



Mr. Balraj
Motivational Speaker, Corporate Trainer
Peak Performance Coach &

Balraj's ardent belief is that everybody has immense potential. For him, motivating, training and Coaching is not a profession but Passion with Purpose - a purpose to help people unleash their true and unrealised potential. He motivates, trains and coaches keeping this purpose in mind. His training is not didactic or monologue. It is collaborative and interactive. He trains on the principle that collective wisdom is better than individual wisdom. He emphasises the point that along with the participants, the trainer would also learn from the training. He is a facilitator and participants are encouraged to share their experiences, to talk, discuss, comment and ask. A key point that is harped upon is pre-requisite of being a good human being before being a good professional along with holistic approach to life i.e. one has to have complete harmony – physically, mentally and emotionally in life. Only then, one can have a balanced life and would be able to perform effectively and efficiently at work leading to fulfilment of organisational objectives. He has over 20 years of cross functional experience in diverse industries and more than 6 years of motivating, training and coaching experience. He has also been an entrepreneur and educator. For his clients, he implements the various stages of training viz. the training need analysis, content development, customization of training programs according to learning needs, delivery, feedback, measuring effectiveness of training by creating handouts and worksheets.

Training Specialization:

- ✓ Motivation
- ✓ Attitudinal Transformation
- ✓ Leadership Skills
- ✓ Team Building
- ✓ Customer Centricity and Customer Service
- ✓ Communication Skills
- ✓ Interpersonal Relationship skills
- ✓ Emotional Intelligence

- ✓ Presentation Skills
- ✓ Personal Effectiveness
- ✓ Coaching and Mentoring
- ✓ Train The Trainer

Clients Serviced:

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|--------------------------------|---|
| ✓ Adobe | ✓ Hero MotoCorp |
| ✓ Airtel | ✓ Huhtamaki PPL |
| ✓ All India Radio | ✓ Inox |
| ✓ Axis Bank | ✓ Kamla Nehru Institute of Technology |
| ✓ Asahi India Glass | ✓ Life Insurance Corporation of India |
| ✓ Airtel Payments Bank | ✓ Mahindra and Mahindra |
| ✓ BRG Energy | ✓ Minda Industries |
| ✓ Border Security Force | ✓ National Fertilisers Limited (Panipat) |
| ✓ Dr. Reddy's | ✓ Pricewaterhouse Coopers (PwC) |
| ✓ Dudhsagar Dairy | ✓ Punjab National Bank |
| ✓ Election Commission of India | ✓ Reliance Power |
| ✓ Ericsson | ✓ Reserve Bank of India |
| ✓ Fortis Hospital | ✓ Shree Cement |
| ✓ Hinduja Global Solutions | ✓ Windmüller and Hölscher and many more.... |

Certifications and Credentials:

He has been certified by several organizations in various areas of training, such as:

- Neuro Linguistic Programming (NLP) Practitioner Certification by American Board of NLP and Association for NLP, UK
- Hypnosis Level 1 Practitioner by NLP Training World
- Provocative Coaching Certification by NLP Training World
- Building Your Leadership Skills by HEC, Paris
- Inclusive Leadership Training: Becoming a Successful Leader by Catalyst, USA
- Train The Trainer by Dale Carnegie and Associates, Inc.
- Train the Trainer by Indian Society for Training and Development (ISTD)
- Coaching Certification from Centum Learning (Sister Concern of Airtel)

- Customer Service Certification by Airtel

His other qualifications are:

- MBA (regular) from Kanpur University
- UGC – NET qualified
- Certificate in Management Consulting from Consultancy Development Centre
- B. Com from Delhi University
- Three years Diploma in Hotel Management from National Council for Hotel Management – Pusa Institute, Delhi