are presently imported from China in the next few years

Headline: Lenders see small and medium businesses making a recovery soons

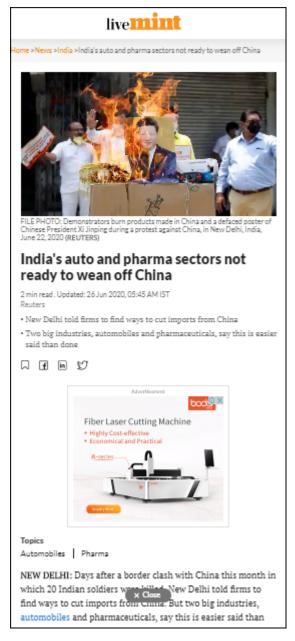
Small businesses may struggle with cash flows once the loan moratorium is over, but the future is not all gloom and doom for them, panelists at *Mint's* Pivot or Perish webinar on micro, small and medium enterprises (MSMEs) said.



vorried about sourcing raw material from China, amid calls to

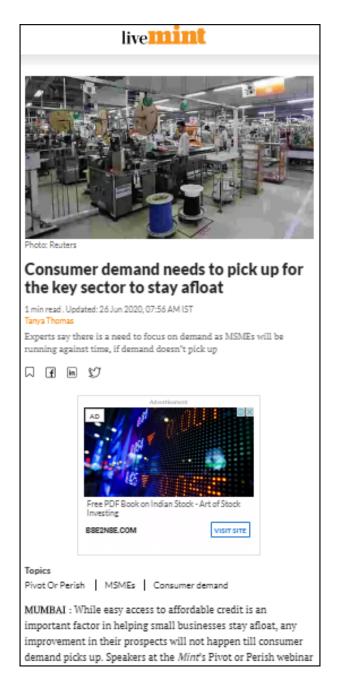
Headline: India's auto and pharma sectors not ready to wean off China

Days after a border clash with China this month in which 20 Indian soldiers were killed, New Delhi told firms to find ways to cut imports from China. But two big industries, automobiles and pharmaceuticals, say this is easier said than done. Like many countries, India relies on China for products such as electronic components.



**Headline:** Consumer demand needs to pick up for the key sector to stay afloat

While easy access to affordable credit is an important factor in helping small businesses stay afloat, any improvement in their prospects will not happen till consumer demand picks up. Speakers at the *Mint's* Pivot or Perish webinar on the MSME sector said the Centre must step in to ensure increased spending for demand to return.



**Publication: Financial Express** 

Headline: Vehicle production will be impacted due to delay in Chinese component imports: SIAM backs

**ACMA** 

Automotive Component Manufacturers Association of India (ACMA) has issued a statement regarding the possible impact on vehicle production due to delays in component imports from China. The statement comes following the government's decision to subject import consignments from China to 100 percent manual inspection, resulting in inordinate delays in clearance.



**Publication: The Financial Express** 

**Headline:** SIAM, ACMA fear impact on vehicle production due to delay in imports clearance, here's why

Automotive industry bodies SIAM and ACMA on Monday sought timely clearance of imports in ports, stressing that inordinate delay in port clearances across the country, due to manual inspections, would put further pressure on the industry in terms of manufacturing.

# SIAM, ACMA fear impact on vehicle production due to delay in imports clearance, here's why

SIAM says that amid border tensions with China, all consignments imported from the neighbouring country are reportedly being subjected to 100% manual inspection, resulting in inordinate delays in clearance. Here is how this can impact vehicle production.

