

**Auto News Advertisement Tariff  
2022 - 23**

Advertisement (Size in Centimeters)	Single Issue Rate	6-Issue Rate
<b>1. Strip Ad</b> Size: 7 (L) X 18 (W) Black & White	Rs. 7000	Rs. 42000
<b>2. Inside Full Page</b> Size: 23 (L) X 18 (W) Black & White	Rs. 12000	Rs. 72000-12000 = Rs. 60000
<b>3. Inside Full Page</b> Size: 23 (L) X 18 (W) Colour	Rs. 14000	Rs. 84000-14000 = Rs. 70000
<b>4. Cover Inside</b> Size: 23 (L) X 18 (W) Colour Only	Rs. 16000	Rs. 96000-16000 = Rs. 80000
<b>5. Cover Outside</b> Size: 23 (L) X 18 (W) Colour Only	Rs. 18000	Rs. 108000-18000 = Rs.90000

**Note:**

- 1) Plus GST @ 18%
- 2) Advertisement CD should be an open file with all fonts and links with a colour reference printouts
- 3) The Currency rates are current rates, will be decided on the rates of day of transfer.