

Objectives:

- Understand, develop information, and assess the start-up ecosystem, companies relevant to the automotive component companies.
- Assessing start-ups –endeavor to make them ACMA members
- Build strategy and roadmap for auto component companies on how to leverage startups.
- Build a vibrant community with quarterly engagements, knowledge sharing sessions, innovation competitions

Key takeaways:

- This initiative will be a 10-12 months project
- Networking with other Pilot sponsors to understand top business pain points and investment themes for engaging with start-ups.
- Participation in workshops and interactions to build capabilities and skills to leverage start-ups
- Reports with start-up profiles (various themes)
- Interact with PwC experts and peer reference group to gain experiences and learnings
- Get introduced to a qualified set of start-ups for leveraging on efficiency projects and investments. Helps you save time!

S. No	Roadmap/ Key activities for Initiative with start-up
1	Onboard leading 16 ACMA Members as 'Pilot Sponsors', Setup Governance & Start-up Team
2	Conduct workshops and Prioritize list of Themes and areas for startup investments by Pilot sponsors (for example -EV, Connected vehicles, telematics)
3	ACMA and PwC with conduct marketing and outreach to maximize participation through web-portal
4	Ideate on problem statements and Create a Wave-wise roadmap for 'challenge' rounds
5	Build repository and Setup Auto & Mobility –web-portal
6	Invite ideas for solving business 'challenges' through the web portal (Wave wise; 3 rd and 7 th Month)
7	Engage with relevant start-ups to elicit information and details on 'proposition', Investment Memorandum (IM), team information
8	PwC will Screen and assess solutions to find relevance to the investment themes
9	PwC to facilitate 1 st round of group meeting -high potential startups with 'Pilot Sponsors' (Wave wise; Month 5, 9)
10	Pilot sponsors to proceed with subsequent rounds of 'proposition' evaluation & implementation on a one on one basis
11	Pilot sponsors to discuss and agree on joint or individual due diligence of investment target on a case by case basis
12	Solo or co-investment to be agreed and implemented by the interested sponsors