

ACMA

Automotive Component Manufacturers Association of India

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AUTONEWS

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ANNIVERSARY ISSUE



Glimpse of
59th ACMA Annual Session

Deepak Jain appointed
as President, ACMA

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EDITORS'S NOTE

It gives me immense pleasure to introduce this Anniversary Special to our readers. The automotive industry in India is passing through one of its most challenging phases, however, a slowdown is probably the right time for a company to look inward, cut flab, become lean, streamline its operations and prepare its people for the future through appropriate skilling. Amidst the slowdown worries, all is not lost, there is a lot of optimism for future, as the Government's aims for a US\$ 5 trillion economy by 2025, of which manufacturing would be US\$ 1 trillion. For automotive industry, a key success factor would be how the OEMs are able to drive and lead the change throughout the value chain by appropriate direction & handholding and for Component supplier 'INNOVATION' is the key word.

To take peek into the future of what lies for the auto component industry, ACMA organized its annual session themed "Future of Mobility – Embracing the Discontinuity". ACMA along with McKinsey & Co. presented a study on the mentioned theme. The study dwells into disruptions and discontinuities that are reshaping the industry and changing the dynamics. It also accesses what these changes mean for auto component manufactures. It lay down the imperatives for the sector – actions that can help it to capitalize on new opportunities and possibilities emerging from the discontinuities. It also suggests the anchor actions required from the government, industry bodies and OEMs to stay relevant.

The ACMA Annual Session also witnessed the change of guards with Mr. Deepak Jain, Chairman & Managing Director, Lumax Industries taking over as the new President of ACMA and Mr. Sanjay Kapur, Chairman, Sona Comstar as the Vice President, for the two year term 2019-21. I am confident that the new leadership at ACMA, with the wealth of knowledge and experience in the automotive sector will steer the association's agenda in the right direction.

I do hope, you will enjoy reading about the 59th ACMA Annual Session.



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ACMA
AUTONEWS

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ACMA will be far more engaged with all stakeholders.' - Deepak Jain

The new President of **Automotive Component Manufacturers Association of India (ACMA)**, who is also Chairman and Managing Director of Lumax Industries, speaks to Sumantra B Barooah about his top 3 priorities, how the industry can come out of the downturn, and the growth outlook for Fy2020.

Firstly, congratulations on becoming ACMA president. What is the scenario in the Indian component industry at present?

The component industry is very much aligned with the OEMs and, obviously, any de-growth in the OEMs directly impacts the component industry. So there is direct correlation. In the past two days, we have had deliberations where SIAM and ACMA over the reasons for the downturn.

What, according to you, are top three reasons for the downturn?

We have to see it a little bit differently. Also, it is not the first downturn and it's not going to be the last either. What is different is that this one has been a prolonged downturn because there has been a lot of structural changes that happened. Because structural changes that have happened in economy as well as in industry, the pain has become more (severe).

First, it was demonetisation, then GST, liquidity crunch and commercial vehicle axle norms. Concurrently, there has been the upgrade from BS IV to BS VI emission norms. And vehicle insurance cost has gone up too. I think fundamentally, we are aligned by the government's agenda for cleaner, safer vehicles on Indian roads. But so much change has happened that actually a downturn happened. In this scenario, I would say that we need to get back demand on track.

What are the key steps that the government can take to intervene and facilitate industry revival?

I think first and foremost before we say what the government should do, let's first look at what industry has done. Industry has gone all out with discounts and giving assurance to the customers.

I am very thankful to the government where they have clarified that even new technologies and current technologies can compete and co-exist in the same ecosystem. There has been a lot of clarity with BS IV vehicles. I think industry needs to now very quickly educate end customers so that the confusion goes away.



With component makers sitting on 40% idle capacity, all expansion plans are being deferred.'

In your new role as ACMA president, what would be the top three priorities for you?

Given the current environment, I want ACMA as an association to be more inclusive and also want it to be more responsive and more engaged with all stakeholders, the government of India, vehicle manufacturers and, of course, our members. These are the three top priorities. Unitedly, we can come out more resiliently from the downturn.

When it comes to the 'united together' approach, do you think will be necessary to prepare the industry for electric vehicles because, unlike the OEMs, there are a lot of fence-

sitters in the component industry barring a few Tier 1s?

