

Impact of Macro-economic Environment on the Automotive Industry

ACMA

July 2020



CRISIL

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Global Economy

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Developing countries catching up CoViD-19

Country name	Cumulative Cases	Cumulative Deaths
India	1,118,043	27,497
Brazil	20,74,860	78,772
United States of America	3,685,460	139,468
Russian Federation	777,486	12,427
Peru	349,500	12,998
Iran (Islamic Republic of)	273,788	14,188
The United Kingdom	294,796	45,300
Spain	260,255	28,420
Italy	244,434	35,045
Germany	201,823	9,086

As testing increases the number of cases also showing a gradual increase; concern for India is:

- High population density makes India more vulnerable to spread of the virus
- Weak health infrastructure; India cannot take the medical overload if the pandemic spins out of control
- Limited fiscal space, in comparison to advanced countries, to pave its way out of hardship

To contain the further spread of CoViD-19, lockdowns announced in various State Governments like West Bengal, Assam, Bangalore, Bihar, etc.

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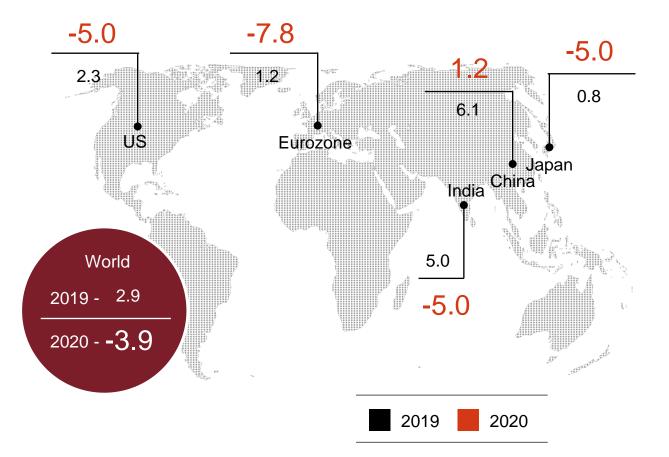
NOTE: Data as on July 21st 2020;

4 Source: World Health Organization, CRISIL Research



Global economy to plummet further as CoViD-19 eases unevenly





Global economy to decline further in 2020-

Productivity and public balance sheet risk remain monitorable

Unprecedented levels of monetary and fiscal stimulus unable to prevent global recession



Non-linearity of the event and risk of second wave create downside risks to outlook



Source: S&P Global, July 2020; India outlook is fiscal year

Indian Economy and On-ground Sentiments

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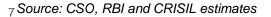


High frequency parameters indicate sluggish environment

Segments (% Growth Y-o-Y)	Apr-19	May-19	Jun-19	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	June-20*
Core Sectors															
Coal	3%	2%	3%	-2%	-9%	-21%	-18%	-3%	6%	7%	10.3%	5%	-1%	-15%	-15%
Crude oil	4%	-3%	-7%	-3%	2%	-7%	0%	-6%	-7%	-5%	-6%	-6%	-6%	-7%	
Natural Gas^	5%	-1%	4%	5%	4%	1%	4%	4%	4%	6%	25%	N.A	-25%	-9%	
Brent crude oil price (\$/barrel)	0%	-9%	-16%	-13%	-19%	-21%	-26%	-4%	17%	7%	-14%	-50%	-67%	-55%	-37%
Petroleum Products^	3%	2%	-2%	4%	3%	1%	-2%	9%	0%	0%	4%	-18%	-46%	-23%	
Fertilizers	-4%	-1%	2%	2%	3%	5%	12%	14%	10%	0%	3%	-12%	-5%	7.5%	
Steel	13%	13%	11%	8%	4%	-1%	-1%	7%	9%	2%	3%	-24%	-79%	-48%	
Cement	2%	3%	-2%	8%	-5%	-2%	-8%	4%	6%	5%	8%	-25%	-86%	-22%	
Auto															
Two Wheelers	-16%	-7%	-12%	-17%	-22%	-22%	-14%	-14%	-17%	-16%	-20%	-40%	-100%	-84%	-39%
Cars	-20%	-26%	-24%	-36%	-41%	-33%	-6%	-11%	-8%	-8%	-9%	-53%	-100%	-90%	-58%
Uvs + Vans	-11%	-10%	-4%	-21%	-11%	-4%	13%	20%	12%	-3%	-6%	-49%	-100%	-79%	-45%
Three Wheelers	-7%	-6%	-9%	-8%	-7%	-4%	-4%	5%	22%	13%	-31%	-58%	-100%	-95%	-80%
Commercial Vehicles	-6%	-10%	-12%	-26%	-39%	-39%	-23%	-15%	-12%	-14%	-33%	-88%	-100%	-88%	-66%
Others															
PMI Manufacturing	51.8	52.7	52.1	52.5	51.4	51.4	50.6	51.2	52.7	55.3	54.5	51.8	27.4	30.8	47.2
IIP Overall	3%	5%	1%	5%	-1%	-4%	-4%	2%	0%	2%	5%	-18%	-58%	-35%	
Diesel consumption	2%	3%	1%	3%	-1%	-3%	-7%	9%	0%	-2%	6%	-24%	-56%	-29%	
Rail freight	3.2%	2.9%	2.0%	1.6%	-6.1%	-6.6%	-8.1%	0.9%	4.3%	3.0%	6.5%	-13.9%	-35.3%	-21.8%	

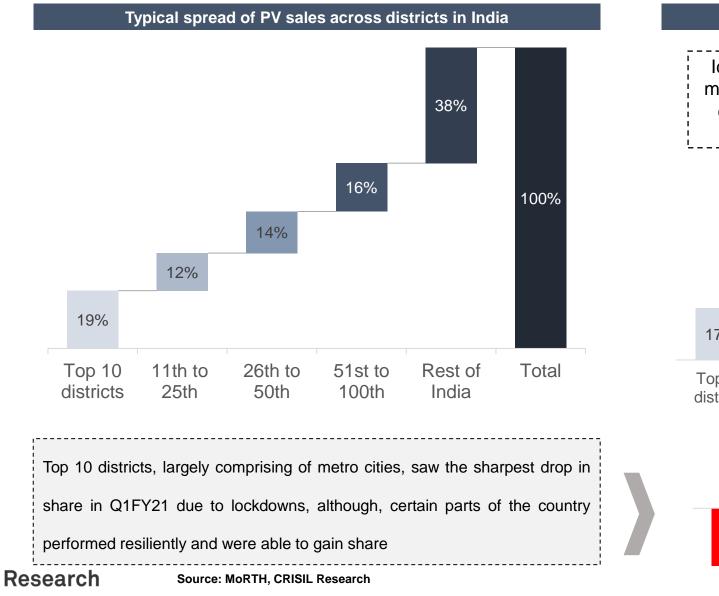
Note* - Wherever data is not available estimation is made based on expected trend.

IIP data for April & May 2020 is not comparable to preceding pre-CoViD months. ^ Represents consumption

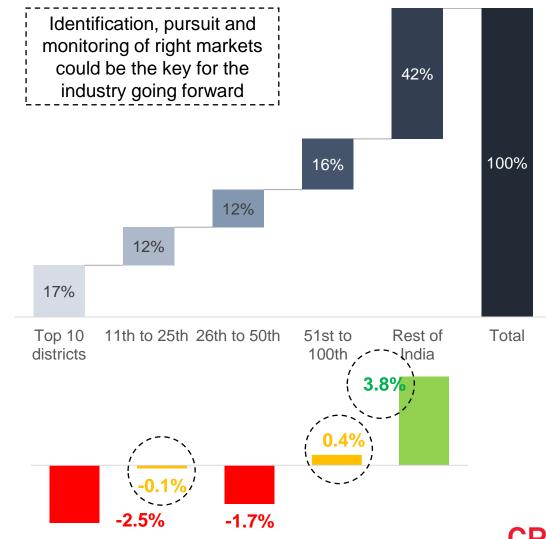




Although top markets saw a temporal drop in share in Q1FY21, some of the other markets were able to perform relatively better



Spread of PV sales across districts in Q1FY21



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Note: FY19 and FY20 average taken for typical spread, figures may not add up due to rounding in some cases

Phases of lockdown

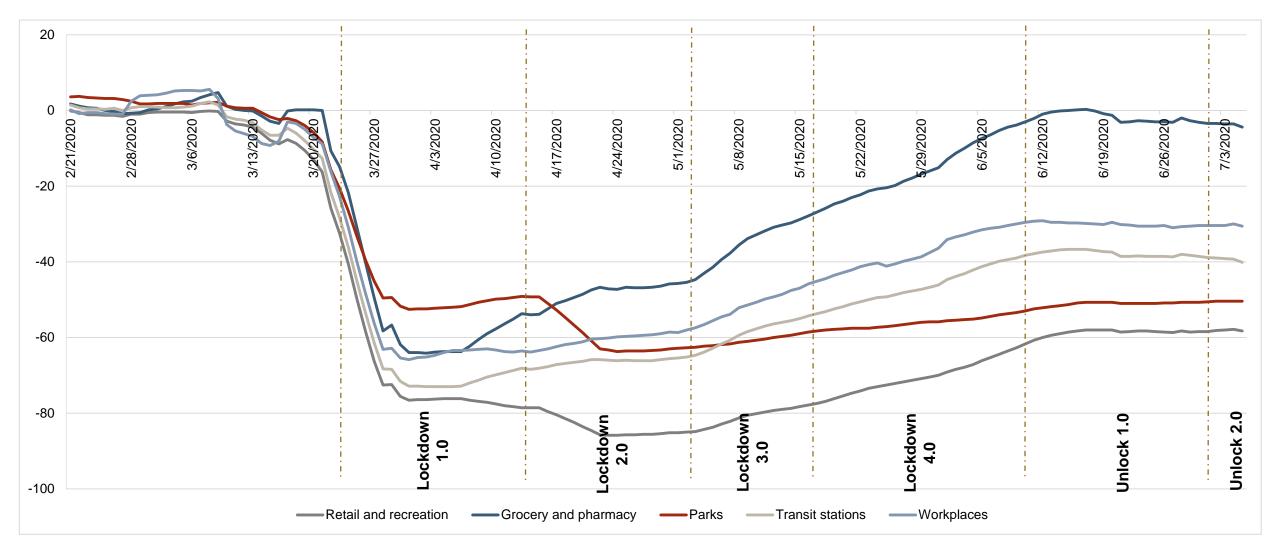
Lockdown 1.0 25 th Mar-14 th Apr	Lockdown 2.0 15 th Apr-3 rd May	Lockdown 3.0 4 th May-17 th May	Lockdown 4.0 18 th May-31 st May			
 Nationwide lockdown announced Strict disciplinary action followed Government ensured seamless supply of essentials Relief fund for poor and affected First stimulus package RBI liquidity measures 	 Nationwide lockdown extended till 3rd May Partial relaxation post 20th April in less affected regions On 16th Apr, lockdown areas classified as "Red", "Orange" & "Green" Relaxation from 20th Apr for agri, dairy, farm supply shops Allowed transportation for essentials Banks & Gov. offices started Allowed interstate movement of stranded people. Followed by strict health checkup. 	 2 week extended lockdown with relaxation Classified regions as- Red – 130 districts (Under lockdown) Orange – 284 districts (Private vehicles, no public transportation allowed) Green – 319 districts (public transportation with 50% utilisation allowed) 	 Extended lockdown for 2 weeks with further relaxation State Gov. with higher say in demarcation of zones Red zone further divided in containment and buffer zones Local authority with higher say in demarcation of containment and buffer zone 			
 Lockdown continues in containment zones. Strict perimeter control to restrict movemen In areas outside containment zone, activitie (except permitted by MHA), metro, recreation Except containment zones, no restrictions in Night curfew relaxed, now prohibited from 1 	t of people in containment zone s other than schools, international travel onal activities, social gathering are permitted. n movement in intra and inter state travel	 First phase of reopening Lockdown to be imposed only in containm Permits shopping malls, religious places, I Ban on large gathering Curfew from 9pm to 5am continues Phase II - educational institutions to reope state governments. Phase III, easing of restrictions on internat recreation, would be decided upon in Augur 	notels and restaurants to reopen from 8 June n in July/Aug, pending consultations with tional air travel, operation of metros and			
Unloc 1 st July c		Unlock 1.0 1 st Jun-30 th Jun				
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Source: Ministry of Health Affairs (MHA), CRISIL Research

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Economy getting back on gears; workforce mobility lower by 30% of pre-CoViD levels



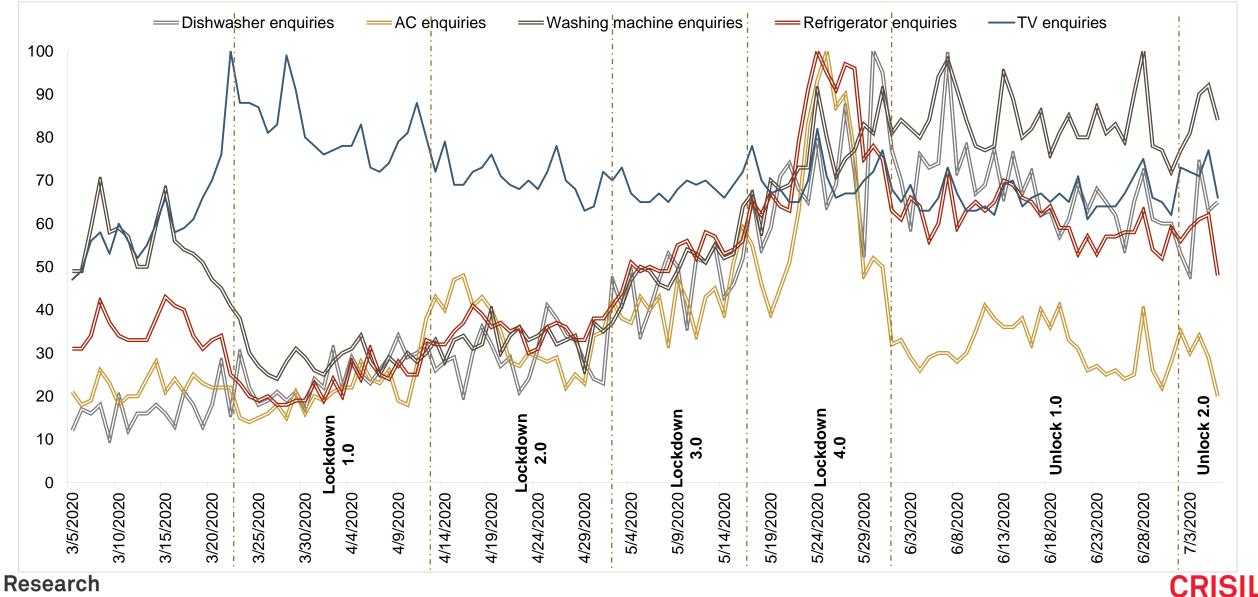
Source: CRISIL Research, Covid-19 Community Mobility Reports by Google,

Research

Note: Data is till July 4th, 2020. It is 7 day Moving Average data. Google's Community Mobility Reports use smartphone location data to publish reports about people's movement in an area. India's smartphone penetration is 25-30%



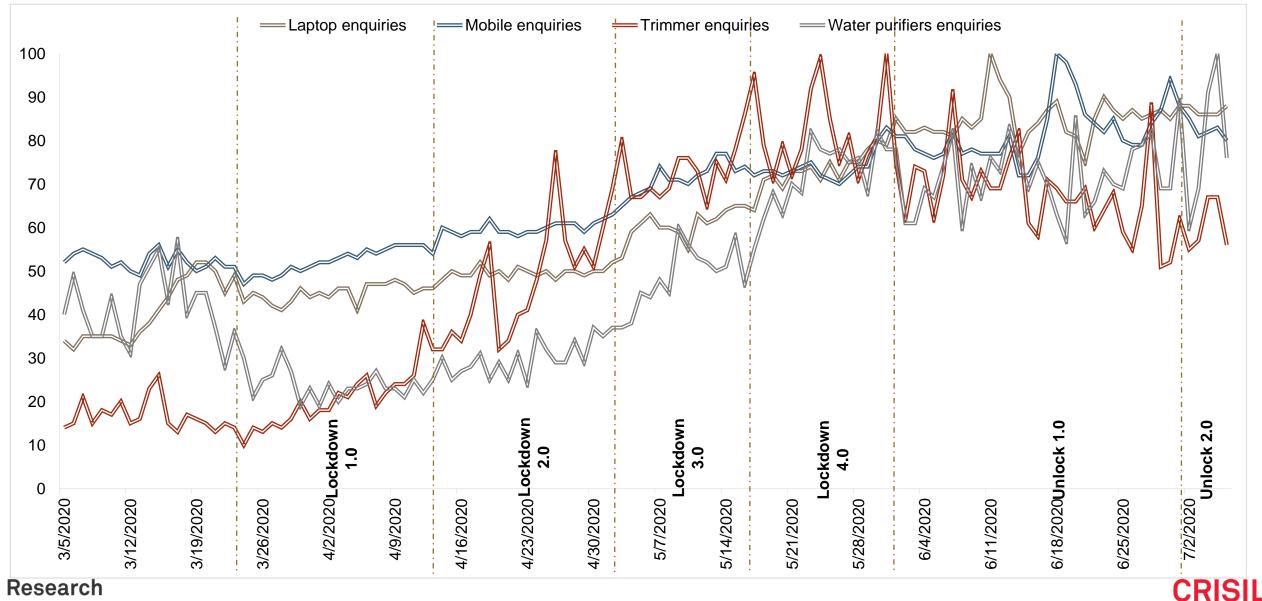
Washing machine enquiries highest amongst other home appliances; sharp fall in AC enquiries post onset of monsoon



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Source: CRISIL Research, Google analytics

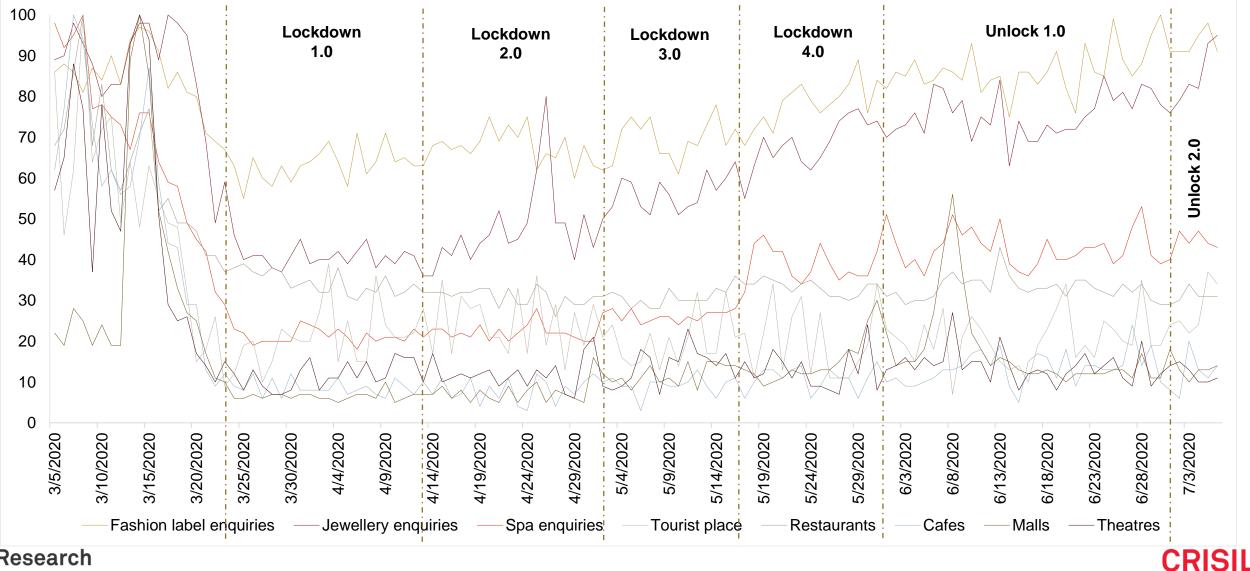
Popularity of consumer durables/ grooming products has stabilised post lockdown relaxation



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Source: CRISIL Research, Google analytics

Popularity of public place still low due to fear of catching virus; however personal grooming has been on uptrend