By: FE Bureau Updated: Jun 30, 2020 10:20 AM



Automotive industry bodies SIAM and ACMA on Monday sought timely clearance of imports in ports, stressing that inordinate delay in port clearances across the country, due to manual inspections, would put further pressure on the industry in terms of manufacturing. Society



#### LATEST AUTO NEWS



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F1 2020: Bottas claims Austrian GP pole with record lap for Mercedes as Ferrari struggles

**Publication: The Financial Express** 

Headline: Huge job losses near if demand continues to be weak: ACMA

Auto component sector may see huge job losses if the automotive sector continues to face headwinds due to lack of demand amid the ongoing coronavirus aka Covid-19 pandemic, industry body ACMA has said. With muted demand and excess capacities already in place, the auto component makers would have to cut down on their workforce to keep their businesses afloat, the industry body added

## Huge job losses near if demand continues to be weak: ACMA

The auto component industry that employs roughly 50 lakh people, declined by 18 per cent last year and this year again, it is expected to shrink between 20 per cent to 40 per cent. Even if the companies resume work fully at present, they will not require that much of work force due to the muted demand in the market.



Auto component sector may see huge job losses if the automotive sector continues to face headwinds due to lack of demand amid the ongoing coronavirus aka Covid-19 pandemic, industry body ACMA has said. With muted demand and excess capacities already in place, the auto component makers would have to cut down on their workforce in order to keep their businesses afloat, the industry body added. "Till demand is back, there will be concerns about financial stress, job losses and liquidity management. These concerns will continue to remain and only go away when we are back to normal," Automotive Component



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**Publication: Bloomberg Quint** 

Headline: The Pandemic Hastens Automation of Low-Paid Jobs For Auto Parts Suppliers

When Sunil Arora planned to restart his auto-parts factory in Ghaziabad, just outside Delhi, nearly two months ago, he anticipated fewer workers would turn up. Many of them had returned home after India's lockdown to contain Covid-19 froze economic activity and prompted a mass exodus unseen since the partition. Amid uncertainty about a recovery, the supplier of pistons, piston-rings and castings



**Publication: Bloomberg Quint** 

Headline: Auto-Parts Makers Expect Short-Term Pain If Chinese Imports Get Costlier

India's plan to curb Chinese imports can put pressure on its auto components industry that's already grappling with the effects of a prolonged slowdown and virus-induced shutdown. The Bureau of Indian Standards is considering tougher import norms for at least 370 items that can be locally produced, Bloomberg reported on Thursday, citing unnamed officials. Discussions are also on to raise import



**Publication: Financial Post** 

**Headline:** India plans incentives for auto companies to boost exports-sources

India is drawing up an incentive scheme for the autos sector aimed at doubling exports of vehicles and components in the next five years, four sources with direct knowledge of the matter told Reuters. The Department of Heavy Industries (DHI) has sought feedback from auto industry groups on the initial proposal, which suggests giving incentives over five years to increase local production and procurement for export, the sources said.

# India plans incentives for auto companies to boost exports-sources

# REUTERS ADITI SHAH AND AFTAB AHMED

June 29, 2020 6:17 AM EDT

Filed under PMN Business



Comment











NEW DELHI — India is drawing up an incentive scheme for the autos sector aimed at doubling exports of vehicles and components in the next five years, four sources with direct knowledge of the matter told Reuters.

The Department of Heavy Industries (DHI) has sought feedback from auto industry groups on the initial proposal, which suggests giving incentives over five years to increase local production and procurement for export, the sources said.

The incentives would be based on the sales value of vehicles or components and eligible companies would need to meet certain conditions, including a minimum revenue and profit threshold and presence in at least 10 countries, two of the sources said, adding the form the incentives would take had not been decided.

DHI did not immediately respond to a request for comment.

The move is part of India's effort to create 'champion' sectors to attract investment, generate jobs and boost manufacturing, and comes amid calls by

**Publication: Money Control** 

Headline: Manual inspection of imports from China leading to delays: Auto parts association, SIAM

imports of auto components from China are being subjected to one-hundred percent manual inspection resulting in inordinate delays in clearance, a lobby body of the parts and vehicle associations said. Several auto component and vehicle manufacturing companies have complained of 'very high' congestion at the Mumbai port after their shipments that sailed from China got stuck. Sources said the Automotive Components Manufacturers Association (ACMA) has received multiple concerns from its members regarding the blockade.



