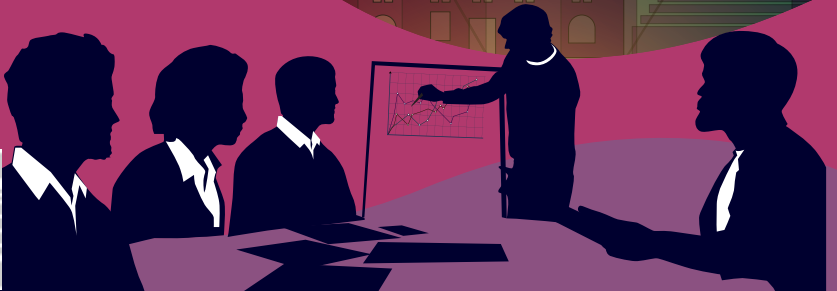


ACMA

Automotive Component Manufacturers
Association of India

CEOs' DELEGATION TO MEXICO



11 – 14 March, 2024



Automotive Component Manufacturers Association of India

The Automotive Component Manufacturers Association of India (ACMA) is a apex body representing India's Component Industry. It boasts a membership exceeding 850 manufacturers, contributing to more than 85% of the auto component industry's total turnover. ACMA proudly holds ISO 9001:2015 certification.

ACMA's primary mission revolves around stimulating growth, job creation, and economic prosperity. Through its relentless dedication to research & development initiatives, ACMA ensures that India maintains a leading position in global automotive component manufacturing.

With its continually expanding network, ACMA empowers businesses by providing invaluable resources, industry insights, and opportunities for collaborative endeavours. The organization plays an indispensable role in shaping policies and regulations that nurture an environment conducive to sustainable growth.

India's automotive industry is a vital sector, contributing 49% to the country's manufacturing GDP, 7.5% to the overall GDP, and supporting approximately 38 million jobs. Despite challenges like chip shortages, overbooking, fuel price-induced inflation, and rising commodity prices, the overall industry is valued at \$150 billion.

In the fiscal year 2022-23, on the back of strong vehicle sales, a robust aftermarket, and growing exports, the auto component industry achieved unprecedented success. It reached a size of USD 69.7 billion, recording a remarkable growth of 32.8%, surpassing the previous high turnover of USD 56.5 billion in FY21-22. Exports increased by 5.2% to USD 20.1 billion, while imports grew by 10.9% to USD 20.3 billion. The Aftermarket, estimated at USD 10.6 million, also saw steady growth, registering a 15% increase.

This growth in domestic auto component sales to OEMs, reaching USD 59.3 billion, reflects a 39.5% increase compared to the previous year. The demand for higher-value components and a shift towards larger, more powerful vehicles contributed to this growth.

In 2022-23, exports of auto components grew by 5.2% to USD 20.1 billion compared to USD 19.0 billion in 2021-22. North America accounted for 32% of exports, with an 8% growth, while Europe (31%) and Asia (26%) saw 3% and 4% growth, respectively. Key export items included drive transmission and steering, engine components, body/chassis, suspension, and braking systems.

Domestic market traction also led to an increase in component imports into India, growing by 10.9% in 2022-23 to USD 20.3 billion from USD 18.3 billion in 2021-22. Asia represented 66% of imports, followed by Europe (26%) and North America (6%), with growth rates of 12%, 6%, and 23%, respectively.

Post-pandemic, increased vehicle movement and demand for used vehicles boosted the aftermarket across all segments. The aftermarket turnover in FY 2022-23 reached USD 10.6 billion, compared to USD 10.0 billion in the previous year.

ACMA plays a crucial role in the industry's development in India, actively engaging in trade promotion, technology enhancement, quality improvement, and information dissemination. It participates in international trade fairs, sends trade delegations overseas, and publishes materials on various automotive industry-related subjects.

ACMA also contributes to manufacturing advancements by offering skills training and mentoring through cluster programs and special projects such as 'Asset Turnover Improvement,' 'Uptime Improvement,' 'Zero Defect Quality,' and 'Sustainable Manufacturing,' among others. Additionally, ACMA is well-represented on various government panels, committees, and councils, helping shape policies and regulations for the Indian automotive industry.