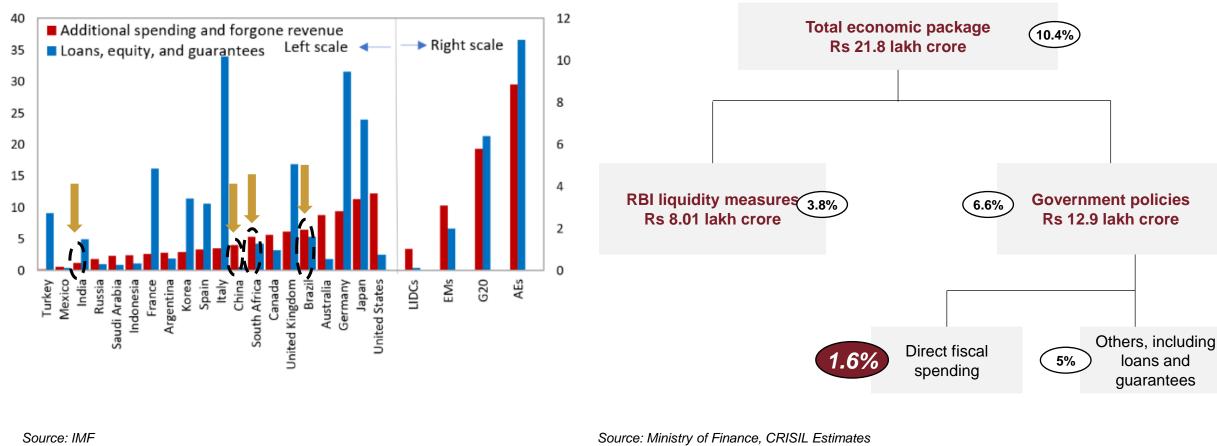


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Source: CRISIL Research, Google analytics

In India, 20.9 lakh crore package translates into direct fiscal stimulus of measly 1.2%



Fiscal support across major geographies

Economic package in India

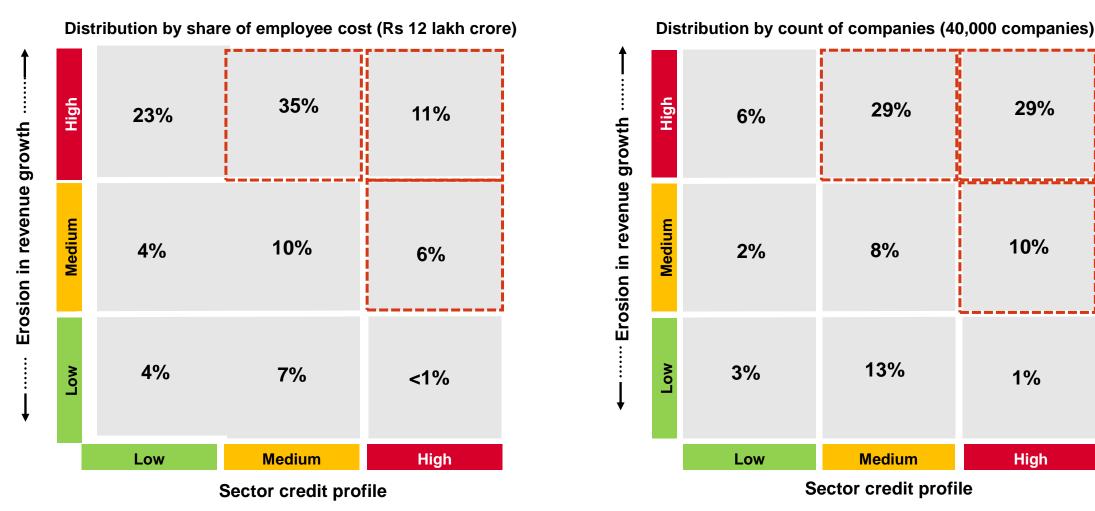
XX% % of GDP

Note: Economic package includes extension of free grain scheme till November end



Employment sentiment likely to impact demand and retail credit

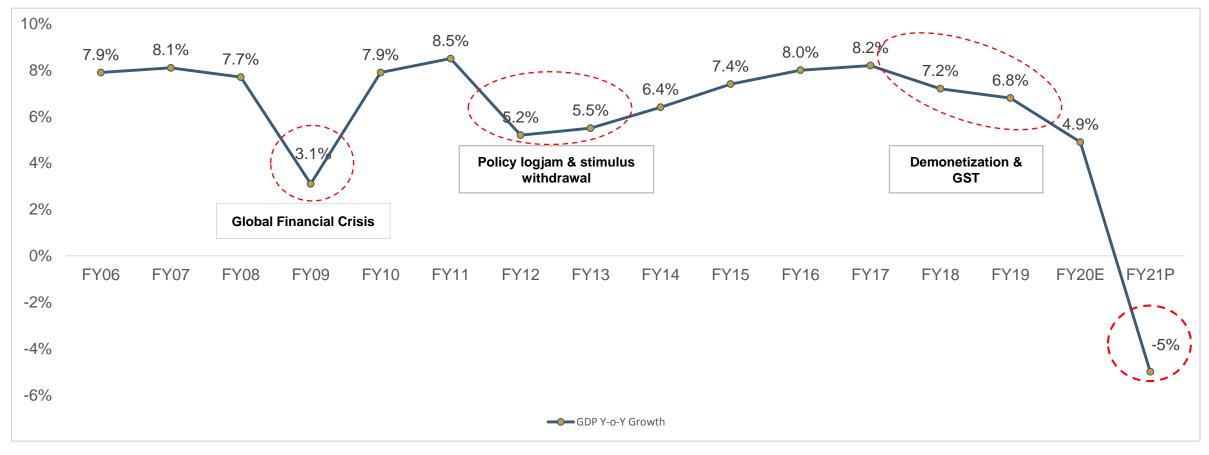
Risk matrix of 40,000 companies (across 50+ sectors) in terms of employee cost (of Rs 12 lakh crore)



Note: Companies and their employee cost distribution are based on the sectoral risk grid, where the Y axis measures magnitude of revenue erosion, while the X axis is the current credit profile. For instance, if the airlines sector is placed in the HH grid, then all companies in the sector and their employee cost are plotted in the corresponding grid. Similarly, if telecom is in the LL grid, all companies and employee cost are plotted on the LL grid. Source: Quantix, industry, CRISIL Research



GDP to enter a negative territory

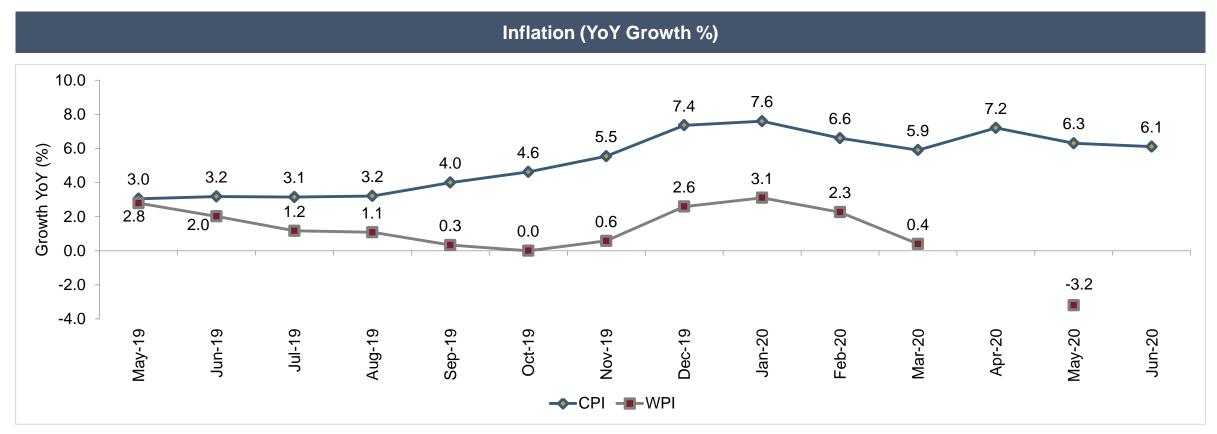


Note: GDP – Gross domestic product; Data on 2011-12 base, P=Projected Source: Central Statistical Office, MOSPI, CRISIL Research

- Covid led lockdown to seriously impact an already slowly economy.
- Private consumption growth at is at the lowest. A sharp slowdown in incomes has dented consumer sentiment and kept private consumption growth weak.
- On the supply side, GVA growth expected to slowdown. Much of this slowdown expected from services, although the industry sector will continue to see contraction.
- Agriculture growth outperformed in Q4 led by healthy progress in the rabi crop. Expected to perform better in FY21

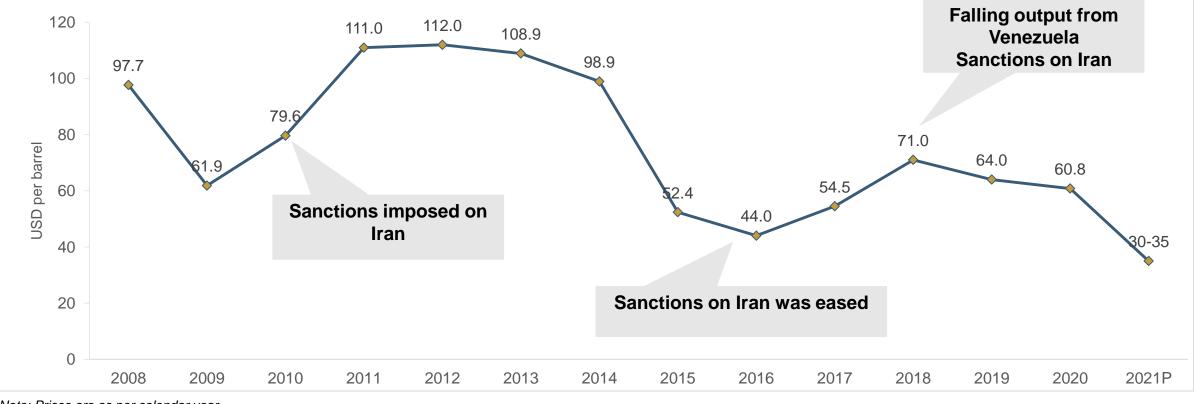


WPI enters negative territory in May; CPI inches slightly above inflation target of RBI of 2-6%



- NSO released CPI data after a gap of 2 months since it faced data collection issue. However, it filled the missing data gaps for the previous two months using "imputation methodology recommended in 'Business Continuity Guidelines', brought out by Inter-Secretariat Working Group on Price Statistics.
- CPI Food inflation guided the trend, decline was led by sharp fall in vegetable inflation.
- CRISIL estimates FY21 CPI inflation at 4.0%, down from 4.8% in FY20
- The Wholesale Price Index (WPI)-based inflation entered negative territory, dropping from 2.3% in February to -3.2% in May
- The decline in WPI inflation in May was broad based with fuel & power (13.2% weight) inflation at -19.8% leading the way.

Crude oil prices have stabilised after tumbling to its lowest levels



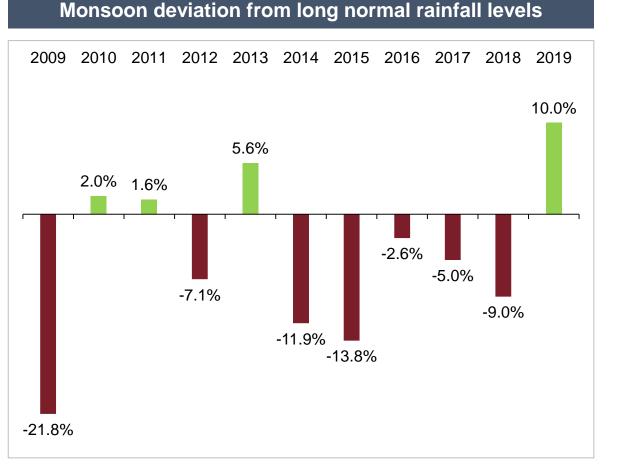
Note: Prices are as per calendar year E=Estimate, P=Projected Source: CRISIL Research

Oil prices have been spiraling downwards since the start of the year owing to slowdown in demand from China as the pandemic erupted in the country, a
breakdown in the oil production agreement between the OPEC which resulted in a price war and consequent supply glut, and global lockdowns as the pandemic
spread, leading to further slowdown in demand and excess capacity.

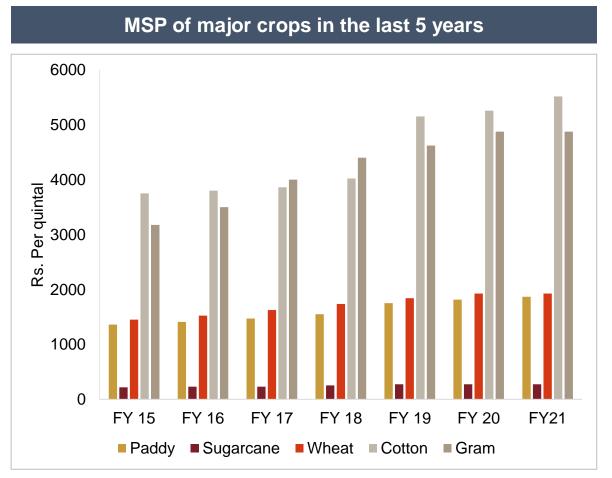
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- Taking these developments into account, it can be expected crude to average \$30-35 per barrel this fiscal, compared with \$60.8 per barrel in fiscal 2020.
- Despite crude prices going down, petrol and diesel rates have not declined due to increase in excise duty.

Amid this gloom and doom, one sector that holds out hope is agriculture



Note: Years mentioned are calendar years Source: Indian Meteorological Department

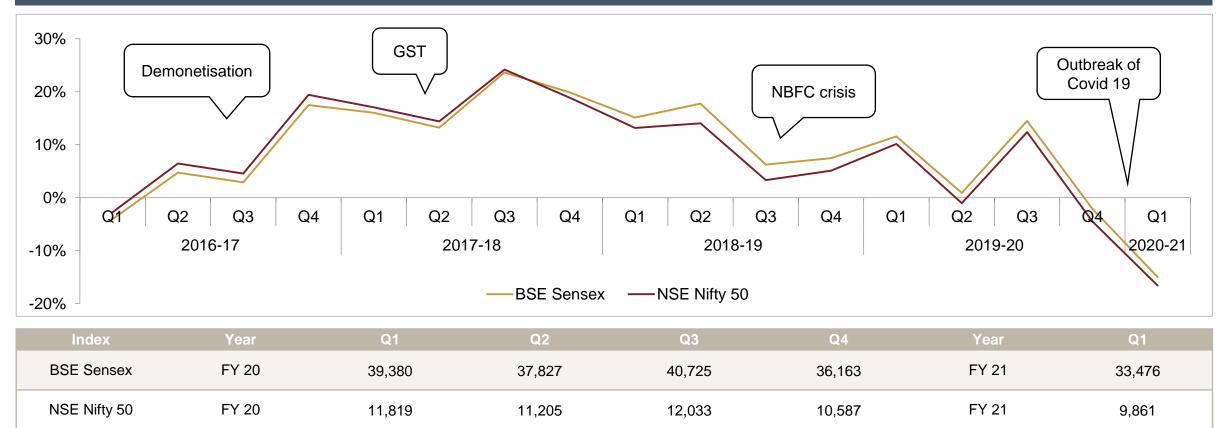


Source: Ministry of Agriculture & Farmers Welfare



Covid-19 pandemic continued its relentless march across India and the world, domestic equity markets stayed in the red

BSE Sensex and NSE Nifty 50



• The benchmark S&P BSE Sensex and Nifty 50 declined by 15-17% in Q1 FY21

• As the lockdown entered Phase 2 and 3, Indian equity markets continued to see losses on-month in April, though to a lesser extent than March.

- Metals and the real estate sector declined sharply on falling global commodity prices and hit to domestic activity
- · Global indices recovered moderately from the declines of the previous month, with the announcement of unprecedented stimulus packages

Research Source: BSE, NSE, CRISIL Research

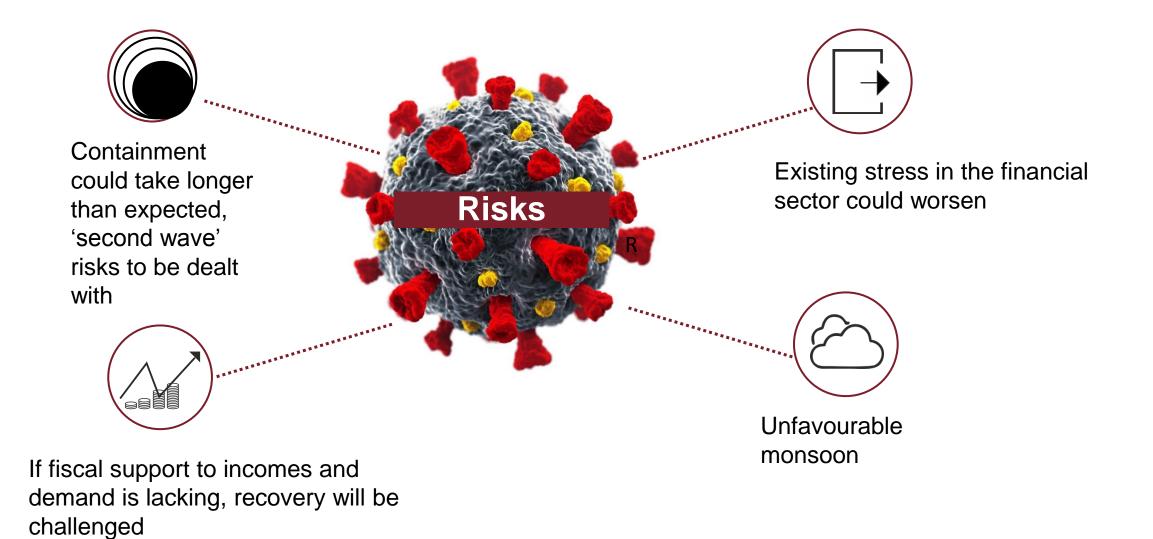
Macroeconomic outlook

Segments (% Growth Y-o-Y)	FY 15	FY 16	FY 17	FY 18	FY 19	FY 20 E	FY 21 P
GDP (% Growth Y-o-Y)	7.4	8.0	8.8	7	6.1	4.8-5	(5)
GVA Industry	7.0	9.6	7.7	6.3	4.9	1.8	(7)-(5)
GVA Services	9.8	9.4	8.5	6.9	7.7	7.0	(7)-(5)
GVA Agriculture	-0.2	0.6	6.8	5.9	2.4	3.7	2-2.5
CAD (as a % of GDP)	1.3	1.1	0.7	1.8	2.1	1.0	0.2
10-year G-sec yield (end-March)	7.7	7.5	6.8	7.6	7.5	6.2	6.5
PFCE	6.4	7.9	8.1	7	7.2	5.3	(5)-(3)
Crude oil (\$/barrel/CY)			44	54.5	71	64	30-35 🕇
Inflation (Consumer Price Index)	5.9	4.9	4.5	3.6	3.4	4.8	3.9



Source: CSO, RBI and CRISIL estimates. CY – Calendar Year **Research**

Risks to our forecast for FY21



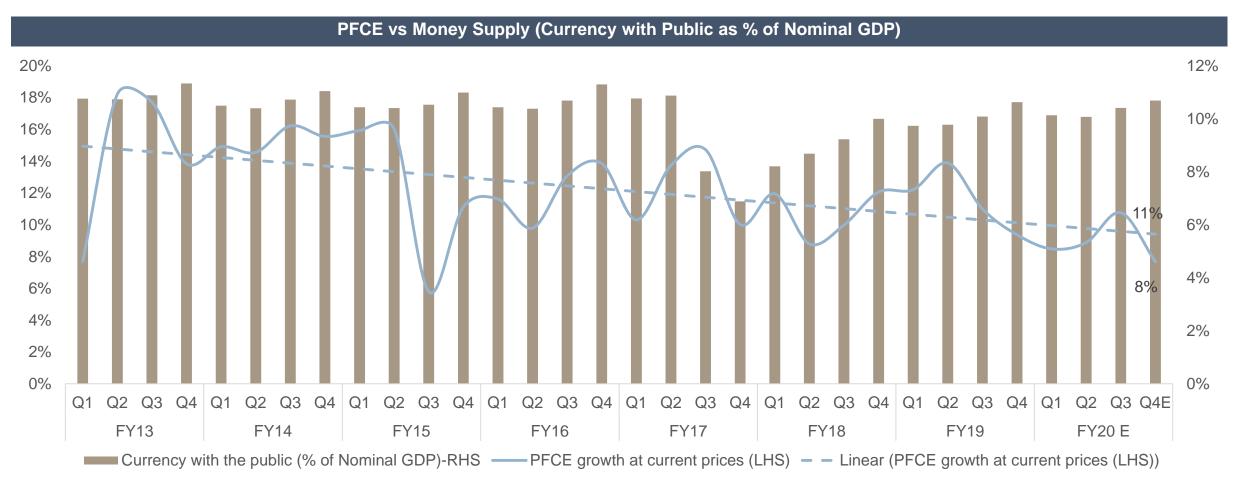
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Overall Finance Scenario



PFCE further slowed down in Q4FY20 despite adequate money supply

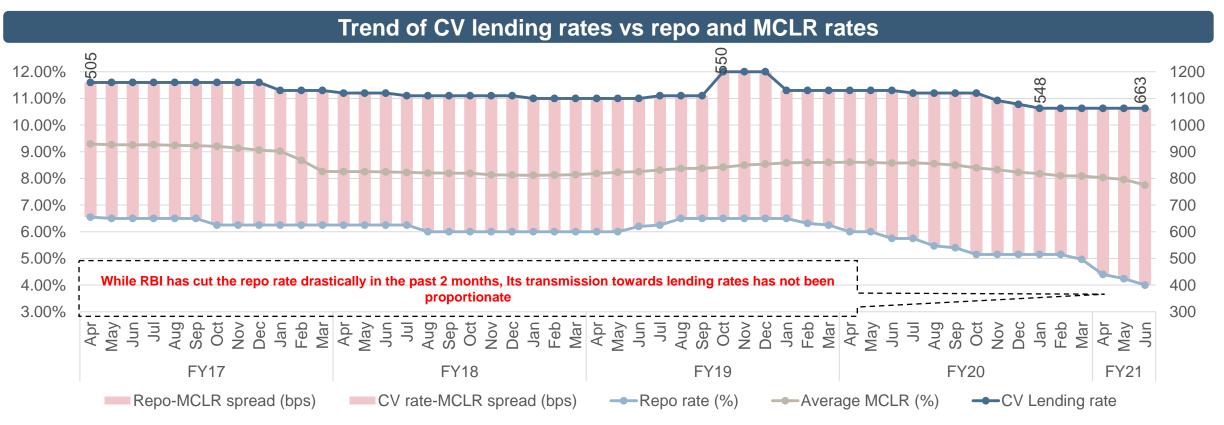


Source: MOSPI, RBI, CRISIL Research

Note* - For representation purposes, quarterly Nominal GDP value has been kept similar to the annual GDP of their respective financial year.

