



<https://siat.araiindia.com>

Date: 23rd to 25th Jan 2024






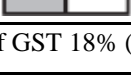
Advertisement in SIAT-2024 Technical Reference Bulletin

ORDER FORM

Advertiser's Details (Please fill in clearly using block letters)

Organization / Institution	
Address	
City & PIN	
Contact Person	
Phone / Mobile	
Fax	
E-Mail ID	

ADVERTISEMENT RATES

Format	Format	Width x Height	Bleed	Rate *			
				Rs.	Tick	USD	Tick
Back Cover *		8.5 inch x 11 inch (215.9 mm x 279.4 mm)	+3mm**	70,000		1150	
Inside Front *		8.5 inch x 11 inch (215.9 mm x 279.4 mm)	+3mm**	55,000		900	
Inside Back *		8.5 inch x 11 inch (215.9 mm x 279.4 mm)	+3mm**	55,000		900	
Double Page		17 inch x 11 inch (431.8 mm x 279.4 mm)	+3mm**	66,000		1100	
Full Page		8.5 inch x 11 inch (215.9 mm x 279.4 mm)	+3mm**	33,000		550	
Half Page		7.5 inch x 5 inch (190.5 mm x 127 mm)	No bleed	17,000		280	

* Exclusive of GST 18% (as applicable as on date)

* Space for only one advertisement for each of this category is available.

** Please provide advertisements that fit the image area without bleed.



Data Formats:

- We require your advertisement in electronic format.
- Be sure to provide a proof that is final in terms of colour, contents and size.
- Please do not send the ad-material in the form of positives or any other printed format.
- The artwork files can be in TIFF, EPS, CorelDraw and PDF format. All the images used in artwork should be of 300 dpi resolution in CMYK format and fonts should be converted to curves (convert to curves font even in pdf format). In case of PDF files, the file should be of high resolution in CMYK format & fonts should be included while making the PDF file.
- Artworks for Half page advertisement should be exactly of size mentioned and bleed should not be provided.
- You may upload the artwork on your company's FTP server or any FTP server like yousendit.com, etc. and send link for downloading.
- The binding type of the bulletin will be thermally glued i.e. perfect binding with thread sewn inside

Terms of Payment:

- 1) 100% advance payment.
- 2) Payments to be released based on ARAI's systemized quotation/Invoice only. Hence, you may obtain the systemized Quotations/Invoices from ARAI, before releasing the payment

Advertisement artwork can be sent through e-mail. Complimentary copy of the previous SIAT 2024 TRB will be given to advertiser.

Contact Details for TRB

Dr. Nagesh H. Walke

Sr. Deputy Director & Coordinator, SIAT 2024 Technical Reference Bulletin

The Automotive Research Association of India

Regd. Office: Survey No. 102, Vetal Hill, Off Paud Road, Kothrud, Pune 411 038.

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