200 ACMA FARM EQUIPMENT & IMPLEMENTS LOCALISATION EXPO (AFEILE) RADISSON BLU, FEROZEPUR ROAD,

LUDHIANA (PUNJAB)



Date: 6th & 7th April, 2023

Time: 10.00 a.m. to 6.30 p.m.

The key objective of the event is to provide a platform to:

Tier-I companies to display the components for which they look for both Buyers/ Suppliers.

Tier-2/3 companies to showcase their capabilities and display components for which they need buyers and explore new opportunities



Who Can Participate?

- **Auto Component Manufacturers** (both ACMA Members & Non-Members)
- Farm Equipment
- Off-Highway Vehicle Industry
- Earth Moving & Construction Equipment.



Cost of Participation

15 Stalls - Micro & SSI units (as per GOI guidelines)

- ACMA Member companies Rs. 25,000/ + 18% GST = Rs. 29.500/-
- ACMA Non-Member companies Rs. 35.000/ + 18% GST = Rs. 41,300/-

(Early bird offer - 10% discount for 15 cos. Only on first-come-first-serve basis with full payment,

All Category

- ACMA Members Rs. 40,000/- + 18% GST = Rs. 47,200/-
- Non-Member Rs. 50,000/- + 18% GST = Rs. 59,000/-

Any Additional delegate (more than 2 nos.) will be charged Rs. 4,000/- + GST

Facilities (Package Inclusions)

- 2 Days of Exhibition for better networking / B2B meetings opportunities.
- Standard Setup for B2B with "Table & Chair setup" for component display and meetings.
- Possession & Set-up on 6th April 2023 morning at 6.00 a.m.
- One Self standing panel per participating company.
- Lunch for two (2 Participants) company representatives for 2 days on 6th & 7th April
- Exhibitors' Directory



Brand Promotional Opportunity

ACMA Members

- Principal Sponsor Rs. 2,00,000
- Associate Sponsor Rs. 1,50,000

[ONE COMPLIMENTARY STALL + BRANDING1

Non-Members

- Principal Sponsor Rs. 2,50,000
- Associate Sponsor Rs. 2,00,000

Focussed OEMs

- O ACE
- CLAAS Group
- CNH Industrial (India) Pvt. Ltd.
- Escorts Group
- International Tractors Ltd.
- Isuzu Motors India Pvt Ltd
- JCB India Ltd.
- John Deere India Pvt. Ltd.
- Mahindra & Mahindra Ltd.
- Piaggio Vehicles Pvt. Ltd.
- Preet Tractors Pvt Ltd.
- Tractors & Farm Equipment Ltd.
- Swaraj Mahindra

----- For more details on Sponsorship & Participation please mail us at -----

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1ST ACMA FARM EQUIPMENT & **IMPLEMENTS LOCALISATION EXPO (AFEILE)**

6th & 7th April 2022 | Ludhiana

- Inauguration Ceremony









Chief Guest: Mr. T R Kesavan, Group President (Corporate Relations & Alliances, Tractors & Farm Equipment Ltd.

OEMs joined at the Expo -



- AiAMMA (Agricultural Machinery Manufacturers Association (AMMA - India)
- CAPTAIN Tractors Pvt. Ltd.
- CLAAS India Pvt. Ltd.
- CNH Industrial (India) Pvt. Ltd.



- Escorts Agri. Machinery
- Force Motors Ltd.
- Hero Electric Pvt. Ltd.
- International Tractors Ltd. / Sonalika **Tractors**
- John Deere India Pvt. Ltd.



- Mahindra & Mahindra Ltd. Swaraj Div.
- Mahindra & Mahindra Ltd. Agri Machinery Division., Pithampur
- SML ISUZU Ltd.
- Suzuki Motorcycle India Pvt. Ltd.
- Tractors & Farm Equipment Ltd. (TAFE)

Stalls at the Expo









Media Coverage

[FARM EQUIPMENT AND IMPLEMENTS] ACMA's two-day expo kicks off in city

Component Manufacturers Association (ACMA), the approach body of the Indian auto component industry, hosted the first-ever edition of the two-day ACMA Farm Equipment and implements Localisation Expo.





ਖੇਤੀਬਾੜੀ ਉਪਕਰਣਾਂ ਦੀ ਹੋਈ ਨੁਮਾਇਸ਼

ਖੇਤੀਬਾੜੀ ਖੇਤਰ ਨੇ ਵਿੱਤੀ ਸਾਲ 21-22 ਦੇ 11 ਮਹੀਨਿਆਂ 'ਚ 9 ਲੱਖ ਯੂਨਿਟਾਂ ਦੀ ਵਿਕਰੀ ਕੀਤੀ ਦਰਜ

🚆 परफार्मेंस मैनेजमेंट से अपग्रेड होगी इंडस्ट्री



Visitors at ACMA's expo in Ludhiana on Wednesday. GURPRET SR