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While repo rates have been revised downwards, transmission may be difficult/delayed due to moratoriums as well as risk averseness



Source: CRISIL Research, RBI

Note; Repo rate denotes the average for the month considering the number of business days in the month

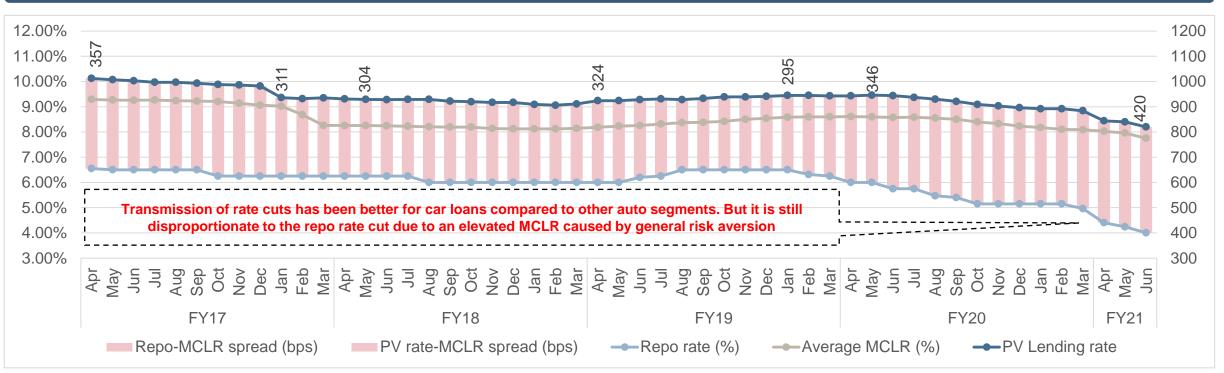
Moratoriums could pose problems in recovery if the situation further deteriorates by end Q2FY21 and hence cash flows for financers may get disrupted.

Also, new loans disbursed in the month of March before the lockdown would also have the option to avail a 3 month moratorium possibly enhancing risk from these customers





Rate cut transmission in PV loan is limited due to general risk aversion in the Industry, especially so on the part of private banks



Trend of Car lending rates vs repo and MCLR rates

Source: CRISIL Research, RBI

Note; Repo rate denotes the average for the month considering the number of business days in the month

Moratoriums could pose problems in recovery if the situation further deteriorates by end Q2FY21 and hence cash flows for financers may get disrupted.

While some PSU banks have reduced their lending rates by over 150 bps in the past1 year, rates of private banks are still elevated on account of caution and risk aversion

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Indian Automobile Industry



Assumptions : Base Case Scenario; CoViD to subside materially by Sept 2020

- COVID-19 to subside materially, if not wear out, by September 2020; As per ICMR and other public health institutions Covid-19 is likely to peak by mid-August and gradually taper after that.
- Strong protection protocols will continue to be in place for atleast 3-4 months after the nationwide lockdown is lifted.
- Even as the nationwide lockdown is relaxed, regions with high and rising Covid-19 cases could continue with restrictions. However, restrictions that hurt economic growth – such as lockdowns – will not take place post Q2 FY2021.
- Normal and well distributed monsoons
- According to the Indian Meteorological Department, monsoon is expected to be 96-104% of the long period average (LPA), which augurs
 well for agriculture
- Not a major decline in finance availability post moratorium
- Crude oil prices are expected to average \$30-35 per barrel in fiscal 2021
- Direct fiscal stimulus of 1% of GDP over what has been announced
- GDP expected to be in positive territory only from Q3 of the current fiscal
- Consumption to lead recovery, private investment scenario to remain subdued **Research**



Assumptions : Pessimistic Scenario; uneven recovery & second wave of CoViD

- Inability to relax restrictions materially in India these are early days and cases are still rising with no sign of abatement in key
 regions driving production/demand, extending the road to recovery. Productive capacity of several sectors could get hit, constraining
 supply
- A second wave of cases emerging, which could further add to the uncertainty, breaking sentiments further
- High consumption regions like Mumbai, NCR, Bangalore etc continue to face severe restrictions or remain under lock down
- No further fiscal support to incomes and demand. This in turn will deepen the impact on discretionary spending and further result in lower demand of non discretionary products also
- A setback to agriculture on either monsoon failure or supply disruptions
- Limited/ Marginal support from the financial services community on account of sharp increase in GNPA levels post moratorium on account of cash flow issues faced by customers
- Further mark-down in global growth in case of uneven health recovery and premature austerity in the face of a large rise in public debt in most countries

• Any change in the base situation could push India's GDP growth further down Research





Research

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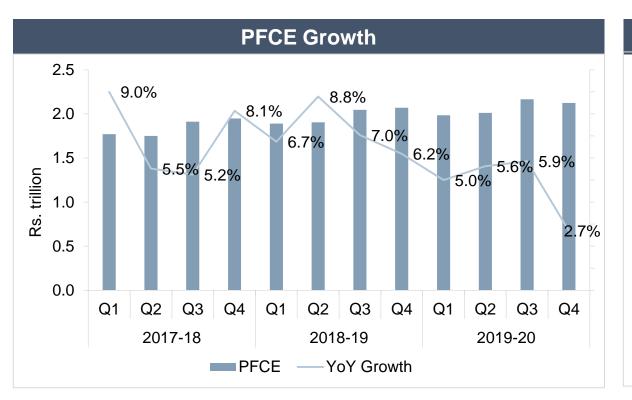
Demand situation to worsen in FY21

Variables	FY 2018	FY 2019	FY 2020	FY 2021P	
Income for discretionary spending	F	F	NF	NF	
Variables	FY 2018	FY 2019	FY 2020	FY 2021 E	
Cost of ownership	F	NF	N	N	Slowdown i economy du
Petrol / CNG Vehicles	F	NF	N	N	Covid 19-
Diesel Vehicles	F	NF	N	NF	Job losses/ p Lower Busine
Interest rates	F	N	N	N	Sentiments Intermittent lo
Variables	FY 2018	FY 2019	FY 2020	FY 2021 E	downs
New Model launches	N	NF	F	N	
Regulations – passenger vehicles	F	N	NF	N	
Impact on Overall Sales Growth	F	N	NF	NF	

E: Estimates P: Projected SOURCE: Industry, CRISIL Research



GDP saw the slowest growth in Q4FY20; services took a major blow; manufacturing declined; farms to a rescue



GDP on a down trend 9.0% 8.2% 8.0% 7.1% 7.0% 6.2% 5.7% 5.6% 6.0% Growth 5.2% 4.4% 4.1% 5.0% 4.0% ×°∕ 3.0 3.0% 2.0% 1.0% 0.0% Q2FY19 Q4FY19 Q3FY20 Q4FY20 Q3FY19 Q1FY20 Q2FY20 **Q4FY18 Q1FY19**

NOTE: PFCE – Private Final Consumption Expenditure Source: MOSPI, CRISIL Research

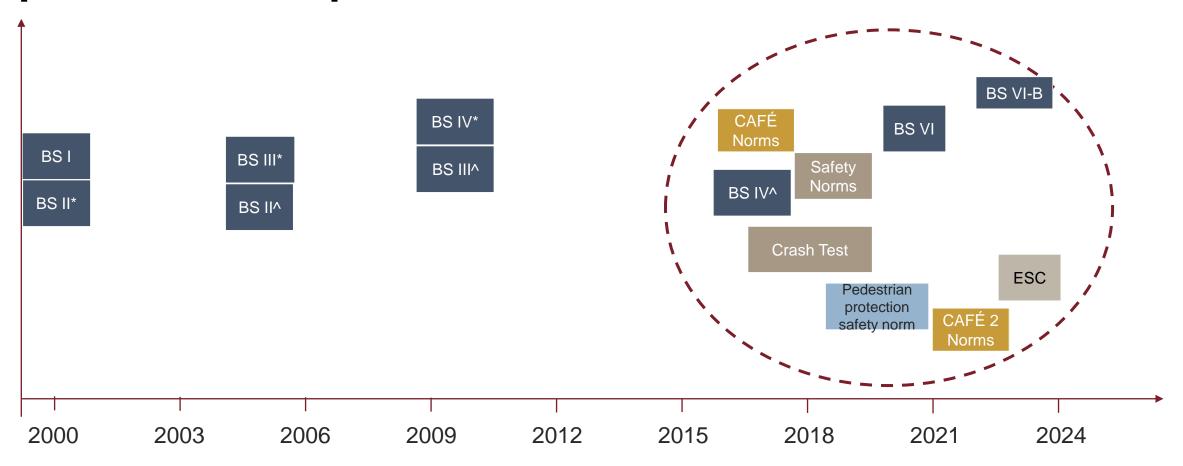
- Private consumption growth at 2.7% is the lowest in 21 quarters, having plunged from 6.6% in Q3. A sharp slowdown in incomes has dented consumer sentiment and kept private consumption growth weak.
- For fiscal 2020, private consumption growth was at 5.3%, compared to 7.2% in fiscal 2019.

Source: MOSPI, CRISIL Research

- The ongoing lockdown has brought manufacturing and services to a grinding halt and disrupted domestic supply chains resulting in further lower growth in Q4FY20 and a de-growth of 25% in Q1FY21.
- GDP services saw a growth of 4.4%, manufacturing (0.6)% and agriculture-5.9% in Q4FY20.



Regulations on safety & emission norms to bring India at par with developed economies



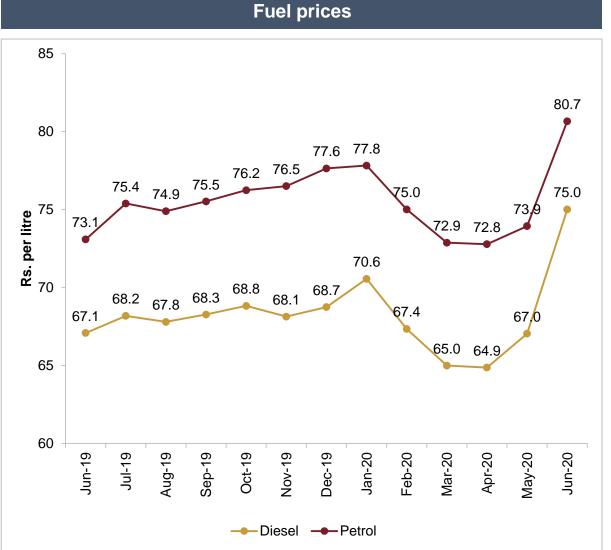
NOTE: *- Introduction of norm in NCR and 13 cities

^- Nationwide implementation

BS – Bharat stage (Emission Regulations), CAFÉ- Corporate Average Fuel Efficiency, AEB - Autonomous Emergency Braking, ESC - Electronic Stability Control

Source: Industry, CRISIL Research

Sequential increase in crude oil prices coupled with hike in excise duty led to increase in domestic fuel prices



NOTE: Industry, Prices are average of Delhi, Mumbai, Kolkata and Chennai **Research**

Major Upcoming Launches						
Company	Model	Segment				
Maruti	Ertiga Sport	UV				
Kia	Sonet	Compact UV				
Honda	City (Facelift)	Large car				
Renault	Duster Turbo	UV				
Mahindra	XUV 300 Sportz	UV				
Mainnura	Thar	UV				
Tata	Tiago (Diesel variant)	Small Car				
Tala	Gravitas	UV				
Force	Gurkha (Facelift)	UV				

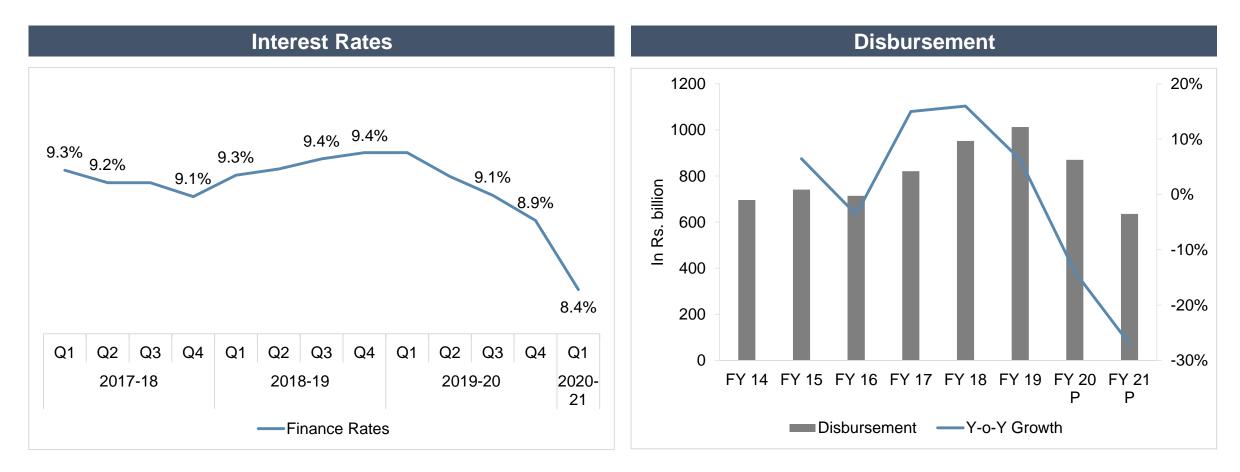
Major Uncoming Launchog

- Delay in few model launches (like Mahindra Thar) due to CoViD-19.
- Many models to be launched virtually.



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Slump in PV sales in FY21 to put pressure on PV disbursements



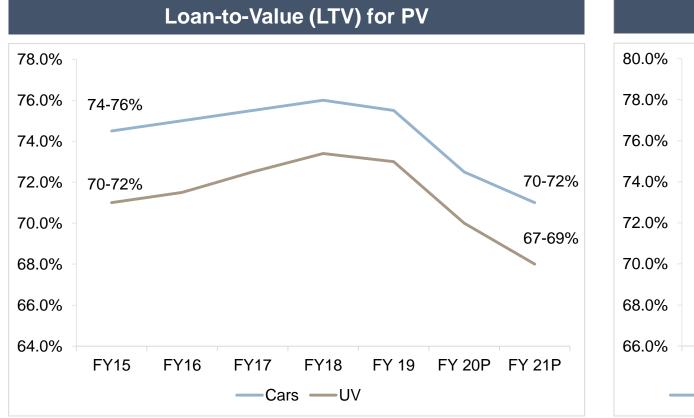
NOTE - Interest rates are an indicative rates charged by Banks Source – CRISIL Research Source: Company Reports, CRISIL Research

- Rate cuts were passed on to the customer during H2FY20, rates have soften further in Q1 with declining disbursements
- On account of lower fleet utilisation and revenue getting impacted in Q1 of FY21, financers have gone slow on disbursing loans to commercial segment (taxi, shared mobility) for short term.

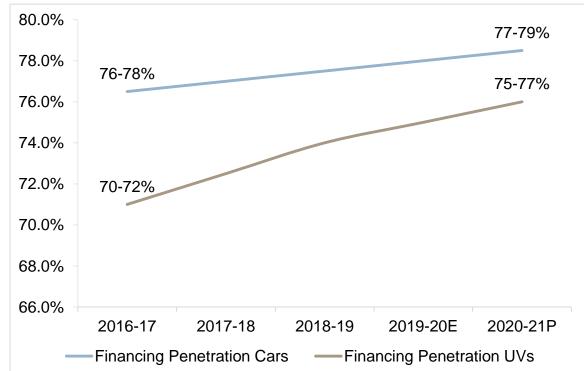




Cautious funding will lead to lower LTVs in FY21







Source: Industry, CRISIL Research

Source: Industry, CRISIL Research

- · LTV is expected to decline due to increased risk in funding .
- We expect the finance penetration to increase marginally because more number of people will try to save cash and opt for finance in this uncertain situation.



Q1 FY21 saw a better than expected retails, driven by rural and semi urban areas



Source – Vahan, SIAM, CRISIL Research

- Most showrooms resumed operations in the last week of May providing a kicker to retail sales
- However, dealers had above average inventory restricting push to wholesale demand. **Supply side restriction** (such as component and labour issues) pushed the off take demand further down

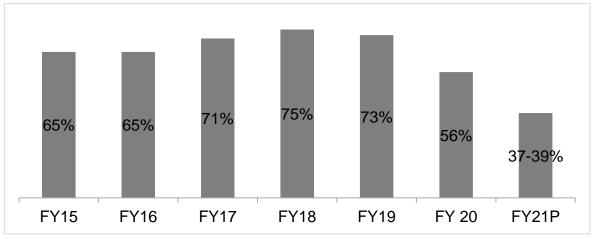
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- · Social distancing, pent up demand, recently launched vehicles accelerating the retail demand.
- Top cities which contributes to sales are still under lockdown situation, impacting the sales.