For information exchange and cooperation in trade matters, ACMA has signed Memoranda of Understanding (MoUs) with counterparts in multiple countries, including Argentina, Australia, Brazil, Canada, Egypt, France, Germany, Hungary, Iran, Japan, Kazakhstan, Malaysia, Mexico, Nigeria, Pakistan, Poland, Russia, South Africa, South Korea, Spain, Sri Lanka, Sweden, Taiwan, Thailand, Tunisia, Turkey, the UK, the USA, and Uzbekistan.

You can find more information and data about the Indian automotive industry on the ACMA Website: www.acma.in

DISCLAIMER

This Publication, is compiled entirely from submissions made by the listed companies. While every effort has been taken to ensure that the contents of the directory are accurate and current, ACMA cannot be held responsible for any omission or error and is not liable for any loss or dispute arising from the use of the information provided.



MISSION LEADER

Ms. Shradha Suri Marwah, President, ACMA & Chairperson & Managing Director, Subros Limited is the Chairperson & Managing Director of Subros Limited Established in 1985, Subros Limited is a joint venture between the Indian Promoters, Suzuki Motor Corporation, Japan and DENSO Corporation, Japan. The Company is recognized as a market leader in Thermal products and technologies and is in technical collaboration with DENSO Corporation Japan.

Shradha is the elected President (2023-24) of Automotive Components Manufacturers Association (ACMA). She is also the Chairperson of Pillar 2 (Government Affairs & Strategic Initiatives) and Pillar 5 (Media, Image building and PR Comm).

She is part of CII National Council and also member of the CII Northern Regional Council. Shradha is also an Executive Committee Member of Maruti Suzuki Supplier Welfare Association (MSSWA). Shradha has a Bachelor's degree in Economics from the University of Delhi. She holds a Masters in Management and a Masters in Economics & Information Systems from The London School of Economics and Political Science, University of London.

SUBROS LIMITED

Postal Address : Subros Limited , LGF, World Trade Centre, Barakhamba Lane,
New Delhi – 110001, India

Phone : +91-11-23414944

Email : ssuri@subros.com

Website : www.subros.com

Year of commencing production: 1985

Products Manufactured: HVAC, Condenser, Compressor, Pipe & Hose, Radiator, AC System for Rail, Bus, Reefer Vans, Tractors, Home AC.

No. of Employees: 4000+

Quality Certification: IATF 16949, ISO 14001& ISO, 45001, ERM ISO 31000

Sales Turnover (in US \$ mln. 2022-23): 338

Principal Automotive Customers:

Domestic (OE / Tier 1): Maruti Suzuki, Mahindra & Mahindra, TATA Motors, Force Motors, Ashok Leyland, Volvo Eicher, Indian Railways, Voltas

International (OE / Tier 1 / Systems Integrator): Renault Nissan, Daimler, Suzuki, Denso

Foreign Collaboration / Joint Venture: Denso, Japan; Suzuki, Japan

Objective(s) of joining the mission:

- To understand the environment in Mexico for JVs, Greenfield and Brownfield Projects.
- To establish network in Mexico



**DEPUTY MISSION
LEADER**

Mr. Vikrampati Singhania, Vice President, ACMA & Managing Director, J. K. Fenner (India) Limited, did his MBA from Fuqua School of Business, Duke University, USA. JK Fenner is leaders in power transmission, sealing and fluid transfer systems, is a fourth-generation industrialist belonging to one of the largest industrial groups in India – J.K. Organisation.

JK Organisation is an over 125 years old business house with leadership across multiple sectors. The Group is present in more than 100 countries apart from all India presence with annual sales revenue of over US\$ 5 billion. The Group manufactures and markets a wide range of products from Paper, Automobile Tyres, Cement, Auto Components, Textiles, Agri Products, etc.

