

July 11, 2023

To: All Members/ Non-Members

India the global manufacturing hub for EV & EV Components
Dates : 31st August – 1st September, 2023
Venue : Manekshaw Center, Delhi

The EV market in India is witnessing steady growth for the last two year. In FY23, 1.15 million EVs were sold registering over 100% growth. As the EV market attains critical scale, the opportunity for components manufacturers to supply to EV and Charging Infrastructure industry is also gaining ground. That apart, there is a significant opportunity for Indian components manufacturers for export in this segment as well.

It is in this context that ACMA is organizing the 2nd edition of its “Global Summit & Exhibition on EVs - Transforming Mobility” on 31st August & 01 September 2023, at the Manekshaw Center, New Delhi.

Global players in the e-mobility segment from Germany, Korea, Taiwan, UK among others have also been invited to be a part of this event.

The event will also witness eminent leaders from the industry discuss the roadmap and landscape of electric mobility in India.

Key Highlights:

- Over 100 EV and EV Component manufacturers for all vehicle segments (2w, 3w, 4w, eBus / commercial vehicle) are expected to showcase their products & technologies
- Target visitors : OEMs; Ecosystem players; Technology Players; Start-ups and Policy makers
- Delegations from major Automotive markets
- Power-packed Seminar and Networking opportunities

How to participate:

A. Participating as an Exhibitor:

Companies existing in the E-mobility space or having technologies and wanting to explore this segment and willing to display are requested to submit the duly filled in Reply Form, to the Secretariat by 17th July, 2023.

Participation would be confirmed on a “first-come-first-serve” basis against payment and receipt of the filled-in reply form. Please click at the [Reply Form](#) to register for this exhibition. Companies wanting to enhance their brand prominence as a key player in the EV Value Chain, can use the sponsorship opportunities.

Details of participation and sponsorship opportunities are appended below:

Cost of participation Standard Booth - INR 65,000/- + GST

- Standard Booth : 9 sq mtrs Octonorm Structure
- Fascia Name
- Deliverable :
1 round table, 1 info desk, 3 chairs, 3 spotlights, 1 wooden shelf, 1 podium, 1 waste bin, 1 power socket, 1 info counter, carpet

B. Brand Promotion Opportunities:

Category :

Supporting Partner - INR 5,00,000/-

- Your contribution will Fund two Start-ups to set up their booths at the expo
- Supporting Logo at the stand of the funded Start-up
- + Platinum sponsorship deliverables

Platinum Sponsorship - INR 3,00,000/-

- Standard booth (18 sq mtrs) at a prime location
- 6 additional complimentary delegates
- Colour advert in the event catalogue
- Logo on name badge
- Thank you sponsor panel
- Prominent display of Logo at Backdrop
- Logo in marketing collaterals
- Logo in event website,
- Logo on inaugural backdrop,
- Logo at event gates and other branding areas
- 60 seconds corporate film at the venue and inauguration area

Principal Sponsorship - INR 1,50,000/-

- Standard booth (9 sq mtrs) at a prime location
- 3 additional complimentary delegates
- Colour advert in the event catalogue
- Logo in marketing collaterals
- Logo in event website,
- Logo on inaugural backdrop,
- Logo on Thank You Sponsors' panel
- 60 seconds corporate film at the venue and inauguration area

Associate Sponsorship - INR 1,00,000/-

- Standard booth (9 sq mtrs) at a prime location
- 1 additional complimentary delegate
- Colour advert in the event catalogue
- Logo on Thank you sponsor panel

I look forward to your confirmation of participation at this marquee event.

Reply form: [Click here for reply form and payment process](#)

Circular No. ACMA/2023-24/45

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Secretary