China made up 27 percent or \$4.75 billion out of the total \$17.6 billion imports done by India

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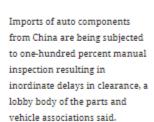
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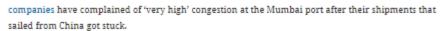
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Several auto component and vehicle manufacturing



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Explaining the complexity of the automotive value chain and the need for permitting clearance of imports, Deepak Jain, President ACMA, said: "Some of the items imported from China are critical components such as parts of



## **Publication – Money Control**

Headline- Huge job losses imminent if demand remains weak: ACMA

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### Publication - The Outlook

Headline- Auto industry bodies fear delay in imports clearance may impact vehicle production

automobile industry bodies SIAM and ACMA on Monday expressed concern over import consignments from China being subjected to manual inspection, saying that inordinate delays in clearance at ports could lead to disruption in vehicle manufacturing across the country. The industry bodies said such act is best avoided as the sector is limping back towards growth.



THE NEWS SCROLL

29 JUNE 2020 Last Updated at 8:01 FM | SOURCE: PTI

## Auto industry bodies fear delay in imports clearance may impact vehicle production







(Eds: Updating with SIAM comments)

New Delhi, Jun 29 (PTI) Automobile industry bodies SIAM and ACMA on Monday expressed concern over import consignments from China being subjected to manual inspection, saying that inordinate delays in clearance at ports could lead to disruption in vehicle manufacturing across the country.

The industry bodies said such act is best avoided as the sector is limping back towards growth.

The auto sector has been trying to recover from the setbacks of a prolonged slowdown last year and the impact of coronavirus pandemic induced lockdown

"Inordinate delays in clearance due to congestions at port could eventually impact manufacturing of vehicles in India," Society of Indian Automobile Manufacturers (SIAM) President Rajan Wadhera said in a statement.

He further said, "The industry is piecing itself together as growth is limping back; any further disruption at this juncture is best

Earlier in the day auto components makers body ACMA had sought timely clearance of imports from China, saying that delay in clearing such items could lead to disruption in vehicle manufacturing across the country.

According to the Automotive Component Manufacturers Association of India (ACMA) import consignments from China were being subjected to one-hundred per cent manual inspection resulting in inordinate delays in clearance.

"The automotive value chain is a highly complex, integrated and interdependent one; non-availability of even a single component can, in fact, lead to stoppage of the vehicle manufacturing lines," ACMA President Deepak Jain said.

Some of the items imported from China are critical components such as parts of engines and electronics items for which the domestic auto component industry is yet to develop competence, he added

Post the lockdown, production in the components industry is gradually picking up in tandem with growth in vehicles sales, it is therefore in the best interest of the industry and the economy that any further disruptions are best avoided, Jain said.

He said the auto component industry in India is committed to the "Atma-nirbhar vision" of Prime Minister Narendra Modi.

The entire automotive value chain in the country is around USD 118 billion of which import of auto components is USD 4.75 billion, 4 per cent of the total auto industry turnover, Jain noted.

Amid heightened border tensions with China, Indian customs officials have started physical inspection of all consignments coming from the neighbouring country based on intelligence inputs, official sources had told PTI last week

Sources further said that although physical inspection is resulting in delayed clearance of goods, in current situation the customs officials would have to work in coordination with other intelligence agencies. PTI MSS RKL MR

Disclaimer :- This story has not been edited by Outlook staff and is auto-generated from news agency feeds. Source:

### **Publication – The Outlook**

Headline- Indian auto component industry aims to cut dependence on Chinese imports: ACMA

The USD 57 billion-Indian auto component industry has started taking steps towards "deep localisation" to de-risk business from Chinese imports with the border dispute between the two countries only acting as a catalyst to speed up the process, according to industry body ACMA.

