



(Eastern Region)

Automotive Component Manufacturers Association Of India

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6th Dec, 2021

To: All Members in Eastern Region,

Online Session on Productivity Improvement – Concepts & Techniques
Wednesday, 22nd December 2021

(Circulation through email only)

Greetings!

Hope you and your team is safe and doing well!

Continuing its efforts to upskill and train the workforce to meet the effectiveness and sustainability of the processes for customer satisfaction, ACMA is pleased to organize a focused training on “**Productivity Improvement Techniques**” on 22nd December, 2021, Wednesday.

Productivity improvement is to do the right things better and make it a part of continuous process. It is important to adopt efficient productivity improvement techniques so as to ensure individuals and organisation’s growth in productivity. It is the ration between output and input.

Developing awareness among personnel from Operations and other functional backgrounds on the tools and techniques related to Production / Productivity & its improvements and how to ensure competitiveness of the firm is the objective of this program.

Contents:

- The Context
- The Concept- Terms & Terminology
- Measurement of Productivity
- Areas of Productivity Improvement
- Productivity Improvement & Effectiveness
- Concept of Overall Effectiveness
- Understanding Productivity Improvement thru’ Case Study-
- Toyota production System
- Other Examples
- Q&A

Target Audience: The Program is also useful not only for **Operations, Quality, Maintenance, Service** personnel but is also relevant for people working in Office / Support areas like **Planning, Design, Finance & Marketing**

Kindly note:

Date : 22nd December, 2021 (Wednesday)
Time : 14 00 Hrs to 17 00 Hrs (3 Hrs.)
Platform : Digital (Zoom or WebEx) – *Link will be confirmed to participants*
Topic : Online Session on Productivity Improvement – Concepts & Techniques

Faculty: **Mr. Subir Ganguly** – Ex. Tata Motors, Tata Daewoo Ltd, TQMS (Tata Quality Management Services)

Participation Fee per person (to defray the platform cost & general administrative costs):

Fee per Participant: (Members)

Rs. 1200+ GST@ 18% = Rs. 1416 /- per participant per company

Rs. 1000 + GST@18% = Rs. 1180/- for 3 OR more Persons per company

Fee per Participant: (Non-Members)

Rs.1250 + GST@18% = Rs. 1475 /- per participant per company

Please send nomination through attached reply form to Mr. Vadivelan Gounder on e-mail – vadivelan.gounder@acma.in .

Link will be shared to the confirmed participants closer to the program date.

Look forward to your company taking advantage of this platform. I look forward to your support and confirmations for this session.

Kind regards

Anil Kumar Unni
Regional Secretary
ACMA (ER)

Circular No.: ACMA/ER_ofc/2021-22/15

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