

(By E-mail only)

Annexure II

Brand Promotional Opportunities

The Conference also provides a “Brand Promotional Opportunity” to the companies as per the details given below:

<u>Sl.No</u>	<u>Sponsorship Category</u>	<u>Principal Sponsor</u>	<u>Associate-Sponsor</u>	<u>Co-Sponsor</u>	<u>Document Kit Sponsor</u>
	Members Fees	Rs.2,00,000/-	Rs.1,50,000/-	Rs. 1,00,000/-	Rs. 75,000/-
	Non- Member Fees	Rs.3,00,000/-	Rs.2,50,000/-	Rs. 1,50,000/-	Rs. 1,00,000/-
1	Company name & logo will be displayed on the flyer and other collaterals, if any, that will be circulated amongst members before the event for promotion.	Yes	Yes	Yes	Yes
2	Company Name & logo will be displayed on the main backdrop during the event.	Yes	Yes	Yes	No
3	Complimentary delegates to join the session.	7	5	3	2
4	Screening of Corporate Film (90 secs) during Registration & Breaks	Yes	No	No	No
5	Business Hours Visit Passes to AutoExpo Motor Show	7	5	3	2
6	Branding at Doc- Kit	Yes	Yes	Yes	Yes