## Dutlook

THE NEWS SCROLL

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Further, the domestic automobile industry is also seeking to cut dependence on Chinese imports after facing severe shortage of critical components due to the coronavirus pandemic, as companies based out of China currently continue to be the leading suppliers of automotive components.

In 2018-19 India imported auto components worth USD 17.6 billion, of which 27 per cent - USD 4.75 billion - were from China.

"With COVID-19 and associated lockdowns, all economies and industries have started to look inwards and minimise their reliance-on imports," Automotive Component Manufacturers Association of India (ACMA) Director General Vinnie Mehta told PTI.

The auto industry in India has started to de-risk itself and is working on deep-localisation, he said, adding that the recent standoff between India and China will only hasten the process.

There is no denying that the industry needs to be "atmanirbhar" and companies and the government should together define a roadmap and deliver accordingly, he stated.

"This cannot be done singularly by either the industry or the government, both will have to work in tandem," Mehta said.

Ease of doing buisness, availability of capital at lower rates and globally competitive logistics and energy costs are some of the prerequisites that the government should look into to ensure growth of the domestic auto component industry, he added.

He, however, stressed on avoiding any knee-jerk reactions in the current situation

"Post the lockdowns, our value chains (including automotive) have been severely disrupted and are in disarray. We are gradually piecing them together. Any further disruptions would only be detrimental to the interest of industry and the economy," Mehta said.

He noted that while encouraging localisation strategy, the country should also not shy away from investments coming from China

"India should welcome investments from China as they are needed for job creation and technology absorption. We should, however, not be serving our domestic market on a platter, we should ensure that investments lead to creation of Indian IPs as also exports, Mehta said.

The major component imports from China include drive transmission and steering parts, electronic and electrical items, cooling systems, suspension and braking parts.

Lack of technological competence with domestic players in various segments like electronics and BSVI components and sheer price advantage are the two main factors which support Chinese imports, Mehta said.

ACMA represents over 800 manufacturers who contribute more than 85 per cent of the auto component industry"s turnover in the organised sector. PTI MSS ANS ANS

### **Publication – The Outlook**

Headline- Huge job losses imminent if demand remains weak: ACMA

Auto component sector may see huge job losses if the automotive sector continues to face headwinds due to lack of demand amid coronavirus pandemic, industry body ACMA has said. With muted demand and excess capacities already in place, the auto component makers would have to cut down on their workforce to keep their businesses afloat, the industry body added.

## Outlook

THE NEWS SCROLL

## Huge job losses imminent if demand remains weak: **ACMA**







New Delhi, Jun 7 (PTI) Auto component sector may see huge job losses if the automotive sector continues to face headwinds due to lack of demand amid coronavirus pandemic, industry body ACMA has said.

With muted demand and excess capacities already in place, the auto component makers would have to cut down on their workforce in order to keep their businesses afloat, the industry body added.

"Till demand is back, there will be concerns about financial stress, job losses and liquidity management. These concerns will remain and only go away when we are back to normal," Automotive Component Manufacturers Association of India (ACMA) President Deepak Jain told PTI.

Even if the companies resume work fully they will not require that much of workforce due to muted demand in the market, he said.

"So, in such a scenario, even if we don't like, there would be job losses. It is temporary workforce right now but if demand doesn't pick up it could be others as well," Jain noted.

He added that the auto industry body SIAM has already predicted an annual downturn of 35-40 per cent due to COVID-19 situation.

"So in that is the case in two years you are reducing 50 per cent and if that is the case, if demand generation does not come through, or there is support on demand generation, then definitely there will be contraction in jobs as well," Jain noted.

The auto component industry, which employs roughly 50 lakh people, declined by 18 per cent last year and this year again expected to contract between 20 per cent to 40 per cent

"There is excess capacity and hence there is no point in expanding capacities right now," Jain said, when asked if the auto component companies plan to curtail investments due to the current situation.

