

(By E-mail only)

20th December, 2022

To: All Members:

ACMA Aftermarket Summit 2023

11th January 2023: 1030 hrs – 1715 hrs.

Hotel Grand, Vasant Kunj, New Delhi

It gives me immense pleasure in sharing with you that coinciding with Auto Expo 2023, ACMA is organising the Automotive Aftermarket Summit on 11th January at Hotel Grand Vasant Kunj, New Delhi.

As you know the Automotive Aftermarket Retailing (whole life of the vehicle) encompasses the entire aftermarket ecosystem covering both the OES & independent aftermarket that covers replacement parts, accessories, service repairs (workshops & garages), lubricants, the channel partners (dealers, distributors, retailers) and E-Commerce platforms for parts retail.

Even after the recent uncertain times in last years and the challenging situations ahead, we have reasons to believe that our businesses and Automotive Aftermarket Whole Life of vehicle Industry is bouncing back as we move forward.

The Aftermarket Summit 2023 will have Eminent Speakers from leading Indian and global auto companies who will share insights on the subjects and will also address some of the specific queries of participants. The broad program outline of the Summit is given in the attached sheet & also can be access from the below Link.

With participation expected from over 150 delegates from the aftermarket eco system, Government officials and other stakeholders, the event will be an apt forum for you to not only network with leadership in the aftermarket ecosystem, but also an excellent opportunity for brand-building.

We now invite you and your teams to register for participation at this Mega Aftermarket Event.

To defray the administrative charges a nominal fee of **Rs.3500/- plus 18% GST for Members & Rs. 5000/- plus 18% GST for Non- Members** is being charged.

We would urge members not to miss this event and click on the below link below for registration:
[Registration Link](#)

We look forward to your confirmation of participation.

Yours' Sincerely
Sd./-
Ramashankar Pandey

Encl.: Annexure I– Tentative Program
Annexure II- Brand Promotional Opportunities

Circular No.: ACMA/2022-23/110

Brand Promotional Opportunities

The Conference also provides a “Brand Promotional Opportunity” to the companies as per the details given below:

| SI.No | Sponsorship Category | Principal Sponsor | Associate-Sponsor | Co-Sponsor | Document Kit Sponsor |
|--------------|---|--------------------------|--------------------------|-------------------|-----------------------------|
| | Members Fees | Rs.2,00,000/- | Rs.1,50,000/- | Rs. 1,00,000/- | Rs. 75,000/- |
| | Non- Member Fees | Rs.3,00,000/- | Rs.2,50,000/- | Rs. 1,50,000/- | Rs. 1,00,000/- |
| 1 | Company name & logo will be displayed on the flyer and other collaterals, if any, that will be circulated amongst members before the event for promotion. | Yes | Yes | Yes | Yes |
| 2 | Company Name & logo will be displayed on the main backdrop during the event. | Yes | Yes | Yes | No |
| 3 | Complimentary delegates to join the session. | 7 | 5 | 3 | 2 |
| 4 | Screening of Corporate Film (90 secs) during Registration & Breaks | Yes | No | No | No |
| 5 | Business Hours Visit Passes to AutoExpo Motor Show | 7 | 5 | 3 | 2 |
| 6 | Branding at Doc- Kit | Yes | Yes | Yes | Yes |