



Automotive Component Manufacturers Association Of India

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**(By E-mail only)**

6<sup>th</sup> January, 2020

To: All Members in Northern Region

**VISIT TO**  
**INDIA YAMAHA MOTOR PVT. LTD.**  
**VENUE: A-3 INDUSTRIAL AREA, NOIDA-DADRI ROAD,**  
**SURAJPUR – 201306 DISTT. GAUTAM BUDH NAGAR (U.P)**  
**09.45 A.M.: THURSDAY, 30<sup>th</sup> JANUARY 2020**

At the outset, my best wishes to you for a Very Happy & a Prosperous New Year 2020!

It has been our endeavor to provide valuable services to our members. In an effort to strengthen this further, ACMA (Northern Region) has been organizing Members' Interaction with the OEM companies. Continuing with this practice, we are organizing our [Members visit to India Yamaha Motor Pvt. Ltd.](#) on [Thursday, 30<sup>th</sup> January, 2020](#), from 9.45 a.m. to 3.00 p.m. at **A-3 Industrial Area, Noida-Dadri Road, Surajpur – 201306 Distt. Gautam Budh Nagar (U.P).**

**[About India Yamaha Motor Pvt. Ltd.:](#)**

As you must be aware, Yamaha Motor made its initial foray into India in 1985 as a joint-venture. In August 2001, it became a 100% subsidiary of Yamaha Motor Co., Ltd, Japan (YMC). In 2008, Mitsui & Co. Ltd. entered into an agreement with YMC to become a joint-investor in India Yamaha Motor Private Limited (IYM).

IYM's manufacturing facilities comprise of 3 State-of-the-art Plants at Surajpur (Uttar Pradesh), Faridabad (Haryana) and Kanchipuram (Tamil Nadu). The infrastructure at these plants supports production of two-wheelers and parts for the domestic as well as overseas markets.

IYM is highly customer-driven and has a country-wide network of over 2,200 customer touch-points including 500 dealers. Presently, its product portfolio includes Sports model YZF-R3 (321 cc), YZF-R15 version 3.0 (155 cc), YZF-R15 S (149 cc); Blue-Core Technology enabled models such as FZ 25 (249 cc), Fazer 25 (249 cc), FZ-S FI (Fuel-Injected, 149 cc), FZ FI (Fuel-Injected, 149 cc), Fazer FI (Fuel-Injected, 149 cc), SZ-RR version 2.0 (149 cc), Saluto (125 cc), Saluto RX (110 cc), Cygnus Ray-ZR (113 cc), Fascino (113 cc), Cygnus Alpha (113 cc), Cygnus Ray Z (113 cc); latest superbike MT-09 (847 cc) and YZF-R1 (998 cc).

**The other Yamaha Motor Group Companies in India include:**

**Yamaha Motor India Pvt. Ltd. (YMI)** which is a 100% subsidiary of YMC and functions as the regional headquarters and corporate control body of India business operations for YMC. YMI is responsible for Corporate Planning & Strategy, Business Planning & Business Expansion and Quality & Compliance Assurance of Yamaha India Business.

**Yamaha Motor India Sales Pvt. Ltd. (YMIS)** is a 100% subsidiary of YMC and supports IYM to market and sell its motorcycles & scooters in domestic as well as export markets.

**Yamaha Motor Research & Development India Pvt. Ltd. (YMRI)** is a 100% subsidiary of YMC and has been established by YMC to provide R&D and Product development services to IYM for its domestic as well as export markets. YMRI is the fifth overseas R&D headquarters for Yamaha Motor Group following Italy, Taiwan, China, and Thailand.

### Program Structure for the day would be:

09.45 a.m.	:	Arrival at Yamaha
10.00 a.m.	:	Registration & Tea/Coffee
10.15 a.m.	:	Welcome Remarks by Yamaha
	:	Remarks by ACMA
	:	Introduction of Yamaha & ACMA delegation team members
10.35 a.m.	:	Presentation by Yamaha on covering various aspects
11.15 a.m.	:	Visit to Shop-floor
01.15 p.m.	:	Discussions & Question – Answer Session
01.45 p.m.	:	Vote of Thanks by ACMA
01.50 p.m.	:	Lunch (Hosted by Yamaha)
02.30 p.m.	:	Adjourn

**Google Link to reach the venue:** <https://goo.gl/maps/452wpFzowK76G9AV6>

- Participants are requested to use the above link to reach the venue directly
- **Participants are requested to provide their vehicle numbers to enable facilitate entry inside the premises**

### Who should attend?

Senior and middle management level personnel who handles OEM contacts from the company.

### Participation fee details:

Category	Amount	GST	Total Amount
Members	Rs. 3,500/- per participant	18%	Rs. 4,130/-

You are requested to take advantage from this visit arranged specially for ACMA NR membership and confirm your participation/nominations through the enclosed Reply Form, at the earliest.

Please note that the participation is restricted to 25 nos. on first-come-first-serve basis. We look forward to receiving your participation/nominations.

**Sd./-  
Regional Secretary**

**Encl.: [Reply Form](#)**

Circular No: ACMA/NR/2019-20/30