The auto component industry is one of the top five stressed sectors right now, others being hospitality, aviation etc, he added.

"We were already going through 15 month of downturn, so when we got into this coronavirus pandemic we were not in the best of financial health," Jain said.

When asked what steps on the part of the government would help bringing sector back on track, he said: "As an auto industry we have been having a long pending demand on rationalisation of GST. We are also hoping that the scrappage policy comes through

Besides, in order to boost demand, there should be priority lending on auto loans, and auto dealers and service stations should be included under the MSME Act, he added.

Similarly, ACMA Director General Vinnie Mehta said while some of the issues of the MSMEs have been addressed though the recent announcements, the larger enterprises, which create bulk of the employment, continue to face significant working capital crunch.

"It would indeed be a great gesture on part of the government if it could support the industry by paying a certain proportion of wages and salaries of our employees," he added.

### **Publication – The Outlook**

**Headline**-Auto component industry should aim for 5 pc of global trade in 5 years; govt support crucial: **ACMA** 

The Indian auto components industry should look at enhancing exports and target at least 5 per cent of the total global trade, which stands at around USD 1.3 trillion, in the next five years, according to a top industry executive. For achieving such target, government support in terms of favourable policies would be crucial, Automotive Component Manufacturers Association of India (ACMA) Director General Vinnie Mehta told PTI.

Outlook

28 JUNE 2020 Last Updated at 2:16 PM | SOURCE: PTI

# Auto component industry should aim for 5 pc of global trade in 5 yrs; govt support crucial: ACMA









New Delhi, Jun 28 (PTI) The Indian auto components industry should look at enhancing exports and target at least 5 per cent of the total global trade, which stands at around USD 1.3 trillion, in the next five years, according to a top industry executive.

For achieving such target, government support in terms of favourable policies would be crucial, Automotive Component Manufacturers Association of India (ACMA) Director General Vinnie Mehta told PTI.

Support from the government would not only act as a catalyst for business growth but help the the industry become self-reliant as

Currently, the Indian auto component industry exports 25 per cent of its production -- USD 15.1 billion, with the US and the EU accounting for 65 per cent of exports, Mehta said.

"The global trade in auto components is USD 1.3 trillion and the Indian auto component industry has a minuscule share of 1.3 per cent. We should aspire for at least 5 per cent of the global trade share in the next five years. However, for this, government support

While the industry will have to deliver technologically relevant, globally price-competitive products with consistent quality, the government will have to ensure ease of doing business in its true sense and to overcome disabilities of capital logistics and energy,

"With 9-11 per cent borrowing rate, India has one of highest costs of capital, on logistics, we are disadvantaged by 10-12 per cent and our energy costs need to be globally competitive," he added.

The industry and the government will need to commit to each other to be "atma-nirbhar", he said.

In 2018-19, the Indian auto component industry's revenue stood at USD 57 billion, contributing 2.3 per cent to the country's gross domestic product.

In comparison, turnover of Chinese auto component industry stood at USD 550 billion last year. PTI MSS HRS

Disclaimer :- This story has not been edited by Outlook staff and is auto-generated from news agency feeds. Source:

#### **Publication – NDTV**

Headline- India's Auto, Pharma Sectors Not Ready To Wean Off China

Days after a border clash with China this month in which 20 Indian soldiers were killed, New Delhi told firms to find ways to cut imports from China. But two big industries, automobiles, and pharmaceuticals, say this is easier said than done. Like many countries, India relies on China for products such as electronic components and drug ingredients because it cannot make them or source them elsewhere as cheaply, company and industry figures say.



#### **Publication – Express Drive**

**Headline-** Deep salary cuts and job losses in India's auto components industry

India's auto components sector has an annual turnover of around USD 57 billion and employs 50 lakh people. Two months of lockdown have severely hit demand and the components industry has initiated deep salary cuts and most temporary workers have been laid off, said Vinnie Mehta, Director General, Auto Components Manufacturers Association.