Researcn

Industry to register lowest utilization in a decade in FY21 owing to CoViD19

Utilization level has fallen due to lower domestic sales



Source: CRISIL Research Estimated

Upcoming Projects

Player	Location	Capacity lacs units pa	Investment	Status
Maruti Suzuki	Mehsana, Gujarat	2.5	Rs 85 B	Under implementation
Maruti Suzuki	Mehsana, Gujarat	2.5	Rs 60 B	Planning
PSA	Chennai, TN	1	Rs 7 B	Planning

Source: Industry, CRISIL Research

Research

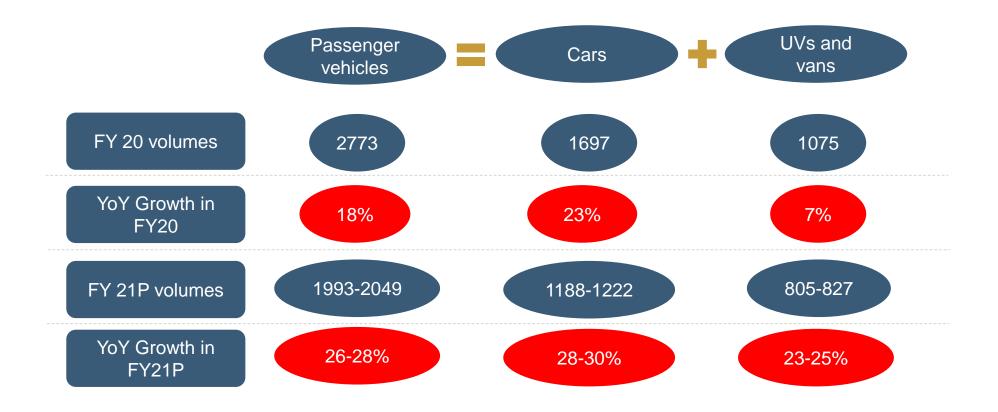
Player	Effective Capacity estimate (in '000) (as on 31st Mar 2020)	Production (FY20) (in '000)	Capacity utilization in FY20E
Maruti	2050	1553	76%
Hyundai	763	648	85%
Tata Motors	564	149	26%
Ford India	440	193	44%
Renault-Nissan	480	112	23%
General Motors	165	70	43%
Toyota	310	100	32%
Honda	300	98	33%
Volkswagen	179	78	44%
Kia Motors	300	101	34%
Other Players	631	329	60%
Industry Total	6182	3434	56%

Source: SIAM, CRISIL Research



Player-wise capacity utilisation

Domestic – Annual Forecast

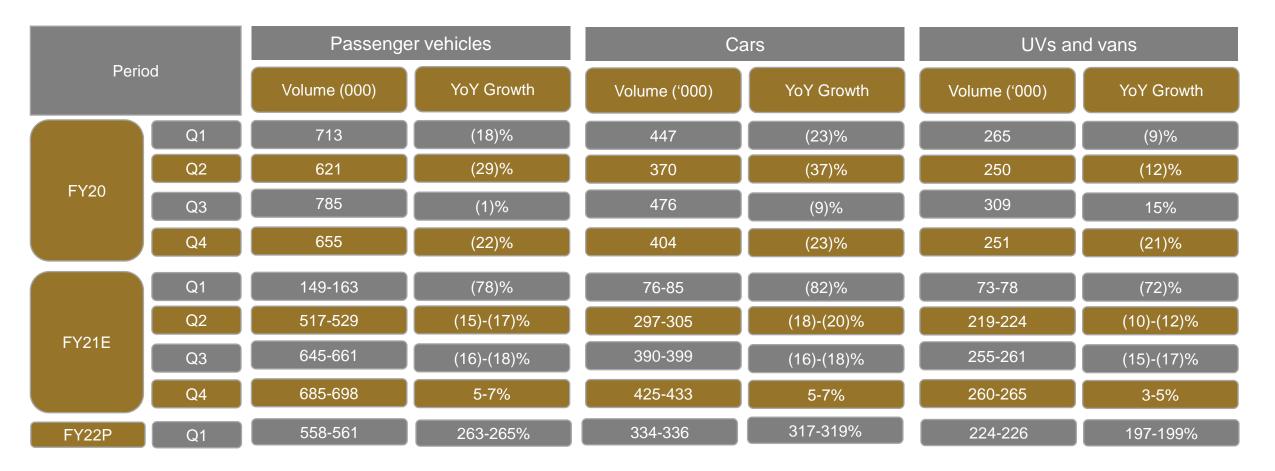


NOTE: Volumes in thousand units, growth in red circles indicates de-growth

Source – SIAM, CRISIL Research



Domestic – Quarterly Forecast



• After a dismal performance in FY20, industry expected to register further decline amidst stressed incomes with CoVid impact

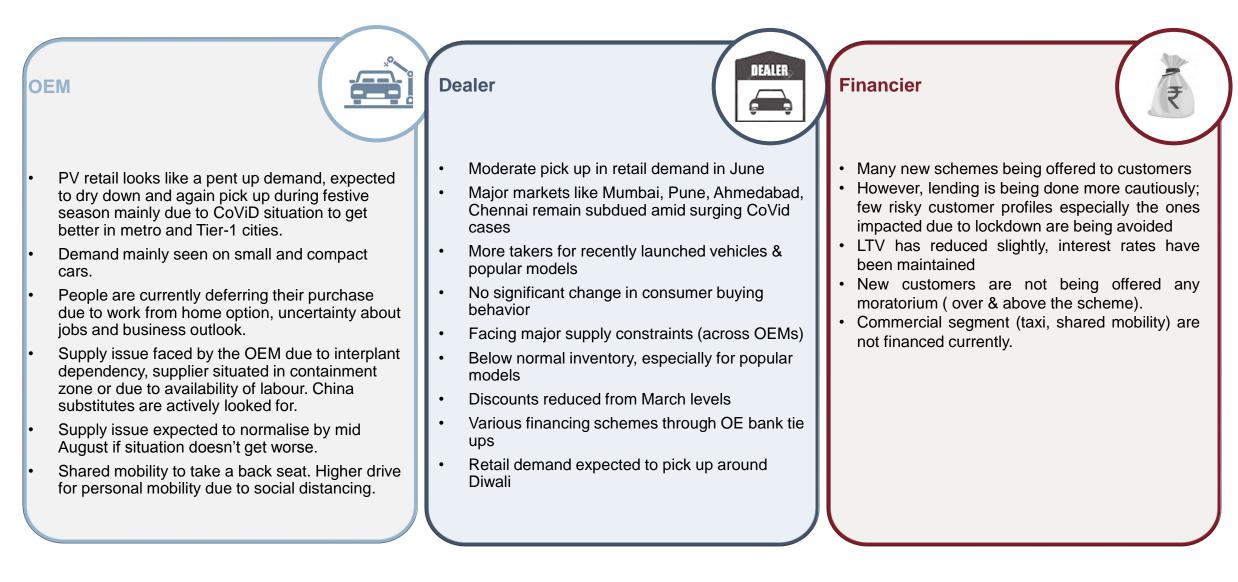
• Lockdown has significantly impacted retail sales in Q1, the major consumption centres are still in red, expected to impact sales in Q2 as well

• Additionally, restricted parts availability, limited labour has created supply side issues for most OEMs exerting further pressure on sales

• We expect UV segment to perform better backed by newer launches & a typical UV customer's higher ability of discretionary spending

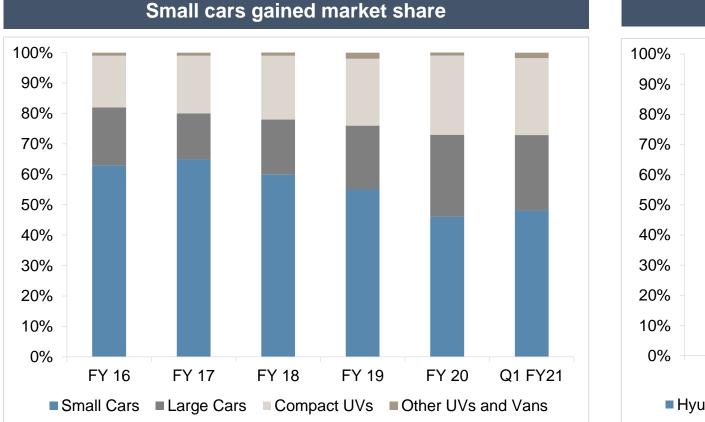
Research Source – SIAM, CRISIL Research

Stakeholder interactions

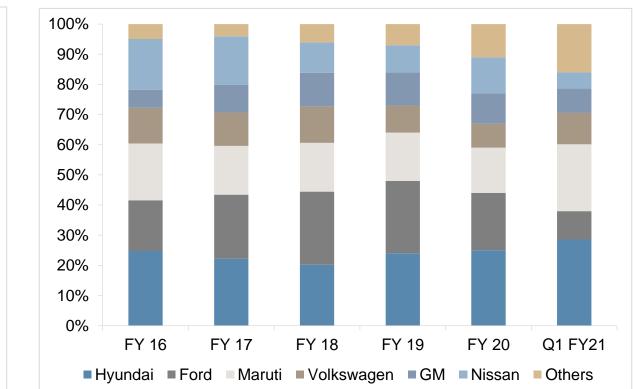




Exports declined by 58% in Q1FY21



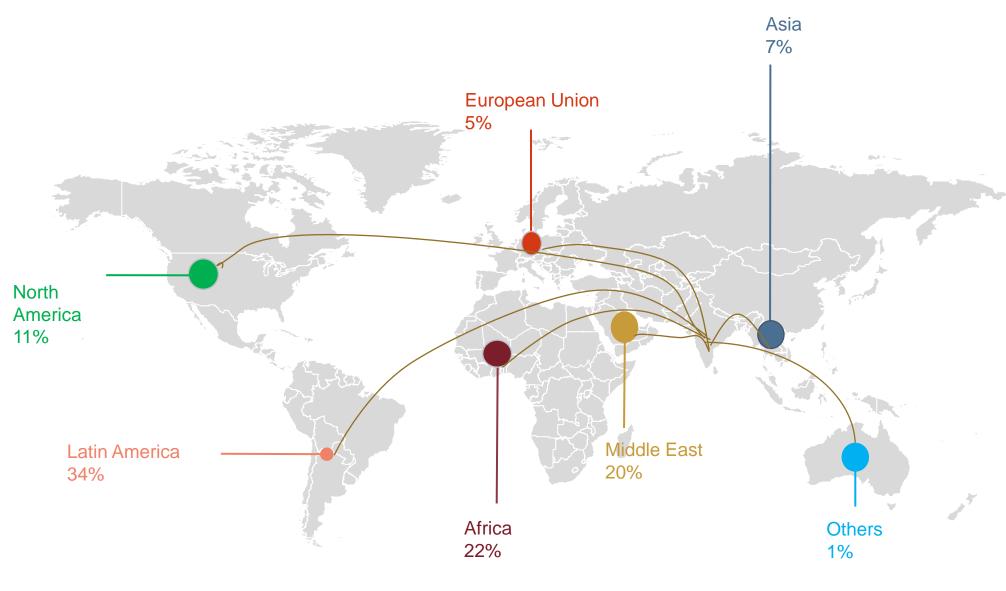
Ford moved from 2nd to 5th position



- Q1 FY21 registered a sharp decline in exports 58% at overall level, 60% car segment and 49% for UV plus vans segment.
- Hyundai remained at its first position on back of growing demand for Verna in Middle East regions and for high demand for Venue.
- Ford saw a sharpest contraction of its share, since it mainly exports to developed nations which saw rise in CoViD cases from start of 2020.
- Kia, the new entrant, bagged a share of 12% of overall PVs on back of Seltos sale gaining traction.

Research Source: SIAM, CRISIL Research

Passenger Vehicle Exports



Latin America
 registered a de growth of 5% in FY20
 led by Mexico.

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- Europe has seen a de-growth of ~53% in FY20 due to slowdown in their economy. All major countries (UK, Germany, France, Italy) had shown a decline.
- Middle East saw a healthy growth led by Saudi Arabia and UAE.
- Due to Covid-19, most of the nations are expected to see a slowdown in their economy.
- Mexico to see a decline due to high dependence on USA.

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Note: : Represents volume data for FY20 exports Source: DGFT, CRISIL Research



Research

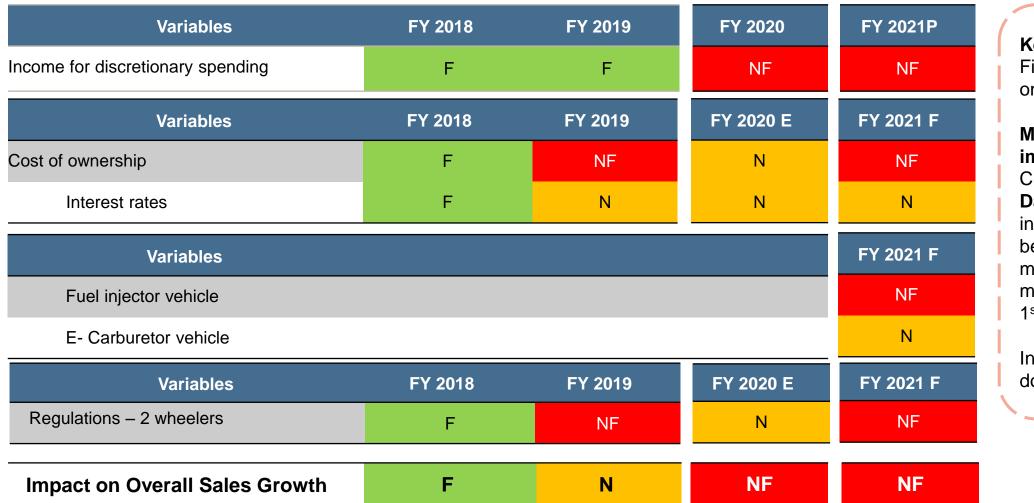






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Tough times ahead for two wheeler industry



Key Monitorable-Financiers cautious on retail financing.

Marginal positive impact-

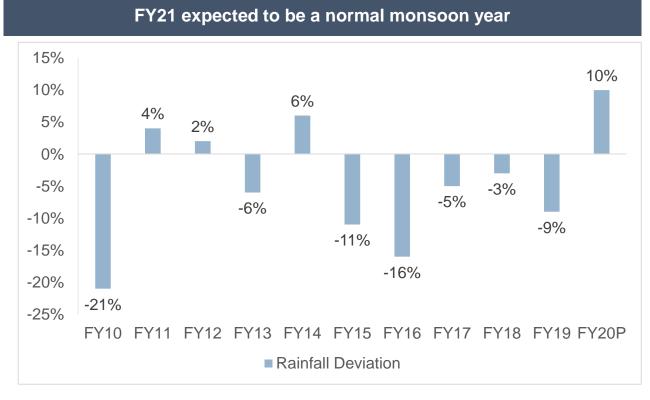
Change in **Own Damage** component in insurance from being 5 year mandatory to 1 year mandatory from Aug 1st, 2020.

Intermittent lockdowns

NF: Not Favorable, F: Favorable; N: Neutral E: Estimates P: Projected

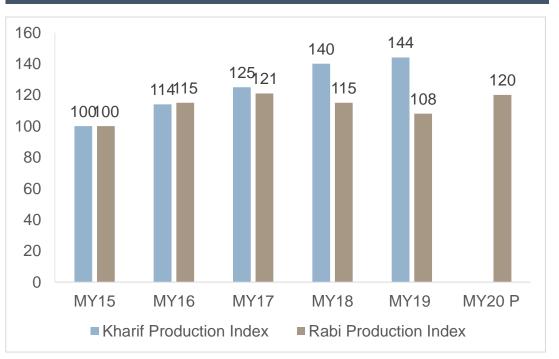


Positive rural sentiments led by expected normal monsoon; bumper rabi production



NOTE: Rainfall deficiency in the range of -10% to 10% of the long period average is considered as normal as per IMD. P: Projected Source : IMD, CRISIL Research

Bumper rabi production; Positive rural sentiments

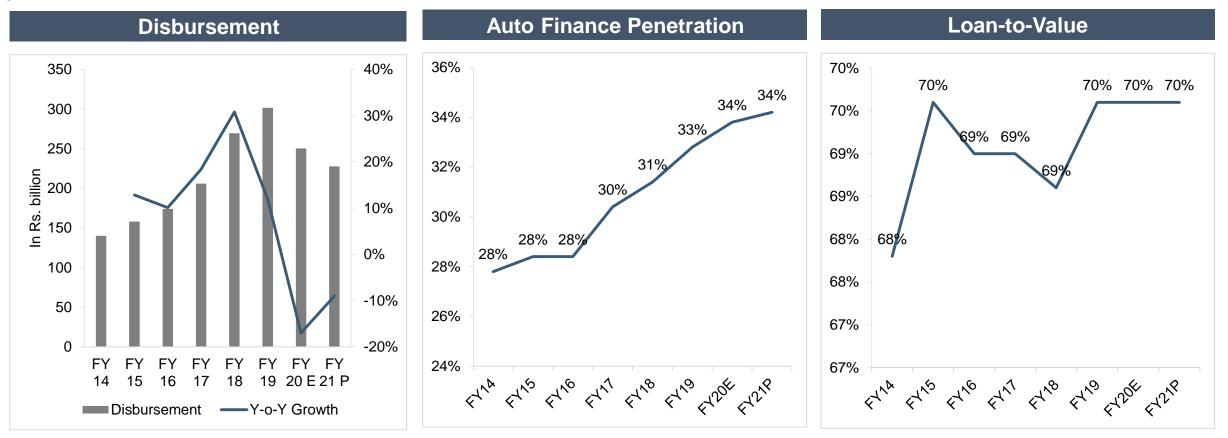


Source: Ministry of Agriculture, CRISIL Research MY: Marketing year, P: Projected Notes: 1) Base of 100 for Index (kharif and rabi) taken in MY Jan-Dec 2015

- Kharif crop to be supported by higher sowing, normal monsoon and hence healthy reservoir levels. Whereas, bumper yield of rabi has led to increase in cash flow
 with the farmers.
- Higher procurement through central and state government supports rural agri income.



Disbursement to see a negative growth for consecutive 2 years; LTV to remain stable



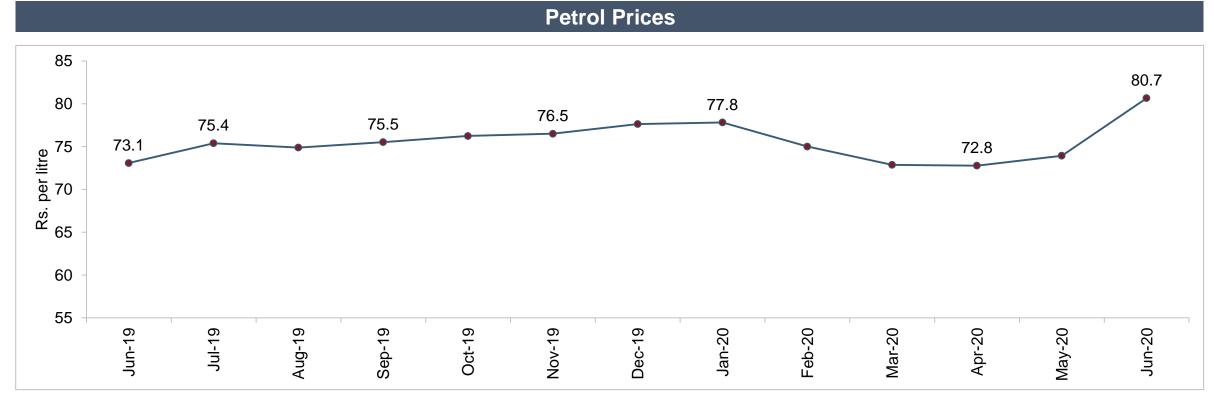
- Disbursement to slowdown further by 8-10% in FY21. Low demand will be off-set by increase in realisation of a two-wheeler due to migration towards BS VI.
- LTV to remain stable whereas finance penetration to increase due to higher focus of NBFCs towards rural area.

Research



Source: Experian Credit Bureau, Company Reports, CRISIL Research

Petrol prices on uptrend due to sequential increase in crude prices and hike up in taxes



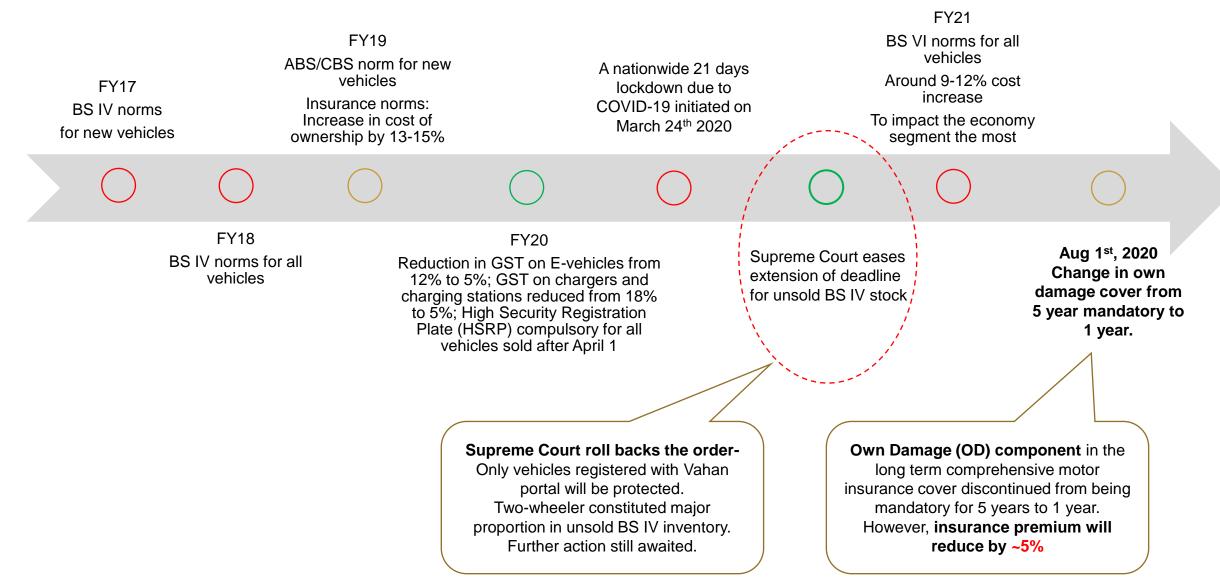
Petrol prices Rs/litre, prices average of 4 metros – Mumbai, Delhi, Kolkata and Chennai Source – CRISIL Research

• Sequential increase in crude prices led by increase in excise duty by Rs. 10 in May and other 13 state governments hiking up the fuel taxes led to spike in fuel prices. Petrol prices increased by Rs. ~7 in June 2020.