J. K. FENNER (INDIA) LIMITED

Postal Address : Khivraj Complex II, 5th Floor, 480, Anna Salai, Nandanam, Chennai 600 035, Tamil Nadu, India

Phone : +91-44-43994666

Fax : +91-44-24320193

Email : vikramsinghaniania@jksmail.com

Website : www.jkfenner.com

Year of commencing production: 1956

Products Manufactured: V Belts, Oil Seals, Gear Box, Aerators, Hoses, Tensioner, Water Pump, Vibration mounts, EV drive systems

No. of Employees: 3200

Quality Certification: ISO 9001, TUV NORD, ISO 14001, TUV NORD, ISO/TS 16949, TUV NORD

Sales Turnover (in US \$ mln. 2022-23): 146.9

Value of Exports (in US \$ mln. 2022-23): 30

Principal Automotive Customers:

Domestic (OE / Tier 1): Hero Motors, TML, M&M, Maruti, Ola Electric

International (OE / Tier 1 / Systems Integrator): Hino-Japan; Daimler-Japan, Husqvarna-Globally

Aftermarket Overseas: USA, LATAM, EU, ME, Africa, ASEAN

Objective(s) of joining the mission:

- To evaluate the scope for establishing a manufacturing base in Mexico to service the NAS American customers.



Mr. Akshit Bafna, Executive Director, Coventry Coil-o-Matic (Haryana) Limited has been part of the Company since the last 16 years. The Company was mostly into Four Wheeler market, and under his leadership, the Company has moved towards 2 wheeler Springs and Commercial Vehicle Springs Market.

Last year the company has invested into new high tech Oil tempered wire line and increased production by 2.5 times for the future upcoming demand. The company has also started exploring to sell OT wires globally.

COVENTRY COIL-O-MATIC (HARYANA) LIMITED

Postal Address : 87 Km Milestone, NH-48, Delhi-Jaipur Highway, Vill-Salawas, Sangwari, Rewari - 123401, Haryana, India

Phone : +91-9896348115

Email : akshitbafna@coilomatic.com

Website : www.coilomatic.com

Year of commencing production: 1992

Products Manufactured: Coil Spring & Oil Tempered Wire

No. of Employees: 200

Quality Certification: IATF 16949, ISO 9001, ISO 14001, ISO 45001

Sales Turnover (in US \$ mln. 2022-23): 100

Value of Exports (in US \$ mln. 2022-23): 1

Principal Automotive Customers:

Domestic (OE / Tier 1): Maruti Suzuki India Limited, Gabriel India Limited, ZF CVCS India Limited, Knorr-Bremse Systems for Commercial Vehicles India Pvt Ltd.

International (OE / Tier 1 / Systems Integrator): TSE de Mexico SA DE CV, Piaggio & C. S.p.A, Gabriel Ride Control LLC

Aftermarket Overseas: USA

Foreign Collaboration / Joint Venture: Supreme Spring

Objective(s) of joining the mission:

- To explore opportunities for collaboration, building networks and connections.



Mr. Vishal Rangwala, CEO & Whole-time Director, Harsha Engineers International Limited is a mechanical engineer who graduated from the University of Pune, and possesses a strong educational background. In addition to his engineering degree, he also holds a Master of Science degree in engineering management from the University of Southern California. In 2005, he embarked on his professional journey as a senior staff analyst at United Service, a division of United Airlines. Subsequently, in September 2007, he joined the Harsha Group as a marketing manager, playing a pivotal role in the Company's marketing efforts. Currently, he holds the responsibility for guiding the overall strategic direction of the Harsha

Group and for leading both the marketing and corporate functions. With over 15 years of experience in the precision engineering industry, specialising in bearing cages and stamped components, he brings a wealth of expertise to his role.

HARSHA ENGINEERS INTERNATIONAL LIMITED

Postal Address : N.H. 8A, Sarkhej-bavla highway, P.O. Changodar, Ahmedabad – 382213, Gujarat, India

Phone : +91-2717-618200

Email : vishal.rangwala@harshaengineers.com

Website : www.harshaengineers.com

Year of commencing production: 1986

Products Manufactured: Stamped Component, Bearing Cages, Bushings

No. of Employees: 2275

Quality Certification: ISO 9001, IATF 16949

Sales Turnover (in US \$ mln. 2022-23): 156

Value of Exports (in US \$ mln. 2022-23): 61

Principal Automotive Customers:

Domestic (OE / Tier 1): Timken, SKF, Schaeffler, ZF, NRB & NBC

International (OE / Tier 1 / Systems Integrator): SKF, Schaeffler, Timken, NSK, JTEKT, Nachi, NTN, ZF etc.

Objective(s) of joining the mission:

- To evaluate Mexico for establishing manufacturing base directly or through partnership.