# Deep salary cuts and job losses in India's auto components industry

Updated : June 10, 2020 06:27 AM IST

> Industry experts are not ruling out another lockdown due to the massive spike in COVID-19 cases.



#### **Publication- News 18**

Headline - Govt to Roll Out Incentives for Auto Companies to Double Exports in Next Five Years

The Department of Heavy Industries (DHI) has sought feedback from auto industry groups on the initial proposal, which suggests giving incentives over five years to increase local production and procurement for export, the sources said.

## Govt to Roll Out Incentives for Auto Companies to Double Exports in Next Five Years



The move is part of India's effort to create 'champion' sectors to attract investment, generate jobs and boost manufacturing.

REUTERS • NEW DELHI

LAST UPDATED: JUNE 30, 2020, 10:28 AM IST

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Image for Representation (Pic Source: Reuters)

• ndia is drawing up an incentive scheme for the autos sector aimed at doubling exports of vehicles and components in the next five years, four sources with direct knowledge of the matter told Reuters.

The Department of Heavy Industries (DHI) has sought feedback from auto industry groups on the initial proposal, which suggests giving incentives over five years to increase local production and procurement for export, the sources said.

#### **Publication – Times Now News**

Headline Chinese imports held up at ports will disrupt supply chain: Indian auto industry

The ongoing tensions between India and China have had quite far-reaching consequences for various industries. Case in point: The Indian automotive sector, which has been severely affected due to imports from China being held up at ports. In fact, that was putting it mildly.



have appealed to the authorities to clear the

#### **Publication – The Pioneer**

**Headline** - 'Delay in imports clearance may impact vehicle production'

Automobile industry bodies SIAM and ACMA on Monday expressed concern over import consignments from China being subjected to manual inspection, saying that inordinate delays in clearance at ports could lead to disruption in vehicle manufacturing across the country.

### 'Delay in imports clearance may impact vehicle production'

Tuesday, 30 June 2020 | PTI | New Delhi





Automobile industry bodies SIAM and ACMA on Monday expressed concern over import consignments from China being subjected to manual inspection, saying that inordinate delays in clearance at ports could lead to disruption in vehicle manufacturing across the country.



The industry bodies said such act is best avoided as the sector is limping back towards growth.



The auto sector has been trying to recover from the setbacks of a prolonged slowdown last year and the impact of coronavirus pandemic induced lockdown.







He added, "The industry is piecing itself together as growth is limping back; any further disruption at this juncture is best avoided."



Earlier in the day auto components makers body ACMA had sought timely clearance of imports from China, saying that delay in clearing such items could lead to disruption in vehicle manufacturing across the country.



According to the Automotive Component Manufacturers Association of India (ACMA) import consignments from China were being subjected to one-hundred per cent manual inspection resulting in inordinate delays in clearance.

"The automotive value chain is a highly complex, integrated and interdependent one; non-availability of even a single component can, in fact, lead to stoppage of the vehicle manufacturing lines," ACMA President Deepak Jain said.

Some of the items imported from China are critical components such as parts of engines and electronics items for

#### **Publication – Deccan Hearld**

Headline- Centre mulls ban on import of nonessentials from China

Annapurna Singh, DHNS, JUN 26 2020, 20:56 ISTUPDATED: JUN 27 2020, 11:08 IST Representative image Amid a widespread call to boycott Chinese products, the Centre is mulling restricting only non-essential imports from the neighboring country.



Amid a widespread call to boycott Chinese products, the Centre is mulling restricting only non-essential imports from the neighbouring country.



Inward shipment in sectors such as automobiles, pharmaceuticals, certain electronics and others, which helps boost productivity and create job opportunities will continue until a domestic alternative is found.

"India will gradually move towards import substitution. It will not happen overnight. In the meantime, attention has to be paid on production and job creation. We cannot throttle our industry. There are certain absolutely essential imports. Needless to say, those will keep going," according to official sources.

