

Vikrampati Singhania
Chairman

2nd February 2022

To: All Members

Dear Member,

Special Interactive Session with
Mr. Naveen Munjal
Managing Director
Hero Electric Vehicles Pvt. Ltd. (EV)
3.00 to 5.00 p.m. : 24th February 2022
Virtual over WebEx Platform

At the outset I wish you all a Very Happy & a Prosperous New Year – 2022! Let the New Year bring-in a new wave of Opportunities and growth to all of us!

As you are aware, ACMA (Northern Region) keeps interacting with our Customers on a very regular basis and the recent one was with Mr. V Sridhar of Honda Motorcycle & Scooter India Pvt. Ltd. on the 22nd January 2022.

Continuing with this practice as also with an objective to understand more on the future of EV Two Wheeler segment, ACMA (Northern Region), in association with the **EV Sub-Pillar** under the leadership of Mr. Nishant Arya, is organizing a “**Special Interactive Session with Mr. Naveen Munjal, Managing Director, Hero Electric Vehicles Pvt. Ltd. on 24th February 2022** from 3.00 to 5.00 p.m. over a Virtual WebEx Platform where Mr. Munjal will speak about Hero Electric Vehicles’ Strategy and future Plans for India.

I am writing to request you to please make it convenient to join us along with your senior colleagues at this important Interactive Session. Seek your valuable presence in making this event a grand success!

Participation fee for joining the Session is:

| Category | Amount (Rs.) | Total Amount (Rs.) |
|--------------|-----------------------------------|----------------------------|
| ACMA Members | Rs. 1,000/- + GST per participant | Rs 1,180/- per participant |

*Non-transferable link will be provided to the participants. Payment should be done in advance.

Note:- Companies have to pay the full payment in advance to register themselves for the Session through payment link given below:

While making the payment please put 0000 (Zero) in Tax Invoice No. column while processing for the payment. Please mail us the screen shot of the payment transaction at the email id's given on the reply form to cross check it.

Brand Promotional Opportunity & its Benefits:

This could also be used as a “Brand Promotional Opportunity” and the Sponsorship charges along with the Benefits that would accrue to sponsoring companies, are stated as below :

| Sl.No. | Benefits under sponsorship | <u>Event Sponsor</u> Members - Rs. 50,000/- | <u>Event Co-Sponsor</u> Members - Rs. 25,000/- |
|---------------|---|---|--|
| 1 | Company logo will be displayed on the flyer that will be circulated amongst members before the event for promotion. | Yes | No |
| 2 | Company logo will be displayed on the main backdrop during the event (online). | Yes | Yes |
| 3 | Complimentary delegates to join the session. | 15 | 10 |
| 4 | Flyer for Social Media Marketing with Sponsor Logos | Yes | No |

Who Should Attend?

- Senior / Middle management personnel of the Large companies
- Purchase/Supply Chain/Project Heads of large companies
- Plant Heads / Production Heads / OEM Heads / Export Heads of large & medium companies
- The CEOs of the MSME companies

All the registered participants will be sent the “Non-transferable Link” for joining the program a day prior to the event.

I look forward to meeting you virtually at the event on the **24th February 2022** at **3.00 p.m.** along with your senior colleagues.

Kind regards,

Yours Sincerely,

Sd./-

Vikrampati Singhania