Mr. Mohan S, Senior Vice President, J.K. Fenner (India) Limited, has a Bachelor of Engineering degree-Mechanical and MBA in Marketing and Finance, Sheffield Univ, UK. He has over 36 years of work experience, covering diverse business areas such as manufacturing, projects, marketing and leadership roles in reputed MNC / Indian companies like Bosch India, DGP Windsor, Wheels India Limited (TVS Group) and Rane Group. Mr. Mohan has been in P&L responsible roles over the last 16 years. Core capabilities include, New Business Development, Global Strategies, Creating high performance teams as well as manufacturing aspects that include Productivity Improvement through automation, innovation, breakthrough improvements, consolidation of Plant Operations to optimise fixed cost and facilitate higher utilization of production lines through enhanced flexibility.

JK Organisation is an over 125 years old business house with leadership across multiple sectors. The Group is present in 100 countries apart from all India presence with annual sales revenue of over US\$ 4.50 billion. The Group manufactures and markets a wide range of products from Paper, Automobile Tyres, Cement, Auto Components, Textiles, Agri Products, etc.

J. K. FENNER (INDIA) LIMITED

Postal Address : Khivraj Complex II, 5th Floor, 480, Anna Salai, Nandanam, Chennai-600 035, Tamil Nadu, India

Phone : +91-44-43994666

Fax : +91-44-24320193

Email : filmdu@jkfenner.com

Website : www.jkfenner.com

Year of commencing production: 1956

Products Manufactured: V Belts, Oil Seals, Gear Box, Aerators, Hoses, Tensioner, Water Pump, Vibration mounts, EV drive systems (i.e. Belts, Gear Box, Pulley, Idler).

No. of Employees: 3200

Quality Certification: ISO 9001, TUV NORD, ISO 14001, TUV NORD, IATF 16949, TUV NORD

Sales Turnover (in US \$ mln. 2022-23): 146.9

Value of Exports (in US \$ mln. 2022-23): 30

Principal Automotive Customers:

Domestic (OE / Tier 1): Hero Motors, TML, M&M, Maruti, Ola Electric

International (OE / Tier 1 / Systems Integrator): Hino-Japan; Daimler-Japan, Husqvarna-Globally

Aftermarket Overseas: USA, LATAM, EU, ME, Africa, ASEAN

Objective(s) of joining the mission:

- To evaluate the scope for establishing a manufacturing base in Mexico to service the NAS American customers.



Mr. Erick Mogollon, Head of Mexico, NRB Bearings Limited, is an Industrial Engineer with a background in Quality Assurance, Project management and International Business. He has 12 years of experience in the automotive industry worldwide providing solutions to customers in different regions as America, Europe and Asia, lately have been appointed as head of country (Mexico and Latin America) for business expansion and explore business opportunities in this rapid growing market. Mr. Mogollon holds a Master degree certification in Business Administration. His work is centered on giving customers proper support and development for new sources of income to NRB Bearings and is always looking for new ways to connect with various leaders in different segments to exceed companies' expectations.

NRB BEARINGS LIMITED

Postal Address : Dhannur, 15, SIR P.M Road, Fort, Mumbai 400 001, Maharashtra, India

Phone : +91-22-22664160, 22664998

Email : marketing@nrb.co.in

Website : <https://www.nrbbearings.com>

Year of commencing production: 1965

Products Manufactured: Needle Cage Bearings, Drawn Cup Bearings, Solid Race Needle Bearings, Cylindrical Roller Bearings, Tapered /Spherical Roller Bearings, Ball Bearings, Thrust Bearings, Rings, Pins & Shafts and Special Products.

No. of Employees: 4000 Approx

Quality Certification: ISO 9001, IATF 16949, ISO 14001, ISO 45001, REACH compliant, ELV compliant

Sales Turnover (in US \$ mln. 2022-23): 127

Value of Exports (in US \$ mln. 2022-23): 36

Principal Automotive Customers:

Domestic (OE / Tier 1): Maruti Suzuki, Royal Enfield, Bajaj, Mahindra & Mahindra, TATA Motors.

International (OE / Tier 1 / Systems Integrator): Daimler, Dana, Eaton, Honda, John Deere, Magna, Suzuki, Volkswagen AG, Volvo and ZF.

Aftermarket Overseas: USA, Japan, Brazil, China, Germany, France, Italy, Mexico, Russia, Sweden, etc.

