

Shradha Suri Marwah
Chairperson

2nd November, 2020

Dear Member,

**Special Interactive Session with
Mr. Hemant Sikka
President – Farm Equipment Sector
Mahindra & Mahindra Ltd.**

3.30 to 5.00 p.m.: Wednesday, 18th November 2020
Virtual over WebEx Platform

As you are aware, the Tractor industry has been an ever green industry throughout this pandemic. To understand more on the industry, ACMA (Northern Region) is organizing a “Special Interactive Session with Mr. Hemant Sikka, President – Farm Equipment Sector, Mahindra & Mahindra Ltd. on Wednesday, 18th November 2020 from 3.30 to 5.00 p.m. over a Virtual WebEx Platform where Mr. Sikka will speak about Mahindra & Mahindra’s Strategy and future Plans for India during the current challenging times.

I am writing to request you to please make it convenient to join us along with senior colleagues at this important Interactive Session. Seek your valuable presence in making this event a grand success!

Participation fee for joining the Session is :

Category	Amount (Rs.)	Total Amount (Rs.)
ACMA Members	Rs. 1,000/- + GST per participant	Rs 1,180/- per participant

*Non-transferable link will be provided to the participants. Payment should be done in advance.

Please click here to register -:

<https://forms.gle/vmyThgigAUZ1VdoS7>

Note-: Companies has to pay the full payment in advance to register themselves for the Session through payment link given below

Online Payment Transaction -: <https://www.acma.in/payment-online.php>

While making the payment please put 0000 (Zero) in Tax Invoice No. column while processing for the payment. Please mail us the screen shot of the payment transaction at the email id’s given on the reply form to cross check it.

Sponsorship Benefits:

This also could be used as a Brand Promotional Opportunity and the Sponsorship charges are:

Event Sponsor Fee - (Rs. 50,000/-)	Co-sponsor Fee - (Rs. 25000/-)
<ul style="list-style-type: none">• Company name & logo will be displayed on the flyer that will be circulated amongst members before the event for promotion.• Company Name & logo will be displayed on the main backdrop during the event (online).• 15 complimentary delegates to join the session.	<ul style="list-style-type: none">• Company Name & logo will be displayed on the main backdrop during the event (online).• 10 complimentary delegates to join the session.

Who Should Attend?

- Senior / Middle management personnel of the Large companies of the Indian auto component manufacturers
- Purchase/Supply Chain/Project Heads of large companies
- Plant Heads / Production Heads / Export Heads of large & medium companies
- The CEOs of the MSME companies of the Indian auto component manufacturers

All the registered participants will be sent the “Non-transferable Link” for joining the program a day prior to the event.

I look forward to meeting you virtually at the event on the **18th November 2020** at 3.30 p.m. along with your senior colleagues.

Kind regards,

Yours Sincerely,

Sd./-

Shradha Suri Marwah