

# 60th ACMA Annual Session

## Theme: 'Shaping the New Normal'

### Sponsorship Options

5th September, 2020

S.No.	Deliverables	Platinum Sponsor	Gold Sponsor	Associate Sponsor
		Rs. 5 Lac (For Members) / Rs. 6 Lac (For Non Members)	Rs. 3 Lac (For Members) / Rs. 4 Lac (For Non Members)	Rs. 1 Lac (For Members) / Rs. 1.5 Lac (For Non Members)
1.	Display of Company Name & Logo on the Landing Page of Annual Session	Yes	Yes	Yes
2.	Display of Company Name & Logo on the side wings of the Virtual Backdrop of Annual Session	Yes	Yes	—
3.	Display of Company Name & Logo all other sub-sections/Virtual Halls/Virtual Thank you Sponsor Board	Yes	Yes	Yes
4.	One-page Colour Company advertisement in e-documentation pack/ Session e-Compendium	Yes	Yes	—
5.	Complimentary delegate registrations	20	15	5
6.	Screening company promotional film of 90 seconds during Session Breaks	Yes	—	—
7.	Display of Company Logo in all EDMs for Annual Session	Yes	Yes	—
8.	Two 20 sec Media clip/messages from company CEO/Corporate Ad on ACMA social media sites - Twitter, FB and LinkedIn	Yes	Yes	—

### Top Up Option

S.No.	Deliverables	Platinum Sponsor + Rs. 2.5 Lac	Gold Sponsor + Rs. 1.5 Lac	
1.	Display of Company Logo on ACMA Website	Until Mar 2021	Until Dec 2020	—
2.	Acknowledgement of Company Name & Logo in <b>ACMA National Conferences across all Regions</b> until Mar 2021 (excluding ACMA Auto Mechanika Conferences, BSMs/Techshows/ACMA Tech Summit) and all related collaterals. 2 delegates free will be permitted.	Yes (6 Events)	Yes (4 Events)	—