Objective(s) of joining the mission:

- To explore business opportunities in international market



Mr. Aditya Ganesh, President & Head Strategy, Rane (Madras) Limited has Master's degree in Industrial Engineering from The Ohio State University and Business Administration from INSEAD, France. After his MBA, he joined Rane (Madras) Limited in 2017 as General Manager - Corporate Planning & Strategy, looking after the Strategic Business Planning Process for 4 distinct product groups. Subsequently he was elevated as Senior Vice President – Marketing managing Domestic, Export and Independent After Market Sales and Business Development. Following this, he moved to operations and managed the performance of both the Mysore and Chennai plants of Rane (Madras)- Steering & Linkage Division. He has recently been elevated to the position of President and heads the

Castings division of RML and the Strategy office of the Steering Division, which specifically looks after global and local strategy development & execution.

His prior experience includes working with Cummins Inc., USA in the areas of Manufacturing Engineering and Operational Health & Safety, and an earlier stint at Rane (Madras) Limited in Supplier Quality Management. He has a keen interest in Organization Design, Strategy Execution and evolving business models in mobility and Agri-tech.

RANE (MADRAS) LIMITED

Postal Address : 154, Ganapathy Buildings Velachery Main Road, Velachery, Chennai - 600 042, Tamil Nadu, India

Phone : +91-44-2267800

Email : aditya.ganesh@ranegroup.com

Website : www.ranegroup.com

Year of commencing production: 1959

Products Manufactured: Steering Gears, Steering Linkages, Ball Joints, Hydrostatic Steering Unit, Hydraulic Cylinders.

No. of Employees: 3500

Quality Certification: IATF 16949, Deming Prize & Grand Deming Prize

Sales Turnover (in US \$ mln. 2022-23): 225

Value of Exports (in US \$ mln. 2022-23): 59

Principal Automotive Customers:

Domestic (OE / Tier 1): Tata Motors, Suzuki, Mahindra & Mahindra, Skoda VW, Renault Nissan, Ashok Leyland, TAFE.

International (OE / Tier 1 / Systems Integrator): Stellantis, Renault Nissan, Nexteer, Daimler Volvo, ZF, Bosch.

Objective(s) of joining the mission:

- To develop networking in Mexico



Mr. Gaurav Jain, Director, Roop Automotives Limited holds an MBA in International marketing from Griffith University, Australia and has experience of more than 20 years. Prior to joining Roop Auto in 2007, he worked with Daimler Chrysler AG in Corporate Strategy and Planning. He believes that seamless relationships and human connections are pivotal to an organization's success. Mr. Jain constantly pushes Diversity, Equity & Inclusive agenda in Roop Auto.

ROOP AUTOMOTIVES LIMITED

Postal Address : 19, Roz Ka Meo Industrial Area, Sohna, Gurgaon (122103), Haryana, India

Phone : +91-9992010075

Email : gaurav.jain@roopauto.com

Website : www.roopauto.com

Year of commencing production: 1992

Products Manufactured: Steering Yokes (both cold/hot and ferrous/non-ferrous forging, sheet metal) , Steering Joints, Slip Shaft Assemblies, I Shaft Assemblies, Steering Columns, Differential Housings, Steering Gearbox housing and Axle drive shafts.

No. of Employees: 2800+

Quality Certification: IATF 16949, ISO 14001, ISO 45001, ISO 27001 and TISAX

Sales Turnover (in US \$ mln. 2022-23): 175

Value of Exports (in US \$ mln. 2022-23): 122

Principal Automotive Customers:

Domestic (OE / Tier 1): OEM: Maruti Suzuki, M&M, Hyundai, Kia, Toyota, Honda, General Motors, Tata Motors, Mitsubishi and SML Isuzu, Mando, JTEKT, Nexteer, Rane NSK, ZF Steering Gear, Taeyang Metal.

International (OE / Tier 1 / Systems Integrator): Ford, GM, Toyota, VW, Fiat, Freightliner, Bendix, Chrysler, Iveco, Kenworth, Paccar, Mack Truck, Peterbilt, Volvo, MAN, CLAAS, Mercedes, Scania, DAF, TESLA, Nissan, Polaris, Navistar, Honda, ZF Group, THK, Global Steering Systems (now NEAPCO), Knorr Bremse, Douglas Autotech, NSK, RBC, FUJI Autotech & FUJI Koyo Czech (now JTEKT).

