

Shradha Suri Marwah | Anjali SinghChairpersonCo-Chairperson

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8th June 2021

Dear Member,

First Townhall with ACMA Past Presidents Theme: Surviving Disruptions: Lessons on Business Continuity <u>Monday, 28th June 2021: 3.30 to 5.00 p.m. (Virtual Platform)</u>

The automotive industry of India has played a very crucial role in shaping the Indian economy into a manufacturing hub during the last four decades and supported in large creation of job opportunities in the country.

Our industry has undergone many challenging situations and has witnessed technological challenges & changes during these four decades of shaping-up of our industry. The various disruptions currently faced by the industry are expected to bring-in crucial radical changes in the industry.

With this background, ACMA Northern Region is taking yet another new initiative of bringing-in our thought leaders to deliberate on this transition on a single platform with the new initiative of **"Townhall with ACMA Past Presidents"** and commencing the **first-ever Townhall with the theme of "Surviving Disruptions:** Lessons on Business Continuity" on Monday, 28th June 2021 from 3.30 to 5.00 p.m.

The Following Past Presidents have confirmed to be the Panellists at the session where they will share their thoughts and perspective on the topic and their vision for the way forward for our component industry. As you are aware, they have played a significant role in carving the current picture of the industry, as the doyen and visionary leaders of the automotive industry.

- Mr. Deep Kapuria, Past President, ACMA & Chairman, The Hi-Tech Group
- Mr. A K Taneja, Past President, ACMA and MD & CEO, Shriram Pistons & Rings Ltd.
- Mr. Sanjay Labroo, Past President, ACMA & MD & CEO, Asahi India Glass Ltd.
- Mr. Jayant Davar, Past President, ACMA & Co-Chairman & MD, Sandhar Technologies Ltd.
- Mr. Nirmal K Minda, Past President, ACMA & Chairman & MD, Minda Industries Ltd.

Their valuable inputs would guide us in preparing ourselves for the future.

Who should attend?

Entrepreneurs, Company Proprietors, MDs, Directors, CEOs, Higher and Middle Managerial personnel from the auto component industry.

<u>Please note that there is no Participation Fee to join the event and you could confirm your participation by</u> <u>registering through the link given.</u> This also could be used as a Brand Promotional Opportunity and the Sponsorship charges are:

Event Sponsor Fee - (Rs. 50,000/-)	Co-sponsor Fee - (Rs. 25,000/-)
 Company name & logo will be displayed on the flyer that will be circulated amongst members before the event for promotion. Company Name & logo will be displayed on the main backdrop during the event (online). 	Company Name & logo will be displayed on the main backdrop during the event (online).

As stated earlier, please note that this is a free webinar and that there are no participation charges.

Click here for registration → https://forms.gle/5R5D2m94qnLoKM5K8

Please note this is a virtual session and the link to join this Townhall will be sent to confirmed/registered participants only one day prior to the event.

We urge you to make use of this unique opportunity and enroll in large numbers.

With Regards,

Yours sincerely, Sd./-Shradha Suri Marwah & Anjali Singh

Circular No.- ACMA/NR/2021-22/6

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