He said both the government and the industry are in the process of identifying products that can be domestically manufactured in the medium term. There are certain chemicals, automotive components, handicrafts, cosmetics, excluding items and certain consumer electronics, which can be manufactured.

#### **Publication – Deccan Chronicle**

Headline- Huge job losses imminent in automotive sector if demand remains weak: ACMA

Auto component sector may see huge job losses if the automotive sector continues to face headwinds due to lack of demand amid coronavirus pandemic, industry body ACMA has said.



#### **Publication – Telangana Today**

Headline- Huge job losses imminent if demand remains weak: ACMA

Auto component sector may see huge job losses if the automotive sector continues to face headwinds due to lack of demand amid coronavirus pandemic, industry body ACMA has said.



#### **Publication – In Shots**

Headline- Auto industry planning deep localisation to cut China imports: ACMA

The Director General of Automotive Component Manufacturers Association of India, Vinnie Mehta, said the industry has started planning steps towards "deep localisation" of business to reduce imports from China. India imported components worth \$4.75 billion from China in 2018-19.



### Auto industry planning deep localisation to cut China imports: ACMA

short by Anushka Dixit / 06:58 pm on 24 Jun 2020, Wednesday

The Director General of Automotive Component Manufacturers
Association of India, Vinnie Mehta, said the industry has started planning
steps towards "deep localisation" of business to reduce imports from
China. India imported components worth \$4.75 billion from China in
2018-19. However, Mehta stated India "should welcome investments
from China" and not serve "our domestic market on a platter".

read more at Deccan Herald

The Indian automobile industry has sounded alarm bells over delays in Customs clearance for imports from China. The move, they said, would hurt the recovery of the industry, which has been reeling from the shock of a yearlong slowdown further worsened by the Covid-19 pandemic.



The Indian automobile industry has sounded alarm bells over delays in Customs clearance for imports from China. The move, they said, would hurt the recovery of the industry, which has been reeling from the shock of a yearlong slowdown further worsened by the Covid-19 pandemic.

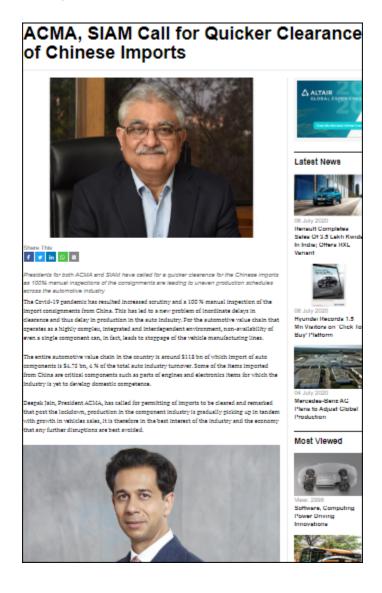
Amid heightened tensions along the Line of Actual Control with China, all shipments coming from China are being physically checked at ports and airports by Customs officials following a nationwide alert regarding enhanced risk weightage ascribed to consignments from that country. This is delaying shipments of crucial automobile components, said executives of auto players.

"Inordinate delays in clearance because of congestions at ports could eventually impact the manufacturing of vehicles in India. The industry is piecing itself together as growth is limping back; any further disruption at this juncture is best avoided," said Rajan Wadhera, president, Society of Indian Automobile Manufacturers (SIAM).

#### **Publication – Auto Tech Review**

Headline- ACMA, SIAM Call for Quicker Clearance of Chinese Imports

The Covid-19 pandemic has resulted increased scrutiny and a 100 % manual inspection of the import consignments from China. This has led to a new problem of inordinate delays in clearance and thus delay in production in the auto industry.