Aftermarket Overseas: USA

Foreign Collaboration / Joint Venture: Namyang Nexmo, South Korea

Objective(s) of joining the mission:

- To understand Mexico culture, business practices and ease of opening a manufacturing set up/ joint venture.
- To meet Government leadership which might help in expediting the process of Roop Auto's entry into Mexico.



Mr. Nishant Behera, Director, RSB Transmissions NA (USA), holds a master's degree in Mechanical Engineering from Gannon University, USA, and has undergone extensive training in M&A at IIM Ahmedabad, Lean Manufacturing excellence (Japan) and Leadership Essentials at GE Crotonville, USA.

He has been associated with the Group for more than 2 decades in various senior management positions in domestic and overseas plant operations. In his current role, he is leading Group's North America operations.

Before joining RSB Group, he worked with GE Transportation Systems, USA as test and component engineer. He has undergone extensive training in

Six Sigma, and he is certified "Green Belt". In 2011, Mr. Nishant Behera was included into the Board of RSB Transmissions (I) Limited.

RSB TRANSMISSIONS (I) LIMITED

Postal Address : Second Floor, Office No. 201-204, Pentagon- 1, Magarpatta city, Hadapsar , Pune - 412207, Maharashtra, India

Phone : +91-20-30642100

Email : nishant.behera@rsbglobal.com

Website : www.rsbglobal.com

Year of commencing production: 1975

Products Manufactured: Propeller Shafts, Front, Rear Axles, 5th Wheel Coupling, Gear Box, Gears, Shafts, Bevel Gear Box (Steering).

No. of Employees: 4626

Quality Certification: ISO 9001, IATF 16949, ISO 14001, ISO 45001, Deming Prize 2013, TPM Excellence Award'2019

Sales Turnover (in US \$ mln. 2022-23): 251.24

Value of Exports (in US \$ mln. 2022-23): 9.72

Principal Automotive Customers:

Domestic (OE / Tier 1): Tata Motors Ltd., Ashok Leyland Ltd., FIAT India, Renault Nissan, Rane TRW, Sundaram Fasteners Ltd.

International (OE / Tier 1 / Systems Integrator): Navistar

Foreign Collaboration / Joint Venture: KLEIN, Germany; Reyco Granning, USA; EVR, Israel; SSL, Taiwan

Objective(s) of joining the mission:

- To explore business opportunities in international markets.



Mr. Aman Chopra, President, Spack Automotives Private Limited is also President of Gator Corp. Mr. Chopra completed his Bachelor's Degree in Business Administration from US International University – Europe Campus in 1993. He trained at Sona Koyo Steering for two years prior to founding Gator Corp | PowerSpack Group in 1995. He is passionate about advanced & sustainable technologies. His vision is to continually work on new product & manufacturing technology research & development in India and to make world class products in India for Indian and Global Automotive OEMs. Environmental & Green initiatives are being implemented under his direct supervision to work towards achieving Zero Carbon Footprint and Elimination of Single use plastic. He is a strong believer in giving back to the society and to help the less fortunate and works with various NGOs to support their initiatives.

SPACK AUTOMOTIVES PRIVATE LIMITED

Postal Address : 1st Floor, 45, Okhla Industrial Estate, Phase-III, New Delhi – 110020, India

Phone : +91-9810080244

Email : aman.chopra@powerspack.com

Website : www.powerspack.com, www.gator-corp.com & www.albapowerspack.com

Year of commencing production: 1996

Products Manufactured: Seating systems for Truck and off highway vehicles, PU Foam, Mould

No. of Employees: 1525

Quality Certification: IAF 16949, ISO 14001 and ISO 45001

Sales Turnover (in US \$ mln. 2022-23): 97.75

Value of Exports (in US \$ mln. 2022-23): 10

Principal Automotive Customers:

Domestic (OE / Tier 1): Daimler India Commercial Vehicle, Volvo Eicher Commercial Vehicle, JCB, Caterpillar, Manitou, Doosan Bobcat, ITL, Escorts Kubota, Lear, Hyundai Transys, TM Automotives, Adient, TS TechSun, MSKH.

