

# 2<sup>ND</sup> ACMA FARM EQUIPMENT & IMPLEMENTS LOCALISATION EXPO (AFEILE) RADISSON BLU, FEROZEPUR ROAD, LUDHIANA (PUNJAB)

Date: 6<sup>th</sup> & 7<sup>th</sup> April, 2023

Time: 10.00 a.m. to 6.30 p.m.



The key objective of the event is to provide a platform to:

Tier-1 companies to display the components for which they look for both Buyers/ Suppliers.

Tier-2/3 companies to showcase their capabilities and display components for which they need buyers and explore new opportunities

VISITORS



OEMs  
Tier-1s  
IPOs

## Who Can Participate?

- Auto Component Manufacturers (both ACMA Members & Non-Members)
- Farm Equipment
- Off-Highway Vehicle Industry
- Earth Moving & Construction Equipment.

## Cost of Participation

15 Stalls - Micro & SSI units (as per GOI guidelines)

- ACMA Member companies - Rs. 25,000/- + 18% GST = Rs. 29,500/-
- ACMA Non-Member companies - Rs. 35,000/- + 18% GST = Rs. 41,300/-

*(Early bird offer - 10% discount for 15 cos. Only on first-come-first-serve basis with full payment)*

All Category

- ACMA Members - Rs. 40,000/- + 18% GST = Rs. 47,200/-
- Non-Member - Rs. 50,000/- + 18% GST = Rs. 59,000/-

*Any Additional delegate (more than 2 nos.) will be charged Rs. 4,000/- + GST per delegate*

## Facilities (Package Inclusions)

- 2 Days of Exhibition for better networking / B2B meetings opportunities.
- Standard Setup for B2B with "Table & Chair setup" for component display and meetings.
- Possession & Set-up on 6<sup>th</sup> April 2023 morning at 6.00 a.m.
- One Self standing panel per participating company.
- Lunch for two (2 Participants) company representatives for 2 days on 6<sup>th</sup> & 7<sup>th</sup> April
- Exhibitors' Directory

## Brand Promotional Opportunity

### ACMA Members

- Principal Sponsor - Rs. 2,00,000
- Associate Sponsor - Rs. 1,50,000

[ONE COMPLIMENTARY STALL  
+ BRANDING]

### Non-Members

- Principal Sponsor - Rs. 2,50,000
- Associate Sponsor - Rs. 2,00,000

## Focussed OEMs |

- ACE
- CLAAS Group
- CNH Industrial (India) Pvt. Ltd.
- Escorts Group
- International Tractors Ltd.
- Isuzu Motors India Pvt Ltd
- JCB India Ltd.
- John Deere India Pvt. Ltd.
- Mahindra & Mahindra Ltd.
- Piaggio Vehicles Pvt. Ltd.
- Preet Tractors Pvt Ltd.
- Tractors & Farm Equipment Ltd.
- Swaraj Mahindra

For more details on Sponsorship & Participation please mail us at

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