

Vikrampati Singhania
Chairman, Northern Region

Anmol Jain
Co-chairman, Pillar I &
Northern Region

Sriram Viji
Chairman - OEM

7th February 2023

To: All Members

Dear Member,



2nd ACMA FARM Equipment & Implements Localisation Expo (AFEILE)
Radisson Blu, Ferozepur Road, Ludhiana (Punjab)
6th & 7th April, 2023: 10.00 a.m. to 6.30 p.m.

Enthused by the success of 1st edition of ACMA Farm Equipment & Implements Localisation Expo held last year and considering the huge potential in Punjab for the FARM Equipments & Implements, we are pleased to announce the **2nd ACMA FARM Equipment & Implements Localisation Expo in Ludhiana on 6th - 7th April 2023** at Radisson Blu, Ferozepur Road, Ludhiana (Punjab).

The key objective of the event is to provide a platform to:

- Tier-I companies to display the components for which they look for both Buyers/Suppliers.
- For Tier-2/3 companies to showcase their capabilities and display components for which they need buyers and explore new opportunities.

We invite ACMA member companies & few non-member companies to come and showcase their strength & potential to supply in this sector.

We expect around 60-75 component manufacturing companies from all over India to participate at this special Event.

We will be inviting senior and middle level sourcing & technical teams from the OEMs, Tier-1s and IPOs from all over the country to visit the exhibition and to interact with exhibitors/members/OEMs.

We also request the Tier-1 companies to send their purchasing team as well, to boost up the opportunities for Tier 2/3 companies.

Who Can Participate

- Auto Component Manufacturers (both ACMA Members & Non-Members)
- Farm Equipment
- Off-highway Vehicle Industry
- Earth Moving & Construction Equipment

Cost of participation & Facilities:

Company	No. Of Stalls	Facilities	Cost
			[In Rs.]
Micro & SSI units (as per GOI guidelines) - ACMA Member companies only	15	Standard setup for B2B and product display with Tables and Chairs. Two delegates. (Early bird offer for 15 cos. Only on first-come-first-serve basis with full payment)	Rs. 25,000/ + 18% GST = Rs. 29,500/- (ACMA Member companies)
Micro & SSI units (as per GOI guidelines) - Non-Member companies			Rs. 35,000/- + 18% GST = Rs. 41,300/- (Non-Members of ACMA)
Participation fee for all ACMA Members Companies	50	Standard setup for B2B and product display with Tables and Chairs. Two delegate	Rs. 40,000/- + 18% GST = Rs. 47,200/-
Non-Members of ACMA			Rs. 50,000/- + 18% GST = Rs. 59,000/-
Any Additional delegate (more than 2 nos.) will be charged Rs. 4000/- + GST per delegate			

Note - Maximum 65 companies can participate. Allotment will be on "First Come First Serve Basis".

Facilities (Package Inclusions):

- 2 Days of Exhibition for better networking / B2B meetings opportunities.
- **Standard Setup for B2B with "Table & Chair setup" for component display and meetings.**
- **Possession & Set-up on 6th April 2023 morning at 6.00 a.m.**
- One Self standing panel per participating company.
- Lunch for two (2 nos.) company representatives for 2 days on 6th & 7th April
- Buyers Profile Directory.

Brand Promotional Opportunity & its Benefits:

This could also be used as a “Brand Promotional Opportunity” and the Sponsorship charges along with the Benefits that would accrue to sponsoring companies, are stated as below:

S. No.	Benefits under sponsorship	<u>Principal Sponsor</u>	<u>Associate Sponsor</u>
		Members - Rs. 2,00,000 Non Member – Rs. 2,50,000	Members - Rs. 1,50,000 Non Member – Rs. 2,00,000
1	One Stall	Yes	Yes
2	Company logo will be displayed on the flyer that will be circulated amongst members before the event for promotion.	Yes	No
3	Company logo will be displayed on the main backdrop during the event.	Yes	Yes
4	Complimentary delegates to join the session.	3	2
5	Colour Advertisement in show directory -Inside Insert	Yes	No
6	Flyer for Social Media Marketing with Sponsor Logos	Yes	Yes

Online Payment Transaction -: <https://www.acma.in/payment-online.php>

While making the payment please put 0000 (Zero) in Tax Invoice No. column while processing for the payment. Please mail us the screen shot of the payment transaction at the email id's given on the reply form to cross check it.

Interested companies are requested to send in their confirmation for participation through **Annexure I** along with **full payment to ACMA**, to enable us to block your seat for the participation.

We look forward to receiving your urgent confirmation to join this unique event, as there is lot of interest from all stakeholders to participate at the Expo.

Kind regards,

Yours sincerely,
Sd./-

Vikrampati Singhania/Anmol Jain/Sriram Viji