

Vikrampati Singhania | Anmol Jain
Chairman Co-Chairman

19th September 2022

Second Townhall with ACMA Past Presidents
Theme: Disruption as an Engine of Growth
Friday, 14th October 2022: 3.00 to 4.30 p.m. (Virtual Platform)

The global automotive industry has demonstrated great resilience over the last 2 years. The pandemic and, more recently, the war in Ukraine, exacerbated the slowdown in global sales that had set in pre COVID. However, despite near-term supply disruptions, the long-term prospects for the industry remain strong.

A transition to EVs could disrupt the portfolio of incumbents in traditional ICE component categories. This disruption could be an opportunity too – creating multiple whitespaces for companies to cater to the new EV BOM needs and generate avenues to serve markets outside India in both ICE and EV component categories. These will represent new or expanded value pools, which players can capture by pivoting and diversifying with agility.

With this background, ACMA Northern Region is bringing-in our thought leaders to deliberate on this transition on a single platform and organizing **“Second Townhall with ACMA Past Presidents” with the theme of “Disruption as an Engine of Growth” on Friday, 14th October 2022 from 3.00 to 4.30 p.m.** virtually at WebEx Cisco platform.

The Following Past Presidents have confirmed to be the Panellists at the session where they will share their thoughts and perspective on the topic and their vision for the way forward for our component industry. As you are aware, they have played a significant role in carving the current picture of the industry, as the doyen and visionary leaders of the automotive industry.

- **Mr. Srivats Ram, Past President, ACMA & Managing Director, Wheels India Ltd.**
- **Mr. Harish Lakshman, Past President, ACMA & Vice Chairman, Rane Group**
- **Mr. Deepak Jain, Past President, ACMA & CMD, Lumax Industries Ltd.**

Their valuable inputs would guide us in preparing ourselves for the future.

Who should attend?

Entrepreneurs, Company Proprietors, MDs, Directors, CEOs, Higher and Middle Managerial personnel from the auto component industry.

Please note that there is no Participation Fee to join the event and you could confirm your participation by registering through the link given.

Sponsorship Benefits:

This also could be used as a Brand Promotional Opportunity and the Sponsorship charges are:

Event Sponsor Fee - (Rs. 50,000/-)	Co-sponsor Fee - (Rs. 25,000/-)
<ul style="list-style-type: none">• Company name & logo will be displayed on the flyer that will be circulated amongst members before the event for promotion.• Company Name & logo will be displayed on the main backdrop during the event (online).	<ul style="list-style-type: none">• Company Name & logo will be displayed on the main backdrop during the event (online).

As stated earlier, please note that this is a free webinar and that there are no participation charges.

Click here for registration → <https://forms.gle/fX6PfucVjiBZL7yB8>

Please note this is a virtual session and the link to join this Townhall will be sent to confirmed/registered participants only one day prior to the event.

I urge you to make use of this unique opportunity and enroll in large numbers.

Yours sincerely,

Sd./-

Vikrampati Singhanía & Anmol Jain

Circular No.- ACMA/NR/2022-23/13

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