International (OE / Tier 1 / Systems Integrator): Sears Seating

Foreign Collaboration / Joint Venture: Sears Seating, US; JAS Co., Ltd., Japan; Tomei Kasei Co., Ltd., Japan; Alba Tooling & Engineering, Austria.

Objective(s) of joining the mission:

- To understand the industry's working culture, Government regulations, IR, cost structures, manpower availability (both White and Blue Collar), and supplier base in Mexico.
- To explore possibility of setup of a facility to service NA customers.



Mr. Parmod K. Duggal, Chief Executive Officer, Subros Limited, is a commerce graduate with professional qualifications of CA, CS and CMA. He has wide exposure of more than 28 years in variety of Industries ranging from Textile, Heavy Engineering Industry to Auto Component industries. Subros Limited, is a listed joint venture between the Indian Promoters, Suzuki Motor Corporation, Japan and DENSO Corporation, Japan. The Company is recognized as a market leader in Thermal products and technologies and is in technical collaboration with DENSO Corporation Japan. Mr. Duggal has been associated with the Subros Limited for past 21 years and instrumental in its growth by bringing the new business opportunities and diversification strategies to the company. He is playing

his role as Strategic Executive Committee (SEC) member for formulation of long-term strategy for the company. He is also member of CII -Manufacturing council 2020-21 and member of ACMA northern region.

SUBROS LIMITED

Postal Address : B-188, Phase-2, Noida - 201 304 Disst. G.B. Nagar, Uttar Pradesh, India

Phone : +91-120-4021000

Email : pduggal@subros.com

Website : www.subros.com

Year of commencing production: 1985

Products Manufactured: HVAC, Condenser, Compressor, Pipe & Hose, Radiator, AC System for Rail, Bus, Reefer Vans, Tractors, Home AC.

No. of Employees: 4000+

Quality Certification: IATF 16949, ISO 14001 & ISO 45001, ERM ISO 31000

Sales Turnover (in US \$ mln. 2022-23): 338

Principal Automotive Customers:

Domestic (OE / Tier 1): Maruti Suzuki, Mahindra & Mahindra, TATA Motors, Force Motors, Ashok Leyland, Volvo Eicher, Indian Railways and Voltas.

International (OE / Tier 1 / Systems Integrator): Renault Nissan, Daimler, Suzuki, Denso.

Foreign Collaboration / Joint Venture: Denso Corporation, Japan, Suzuki Corporation, Japan

Objective(s) of joining the mission:

- To understand the environment in Mexico for JVs, Greenfield and Brownfield Projects.
- To establish network in Mexico



Mr. Puneet Ahuja, Senior Vice President, Victora Auto Private Limited, handles Marketing and Business Development for Victora globally & is also responsible for Victora Mexico Operations.

Victora was incorporated in 1972 and is a leading Indian manufacturer & global supplier of Sheet Metal Components, Automotive Seat Frames, Exhaust System Components, Stampings, Exhaust Hangers & Pressure Pipes, Forged Components, CNC Machined Components, & Heavy Duty Elevators to major OEM worldwide.

VICTORA AUTO PRIVATE LIMITED

Postal Address : Plot No.42 Sector-20a Near Icai Bhawan, Faridabad-121001, Haryana, India

Phone : +91-9821115809

Email : puneet@victora.co.in

Website : www.victora.co.in

Year of commencing production: 1972

Products Manufactured: Stamped, Forged, Machined, Tubular, Casting, Assembly & Module.

No. of Employees: 190

Quality Certification: IATF 16949, ISO 9001

Sales Turnover (in US \$ mln. 2022-23): 240

Value of Exports (in US \$ mln. 2022-23): 204

Principal Automotive Customers:

Domestic (OE / Tier 1): Suzuki Motors, SKHM, Tenneco

International (OE / Tier 1 / Systems Integrator): Cummins, Tenneco, Forvia, Purem, VW

Foreign Collaboration / Joint Venture: Donghee, South Korea

Objective(s) of joining the mission:

- To explore possibility of setting up manufacturing unit in Mexico.



Mr. Vinnie Mehta, Director General, ACMA is an Electrical Engineer from IIT-BHU, an MBA from FMS, University of Delhi and a Masters in International Trade from the Indian Institute of Foreign Trade (IIFT). He has been actively involved in promotion, growth and development of the auto component industry in India. Prior to joining ACMA, he headed the Manufacturers' Association for Information Technology (MAIT), the apex body of the IT hardware Industry in India.

