***Annexure 1***

**Automotive Component Manufacturers Association of India**

**7th ACMA Technology Summit & Awards 2021 (Hybrid)**

**1130hrs; March 16th 2022 at J W Marriott, Aero City, New Delhi**

**SPONSORS PROMOTIONAL/ BRANDING OPPORTUNITIES**

***ACMA CLUSTER / PROGRAM LINKED SPONSORSHIP CATEGORY (I)***

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **S. No.** | **Deliverable**  **Benefits to Sponsors** | **Titanium**  **Sponsor**  **Rs. 18 Lakh** | **Platinum**  **Sponsor**  **Rs. 15 Lakh** | **Gold**  **Sponsor**  **Rs. 10 Lakh** | **Silver**  **Sponsor**  **Rs.8 Lakh** | **Associate**  **Sponsor**  **Rs. 6 lakh** | **Branding**  **sponsor**  **Rs. 3 Lakh** |
| **1** | **Companies may avail discount by joining ACMA cluster programs / Projects from Nov, 2021 onwards till March, 2023.**  *a) Companies enrolling for ACMA cluster / programs during period starting from* ***1st Nov,21 – 31st March,23*** *will stand eligible**to gain discount coupons from ACMA, which may be used by companies to avail cluster / program fee discount for part -1 payment up to or maximum amount of 50% of total cluster / program fee*  *b) The cluster / program fee discount mentioned underneath of individual title of sponsorship is not applicable for ACMA- UNIDO programs.*  *c) Event Sponsoring companies may avail respective discount amount displayed under individual sponsorship categories up to or maximum of 50% of total cluster / program fee for each and every individual cluster(s) they get enrolled during stipulated time period mentioned and till the discount amount is exhausted by company within period of 1st Nov, 2021 till 31st March 2023.* | ***Discount***  ***16 lakh***  ***on ACMA***  ***Cluster / Program***  ***Fee*** | ***Discount***  ***12 lakh***  ***on ACMA***  ***Cluster / Program Fee*** | ***Discount***  ***6 lakh***  ***on ACMA***  ***Cluster / Program Fee*** | ***Discount***  ***3 lakh***  ***on ACMA***  ***Cluster/ Program Fee*** | ***Discount***  ***2 lakh***  ***on ACMA***  ***Cluster / Program***  ***Fee*** | ***Discount***  ***1 lakh***  ***on ACMA***  ***Cluster / Program***  ***Fee*** |
| **2** | **Screening company promotional film of 90 seconds during Session Breaks, start & at the end of an event** | Yes | Yes | - | - | - | - |
| **3** | **Display of Company Name /Logo on event banner** | Yes | Yes | Yes | - | - | - |
| **4** | **Display of Company Name & Logo on the Landing Page of event** | Yes | Yes | Yes | Yes | Yes | - |
| **5** | **Display of Company Name & Logo on the side wings of the Stage screen backdrop** | Yes | Yes | Yes | Yes | yes | Yes |
| **6** | **Sponsors brand promotion on all other prominent sections or sub-sections physically & virtually** | Yes | Yes | Yes | Yes | Yes | Yes |
| **7** | **Company Brading in e-documentation pack/ Session eCompendium, and article in newsletter of ACoE (SAKSHAM SAMVAD)** | Yes | Yes | Yes | Yes | Yes | Yes |
| **8** | **20 sec Media clip/messages from company CEO/Corporate Advertisement on ACMA social media platform(s)** | Yes  **(02 media clips)** | Yes  **(02 Media Clips)** | Yes  **(01 Media Clip)** | - | - | - |
| **9** | **Complimentary delegate registrations** | **10** | **08** | **07** | **06** | **04** | **02** |

***NON ACMA CLUSTER & SERVICE PROVIDERS BRANDING OPTIONS CATEGORY (II)***

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **S.No.** | **Deliverables** | **Platinum Sponsor** | **Gold Sponsor** | **Associate Sponsor** |
| Rs. 5 lakh (For Members) /  Rs. 6 lakh (For Non-Members) | Rs. 3 lakh (For Members) /  Rs.4 lakh (For Non-Members) | Rs. 1 lakh (For Members) /  Rs. 1.5 lakh (For Non-Members) |
| 1. | Display of Company Name & Logo on the Landing Page of the event | **Yes** | **Yes** | **Yes** |
| 2. | Display of Company Name & Logo on the side wings of the screen | **Yes** | **Yes** |  |
| 3. | Sponsors brand promotion on all other prominent sections or sub-sections physically & virtually | **Yes** | **Yes** | **Yes** |
| 4. | One-page Color Company advertisement in e-documentation pack/ Session e- Compendium | **Yes** | **Yes** |  |
| 5. | Complimentary delegate registrations | **05** | **03** | **02** |
| 6. | Screening company promotional film of 90 seconds during Session Breaks, start & at the end of an event | **Yes** |  |  |
| 7. | Display of sponsors Logo in all EDMs | **Yes** | **Yes** |  |
| 8. | Dedicated space allotment on ACMA web portal under category of **“Industry service providers”** for display of Company profile, designated space for sponsors offered product details and contact information. | **2 yrs.** | **1 yr.** | **6 months** |
| 9. | One-page A4 Size article in newsletter of ACoE (SAKSHAM -SAMVAD) | **Yes** | **Yes** |  |

**Stall sponsorship option for brand promotion– INR 200,000/- ( Allocation of dedicated space / stall at the summit venue)**