#### **Publication – Auto Car Professional**

**Headline-** ACMA and SIAM flag off supply chain issues due to delay in getting Chinese-made parts

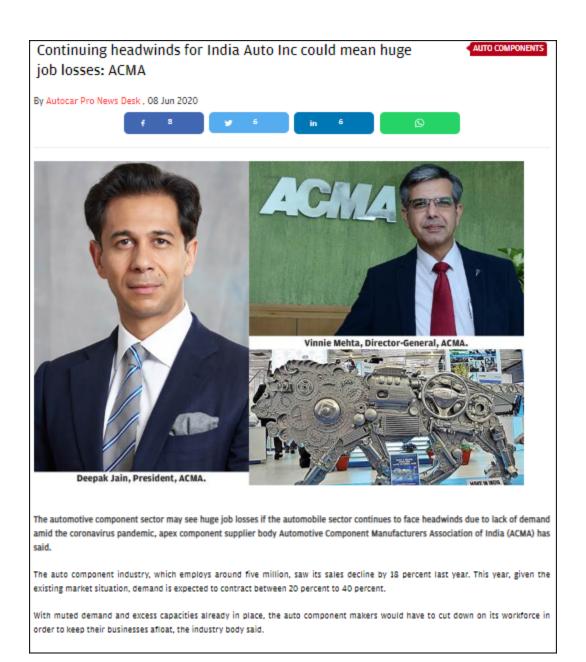
It is understood that import consignments from China are being subjected to 100 percent manual inspection, which is resulting in inordinate delays in clearance. While there is no official government for such manual checks, the much-delayed consignments are bad news for India Auto Inc and the supply chain.



#### **Publication – Auto Car Professional**

Headline- Continuing headwinds for India Auto Inc could mean huge job losses: ACMA

The automotive component sector may see huge job losses if the automobile sector continues to face headwinds due to lack of demand amid the coronavirus pandemic, apex component supplier body Automotive Component Manufacturers Association of India (ACMA) has said.



#### **Publication - Car and Bike**

Headline- Congestion Of Auto Components Imported From China May Lead To Production Delays

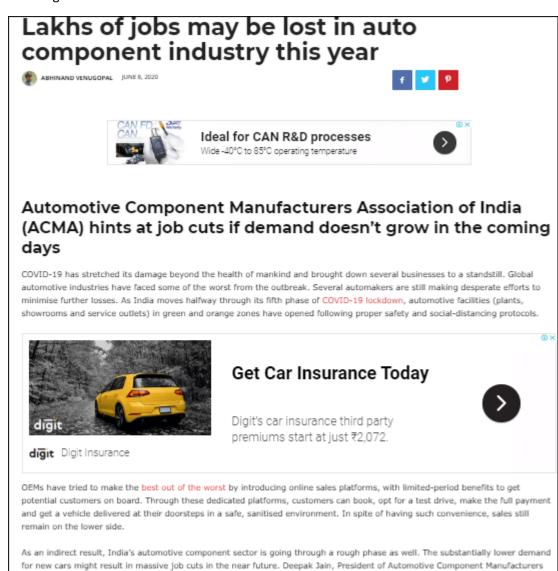
The Coronavirus situation has adversely disrupted the Indian auto industry. With an eroded supply chain, production has been dwindling and achieving sales targets has been a challenge. Moving forward things are expected to get even worse due to the delay of imported component clearances at Ports which eventually are expected to take a toll on manufacturing of CKD vehicles.



#### **Publication – Rush Lane**

Headline- Lakhs of jobs may be lost in auto component industry this year

COVID-19 has stretched its damage beyond the health of mankind and brought down several businesses to a standstill. Global automotive industries have faced some of the worst from the outbreak. Several automakers are still making desperate efforts to minimize further losses. As India moves halfway through its fifth phase of COVID-19 lockdown, automotive facilities (plants, showrooms, and service outlets) in green and orange.



Association of India (ACMA), shares that there will be growing concerns on finance, job security and liquidity if matters do not

attain normalcy in the months to come.