





**Automotive Component Manufacturers Association Of India** 

July 11, 2023

To: All Members/ Non-Members

# 4th Edition - Global Summit & Exhibition : EVs- Transforming Mobility

India the global manufacturing hub for EV & EV Components Dates: 26<sup>th</sup> – 27<sup>th</sup> February, 2024 Venue:

Manekshaw Center, Delhi

The EV market in India is witnessing steady growth for the last two year. In FY23, 1.15 million EVs were sold registering over 100% growth. As the EV market attains critical scale, the opportunity for components manufacturers to supply to EV and Charging Infrastructure industry is also gaining ground. That apart, there is a significant opportunity for Indian components manufacturers for export in this segment as well.

It is in this context that ACMA is organizing the 2nd edition of its "Global Summit & Exhibition on EVs - Transforming Mobility" on 26<sup>th</sup> -27<sup>th</sup> February 2024, at the Manekshaw Center, New Delhi.

Global players in the e-mobility segment from Germany, Korea, Taiwan, UK among others have also been invited to be a part of this event.

The event will also witness eminent leaders from the industry discuss the roadmap and landscape of electric mobility in India.

### **Key Highlights:**

- Over 100 EV and EV Component manufacturers for all vehicle segments (2w, 3w, 4w, eBus / commercial vehicle) are expected to showcase their products & technologies
- > Target visitors: OEMs; Ecosystem players; Technology Players; Start-ups and Policy makers
- Delegations from major Automotive markets
- Power-packed Seminar and Networking opportunities

#### How to participate:

#### A. Participating as an Exhibitor:

Companies existing in the E-mobility space or having technologies and wanting to explore this segment and willing to display are requested to submit the duly filled in Reply Form, to the Secretariat by 30<sup>th</sup> October, 2023.

Participation would be confirmed on a "first-come-first-serve" basis against payment and receipt of the filled-in reply form. Please click at the <u>Reply Form</u> to register for this exhibition.

Companies wanting to enhance their brand prominence as a key player in the EV Value Chain, can use the sponsorship opportunities.

Details of participation and sponsorship opportunities are appended below:

#### Cost of participation Standard Booth - INR 65,000/- + GST

- Standard Booth: 9 sq mtrs Octonorm Structure
- Fascia Name
- Deliverable :

1 round table, 1 info desk, 3 chairs, 3 spotlights, 1 wooden shelf, 1 podium, 1 waste bin, 1 power socket, 1 info counter, carpet

### **B.** Brand Promotion Opportunities:

### **Category:**

### Supporting Partner - INR 5,00,000/-

- Your contribution will Fund two Start-ups to set up their booths at the expo
- Supporting Logo at the stand of the funded Start-up
- + Platinum sponsorship deliverables

## Platinum Sponsorship - INR 3,00,000/-

- Standard booth (18 sq mtrs) at a prime location
- 6 additional complimentary delegates
- Colour advert in the event catalogue
- Logo on name badge
- Thank you sponsor panel
- · Prominent display of Logo at Backdrop
- Logo in marketing collaterals
- · Logo in event website,
- Logo on inaugural backdrop,
- · Logo at event gates and other branding areas
- 60 seconds corporate film at the venue and inauguration area

### Principal Sponsorship - INR 1,50,000/-

- Standard booth (9 sq mtrs) at a prime location
- 3 additional complimentary delegates
- Colour advert in the event catalogue
- Logo in marketing collaterals
- · Logo in event website,
- · Logo on inaugural backdrop,
- Logo on Thank You Sponsors' panel
- 60 seconds corporate film at the venue and inauguration area

#### Associate Sponsorship - INR 1,00,000/-

- Standard booth (9 sq mtrs) at a prime location
- 1 additional complimentary delegate
- Colour advert in the event catalogue
- Logo on Thank you sponsor panel

I look forward to your confirmation of participation at this marquee event.

-sd/-**Secretary** 

Reply form: Click here for reply form and payment process

Circular No. ACMA/2023-24/45