Let's look at mobility solutions and future mobility. Let the market forces decide. Of course, we are committed to the national agenda of the government for energy security, lesser pollution and safer vehicle ride. On the electric vehicle front, I think very clearly we need to have a united front. What can we do best? Every company will have its own strategy. A technologically agnostic approach is required so that it eventually leads to the same goal of safer and cleaner vehicles.

There are many players in the ecosystem and are existing in a country as diverse as India. They are also in the same automotive industry, which has so many forms of mobility. So, I think let everyone coexist. There is room for everyone.



Deepak Jain sees with Arjun Ram Meghwal, Minister of State; Ram Venkataramani, past president ACMA and MD, India Piston Rings; and Kenichi Ayukawa, MD and CEO, Maruti Suzuki India, at the ACMA Covention on September 6.

Glimpse of
**FUTURE OF
MOBILITY**

**59th ANNUAL
SESSION**

**EMBRACING THE
DISCONTINUITY**



EMBRACING THE DISCONTINUITY

SEPTEMBER 6, 2019



Beware CCI is inquiring into auto component industry



MM Sharma



Anand Sree

The Indian automobile industry is the fourth largest in the world. It is the largest in the two and three-wheeler segment, second largest in the bus segment and the fourth largest in the passenger car segment, in terms of manufacturing volume. With the growing emergence of foreign car brands in India, the industry is generally perceived to be highly competitive and efficient and despite the present slowdown, the auto component manufacturers Industry, with an impressive CAGR of 13%, continues to be vital for sustaining the growth and development of the automobile industry.

But despite this robust growth, there is an urgent need, particularly, for the small and medium enterprises amongst the auto component manufacturers, to be sensitized on a lurking threat of certain illegal market behaviors, such as cartels, which can invite "dawn raids" followed by detailed scrutiny by the **Competition Commission of India (CCI)**, the fair market regulator, leading to heavy penalties, which can wipe out the entire profits and push back the growth of the

Industry. This article is our modest attempt to sensitize the industry on growing instances of naïve cartelization and how to avoid CCI scrutiny and consequent huge penalties for the sustained growth of the auto component industry in India.

It is well known that a large part of the revenues of the auto component makers comes from the supplies of auto parts to the Original Equipment Manufacturers (OEMs). As per ACMA survey for FY 2018-19, supplies to OEMs constituted 49.5% of the total revenues of the Industry followed by 15.2% from exports and 10.1% from sales in the aftermarket. Thus, supplies to OEMs constitute the major part of the business for each auto component maker. However, automobile component makers are frequently subjected to unfair trading conditions by the OEMs, say, by refusing to increase the prices despite clear trends of increase in prices of raw materials, for example, steel prices. It is a completely buyers' market for the auto component makers.

In order to sustain their meagre profits and to prevail upon the strong countervailing buying power wielded by the buyers/OEMs, mostly large MNCs, the auto component makers are sometime forced to co-ordinate with each other to compete fairly against the large buyers/OEMs. However, perhaps due to ignorance of law, the auto

component makers may fall in the trap of CCI, since even a benign meeting with competitors to bargain for an otherwise justified increase in prices from the buyers is considered as a cartel under the Competition Act, 2002. For instance, even innocuous messages sent to your competitors by any of your employees through mobile phones, including on WhatsApp, Telegram etc may prove to be vital evidence for successful prosecution of such naïve auto component makers.

How does the competition law, which is mandated to establish fair market practices and perfect competition in all sectors of the economy, affects the various stakeholders in the automotive industry, both OEMs and their suppliers (and their respective trade associations like ACMA)? This can be achieved only through spreading knowledge and awareness on the finer aspects of the competition law and how it is affecting auto component industry globally.

In the above context, you may be surprised to know that, of late, there has been a spate of investigations into the auto component industry by Antitrust/competition regulators through out World, which should be a serious cause of concern for all.

Between 2009 and 2019, hundreds of automotive Original Equipment Suppliers (OESs) across 26 countries were investigated by competition law regulators in relation to an alleged global cartel in the supply of automotive parts sold to OEMs. These investigations have resulted in a combined penalty of 20 billion USD being imposed on 300 OESs worldwide. Given below is a list of press releases issued by the European Commission (EC) regarding the investigations leading to imposition of huge penalties (and settlements arrived) into cartels of various auto components undertaken in the European Union (EU) and also in India in which you may find some known names:

1. Car seatbelts, airbags and steering wheels
2. Spark Plugs, braking systems
3. Vehicle lighting systems
4. Car and truck bearings
5. India- <https://www.reuters.com/article/us-india-antitrust-bearings-exclusive/exclusive-india-probe-finds-skf-schaeffler-tata-steel-units-colluded-on-bearings-prices-idUSKBN1Y00A3>
6. Air cooling and engine cooling components

How the current wave of auto-parts investigation began is uncertain, however, it is speculated that in 2009, a whistle-blower approached the Canadian Competition Bureau to apply for amnesty (Johnson Winter 2012). The Bureau sent requests for information to five other auto-parts suppliers and shared its findings with other antitrust authorities.