Regulations and its impact on two-wheeler industry





Retails more than expected post lockdown relaxation; Demand seen from rural and semi-urban regions

Retail vs off-take (Growth yoy)

60% 40% 20% 0% Sep Dec Fer Aug Oct Feb Mar Apr May Jun May Jun Jul Jul Aug Jan Nov Apr Oct Jov Mar <u>Lin</u> Jan Apr YoY Growth -20% FY20 **FY19 FY21** -40% -60% -80% -100% -120% ---- Retail ----- Off-take

Source – Vahan, SIAM, CRISIL Research

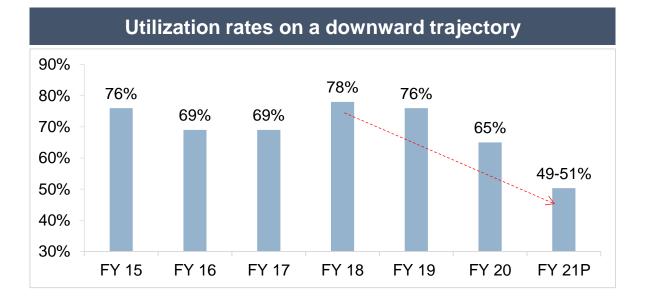
- In April, offtake was nil due to lockdown. However, few retails did take place due to inventory liquidation and higher discounts. Registrations were mostly done via Vahan portal.
- Retails zoomed up in May in less infected CoViD regions. June registered retails at 70-80% of pre-lockdown period. Demand was seen mainly from rural and semiurban regions.

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• Offtake remained less compared to retail even in May and June due to supply issues.

Capacity utilisation expected at ~50% levels



Expected capacity additions

Player	Location	Capacity million units	Investment (in crore)	Commissioning
Okinawa	Alwar, Rajasthan	1	200	Planning

Hero Motocorp has deferred its expansion plan due to expected lower production and sufficient installed capacity.

Capacity utilization across players					
Player	Effective Capacity estimate in mn (as on 31st Mar 2020)	Production (2020) (in mn)	Capacity utilization (%)		
Hero Motocorp	11.0	6.4	59%		
Bajaj Auto	5.4	3.9	73%		
HMSI	6.4	5.1	80%		
TVS Motor Company	3.9	3.1	79%		
India Yamaha Motors	1.6	0.9	54%		
Suzuki Motors	1.1	0.8	73%		
Royal Enfiled	0.95	0.7	72%		
Piaggio Vehicles	0.3	0.1	29%		
Other Players	1.55	0.0	1%		
Industry Total	32.2	24.4	65%		

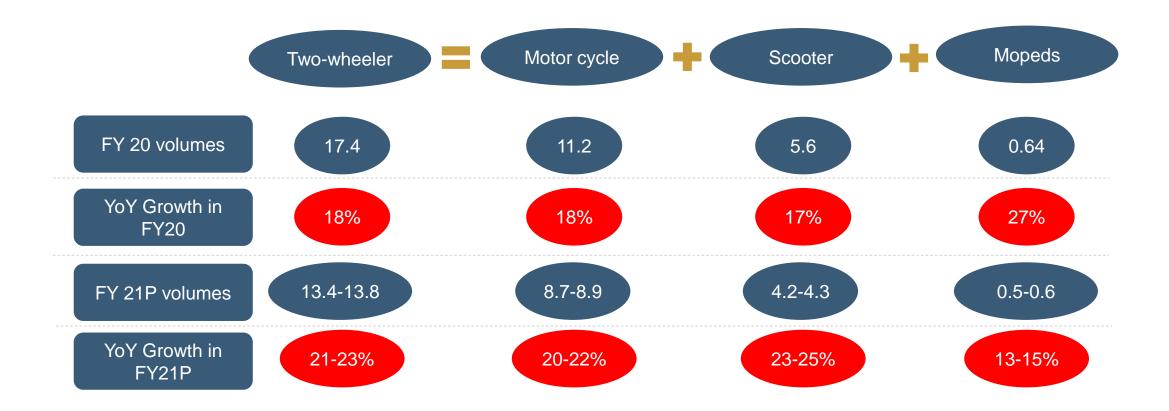
Note : Capacity utilization estimates of Bajaj Auto and TVS Motor Co Ltd exclude three-wheelers



Research

SOURCE: Industry, CRISIL Research

Domestic – Annual Forecast



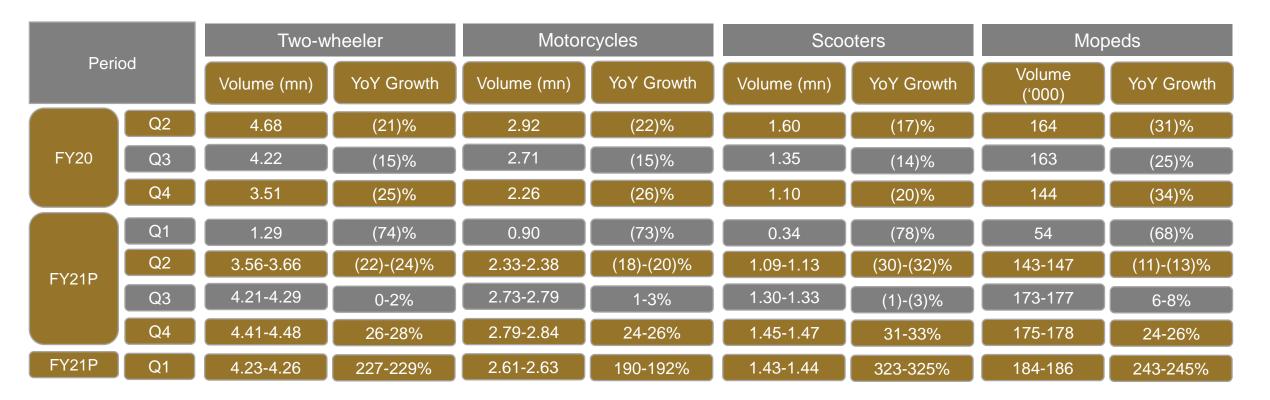
NOTE: Volumes in million units;

YoY Growth in red indicates a negative growth



Research Source – SIAM, CRISIL Research

Domestic – Quarterly Forecast



- Supply constraints due to lock/un-lock at various regions led to a sharper de-growth of the off-take. However, retails have shown a higher growth driven by positive sentiments in rural and semi-urban regions.
- Q1 retails was better than expected. Footfalls were seen. Pent up demand, move towards personal mobility to avoid contact with public on account of fear of virus transformation and cash in hand of rural economy led to demand in Q1FY21.
- Going forward we expect two-wheeler industry to de-grow. Scooters expected to de-grow and will show signs of demand revival, post the virus in urban regions gets contained and colleges and offices resumes work from office spaces.
- Mopeds off-take has been better compared to other two segments because the vehicle is purchased mainly to deliver essentials and some level of inventory build up.

Stakeholder interactions

OEM

- Rural sentiments are faring well for motorcycles.
- Companies and institutes providing facility to their salesforce to purchase two-wheeler and avoid public transport or shared mobility
- **75-80% of the dealerships resumed** PAN-India by end of June.
- Scooter demand will revive only after schools/ colleges opens up and offices resumes.
- OEMs expects the **supply chain** to normalise by mid to end August if CoViD situation improves.
- BS-VI price rise has already being passed on to the consumers. To offset to price hike, OEMs along with financers are offering attractive financing schemes.

Dealer

- Sale has been in the range of 40-80% of the pre-CoViD levels across the dealers.
- Few dealers in highly impacted CoViD zones like Mumbai, Pune, etc. are still close.
- Demand was seen mainly due to marriage season and pent up demand.
- Currently customers who really want to purchase a vehicle for **social distancing** are buying it.
- Supply issue on a few running models and for particular colours.
- Good proportion of inquiries are received via online and phone. However, they have to meet customer atleast once to get all formalities done.
- Discounts lower compared to pre-CoViD era.

Financier

DEALER

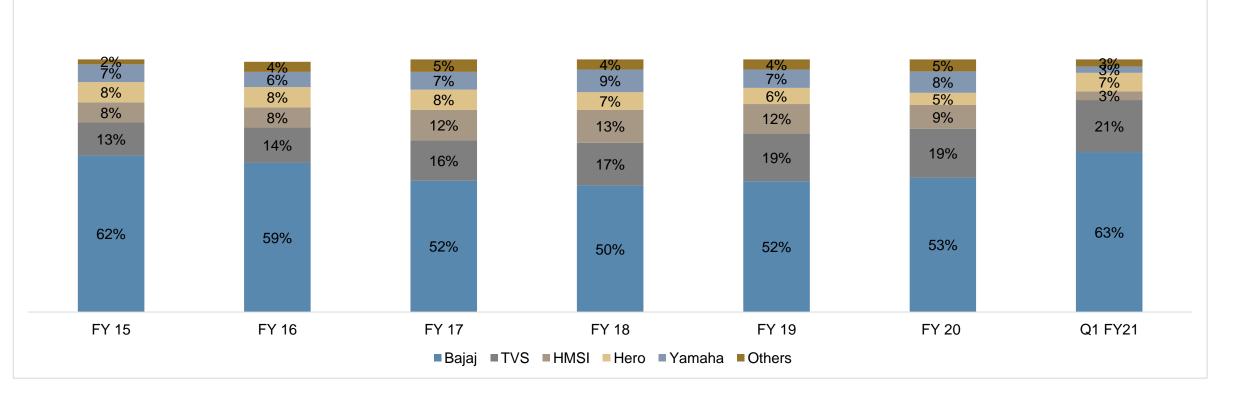
- Across the players, LTV has reduced in the range of 5-15%. Financers wants customers to put in their equity, so the risk of default decreases.
- Even though the **repo rates** are cut. It is not translated to lowering of interest rates charged to the customers.
- Impact of change in **Own Damage terms** will not have a significant impact of the total cost of ownership.
- Rural customers who have received cash due to rabi harvest are going for full cash transaction rather than availing loan.
- Financing has got stringent. Availability of finance an issue in CoViD impacted regions



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Exports declined by 2/3rd in Q1 FY21

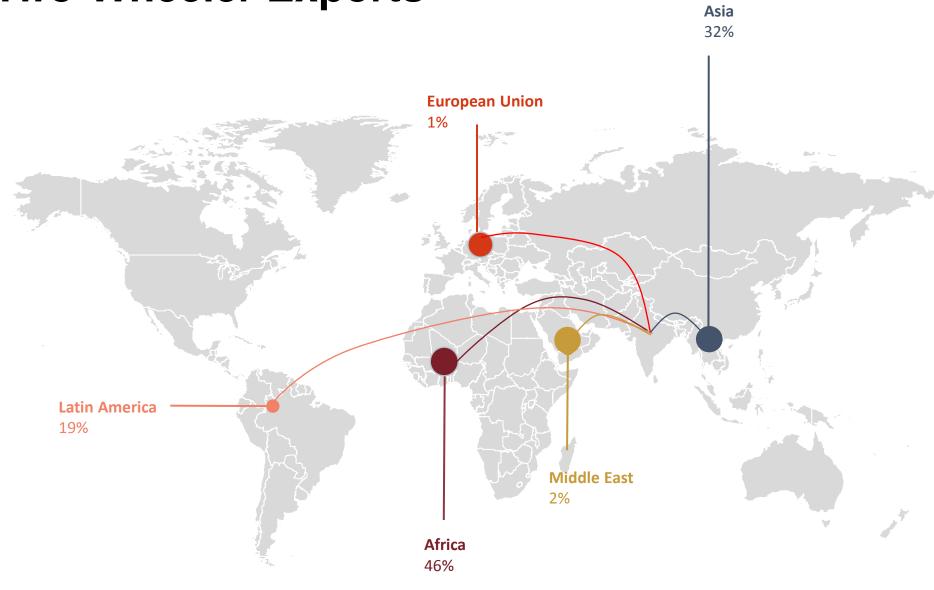
Bajaj's share in exports zooms up



- Exports in Q1 FY21 saw a decline of 62%, motorcycle declined by 59%, scooters by 84% and mopeds by 81% yoy.
- Hero
- Motorcycle saw a lesser decline compared to other segments, since it is mainly exported to African and Latin America countries, which experienced lockdown later compared to other nations due to lower CoViD cases.
- Scooters which are mainly exported to Asian countries, saw a sharper de-growth.



Two-Wheeler Exports



- More than 75% of exports are to African and Asian countries.
- The importing nations are mainly dependent on crude oil or agri-based commodity.
- Hence, the crude oil prices remains a key monitorable.
- In most of the African nations, motorcycle is used as a taxi.
- Lockdown due to CoViD and geopolitical tensions in Asian countries will lead to de-growth in exports of twowheeler.
- Srilanka, major importing nation has put a ban on imports of nonessential items.



Note: : Represents volume data for FY20 exports Source: DGFT, CRISIL Research



Research







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Overview of end-use segments - Cargo

Segments (% Growth Y-o-Y)	FY 16	FY 17	FY 18	FY 19	FY 20 P	FY 21 P
Coal (Production)	5.0	3.0	3.0	7	1	(5)-(3)
Iron ore (Production)	21	25	3	3	19	(12)-(10)
Steel (Consumption)	5.8	3.1	8	8	1	(20)-(17)
Cement (Consumption)	4.7	1.9	9	12	(2)	(15)-(12)
Roads (Km Constructed / Day)	6	7	8	9	11	9-10
Consumer durables (Consumption)	6.6	6.6	5.8	7	5	(40)-(35)
E-retail	68	22	35	35-37	23	0-2

• Note – * Per day road construction by FY 2023

• ^ Long term forecast not available.

Research

Source: CSO, RBI, SIAM and CRISIL estimates E: Estimated; P: Projected



Overview of end-use segments - Passenger

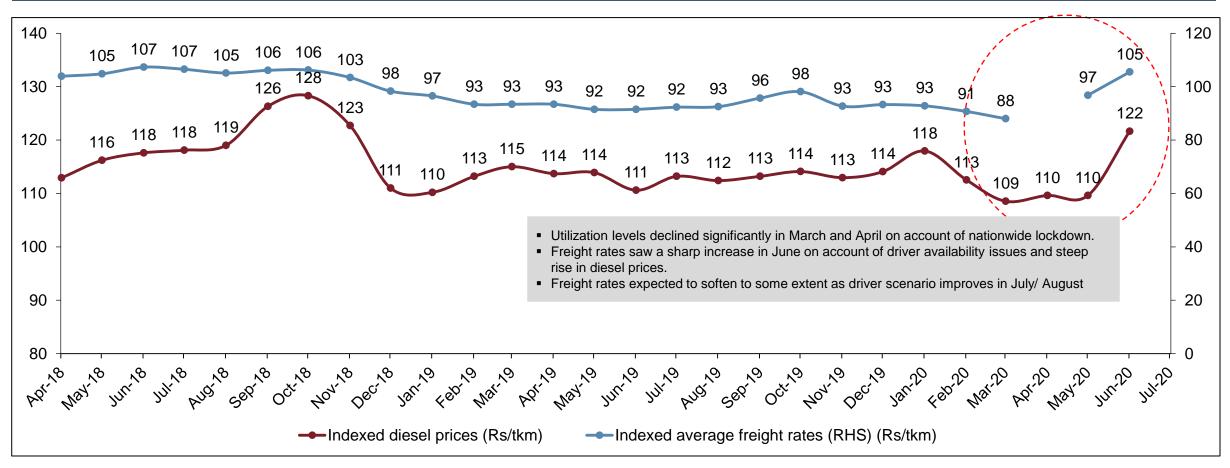
Segments (% Growth Y-o-Y)	FY 17	FY 18	FY 19	FY 20 P	FY 21 P
Gross School Enrollment					
K-12	77.5	74.3	73.2	73.5	73.8
Above K-12	22.6	22.6	23.2	23.7	24.3
IT Employee Base	4	3	4	4	(2)-0
Air Passenger Traffic	16	16	11	(2)	(45)-(40)

Note – Gross enrollment ratio (GER) is the ratio of the number of students enrolled to the population of those who qualify for the particular grade level. K-12 indicates classes 1st – 12th. Source: NASSCOM, AAI, CRISIL Research



Freight rates on rise on account of increase in operating costs

Freight rates vs Diesel prices

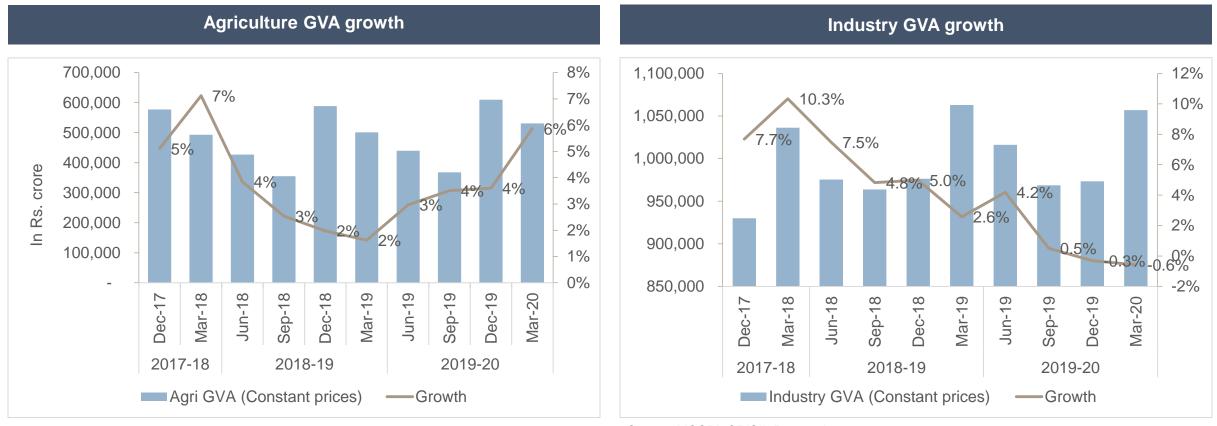


Source: Business Standard, PTI, CRISIL Research, IFTRT, AITWA

Note: (i) The estimated freight rate data is a representative of average freight rates from Delhi to 24 locations across India for a 9T payload truck (ii) Indexed freight rates and diesel prices have been derived taking April 2014 values equaling 100

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Robust agriculture growth played a huge role is cushioning growth in Q4 FY20



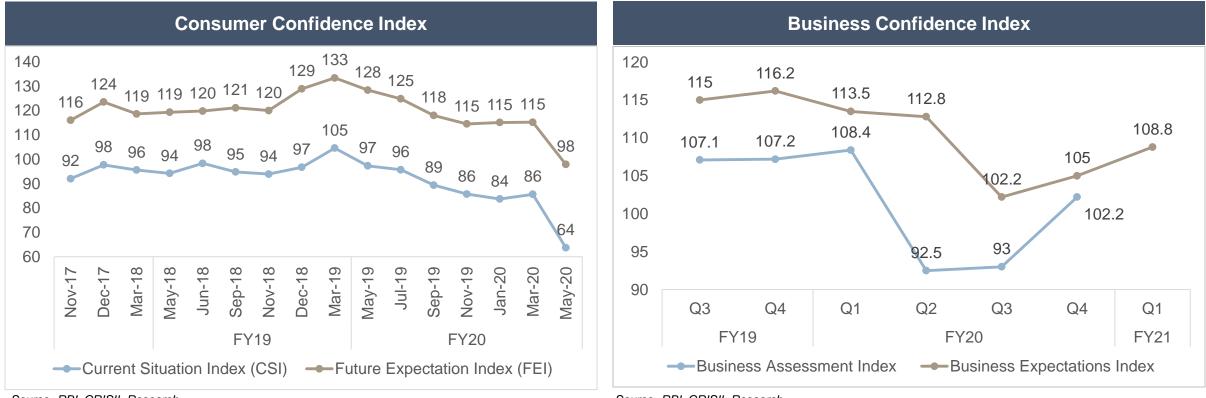
Note : * Estimated contribution of sectors to total GVA for Q1 to Q3 FY'20 Source: MOSPI, CRISIL Research

Source: MOSPI, CRISIL Research

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- GVA grew 3% in Q4 compared with 3.5% in Q3. Much of this slowdown came from services, although the industry sector continued to post a contraction for the second quarter in a row.
- Excluding agriculture, GVA growth is down to 2.5% from 3.4% in Q3.
- The sector which is also expected to do well in fiscal 2021 grew 5.9% which is the highest growth in eight quarters.

