

**Sanjay Malhotra**  
Chairman- NR CFO Forum

(By E-mail only)

To: All Members

9<sup>th</sup> February, 2022

**Dear Member,**

**1<sup>st</sup> NR CFOs' Summit**  
**“Unsecured Financing Alternatives”**  
23<sup>rd</sup> February, 2022 | 14:00 to 17:00 hrs. | Virtual Event

Finance is the elixir that assists and allows businesses to take advantage of opportunities to grow. Of late, it's been noticed that the industry has been finding it difficult to solve the increasing challenges of the availability and management of Working Capital funds which is an important function of financial management as also the lifeblood of every organization.

The NR CFOs Forum has been deliberating on this and were working on ways to find out alternate channels of financing for our members. I am happy to inform that we have been able to find out three interesting sources addressing all three key components of working capital, viz., Accounts Payables, Accounts Receivables and Inventory, which analysts examine for clues to a company's financial soundness and operational efficiency.

The unique feature of these sources is that these sources of working capital debt do not need to be secured by way of a collateral.

In an effort to disseminate these 3 sources amongst our members to enable them take benefit of, ACMA NR is organizing its **1<sup>st</sup> NR CFOs' Summit** on the topic **“Unsecured Financing Alternative”** on **23<sup>rd</sup> February, 2022 from 1400 hrs.- 1700 hrs.**

The CFOs Summit aims to deliberate on the following key topics :

- Session I- Mezz Financing / Structured Debt
  - **Moderator**
    - Grant Thornton
  - **Speakers**
    - Investment Bank / Law Firm
    - Financial Institution/s
    - ACMA Member companies
- Session II- Customer Receivable Financing
  - **Speaker-**
    - Mr. Sumit Mehrotra, Head – Supply Chain Finance, ICICI Bank
    - Mr. Kunal Whig, Zonal Head (North) – Supply Chain Finance. ICICI Bank

- Session III- Supplier Payable Financing
  - **Speaker-**
    - Mr.Ram Kewalramani, Co-Founder & MD, CredAble

I invite ACMA members Companies to be a part of this new initiative of ACMA NR's CFO Forum by filling the below link & nominate yourself with your Colleagues, Team Members, Senior Management & Suppliers to recalibrate and stay relevant.

**Registration Link-** <https://forms.gle/NbviXgosQ7Z7bvGM7>

Further, Members can also utilize this virtual platform as a “**Branding Opportunity**” as we have worked a special package for Digital Co-Sponsorship & the benefits that would accrue to Co-sponsors are mentioned below:

- Digital Co-Sponsorship Fee:
  - Rs. 50,000/-(For Members)
  - Rs. 75,000/- (For Non-Members)
- Logo Display on the Event Flyer (to be circulated amongst ACMA Members & Promotion in ACMA Social Media Pages)
- Logo Display- During Event as Sponsors in Virtual Backdrop
- 10 complimentary delegates

There is a nominal fees for participating at the CFOs' Summit, which is :

- **Members- Rs. 1000/- + GST = Rs.1180/- (Per Delegate)**
- **Non- Members- Rs. 1750/- + GST= Rs. 2065/- (Per Delegate)**

**Please Note-**: Companies have to pay the full payment in advance to register themselves for the competition through payment link given below

We look forward to the participation of member companies in large numbers.

**Warm regards,**

**Yours sincerely,  
Sd. /-  
Sanjay Malhotra**

*Circular No.- ACMA/NR/2021-22/26*

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