The alleged collusive conduct concerned OESs colluding and fixing the prices, allocating markets, coordinating bid response and manipulating the bidding process in Requests for Proposals/Request for Quotation (RFP/RFQ) issued by the OEMs.

In India, the investigation into the auto-parts cartel has been slow to take off but has picked up steam in the last two years. On 09 August 2019, the Competition Commission of India (CCI) issued its first decision in relation to the investigation into the auto-parts cartel, resulting in a penalty of INR 17,07,31,443/- on JTEK Corporation, Japan and JTEKT Sona Automotive India Limited for cartelization in the supply of Electric Power Steering Systems. Incidentally, the other cartelists i.e. NSK Limited, Japan and Rane NSK Steering System Ltd took benefit of the Competition Commission of India (Lesser Penalty) Regulations, 2009 ("**Leniency Regulations**") and escaped penalties under the Competition Act, 2002 ("**Act**").

The auto-part cartel investigation in India seems to be following the trend in Europe, where leniency applications were filed in all the nine cases decided by the EC concerning the auto-parts cartel.

What is leniency?

The leniency regime aims to provide benefit of lesser penalty to enterprises and/or individuals who come forward and disclose to the CCI their role in a cartel and co-operate with subsequent investigations.

Section 46 of the Competition Act read with the Leniency Regulations codifies and governs the law on leniency in relation to cartel investigations in India.

Under the Leniency Regulations, the CCI has the discretion to award lesser penalty of up to 100% to an applicant if it is the first to make a vital disclosure by submitting evidence of cartel which enables the CCI to form a prima facie opinion regarding the existence of the cartel, and the Competition Commission did not have sufficient evidence to form such an opinion at the time of application. Further, the CCI may also grant the benefit of reduction in penalty to an applicant which makes a vital disclosure at the investigation stage by submitting evidence which establishes the cartel and the CCI and Director General, Competition Commission of India did not have sufficient evidence to establish such a contravention at the time of the application.

The applicants subsequent to the first applicant may also be granted the benefit of a reduction in penalty on making a disclosure by submitting evidence which, in the CCI's opinion, may provide "significant added value" to evidence already in the CCI's possession. The applicant marked second in the priority status may be granted a penalty reduction of up to 50%. The applicant marked as third in the priority status may be granted a reduction of up to 30%. As per the latest amendments, there is no limit to the number of applicants and, as such, the third and all subsequent applicants thereof may be granted a reduction in penalties of up to 30%.

Thus, the primary consideration for grant of leniency is the 'stage' at which the applicant applies for leniency. In the cases decided by the CCI till date, 100% immunity has only been granted to the first applicant i.e. the applicant who provided evidence which enabled the CCI to form a prima facie opinion regarding the existence of the cartel.

The second consideration is the concept of "significant added value". The question as to what constitutes "significant added value" is essentially a question of fact, depending on the nature and extent of disclosure made by an applicant. However, the

determination of "significant added value" is essentially the discretion of the CCI. Discretion is exercised by the CCI with due regard to: (i) the stage at which the applicant has come forward with the disclosure; (ii) the evidence already in the possession of the CCI or the DG; (iii) the quality of information provided; (iv) the facts and circumstances of the case.

However, in a welcome change, the CCI in recent orders has also granted in reduction in penalty where the applicants did not provide significant added value, but provided full and genuine co-operation to the investigation, including to admission to cartelization. In the Dry Cell Battery case the CCI granted 30% and 20% reduction, respectively, to the applicants despite not providing any significant added value.

Conclusion

India is one of the last major jurisdictions where the investigation into the global auto-parts cartel is still ongoing. The CCI is expected to close the investigation and pass relevant orders in the coming years. Taking a cue from foreign regulators, the investigation in India is also believed to have been aided by many leniency applications filed mostly by Indian subsidiaries of multi-national OESs. The investigation into the global auto-parts cartel is a classic example which reinforces the widespread dependence of antitrust authorities on leniency programs to generate cartel cases.