Consumer confidence collapsed in May 2020, due to anticipated improvement in the demand parameters, the business expectations index (BEI) increased in Q1

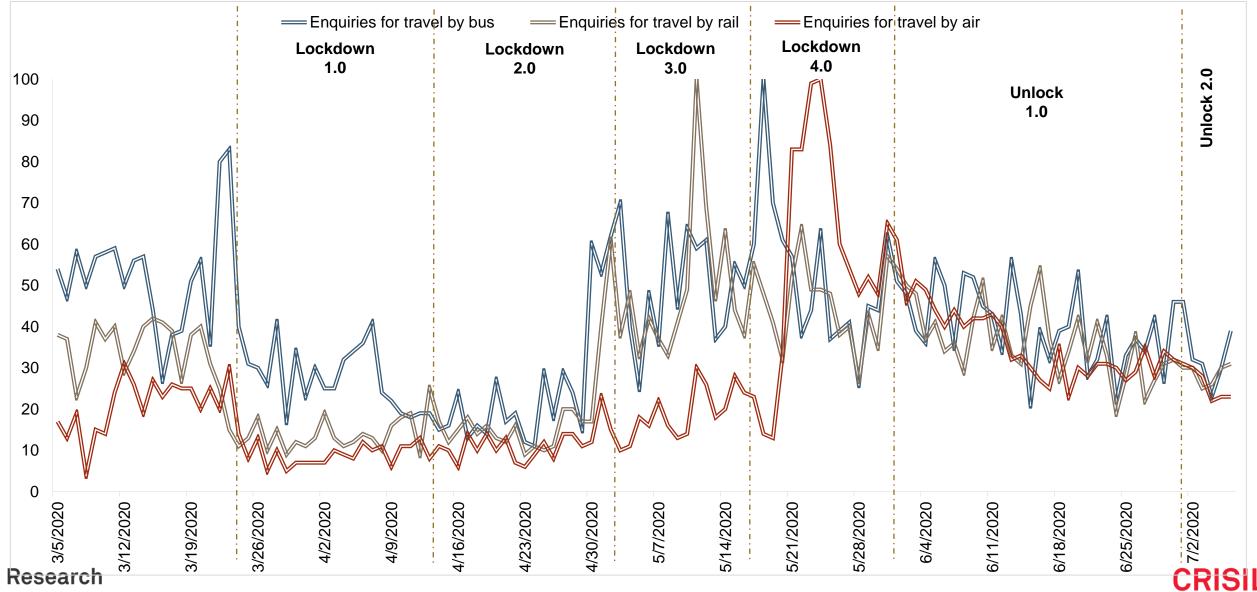


Source- RBI, CRISIL Research

Source- RBI, CRISIL Research

- Consumer confidence collapsed in May 2020, with the current situation index (CSI) touching historic low and the one year ahead future expectations index also recording a sharp fall, entering the zone of pessimism.
- Consumer perception on the general economic situation, employment scenario and household income plunged deeper into contraction zone while expectation on general economic situation and employment scenario for the year ahead were also pessimistic.
- The Business Assessment Index attained a level of 102.2 and moved into the zone of optimism after two successive quarters of prevailing pessimism.
- Manufacturers remained optimistic on the overall financial situation.

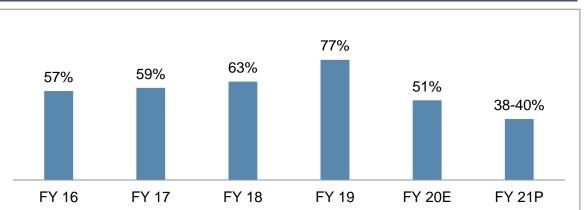
Popularity of travel has significantly dropped post Unlock initiative; spike was seen during lockdown 3.0 and 4.0 due to migrant movement



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Source: CRISIL Research, Google analytics

Capacity utilization on a downward trend



Decline in capacity utilization level

Note : Capacity utilization is that of Tata Motors, Ashok Leyland, Eicher Motors and Mahindra & Mahindra representing ~ 90% of domestic sales Source: CRISIL Research

Canacity additions

Player	Location	Capacity '000 units	Investment	Status
Ashok Leyland Ltd.	Medak, Telangana	20	Rs 5 billion	Planning
Ashok Leyland Ltd.	Krishna, AP	4.8	Rs 1.7 billion	Under implementation
VECV Ltd.	Bhopal, MP	40	Rs 4 billion	Planning
Volvo Buses India Pvt. Ltd.	Bengaluru, Karnataka	1.5	Rs 3 billion	Planning
Sino Truck	Medak, Telangana	1.45	Rs 1 billion	Planning

Player	Effective Capacity estimate (as on 31st Mar 2020)	Capacity utilization
Ashok Leyland	2,22,300	52%
Eicher Motors	97,500	45%
Tata Motors	7,62,000	43%
Mahindra & Mahindra	2,92,000	72%

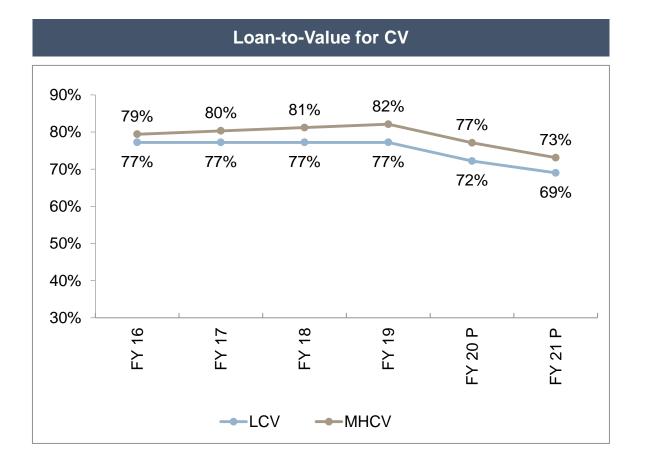
Player-wise capacity utilisation

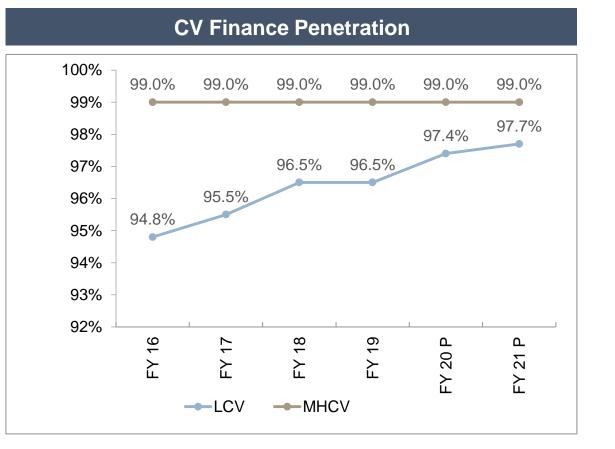
Source: Crisil Research

- The capacity utilisation of the top four players Tata Motors (standalone), Ashok Leyland, Volvo Eicher Commercial Vehicles (VECV), and Mahindra & Mahindra - which was at ~77% in fiscal 2019, is expected to have fallen to ~51% in fiscal 2020 and drop further to ~38-40% in fiscal 2021.
- OEMs had earlier anticipated demand to be muted in FY21 (owing to increase in vehicle prices) because of which they had refrained from any major capacity expansion in FY20 and FY21.

Source: Industry, CRISIL Research

Long term growth outlook weak on the back of Covid-19 pandemic and lower LTV's; Financing Penetration already reached saturation levels





Research NOTE - Interest rates are an indicative rates charged by Banks Source: Company Reports, Industry, Crisil Research

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Lower plant utilization due to pandemic and ease of lockdown restrictions in May and June narrows the gap between off-take and retail sales



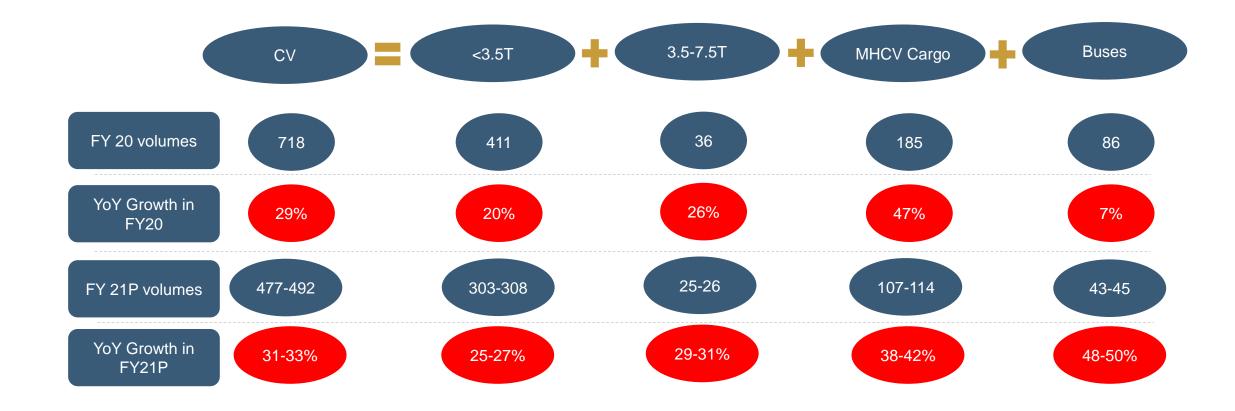
Source: SIAM, Vahan, CRISIL Research

- Extremely low productions due to plant closure has resulted in poor offtake at dealerships
- March 2020 registered higher retail on the back of low base of last year and BSIV stock clearing by dealers led to high growth in retail sales in March 2020; Retail
 growth was affected by closure of dealerships and an increase in BSVI prices.

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• Retails in Q1 FY21 has remained slumped due to pre-buying and lower availability of load from the market.

Domestic – Annual Forecast



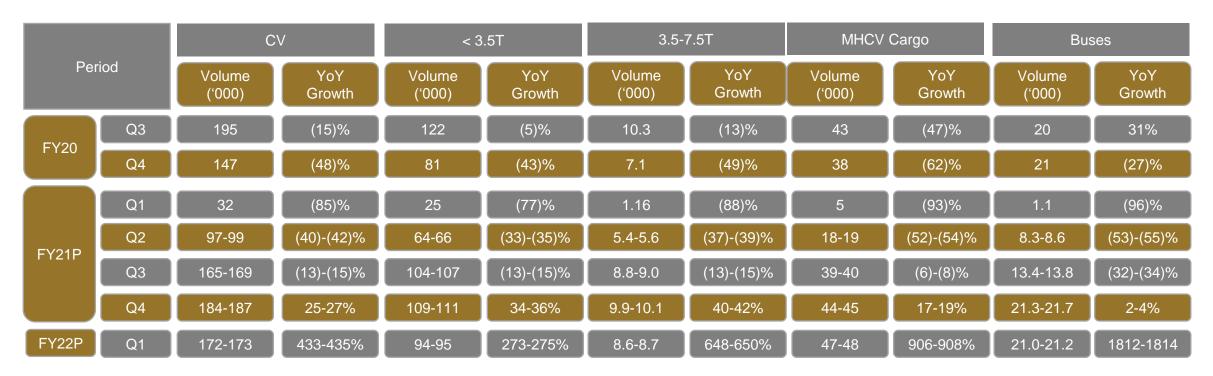
NOTE: Volumes in thousand units;

YoY Growth in red indicates a negative growth



Research Source – SIAM, CRISIL Research

Domestic – Quarterly Forecast



• Slow growth in private consumption on account of covid-19 to significantly impact CV sales in Q2 and Q3 fiscal 21.

- Increase in vehicle price, lower replacement and financiers concern over rising NPAs to also negatively impact LCV sales.
- Slowdown in manufacturing especially in Q1 FY21 to significantly impact demand. Negative growth across key end use segments including cement, steel and automobile sales to result in decline in demand for IMHCVs
- Slowdown in economic activities and lower awarding of construction projects to further impact demand in first half of fiscal 21.
- Slowdown in government orders to impact demand for MHCV buses in fiscal 2021. Enquiries for ambulances expected to go up as authorities shift focus towards healthcare.
- · Significant fall in tourism and unavailability of products on account of lockdown during the school season to further impact demand

Stakeholder interactions - CV

Dealer/OEM opinion



- Inventory levels continue to remain low and offtake is similar to retail demand
- Stock availability low at dealerships; OEM supply only against confirmed orders- Inventory build up to happen post Sept
- Inventory position for SCV will be between 15-21 days for SCV segment going forward, whereas for MHCV segment, it would be mostly made to order
- Contract, captive, government related purchases contributing to demand- better demand sentiments for SCV, ILCV : applications related to agri perishables, essentials, pharma/ medical, CNG cascade, POL driving demand,

Financiers opinion

 LTVs have come down by around 10-15% post lockdown period. Stringent norms are being followed for funding new vehicles with some financers continuing with ban on FTU financing

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- No funding issues for SCV, LCVs. Higher scrutiny in other segments, financing to FTU/ FTBs an issue
- Finance availability from NBFC an issue; credit is not being extended to transporters who have taken moratorium

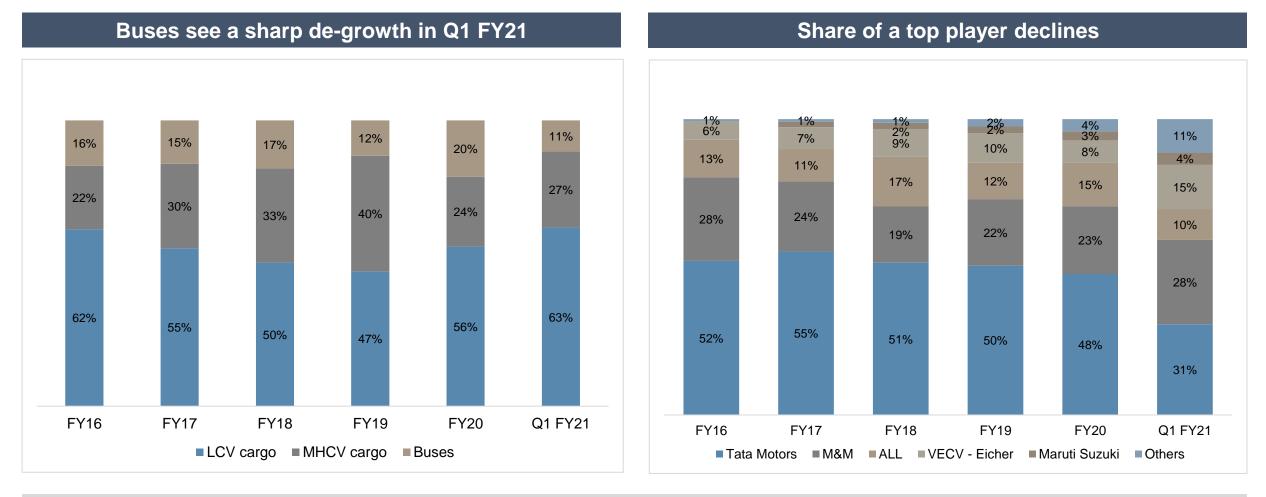
Transporter interactions



- Transporters not keen on new purchases till December in view of recent prebuying; uncertainty around demand revival
- Civil and social unrest on the highways of West Bengal, Orissa, Assam and Bihar is a concern for the drivers
- Across all regions utilization levels have improved in June over May and April. Utilization rates were better for operators in agri commodities, movement of essentials
- Freight rates went as high as 25-30% during April, May period depending upon truck availability, urgency, Covid scenario at destination

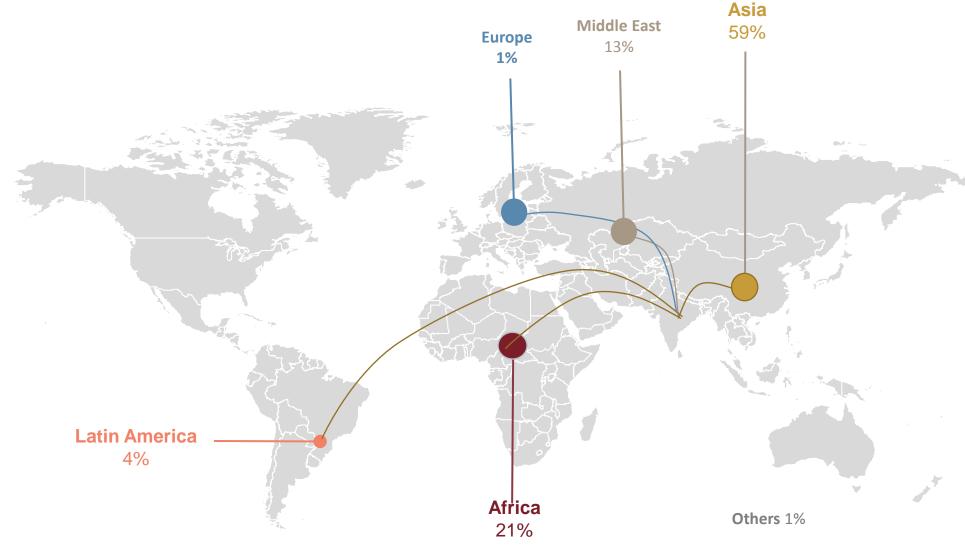


LCV cargo better positioned compared to other segments



- Overall CV exports declined by 67%, LCV cargo by 61%, MHCV cargo by 66\$ and buses by 82%.
- Buses expected to see a major decline in FY21 owing to social distancing on account of CoViD.
- LCV/ICV segment expected to be better compared to other segments due to e-commerce and essential movement.
- OEMs had few orders which were majorly delivered in Q1, now the exports order has dried up.

Commercial vehicles exports



- Geo-political tensions across Nepal and Bangladesh border, pulled down the exports in Q1 FY21.
- Lower demand in importing nations due to lockdown situation, has led to increase in inventory levels. This is expected to lead to lower exports
- Due to closure of schools and work from home, is expected to lower the demand for buses.
- LCV/ICV segment to perform better on back of increase in usage of ecommerce.
- Srilanka has banned imports of non-essential items, which is expected to pull down exports going forward.



Note: : Represents volume data for FY20 exports Source: DGFT, CRISIL Research

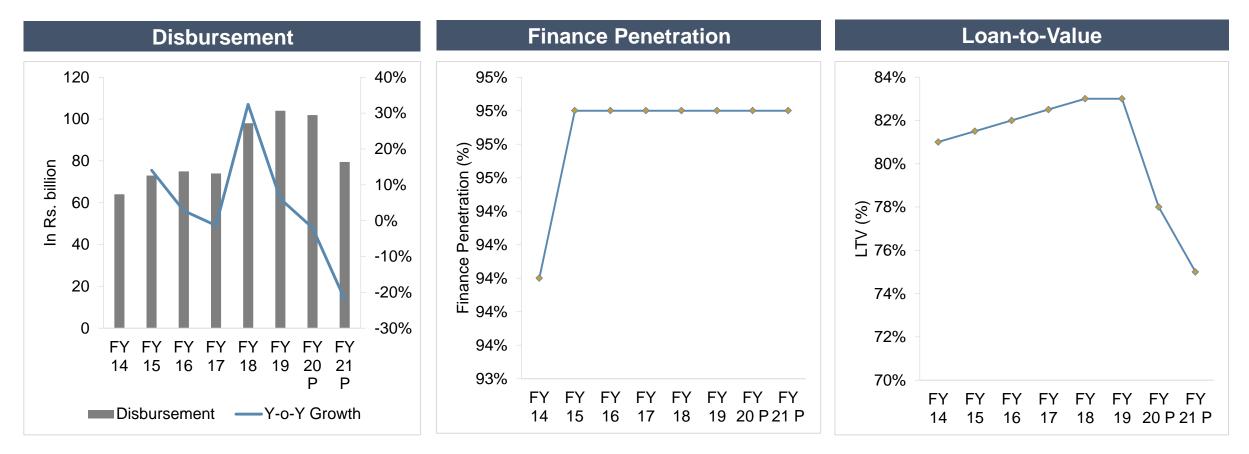








Increased prices, limited earning amid CoVid19 to pull disbursements further down in FY21



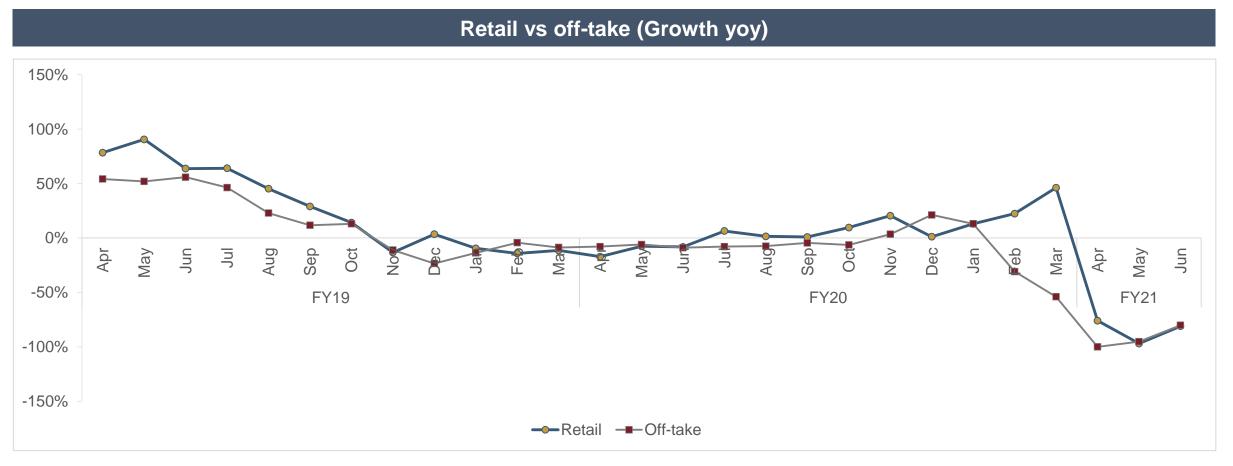
- From a 5 year high, disbursements dropped slightly in FY20. CoVid 19 to significantly impact the retail demand & in turn the disbursements in FY21
- LTV declined in fiscal 20 due to perceived risk by the financier after freight rates declined, thereby leading to a drop in overall profitability. LTV expected to further decline in FY21, due to lower freight availability and lower passenger movement, hence impacting the revenue generation.

