

MG Motor India and ACMA forge an alliance to promote skill development in the EV component industry

ACMA will utilise ZS EV to educate and foster skill development in the EV component industry

XX, January XX, 2022: MG Motor India has joined hands with the Automotive Component Manufacturers Association of India (ACMA) with a vision to educate and foster skill development in the EV component industry.

ACMA will conduct a study on ZS EV to promote skill development in the component segment, syncing with the alliance's objective of supporting the development of the EV ecosystem. It will work in tandem with IIT Sonipat to further its research on the deployment of electric vehicles in urban India.

Commenting on the announcement, Rajeev Chaba, MG Motor India (President and MD), said, "MG Motor and ACMA will collaboratively add value to the EV component industry by imparting education and skill development to create a future-ready workforce. The alliance is also aligned with MG's vision of CASE mobility, learning & skill development, and overall commitment to strengthening the EV ecosystem."

Sunjay J Kapur, President, ACMA said "We are grateful to MG Motor for providing us with this opportunity. A future-ready workforce for manufacturing electric vehicles is the need of the hour and this collaboration will help the auto component makers in upskilling themselves and remaining relevant."

The association is in line with MG's vision to support and develop the ecosystem for the electric vehicle. Previously, MG had formed an alliance with IIT Delhi – Centre for Automotive Research and Tribology (CART) for similar research.

About MG Motor India

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by many celebrities, including the British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 96 years.

Its state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 80,000 vehicles and employs nearly 2,500 workers. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the cutting-edge automaker has augmented across-the-board 'experiences' within the automobile segment today. It has introduced several 'firsts' in India, including India's first Internet SUV – MG Hector, India's first Pure Electric Internet SUV – MG ZS EV, India's first Autonomous (Level 1) Premium SUV – MG Gloster and MG Astor- India's first SUV with personal AI assistant and Autonomous (Level 2) technology.

About ACMA

The Automotive Component Manufacturers Association of India (ACMA) is the apex body representing the interest of the Indian Auto Component Industry. Its membership of over 800 manufacturers contributes more than 90% of the auto component industry's turnover in the organized sector. ACMA is an ISO 9001:2015 Certified Association.