Auto component makers in India are, therefore, advised to take competition compliance seriously and to contact experts to train their employees and senior management on how to avoid falling into CCI inquiry. In case any of you happen to know of any impending investigations or receive notice from CCI please prepare yourself to be ready for a possible "dawn raid" which is now mostly used by the DG /CCI to collect evidence on coordination between competitors before it is destroyed! You may consider making use of the leniency program of CCI in consultation with experts to obtain waivers from huge penalties.



EASTERN REGION

INTERACTION WITH ALSTOM TRANSPORT INDIA PVT. LTD.

ACMA, Eastern Region, organized an interaction & one-on-one meeting with Alstom Transport India Limited on 10th September, 2019 at, Jamshedpur. The interaction was aimed at providing business development opportunities for the Eastern Region membership.

Mr. Ranjot Singh, Co- Chairman, ACMA(ER) gave the welcome address and Mr. Sanjay Sabharwal, Chairman ACMA (ER) gave a presentation, showing the potential of both the members and the eastern region.



Mr. Manish Shah, Sourcing Director, Rolling Stock & Components, in his presentation on Alstom, shared the strong presence of Alstom in India in various sectors. He further informed about the company's involvement in metro projects in several Indian cities, including Chennai, Kochi and Lucknow. It is also supplying Rolling Stock manufactured out its state-of-art facility at Sri City in Andhra Pradesh.



In the mainline space, Alstom is executing signalling & power supply systems for the 343 Km. section on World Bank funded 'Eastern Dedicated Freight Corridor'. The construction of the new electric locomotive factory for manufacturing & supply of 800 units of high power locomotives at Madhepura in Bihar is complete, while the depot at Saharanpur is also ready to commence production. Alstom has also developed an Engineering Centre-of-Excellence in Bangalore, this coupled with a strong manufacturing base, as well as localized supply chains is uniquely positioned to serve customers across the globe.

It was also informed that Alstom, is looking for potential vendors for their Madhepura plant in Bihar, and are looking forward for the fruitful partnership with the Eastern Region companies.

NORTHERN REGION

ACMA & HCIL TECHNOLOGY SHOW 2019

ACMA, Northern Region, in collaboration with Honda Cars India Ltd. organized the Technology Show on 20th August, 2019 at HCIL premises in Greater Noida.

The show was inaugurated by the senior officials of Honda Car, Mr. Sumio Yokoyama, Sr. Vice President, HGID, Mr. Masanori Nakatani, SVP & Director, Mr. Ashok Sharma, AVP & Operating Head (Purchase) and Mr. R K Seth, General Manager (Corporate Affairs).

In his address, Mr. Sharma, mentioned that affordability & accessibility should be the focus for the new technology. He highlighted that Honda supports ACMA, as well as component manufacturers for 'Localisation'. He further stated that in a period of recession, a tech show holds greater importance for innovation and exploration of new technology, Venture and vendors.

The senior officials from Purchase, R & D, Manufacturing and Quality departments visited the exhibition led by the respective Heads. Mr. Nakatani visited each stall and spoke to the representative of the exhibiting companies at length.

He was accompanied by a team of officials of Honda including

Mr. Ashok Sharma, Mr. Navid Talib, Mr. RK Seth, Mr. Arvind Raina and Mr. Shailendra Jad. The exhibitors received encouraging response from the various departments of Honda Cars.

As the event showed surged footfall, the ACMA members remained positive towards the participation, and gave encouraging feedback. They also expressed the desire to have another such show with Honda Cars India Ltd.

A total of 19 companies participated in the showcase with their latest products line-up at display.



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NORTHERN REGION

MEETING WITH ADDITIONAL CHIEF SECRETARY (EXCISE & TAXATION) PUNJAB

ACMA, Northern Region, organised a meeting with Mr. M P Singh, Additional Chief Secretary (Excise & Taxation), Govt. of Punjab on 17th September, 2019. The meeting was organised to put forward the Component Industry demand for lower the tax rates and to seek representation from the Punjab Tax department for submitting to the Centre.



The ACMA team was led by Mr. U S Ahuja, Coordinator Zone III (Punjab & Himachal Pradesh), Ms. Meenakshi Narayanan and Mr. Sushil Rajput, while SIAM was represented by Mr. Rakesh Bhalla, Chief General Manager from SML Isuzu Ltd.