Research



Source: Experian Credit Bureau, Company Reports, CRISIL Research

Retail/ off take sales took a nosedive in Q1 FY21 amid CoVid-19



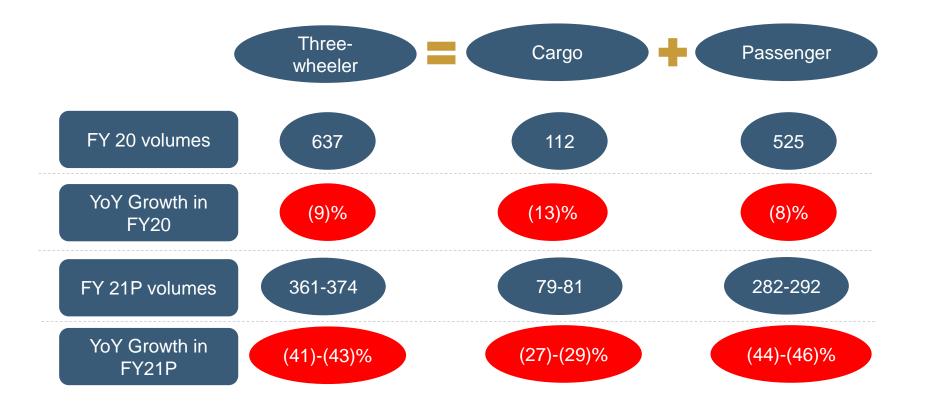
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Source: SIAM, Vahan, CRISIL Research

- Inventory build up was done during Jan & Feb 2020, while pre buying took place in the months of Feb and March 2020.
- Retail as well as off take sales plummeted in Q1FY21 amidst lockdown for CoVid 19.
- Retail sales showed some improvement in May, while off take remained insignificant.

Domestic – Annual Forecast

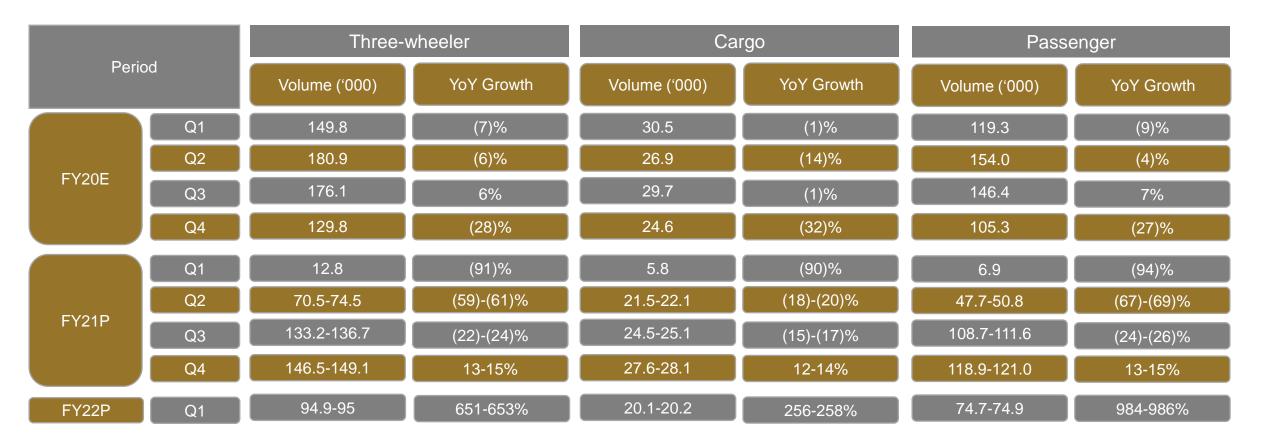


NOTE: Volumes in thousand units; YoY Growth in red indicates a negative growth

Research Source – SIAM, CRISIL Research



Domestic – Quarterly Forecast



- Major lockdown due to CoVid severely impacted customer income levels & increased BSVI prices, limited financing support further escalated the situation & completely derailed the industry demand in Q1 FY21
- We foresee the downtrend to continue during the year with only gradual recovery in the second half of FY21.
- Passenger segment is expected to be much more impacted than the cargo segment.
- Few green shoots, will be seen from e-commerce segment, where cargo three-wheeler will be preferred as compared to SCV (small commercial vehicle) due to higher price increase on account of BS VI.



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Stakeholder interactions

OEM

- Revival is expected from Q3 FY21 onwards.
- Cargo segment is expected to perform better than passenger segment.
- On cargo side, demand is expected to be seen from e-commerce players. Moreover, ecommerce is expected to perform better since more people are buying online.
- Since, **labourers have migrated to rural regions**, they currently do not have jobs. This segment is expected to buy three-wheeler to earn their living.
- On passenger side, demand will be significantly hit because people are apprehensive in using auto rickshaws in urban areas.
- Currently, running of auto rickshaw has slowed down due to lockdown in major metros where it is used as last mile connectivity.

Dealer

- Dealerships opened in the last week of May
- Very few enquiries received during the lockdown period
- Cargo operators have started operations in June in most states, West region remains most affected
- Passenger vehicle operators facing major issue
- Some revival in enquiries/ retail demand for cargo vehicles, passenger vehicles sales still insignificant
- Hurdles in demand recovery path
 - Drop in customer income levels
 - ~20% price hike with BSVI
 - No discounts from OEMs
 - No additional support from financiers
 - · Down payment/ EMIs have shot up
- Many customers are paying off their moratorium dues on priority

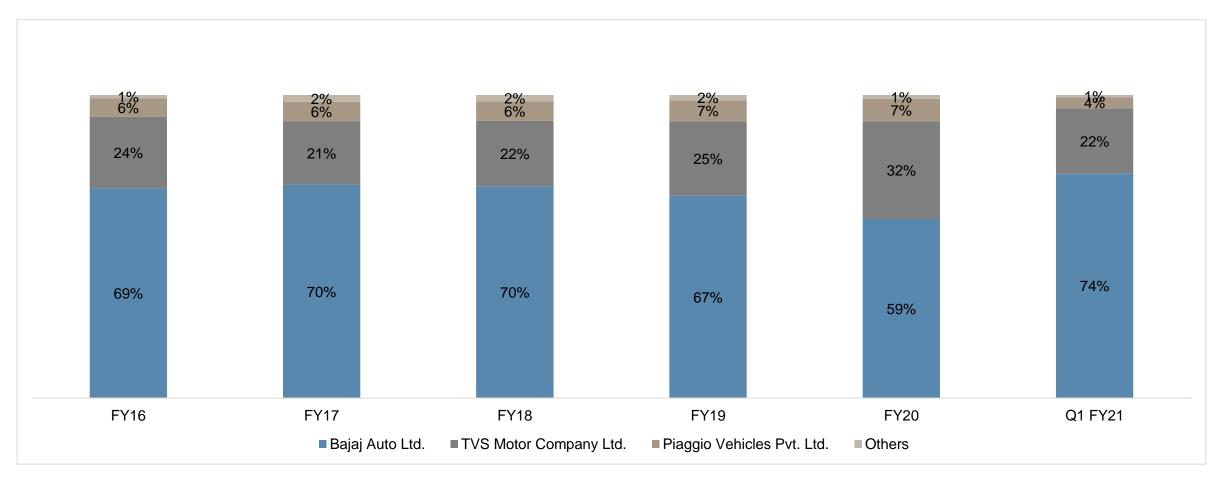


Financier

- Credit profile of customers in this segment is typically weak
- Current focus mainly on collections- nearly half of the customers are choosing the early payoff option over additional interest burden for moratorium period
- Post lockdown, loan disbursements have not even begun in many regions
- Credit norms have become stringent given the risk involved
- Few financiers have gone slow in funding for this category.
- LTVs expected to drop, interest rates are steady
- Down payment has increased for all customers given BSVI price increase and lower LTV



Exports declined by 60% in Q1 FY21



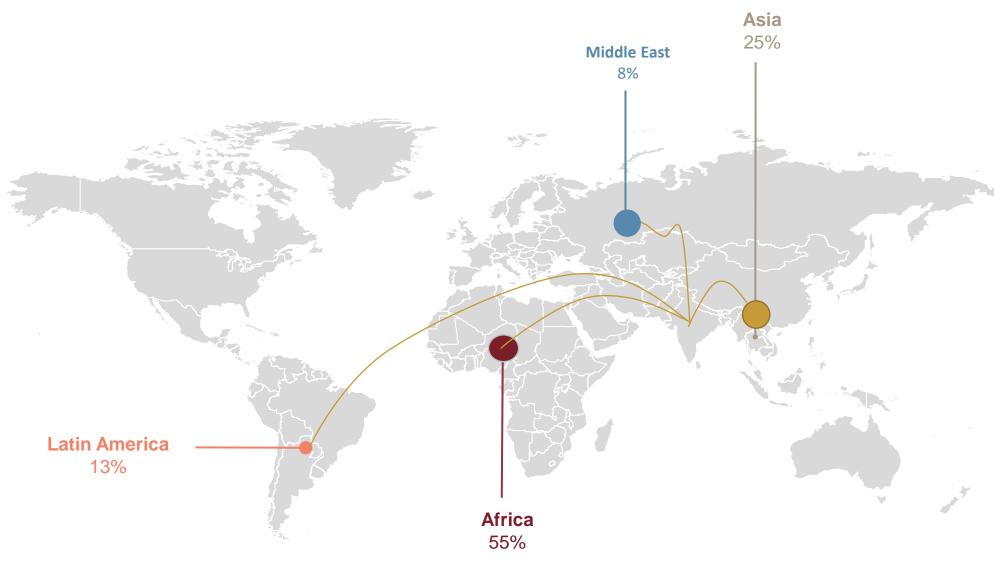
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Source: SIAM, Vahan, CRISIL Research

- Passenger three-wheeler occupies 99% of the share in total three-wheeler exports.
- Exports dipped in Q1 FY21 by 60%, by 59% in passenger segment and by 88% in cargo segment.
- Share of Bajaj zoomed up in Q1 FY21 due to pending orders it had catered to.

Three-wheeler exports



- Exports share in Africa declined in FY20 due to ban on auto rickshaw by Egypt.
- Exports to Egypt declined by >80% in FY20.
- However, Indian OEMs have started exporting to Egypt from start of this year.
- Due to social distancing norms, exports of threewheeler expected to be hit in FY21.
- African nations like Nigeria (leading three-wheeler importer) is oil dependent, Hence, oil prices remains a key monitorable.



Note: : Represents volume data for FY20 exports Source: DGFT, CRISIL Research



Research







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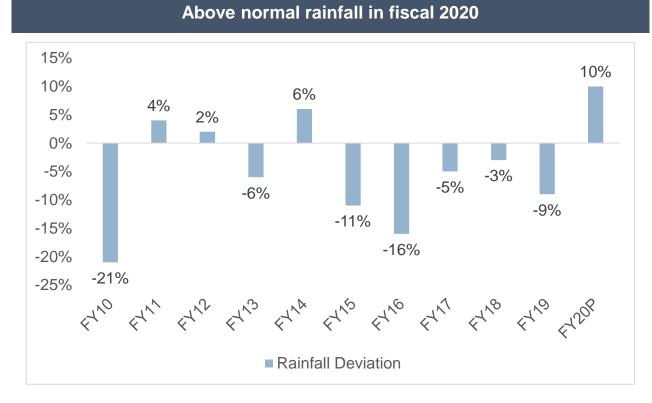
Tractor sales is expected to recover in fiscal 21 after a fall in fiscal 2020.



NOTE : ** Fiscal 2021 assumed neutral assuming normal monsoon, P: Projected Source: CRISIL Research



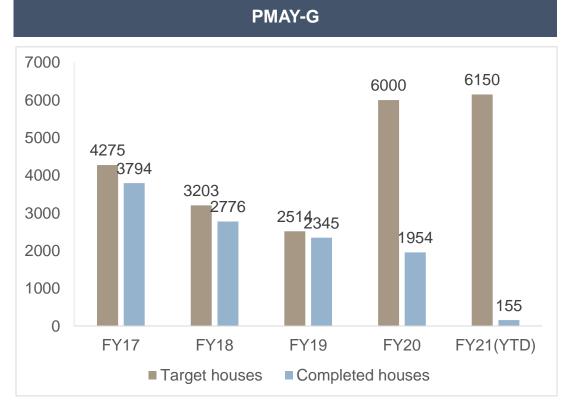
Rainfall progressing well has led to good sentiments for the kharif season



NOTE: Rainfall deficiency in the range of -10% to 10% of the long period average is considered as normal as per IMD. P: Projected Source : IMD, CRISIL Research

- Normal and well distributed monsoon expected in FY21
- · Bumper rabi along with expected good kharif will lead to demand for tractors
- Completion rate under PMAY-G declined by 17% in FY20

Research



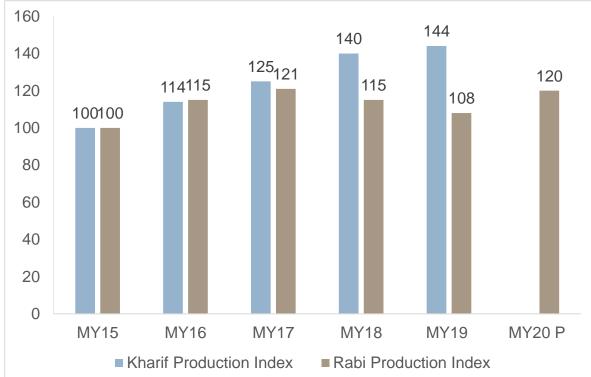
SOURCE: Ministry of Rural Development, CRISIL Research



Higher Reservoir levels to aid crop production in MY20, supporting tractor sales



Crop production growth higher for MY19



Source: CWC, CRISIL Research

Notes: Storage Status of 120 Reservoirs of the Country

Source: Ministry of Agriculture, CRISIL Research

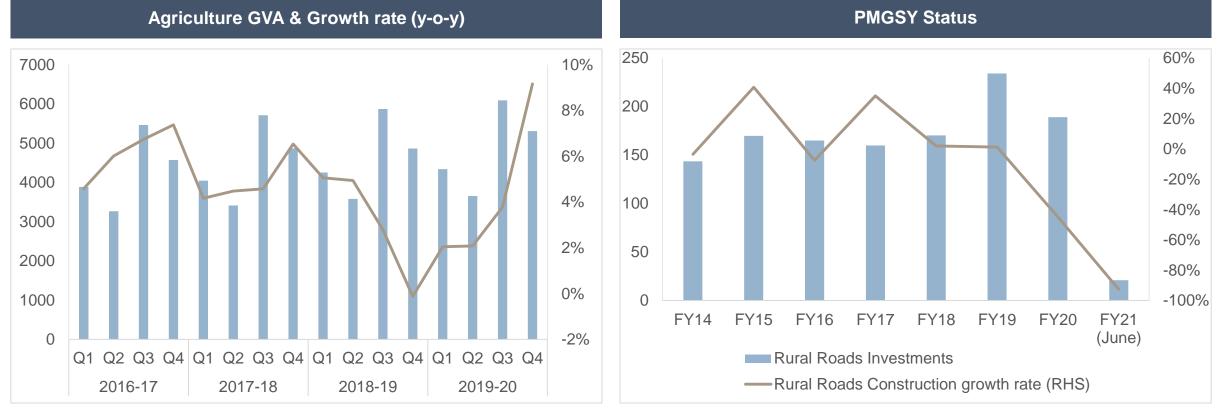
MY: Marketing year, P: Projected Notes: 1) Base of 100 for Index (kharif and rabi) taken in MY Jan-Dec 2015

- Total profit for upcoming kharif to increase by 3-4% on account of better yields despite sowing expected to remain at a fiscal 2020 levels owing to labour availability issues with the COVID-19 pandemic.
- The bumper rabi harvest is on account of the best-ever wheat output, The rabi prospects this year looked up because of the excess monsoon rainfall in 2019

Research



Robust agriculture growth played a huge role is cushioning growth in Q4 FY20

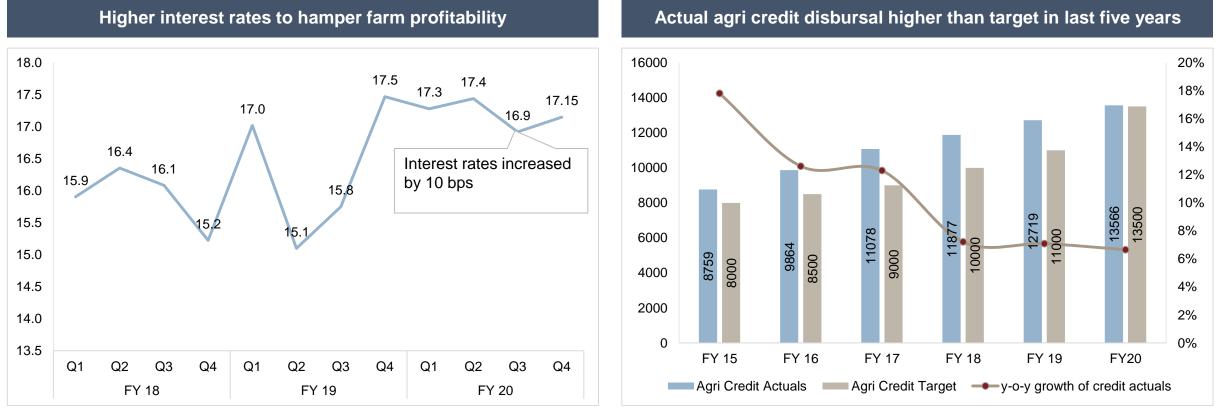


Source: Ministry of Statistics and Programme Implementation, CRISIL Research Notes: GVA at basic prices (constant 2011-12) Source: OMMS (Online management, Monitoring and Accounting System), CRISIL Research

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- Rural road construction declined significantly in fiscal 2020; COVID-19 brings down rural road construction further.
- Pace of rural construction is expected to plunge in FY21 as well due to construction activities being put to halt in April and May'20 on account of nationwide lockdown
 due to COVID-19 outbreak and as investments towards PMGSY are expected to decline as funds divert towards healthcare.

Financiers expected to turn mild cautious amid the COVID-19 outbreak



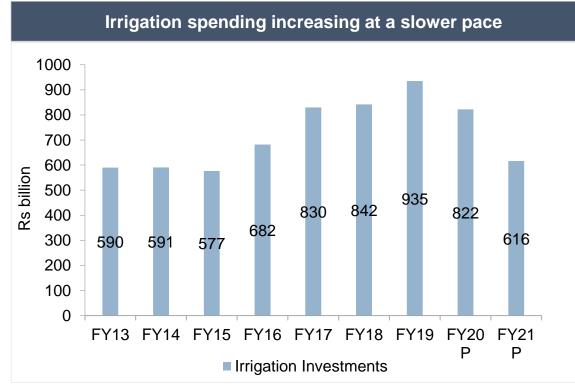
NOTE: Interest rates for Q1FY21 is not yet released by leading financiers Source: CRISIL Research

Source: Government of India, CRISIL Research

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- Funding from NBFCs (as financiers turn risk averse), government disbursements and cash support to farmers remain a key monitorable.
- Repo rate cuts from RBI since last fiscal will lead to marginal decline in the interest rates. Moreover as financiers turn risk averse, median interest rates is expected to fall in FY21.
- Also, captive financing is picking up in the industry, with increasing penetration of Mahindra Finance and Escorts Finance which is expected to be positive for the industry.

