

(By E-mail only)

15<sup>th</sup> October, 2020

**To: All Members in Northern Region**



Realizing Profitability through Kaizens.....

## 6<sup>th</sup> Regional Kaizen Contest

Monday, November 30, 2020: 0900 hrs.

**Venue: Virtual Platform**

Kaizens have been proved to bring about quantum benefits to the company and employees whilst simplifying processes, eliminating waste, saving costs and other intangible benefits. The benefits of Kaizens are realized only on unleashing its power at all levels and all areas of work. With minimal costs, enormous savings can be achieved.

*In view of safety of the participants and to avoid the infection and spread of Covid-19, this year's Kaizen Contest is being organised "Online" by ACMA.*

I am pleased to advise that ACMA Northern Region for the **Sixth time** is organizing the Regional **Kaizen Contest** on **Monday, November 30, 2020**.

This contest aims at showcasing the breakthrough Kaizens done at various companies by the Junior and Middle Management level personnel. Kaizen philosophy underlines many Japanese management concepts such as Total Quality Control, Quality Control Circles, Small Group activities, Labour relations. Key elements of Kaizen are quality, effort and involvement of all employees, willingness to change and communication. The Kaizen method consists of 5 founding elements:

*Teamwork | Personal Discipline | Improved Morale | Quality Circles | Suggestions for Improvement*

This one-day event will give opportunity to understand the philosophies, listen to companies who have successfully developed it as a culture and also provide a competitive arena to witness and share the best Kaizens implemented.

**Engineers/Diploma Engineers** from member companies of ACMA who have worked on Kaizens with Innovation and with minimal capital investments would be making presentations at this Contest. The presentations being made at this contest would focus on Quality, Cost & Delivery.

*The online competition platform will enable more number of teams to participate, as it eliminates the need for travel.*

Being the first ever Online edition of the Competition, there are few changes, as under:

- The competition would be organized in a Digital platform (Cisco WebEx).
- Presentation Time slots would be assigned to each team for participation that would be communicated one day prior to the event, to the participating teams.
- Winners would be announced in an online **Valedictory Session** on the same day.
- Jury's decision would be final and cannot be challenged.
- Participation Certificates for competing teams would be couriered to companies post the event upon receiving full payment towards participation fees.

**Member companies with plant in Northern Region can join the contest.**

**ACMA has also taken the initiative and would be organizing the First-ever "National Kaizen Competition" as well, this time.**

**The top 3 position Winners of the 6<sup>th</sup> Regional Kaizen Contest will be eligible to participate at the National level Kaizen Competition. Dates for National Kaizen will be communicated in the due course.**

#### **Registration Details for Kaizen Contest (For Members Only)**

- ◆ Member Companies with plants in Northern Region (Including Punjab & HP) can join the Contest
- ◆ Separate stream will be opened for companies less than Rs. 50 Cr. Turnover (If we get enough participating teams from those companies), in order to motivate the micro level members as also to provide a level playing field.
- ◆ Rs. 3,500/- + 18% GST (Rs.4,130/-) per Kaizen team (total 2 members per team + 1 Facilitator only) would be the Participation Fee for Teams participation at the Contest.
- ◆ Rs. 1,000/- + 18% GST (Rs.1,180/-) would be charged as the Participation Fee for unlimited number of delegates who wants to be an observer at the Contest.
- ◆ Companies with no dues to ACMA like Event outstanding, Membership Subscription for 2019-20 & 2020-21 will only be eligible to participate.

#### **Sponsorship for the Contest:**

A special package for membership has been worked out for **Co-Sponsoring this event to the tune of Rs. 20,000/- Only**. The benefits that will accrue to the Co-Sponsors are:

1. Nomination of Two Kaizen teams for the Contest\* {max. 2-3 members in a team can join}
2. Will get branding opportunity at the **Regional Kaizen Contest** by way of display of Company Name /Logo online during changeovers and breaks.
3. Unlimited Delegates to witness the Regional Kaizen Contest online.

**Note-:** Companies has to pay the full payment in advance to register themselves for the competition through payment link given below:

**Online Payment Transaction :- <https://www.acma.in/payment-online.php>**

While making the payment please put 0000 (Zero) in Tax Invoice No. column while processing for the payment. Please mail us the screen shot of the payment transaction at the email id's given on the reply form to cross check it.

The Tentative Program, Guidelines for participation, Kaizen Format Sheet and Reply Form are attached. If there are no Kaizens to share, you may nominate observers (delegates) for the program who can take away some of the best examples for implementation at your work place.

*To support the Kaizen movement, we invite contributions from member companies as sponsors for the event. Details of the same are stated above for members' information.*

We look forward to the participation of member companies in large numbers.

Sd./-  
Regional Secretary

Encl.:  
1) Kaizen Format Sheet  
2) Reply Form  
3) Guideline