Ms. Meenakshi Narayanan, Regional Secretary & Director, ACMA (NR), gave a brief overview of the industry and requested the official to put forward the recommendation to the GST council.

Mr. Singh was apprised of the challenges faced by the auto component sector and its potential as an employment generator in the state, besides the fact that the manufacturing hub in the state is under threat.

Mr. Singh informed that the department would extend all support to send the representation for lowering the GST rates for automotive components.

MEETING WITH COMMISSIONER OF INDUSTRIES OF RAJASTHAN

As part of the ongoing demand of auto component sector to lower the tax rates, ACMA, Northern Region, organised a meeting with Dr. Krishna Kanth Pathak, Commissioner Industries, Govt. of Rajasthan on 19th September, 2019. The meeting was to seek a representation from the Rajasthan Industries department for submitting the demands to the GST Council.

The ACMA team was led by Mr. Rohit Saboo, EC Member ACMA & President & CEO, National Engineering Industries and Ms. Meenakshi Narayanan. While SIAM was represented by Mr. H P Gupta, Sr. General Manager, Taxation, Hero MotoCorp.

Ms. Meenakshi Narayanan, Regional Secretary & Director, ACMA, Northern Region gave a brief overview of the industry and requested to provide the recommendation with the GST council.

Dr. Pathak informed that his office would send the ACMA GST recommendations to lower the GST for both Vehicles & Components to State Finance Minister for onward submission to GST council.

He further stated that the government would be considering the scrapping infrastructure and reduction in electricity Rates to support the Industries.

SOUTHERN REGION

STAKE HOLDERS MEETING ON TELANGANA GOVT. POLICY ON EV

ACMA, Southern Region, attended a consultative meeting with Govt. of Telangana on 2nd August, 2019. The meeting was a part of Govt. Of Telangana to formulate a policy for the Electric Vehicles with stake holders.



The meeting was chaired by Mr. Jayesh Ranjan, Principal Secretary, Department of Industries, Govt. of Telangana. Addressing the

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participants, Mr. Ranjan mentioned that the State wanted to be a front runner in the EV space and would like to play advocacy role on the roadblocks/concerns on behalf of the industry at the Central and State level interactions.

Besides ACMA & SIAM, the other stake holders included OEMs, aggregators, battery manufacturers and companies from the shared mobility & electric mobility.

The meeting saw deliberations including Infrastructure, policies, funding support and subsidies.

MEETING WITH DR. NEERAJ MITTAL, MD & CEO, TAMIL NADU INDUSTRIAL GUIDANCE BUREAU & EXPORT PROMOTION

ACMA, Southern Region, attended a meeting called by Dr. Neeraj Mittal, MD & CEO, Tamil Nadu Industrial Guidance Bureau & Export Promotion on 7th August, 2019. The meeting was called to understand the challenges in front of the industry and support which it requires to tide over the present crisis and to improve exports from the State.

Ms. Shuba Kumar, Co-Chairperson, ACMA Southern Region briefed, Dr. Mittal, on the industry performance and the steps taken by the industry to improve exports and tackle the current slow-down. Ms. Shuba, mentioned that as an immediate step, the government could consider supporting the industry's demand of reducing the GST on auto components to the flat rate of 18 per cent. It would help to in create demand, as the costs would come down, which will be passed on to the end user, she mentioned. Also the revenue generation could increase with the inclusion of manufacturers in the unorganised sector, catering to the aftermarket industry. Lowering of GST would also enhance the competitiveness of the organised sector, she added.

Ms. Shuba also requested the Government to support the industry for re-notifying the component industry as a 'Public Utility Service'. She also submitted the recommendations for the 'Association for the Electric Mobility Policy' which the Government is working on.

INTERACTION WITH PRINCIPAL SECRETARY, INDUSTRIES, GOVT. OF TAMIL NADU

ACMA, Southern Region, attend a meeting called by Dr. Neeraj Mittal, MD & CEO, Tamil Nadu Industrial Guidance Bureau & Export Promotion, on 8th August, 2019. The interaction was based upon the feedback & inputs given by Ms. Shuba Kumar to Dr. Mittal, in the earlier meeting. A quick review was undertaken to take stock of the slowdown in the automotive sector and the steps that could be taken by the Govt. of Tamil Nadu to support the industry.

The meeting was chaired by Mr. N. Muruganandam, Principal Secretary, Department of Industries, Govt. of Tamil Nadu.