Investments in irrigation to see decline in FY21 owing to CoViD-19



Source: Department of Agriculture, Cooperation & Farmers Welfare, CRISIL Research

Daily Rural Wage 500 441 450 400 340 ³⁵³ 346 342 337 333 329 350 300 250 200 150 100 50 \cap Q1 Q2 Q3 Q4 (Jan) ■ FY 19 ■ FY20

Rural wages includes general non-agricultural labour. Source: RBI, CRISIL Research

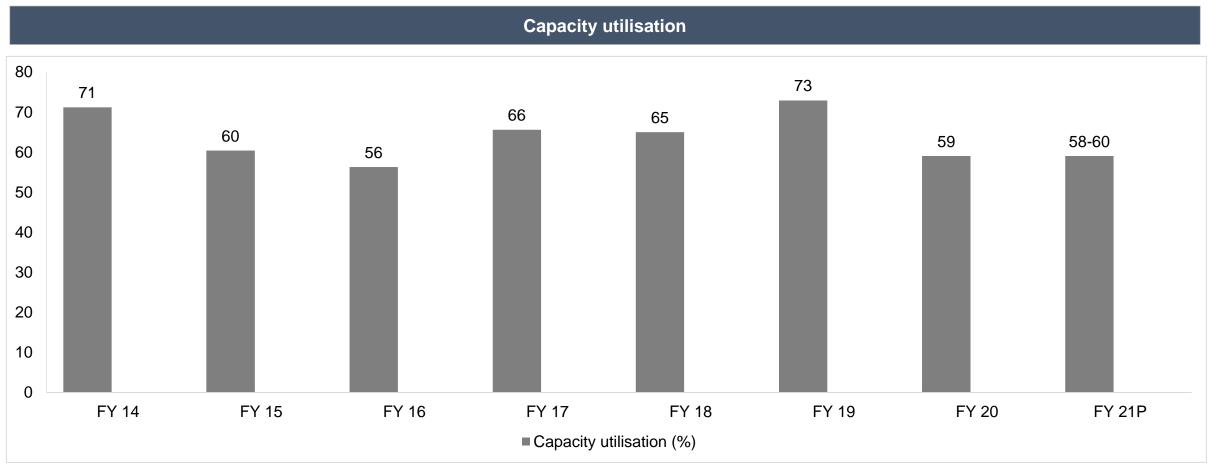
- Irrigation intensity is highest in northern region, followed by the southern and eastern regions. And higher irrigation intensity will boost usage of higher HP tractors.
- The growth in rural wages and increasing mechanization on farm fields bode well for structural tractor demand growth.
- It is expected that investments to decline to in fiscal 2021 as states would divert some of their funds towards healthcare expenditure owing to COVID. It is expected that a majority of the irrigation projects stalled for want of funds will resume work post the increased budgetary allocation towards irrigation.
- Investments are expected to recover post fiscal 2021 due to states such as Maharashtra, Karnataka and Madhya Pradesh who have higher needs for irrigation investments.



Research

P: Projected

Capacity utilisation to be at par with FY20



P = Projected Source: CRISIL Research

• The imposition of lockdown had not allowed companies to increase their production level. Due to this, stock levels are low, while there is an increase in demand.

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- Production levels are expected to go up in Q2 and demand is expected to be high.
- The capacity utilization is expected to be flat

Implementation of Trem IV norms postponed by one year

Emission standard stage	Engine Power	Market share	Date	СО	HC+Nox	РМ		
	HP			g/kWh				
Trem Stage III A	11 to 25HP	9%	1st April 2010	5.5	8.5	0.8		
	25 to 50HP	84%	1st April 2010	5.5	7.5	0.6		
	50 to 75 HP	7%	1st April 2010	5	4.7	0.4		
Trem Stage IV	11 to 25HP	9%	No change					
	25 to 50HP	84%			No change			
	50 to 75 HP	7%	1st October 2021	5	4.7	0.025		

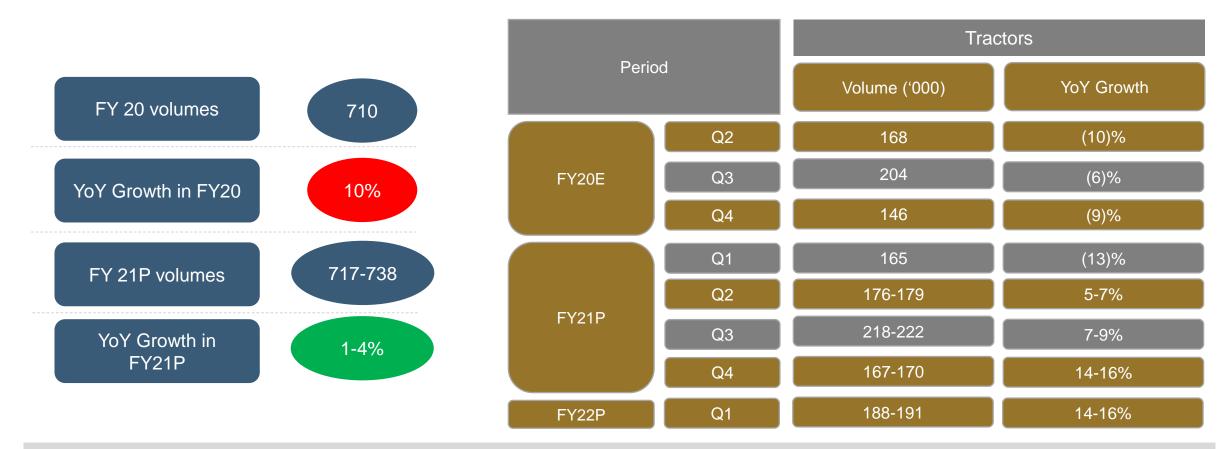
Source: Industry, CRISIL Research

 Ministry of Road Transport and Highways has decided to defer implementation of BS-IV emission norms for construction vehicles, tractors and harvesters for a year due to the Covid-19 pandemic.

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- As tractor with more than 50HP contribute only 8% to overall tractor sales, we expect limited impact on tractor industry.
- Cost is expected to increase by a tune of 15%.

Domestic – Annual & Quarterly Forecast



- Tractor industry to grow by 1-4% in FY21 considering spread of CoViD in rural regions which will impact kharif harvesting and pose difficulty in transportation of crops from farms to mandi. If this issue doesn't arise, we expect the tractor sale to grow by 4-6%.
- Supply constraints to remain a key monitorable. Recent lockdown in Bangalore led to shortage of components such as fuel injection, fuel pump and filters.
- Rabi output has increased by 6% on year to 151.72 million tonnes (as per the 3rd advance estimates)
- Expectation of normal monsoon to drive kharif output.
- Cash flow has not been a constraint as the farmers are receiving payments from private agencies on-time and are sure to receive payments from government agencies within few days of selling the produce.

NOTE: Volumes in thousand units; YoY Growth in red indicates a negative growth, green indicates positive growth



Stakeholder interactions



- The industry momentum is very good as compared to last year on account of better realizations. Government procurement has been higher on-year and payments have also been timely. Even private agencies have been giving payments in a timely manner, thus ensuring good cash flow in the market.
- Good pre-monsoon rainfall has led to good sentiments for the kharif season as well and till date sowing is >30% higher as compared to last year.
- There are certain supply constraints as well which are expected to smoothen by Q2FY21.
- The demand on-ground is positive across states on account of a good rabi produce and positive agricultural sentiments. Further, high reservoir levels to secure the upcoming kharif season as well.

Dealer

- Delivery momentum is good.
- Sentiments are positive on the back of positive agriculture. Kharif sowing is in progress and it is better than last year
- Local authorities are strict in urban and town areas because of COVID. Villages there is still some leniency. Government procurement for Rabi crops is almost done.
- Supply issues are there as demand is more.
- Sufficient stocks are not available. Even nonmoving models are getting sold now.

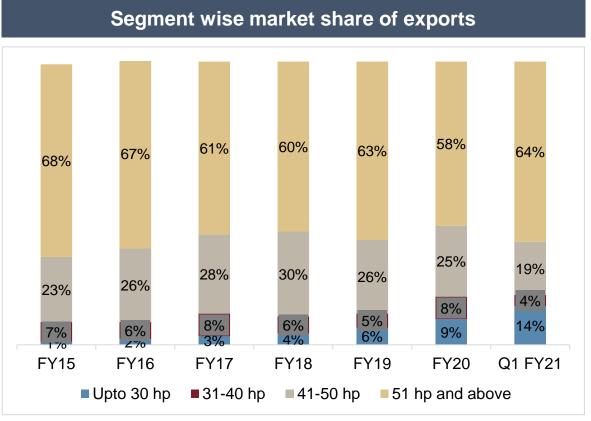


Financiers expected to turn mild cautious amid the COVID-19 outbreak.

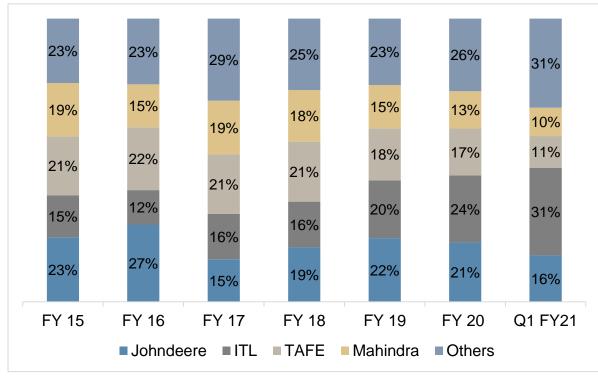
- FIs are happening and online means are also used. All the processing is done online, Delivery orders are coming online and even payments are received online.
- Moratorium is extended, because of which farmers have good cash flow. Financing is happening but loan amount has come down, but farmers are not facing problem.



Tractors <30HP on an uptrend in exports



Player wise market share of exports



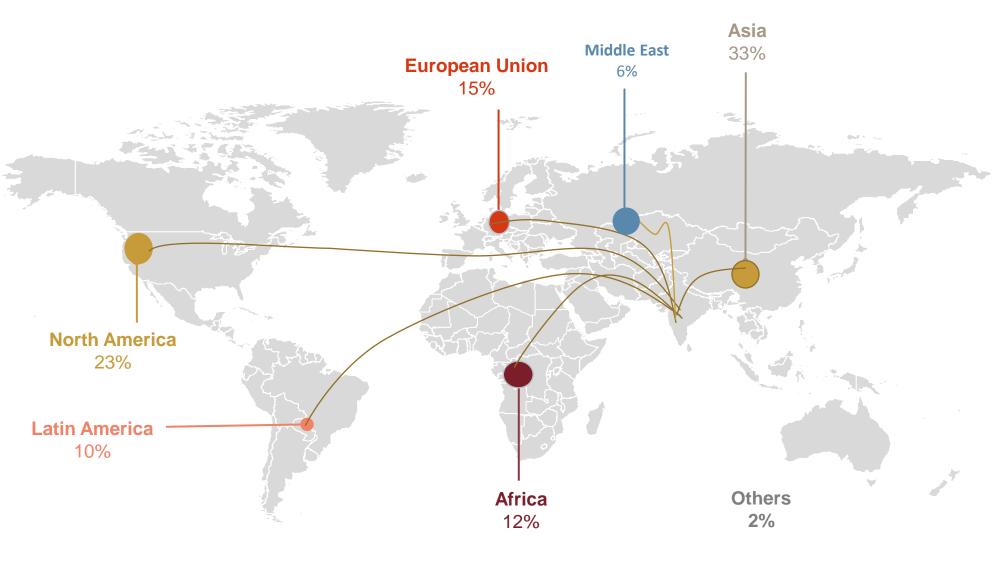
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Source: CRISIL Research

Source: CRISIL Research

- Tractor exports to decline by 17% in fiscal 2020 and further decline by 20-24% in fiscal 2021.
- Export of small tractors (upto 30HP) has increased from its miniscule share to 9% in FY20 to 14% in Q1FY21 due to players focusing on Asian and African regions
- ITL's growing exports have also contributed to a shift towards the higher horsepower segment. ITL, manufacturing higher and lower horsepower tractors, is continuing to expand its overseas footprint by launching tractors in the 90-120 hp range for developed markets.

Tractor Exports



- The decline in exports in FY20 was due to strict emission norms in North America and also due to political tension in some African countries. Demand from Europe also declined on the back of global economic slowdown. FY 21 to be second consecutive year to register de-growth in
- tractor exports.
 Top 20 CoViD impacted nations contribute to 28% of the total exports share.

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 Share of Asia has increased recently. However, impact of CoViD and geopolitical tensions to weigh down on demand.



Note: : Represents value data for FY20 exports Source: DGFT, CRISIL Research

Inventory scenario



Inventory across segments lower compared to normal inventory; except three-wheeler

Vehicle segment	Normal inventory in days	Current inventory levels*	Reasons	
Passenger Vehicles	25-30	22-25	Inventory built in last quarter due to festive (Gudi padwa/ Ugadi) followed by lockdown was liquidated after lockdown relaxation due to shift towards personal mobility. OEMs have ramped up their production to cater to the domestic demand.	
Two Wheelers	30-35	15-20	Supply side issue coupled with higher than expected demand from rural areas led to lowering of inventory levels. OEMs have ramped up their production to cater to the domestic demand.	
Commercial Vehicles	25-35	4-7	Inventory levels marginally went up due to start of production post lockdown relaxation.	
Tractors	30-35	20-22	Inventory levels, have been lowest ever. OEMs are able to run factories in multiple shifts to achieve production at about 90% of the capacity. Supply chain situation continues to remain volatile.	
Three-wheeler	20-25	25-28	Retails lower compared to offtake due to lower consumer sentiments led to increase in inventory levels.	

Research NOTE: Normal inventory days for passenger three-wheeler is 15-20 days and for goods three-wheeler is 25-30 days * Inventory level as on end of June 2020.

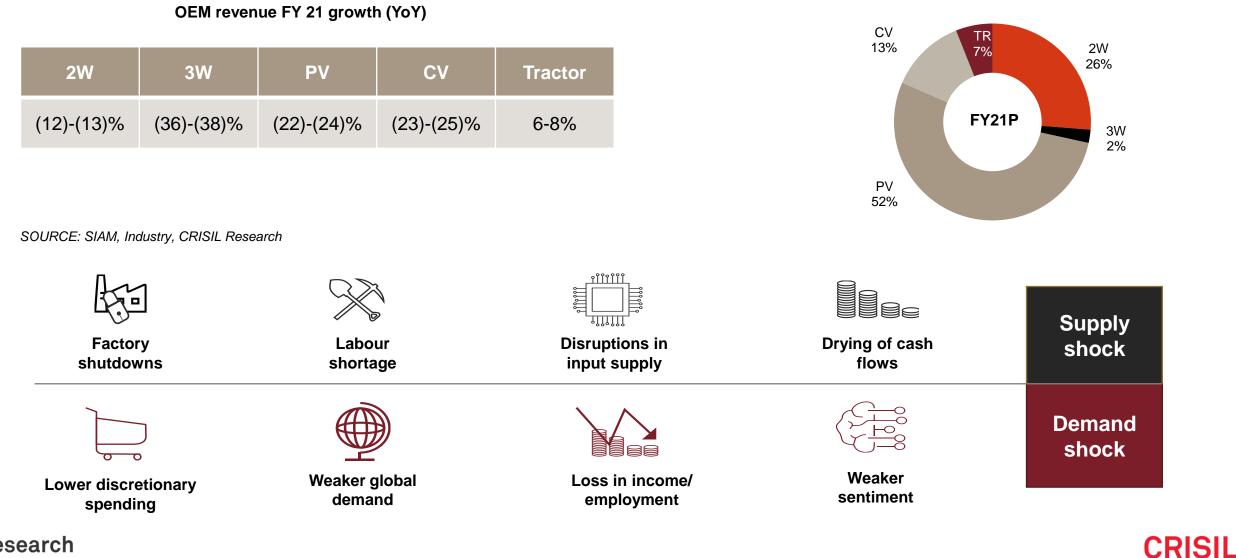


Source: Industry, CRISIL Research

View on auto component industry



Supply shock abating, but demand shock to persist near term



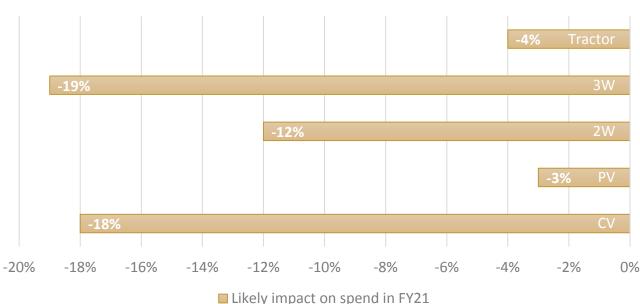
OEM revenue segment proportion, FY21

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Reduced plying and decision deferrals to impact aftermarket

Aftermarket spending pattern in 75 Indian mega cities for fiscal 2021 – Drop by 11%

Segment-level spending



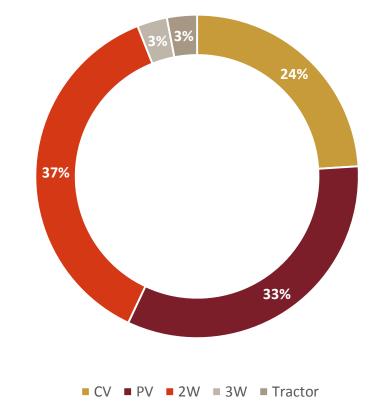
Likely impact on spend in FY21

Source: CRISIL Research

Note: The above automotive component industry includes tyres, engine oil and lubricants apart from ACMA components

Research

Aftermarket spending proportion (FY21)





Focus on engine parts, transmission drives to drive exports

Challenging market shares

	Asean		South Korea	Japan	
Global share (2015-18)	4.3%	8.2%	4.4%	8.3%	
Major countries exported	Japan (15%) US (10%) Asean -30% China – India (5%)	US (30%) Asean (8%) Japan (10%) Mexico (5%)	US (25%) China (17%) Japan (6%) Mexico (6%)	US (25%) China (20%) Asean (18%)	
Major segment	Engine parts	Engine parts	Lighting parts Wheels	Drive transmission	
Major segment	ent Drive transmission Drive transmission		Engine parts	Engine parts	
FTA signatories	16	22	47	44	

Source: UNCOMTRADE: 2015-2018 , CRISIL Research

- Drive transmission and engine parts are largely sourced by North America and European Union from China, Asean, Japan, South Korea and India
- Exports from China Japan Asean and South Korea for these components touched \$65 billion in calendar year 2018
- Even if a 5% share is taken by Indian companies from their competing counterparts, the domestic automotive component export revenue will increase by 20-25%



Forecast Snapshot



Automobile industry to skid further in FY21

Segments	FY20 (units)	YoY Growth (%)	FY21 (units)	YoY Growth (%)	Chances of downside
Passenger Vehicles (mn)	2.8	(18)%	19.9-20.1	(26)-(28)%	High
Two-wheelers (mn)	17.4	(18)%	13.4-13.8	(21)-(23)%	Medium
Commercial Vehicles ('000)	718	(29)%	477-492	(31)-(33)%	High
Three-wheeler ('000)	637	(9)%	361-374	(41)-(43)%	Medium
Tractors ('000)	710	(10)%	717-738	1-4%	Low

Click on the segment to go to the section



Research

SOURCE: SIAM, CRISIL Research

Forecasts – Domestic & Exports

		Domestic (% y-o-y)					Exports (% y-o-y)		
		Q2 FY21	Q3 FY21	Q4 FY21	Q1 FY22	FY 20	FY 21P	FY 20	FY 21
	Cars	(18)-(20)	(16)-(18)	5-7	317-319	(23)	(28)-(30)	(5)	(24)-(28)
Passenger vehicles	UVs and vans	(10)-(12)	(15)-(17)	3-5	197-199	(7)	(23)-(25)	15	(22)-(26)
	PVs	(15)-(17)	(16)-(18)	5-7	263-265	(18)	(26)-(28)	0	(24)-(28)
	Motorcycles	(18)-(20)	1-3	24-26	190-192	(18)	(20)-(22)	9	(22)-(26)
Two-wheelers	Scooters	(30)-(32)	(1)-(3)	31-33	323-325	(17)	(23)-(25)	(7)	(40)-(44)
Two-wrieciers	Mopeds	(11)-(13)	6-8	24-26	243-245	(27)	(13)-(15)	(17)	(19)-(23)
	2W	(22)-(24)	0-2	26-28	227-229	(18)	(21)-(23)	7	(24)-(28)
	LCV (<3.5T)	(33)-(35)	(13)-(15)	34-36	273-275	(20)	(25)-(27)	(27)	
0	LCV (3.5-7.5T)	(37)-(39)	(13)-(15)	40-42	648-650	(26)	(29)-(31)	(32)	(36)-(40)
Commercial vehicles	MHCV	(52)-(54)	(6)-(8)	17-19	906-908	(47)	(38)-(42)	(63)	(32)-(36)
	Buses	(53)-(55)	(32)-(34)	2-4	1812-1814	(7)	(48)-(50)	(3)	(52)-(56)
	CVs	(40)-(42)	(13)-(15)	25-27	433-435	(1)-(3)	(31)-(33)	(39)	(39)-(43)
Tractors		5-7	7-9	14-16	14-16	(10)	1-4	(17)	(20)-(24)
Three-wheelers	Goods	(18)-(20)	(15)-(17)	12-14	256-258	(13)	(27)-(29)	2	(40)-(44)
	Passenger	(67)-(69)	(24)-(26)	13-15	984-986	(8)	(44)-(46)	(12)	(46)-(50)
	3W	(59)-(61)	(22)-(24)	13-15	651-653	(9)	(41)-(43)	(12)	(46)-(50)
								i.	



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Research SOURCE: SIAM, CRISIL Research

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