

Vikrampati Singhania
Chairman

14th December, 2021

To: All Members

Dear Member,

Special Interactive Session with
Mr. V Sridhar
Senior Director – Purchase
Honda Motorcycle & Scooter India Pvt. Ltd.
3.00 to 5.00 p.m. : 22nd January 2022
Virtual over WebEx Platform

At the outset I wish you all a Very Happy & a Prosperous New Year – 2022! Let the New Year bring-in a new wave of Opportunities and growth to all of us!

As you are aware, ACMA (Northern Region) keeps interacting with our Customers on a very regular basis and the recent one was with the Okinawa MD on the 6th December.

Continuing with this practice as also with an objective to understand more on the future of Two Wheeler segment, ACMA (Northern Region) is organizing a “**Special Interactive Session with Mr. V Sridhar, Sr. Director – Purchase, Honda Motorcycle & Scooter India Pvt. Ltd. on 22nd January 2022** from 3.00 to 5.00 p.m. over a Virtual WebEx Platform where Mr. Sridhar will speak about Honda Motorcycle & Scooters’ Strategy and future Plans for India.

I am writing to request you to please make it convenient to join us along with your senior colleagues at this important Interactive Session. Seek your valuable presence in making this event a grand success!

Participation fee for joining the Session is:

Category	Amount (Rs.)	Total Amount (Rs.)
ACMA Members	Rs. 1,000/- + GST per participant	Rs 1,180/- per participant

*Non-transferable link will be provided to the participants. Payment should be done in advance.

Note:- Companies have to pay the full payment in advance to register themselves for the Session through payment link given below:

While making the payment please put 0000 (Zero) in Tax Invoice No. column while processing for the payment. Please mail us the screen shot of the payment transaction at the email id's given on the reply form to cross check it.

Brand Promotional Opportunity & its Benefits:

This also could be used as a “Brand Promotional Opportunity” and the Sponsorship charges along with the Benefits that would accrue to sponsoring companies, are stated as below :

Sl.No.	Benefits under sponsorship	<u>Event Sponsor</u> Members - Rs. 50,000/-	<u>Event Co-Sponsor</u> Members - Rs. 25,000/-
1	Company logo will be displayed on the flyer that will be circulated amongst members before the event for promotion.	Yes	No
2	Company logo will be displayed on the main backdrop during the event (online).	Yes	Yes
3	Complimentary delegates to join the session.	15	10
4	Flyer for Social Media Marketing with Sponsor Logos	Yes	No

Who Should Attend?

- Senior / Middle management personnel of the Large companies
- Purchase/Supply Chain/Project Heads of large companies
- Plant Heads / Production Heads / OEM Heads / Export Heads of large & medium companies
- The CEOs of the MSME companies

All the registered participants will be sent the “Non-transferable Link” for joining the program a day prior to the event.

I look forward to meeting you virtually at the event on the **22nd January 2022 at 3.00 p.m.** along with your senior colleagues.

Kind regards,

Yours Sincerely,

Sd./-

Vikrampati Singhania