Ms. Shuba Kumar, Co-Chaiperson, ACMA, Southern Region, put forth the her demands that included lowering of GST to 18 per cent, availability of finance and appropriate steps to boost demand.

Ms. Shuba also requested the Govt. to clear the dues/subsidies to the industry on priority, as the same would support the cash flow for working capital, especially for the MSMEs. She suggested reducing the State Govt. road taxes, which was amongst the highest in the Country and abolishing cess.

It was also recommended that the State Govt. should bring in scrappage policy and allow the scrappage of BSII & III vehicles.

INTERACTION WITH CHIEF COMMISSIONER CUSTOMS ON DUTY DRAWBACK

ACMA, Southern Region, on invitation from Mr. Ajit Kumar, Principal Chief Commissioner, Chennai attended a meeting, to take stock of industry situation and to identify the steps that Customs department could take to support the industry on 14th August, 2019.

Mr. Anil Kumar Unni, Regional Secretary, ACMA (SR) gave an overview of the automotive industry and sought support of the Customs department to fast track the pending payments towards Duty Drawback and IGST Refunds.

Mr. Kumar mentioned that many of challenges pertaining to IGST refunds are known and the Customs Department is working together with the concerned department to resolve the issues at the earliest.

Officials from the department also suggested the industry to avail the AEO facility.

Mr. Kumar, also suggested a facilitating meetings with the Customs department. An idea of a facilitation desk at the Customs House was mooted and was appreciated by the industry. He also mentioned the provision of 'faceless assessment' by Chennai Customs, as a first by any Customs location.

INTERACTION WITH MR MAHESHWAR RAO, SECRETARY, GOVT. OF KARNATAKA

ACMA, Southern Region, held a fruitful interaction with Mr. M. Maheshwar Rao, Principal Secretary, MSME, Govt. of Karnataka on the industry performance and steps being taken by the industry to face the current slowdown in 16th August, 2019.

Mr. Rao, after the briefing mentioned that as an immediate step, the Government could consider supporting the industry's demand of reducing the GST on auto components to the flat rate of 18 per cent. This, he mentioned would help in creating demand, as the costs would come down and would be passed on to the end user.

Mr. Rao, also took note of the recommendations and suggestions.

MEETING WITH LABOUR SECRETARY, GOVT. OF TAMIL NADU REGARDING PUBLIC UTILITY SERVICE

ACMA, Southern Region, held meeting with Mr. Sunil Pailwal, Labour Secretary, Govt. of Tamil Nadu regarding Public Utility Service

on 21st August 2019.

Mr. Srivats Ram, representing ACMA, presented update on industry and effect of slow down. He also gave representation on PUS, currently the clause, PUS needs re-notification every six months.

Mr. Paliwal, recommended that Industry bodies should meet Commerce & Industries Department, to strongly recommend the Labour Ministry, to increase the period of effect of notification on PUS to at least 3 to 5 years.

He also suggested following up the representation through States also.

INTERACTION WITH MS. NIRMALA SEETHARAMAN UNION MINISTER FOR FINANCE, GOVT. OF INDIA

ACMA, Southern Region, was invited for an interactive session with the Union Minister for Finance, Ms. Niramala Seetharaman by the Customs Department on 1st September, 2019 in Chennai.



The Hon'ble Minister in her address, mentioned that her intent is to have a dialogue with industry in general and with the automotive sector in specific.



The OEM's and component manufacturers expressed their concerns on the slow down and requested the hon'ble minister to accept the request of industries like:

- Reduction of GST to flat rate of 18%
- Faster re-imburements
- Finance availability for MSMEs

The Hon'ble Minister asked companies to utilise the TREDIS platform for availing loans from banks. She also mentioned that once customer bills reflects on the GST Portal, basis the same, the banks can issue loans (short term/working capital).

On the request of GST reduction, she mentioned that the States are the place of action for manufacturing and industries should also requests the States to plug in for reduction of GST rates.

MEETING WITH ADDITIONAL CHIEF SECRETARY, MSME, GOVT. OF TAMIL NADU

ACMA, Southern Region, was invited for a stakeholders meeting with Mr. Hansraj Verma, Additional Chief Secretary, MSME, Govt. of Tamil Nadu on 3rd September, 2019.

The representatives of ACMA, updated the Chief Secretary on the current state of industry and the effects of slowdown. Concerns were also expressed on the job losses.

