### Shradha Suri Marwah

Chairperson

11th January 2021

Dear Member,

Special Interactive Session with Mr. R C Bhargava, Chairman Maruti Suzuki India Ltd.

Friday, 29th January 2021: New Delhi

Time: 4.00 to 6.00 p.m.: Cisco WebEx (Virtual Platform)

At the outset, my best wishes to you for a Happy, Healthy & a Prosperous New Year!

As you are aware, ACMA (Northern Region) has been interacting very regularly with the Senior leadership, Purchase & Supply Chain Heads of OEM companies thereby providing Business Development opportunities under Pillar-1 initiatives, to the membership of ACMA.

Such opportunities support ACMA membership in understanding the current automotive scenario, it's challenges & opportunities as also the future initiatives of the OEMs thereby enabling the component industry to re-align themselves to meet the future requirements of the industry.

Continuing with this initiative, I am presenting yet another "much awaited opportunity" to ACMA membership by way of a "Special Interactive Session with Mr. R C Bhargava, Chairman, Maruti Suzuki India Ltd., on Friday, 29th January 2021 from 4.00 to 6.00 p.m. over a Virtual WebEx Platform.

I am writing to request you to please make it convenient to join us along with your senior colleagues at this important Interactive Session. Seek your valuable presence in making this event a grand success!

### Who Should Attend?

- ➤ Senior / Middle management personnel of the Large companies of the Indian auto component manufacturers
- Purchase/Supply Chain/Project Heads of large companies
- ➤ Plant Heads / Production Heads / Export Heads of large & medium companies
- ➤ The CEOs of the MSME companies of the Indian auto component manufacturers

# Participation fee for joining the Session is:

Category	Amount (Rs.)	Total Amount (Rs.)
<b>ACMA Members</b>	Rs. 1,000/- + GST per participant	Rs. 1,180/- per participant

<sup>\*</sup>Non-transferable link will be provided to the registered participants. Payment should be made in advance.

#### **Sponsorship Benefits:**

This also could be used as a Brand Promotional Opportunity and the Sponsorship charges are:

Event Sponsor Fee - (Rs. 50,000/-)	Co-sponsor Fee - (Rs. 25,000/-)
<ul> <li>Company name &amp; logo will be displayed on the flyer that will be circulated amongst members before the event for promotion.</li> <li>Company Name &amp; logo will be displayed on the main backdrop during the event (online).</li> <li>15 complimentary delegates to join the session.</li> </ul>	<ul> <li>Company Name &amp; logo will be displayed on the main backdrop during the event (online).</li> <li>10 complimentary delegates to join the session.</li> </ul>

# Please click here to register -: https://forms.gle/yJckR9fq9i3wfWs28

<u>Note-:</u> Companies has to pay the full payment in advance to register themselves for the Session through payment link given below. Participants can pay through Debit/Credit card also can use Net Banking facility.

## Online Payment Transaction -: https://www.acma.in/payment-online.php

While making the payment please put 0000 (Zero) in Tax Invoice No. column while processing for the payment. Please mail us the screen shot of the payment transaction at the email id's given on the reply form to cross check it.

All the registered participants will be sent the "Non-transferable Link" for joining the program a day prior to the event.

I look forward to meeting you virtually at the event on the **29**<sup>th</sup> **January 2021 from 4.00 p.m. onwards** along with your senior colleagues.

Kind regards,

Yours Sincerely,

Sd./-

Shradha Suri Marwah