

| Korea Automotive Industry Exhibition |

KOAA SHOW



16th Korea Automotive Industry Exhibition

KOAA SHOW

ainglobal
한국지동기산업국제박람회

kotra
대한무역투자진흥공사

October 16-18 . Songdo ConvensiA, Incheon

KOAASHOW 2019 INFORMATION

- Title: KOAASHOW, The 16th Korea Automotive Industry Exhibition
- Date: 16-18 October, 2019
- Venue: Songdo ConvensiA, Incheon
- Scale: 20,000sqm with 400 exhibitors
- Organizers: AIN Global and Kotra
- Website: www.koaashow.com > English

[The only one trade show in Korea]

- The oldest history (1st edition in 2004)
- The largest exhibition by number of exhibitors
- Trade show focused in buyers
- Co-organized by Non-profit organization-AIN Global(Automotive INdustry Globalization Foundation) and Public enterprise-Kotra(Korea Trade Investment Promotion Agency)

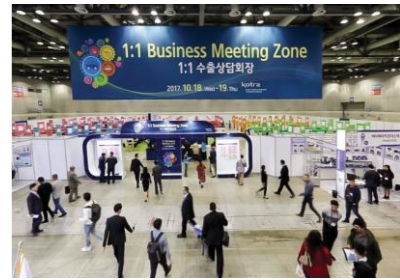
[Exhibits]

- Parts for Powertrain, Chassis, Steering, Climate control
- Electronic components / Lightweight components / Multifunctional parts
- IT/Infotainment
- Materials/Chemicals
- Accessories/Tuning
- Car care products
- Testing Equipment and Software
- Maintenance
- New Technologies

[Main Buyers from]

Auto makers / Auto parts and accessories Manufacturer / Wholesaler /
On-offline Distributor / Transportation / Garage / Related Industries

KOAASHOW 2018 Show Report



- Scale: 18,000sqm
- Exhibitors: 316 from 8 countries
 Domestic 248, International 68
 (China, Czech, India, Japan, Korea, Malaysia, Taiwan, USA)
- Visitors : 9,236 from 62 countries
 Domestic 8,345, International 891

[Exhibitors Survey Report]

<Satisfaction>

Very Good	10.9%
Good	37.8%
Normal	31.9%
Not good	15.1%
Very bad	4.2%

<2019 Re-participation plan>

Participation	12.6%
Positive	61.9%
Normal	1.7%
Negative	19.3%
Nonparticipation	5.0%

Satisfaction shows 80.7% is above the average.
73.9% will re-participate or positive.