AUTOMOTIVE COMPONENT MANUFACTURERS ASSOCIATION OF INDIA (ACMA)

Postal Address : The Capital Court, 6th Floor, Olof Palme Marg, Munirka, New Delhi 110067, India

Phone : +91-11-43520361-64

Email : vinnie.mehta@acma.in, dg@acma.in

Website : www.acma.in

Objective(s) of joining the mission:

- To strengthen and continue ACMA's relationship with stakeholders in Mexico.
- To promote capabilities of the Indian auto industry and explore possibilities of partnership/collaboration.



Ms. Anjali Nair, Director-Strategic Partnerships, ACMA, has a Bachelor's Degree in Commerce from Delhi University.

Ms. Nair has been with ACMA since 2006 and has traveled extensively to represent the association at numerous international events. She has successfully coordinated various activities of the association, including trade fairs, conferences, seminars, meetings, and missions.

Currently, Ms. Nair oversees the Strategic Partnership activities at ACMA. Her role involves assisting ACMA members in exploring new opportunities and enhancing their capabilities through technical tie-ups, joint ventures, partnerships, mergers, and acquisitions, as well as developing affordable, innovative, and technological competencies to stay relevant and foster future growth. Additionally, she also serves as the head of the Eastern Region office of ACMA.

AUTOMOTIVE COMPONENT MANUFACTURERS ASSOCIATION OF INDIA (ACMA)

Postal Address : The Capital Court, 6th Floor, Olof Palme Marg, Munirka, New Delhi 110067, India

Phone : +91-11-43520361-64

Email : anjali.nair@acma.in, acma@acma.in

Website : www.acma.in

Objective(s) of joining the mission:

- To strengthen and continue ACMA's relationship with stakeholders in Mexico.
- To promote capabilities of the Indian auto industry and explore possibilities of partnership/collaboration.



Automotive Component Manufacturers Association of India

HEAD OFFICE

6th Floor, The Capital Court, Olof Palme Marg,
Munirka, New Delhi - 110 067, India
Tel: +91-11-43520361-64
E-mail: acma@acma.in Website: www.acma.in

REGIONAL OFFICES

Eastern Region

Room No. 4, Centre for Excellence, Jubilee Road
Jamshedpur - 831 001, Jharkhand, India
Tel: +91-657-6560385 & 2224670 (Extn No- 604)
Telefax: +91-657-2230035
E-mail: acmaer@acma.in

Southern Region

1-B, "Crystal Lawn", 20, Haddows Road, First Street
Chennai - 600 006, Tamil Nadu, India
Tel: +91-44-2833 0968, 2833 0949, Fax: +91-44-2833 0590
E-mail: acmasr@acma.in

Western Region

Office No. C, 10th Floor, Godrej Eternia "C", B Wing
Old Mumbai - Pune Highway, Wakdewadi, Shivaji Nagar
Pune - 411 005, Maharashtra, India
Tel: +91-20-6606 1219
E-mail: acmawr@acma.in

ZONAL OFFICES

Southern Region

(Karnataka & Hosur)
Shop No. 1, 1st Floor, NGV Commercial Complex,
National Games Village, Koramangala,
Bangalore 560 047, Karnataka
Tel: +91 80-2570 2855, Fax: +91-80-40939689
E-mail: acmakh@acma.in

Western Region

(Mumbai)
80, Dr. Annie Besant Road, Worli,
Mumbai - 400 018, Maharashtra, India
Tel: +91-20-6606 1219/20, Fax: +91-20 6606 1220
E-mail: acmawr@acma.in

Western Region

(Gujarat)
801 "Matrix", Near Vodafone House, B/H Divya Bhaskar,
Corporate Road, Ahmedabad - 380015, Gujarat
Tel: +91-20-6606 1219/20, Fax: +91-20 6606 1220
E-mail: acmawr@acma.in

ACMA

Automotive Component Manufacturers
Association of India

HEAD OFFICE

6th Floor, The Capital Court, Olof Palme Marg, Munirka, New Delhi - 110 067, India
Tel: +91-11-43520361-64

E-mail: acma@acma.in | Website: www.acma.in