







SPONSORSHIP MATRIX

DIGITAL EXHIBITION AND CONFERENCE

SPONSORSHIP PACKAGE: EVENT SPONSOR

SPONSORSHIP	AMOUNT *	DELIVERABLES
Event Sponsor	INR 700,000	 Brand Acknowledgement as Event Sponsor Color advertisement in Digital Exhibitor Catalogue** Acknowledgment as Event Sponsor in EDM/E-mailer Logo presence in Social Media posts Logo acknowledgement as Event Sponsor in Event Home Page with hyperlink to sponsor's official website. Logo acknowledgement as Event Sponsor in Virtual Lobby Logo acknowledgement as Event Sponsor in B2B Page Acknowledgement as Event Sponsor in Thank You Sponsors Page Banner in Digital platform Logo acknowledgement in Banner in Virtual Lobby area Sponsor's corporate video / Literature in digital Library A premium stall in exhibition

SPONSORSHIP PACKAGE: PLATINUM SPONSOR

SPONSORSHIP	AMOUNT *	DELIVERABLES
Platinum Sponsor	INR 500,000	 Brand Acknowledgement as Platinum Sponsor Color advertisement in Digital Exhibitor Catalogue ** Logo presence in Social Media posts Acknowledgment as Platinum Sponsor in EDM/E-mailer Logo acknowledgement as Platinum Sponsor in Event Home Page with hyperlink to sponsor's official website. Logo acknowledgement in Banner in Virtual Lobby area Logo Acknowledgement as Platinum Sponsor in Thank You Sponsors Page Logo acknowledgement as Platinum Sponsor in Virtual Lobby Sponsor's corporate video / Literature in digital Library A Premium stall in exhibition

SPONSORSHIP PACKAGE: DIAMOND SPONSOR

SPONSORSHIP	AMOUNT *	DELIVERABLES
Diamond Sponsor	INR 300,000	 Brand Acknowledgement as Diamond Sponsor Color advertisement in Digital Exhibitor Catalogue ** Logo presence in Social Media posts Acknowledgment as Diamond Sponsor in EDM/E-mailer Logo acknowledgement as Diamond Sponsor in Virtual Lobby Logo acknowledgement in Banner in Virtual Lobby area Acknowledgement as Diamond Sponsor in Thank You Sponsors Page A Standard stall in exhibition

SPONSORSHIP PACKAGE: GOLD SPONSOR

SPONSORSHIP	AMOUNT *	DELIVERABLES
Gold Sponsor	INR 250,000	 Brand Acknowledgement as Gold Sponsor Acknowledgment as Gold Sponsor in EDM/E-mailer Logo presence in Social Media posts Color Advertisement in Digital Exhibitor Catalogue** Logo acknowledgement as Gold sponsor in Thank You sponsor page A standard stall in exhibition

SPONSORSHIP PACKAGES

SPONSORSHIP	AMOUNT *	DELIVERABLES
Silver Sponsor	INR 150,000	 Brand Acknowledgement as Silver Sponsor Color Advertisement in Digital Exhibitor Catalogue** Logo acknowledgement as Gold sponsor in Thank You sponsor page A standard stall in exhibition
Corporate Sponsor	INR 100,000	 Brand Acknowledgement as Corporate Sponsor Acknowledgement as Corporate Sponsor in Thank You Sponsors Page A standard stall in exhibition

^{*}Applicable taxes extra on rates mentioned above

^{**}Advertisement design will be provided by the sponsor