During the interaction, representation was also given to the MSME department for GST Reduction.

The Chief Secretary acknowledged the challenges being faced by the industry, and mentioned that the department would review and see, whether the finance department can take it up at the GST Council Meeting.

He also advised the District Industry Commissioners to interact closely with the companies in their industrial areas, and enhancing capital subsidy from Rs. 10 lakhs to Rs. 50 lakhs.

IGST OUTREACH DRIVE & SENSITIZATION WITH CHENNAI CUSTOMS

ACMA, Southern Region, attended an outreach meeting with Mr. Ajit Kumar, Principal Chief Commissioner, Chennai Customs on 12th September, 2019. The consultative meeting by Customs Department was a special outreach drive & sensitization on IGST for the industry members.

ACMA was invited to make a presentation on the industry and the challenges faced due to current economic downturn.

Ms. Sudha Koka, Chief Commissioner, Customs, mentioned the launch of the first of its kind facilitation desk opened at Chennai Customs House. She also mentioned, soon to be launched special on-line application to support faster facilitation for the industry.

INTERACTION WITH MR. GAURAV GUPTA, PRINCIPAL SECRETARY, COMMERCE & INDUSTRIES, GOVT. OF KARNATAKA

ACMA, Southern Region held a consultative meeting with Mr. Gaurav Gupta, Principal Secretary, Commerce & Industries Department, Govt. of Karnataka on 16th September, 2019. The meeting was called with the automotive & auto component sector to understand the slowdown and its effect, and to encourage steps to improve the business and investment prospect in the State.

A joint presentation was made by ACMA & SIAM expressing the concerns on the slow down and potential measures to address, recommendations included:

- Reduction of GST to flat rate of 18%
- Reduction of the Road Tax
- Faster reimbursements of subsidies and taxes
- Scrappage policy

Mr. Gupta as a immediate step suggested a meeting Chief Minister and Finance Secretary, he also mentioned that the Department will support industry recommendation for the flat rate of 18% GST, if mooted by the Finance Department of the State.

MEETING WITH ISN PRASAD, PRINCIPAL SECRETARY FINANCE, GOVT OF KARNATAKA

ACMA, Southern Region, on suggestion by the Principal Secretary Commerce & Industries, met Mr. I.S.N. Prasad, Principal Secretary Finance, Govt. of Karnataka on 16th September, 2019.

The Principal Secretary was sensitized about the current slowdown and its effect on the automotive sector, resulting in unemployment & revenue loss. He was also appraised of the corrective measures which could be taken like; reduction in GST Rates to 18 %, State Scrappage Policy and faster reimbursement of IGST.

MEETING WITH THE CHIEF MINISTER OF KARNATAKA

ACMA, Southern Region, in a combined delegation of both ACMA, SIAM & FADA, met the Chief Minister BS Yediyurappa on 16th September, 2019. ACMA was represented by Mr. F.R. Singhvi, Member Executive Committee, ACMA, while SIAM was represented by Mr. Shekar Viswanathan, Member Executive Committee, SIAM.

The delegation updated the CM about the current slowdown and its effect on the automotive sector, and related unemployment & revenue loss. He was also appraised of the corrective measures which could be taken like; reduction in GST Rates to 18 %, State Scrappage Policy and faster reimbursement of IGST.

However, the CM, refused to entertain the reduction in GST, at least at this stage.



EASTERN REGION

ONE DAY SESSION ON 5S: WORKPLACE ORGANIZATION

ACMA, Eastern Region, organized a session on 'on 5S: Workplace Organization' on 3rd August, 2019 at Library Hall of Centre for Excellence, Jamshedpur. The objective of the program was to help the delegates refresh their knowledge on 5S and practice it more to make it a habit.



Mr. Jagdeep Singh, from Tata Cummins Ltd, Jamshedpur took the session, and explained with the help of activities that 5S is basically: sort, set in order, shine, standardize & sustain. He touched upon the following topics:

- What 5S means
- How 5S is important
- Improved production by 5S
- Red Tagged Items
- Workstation Layout
- How do we sustain?
- Pleasant Work place with use of 5S

He checked the awareness of delegates about 5S first and then instead of taking classroom teaching method, he explained every



topic through various activities designed especially for the delegates. The training session was very interactive, with more activities and less classroom teaching.

The post lunch session was appreciated the most because of some very interesting activities. The exercise on assembling the coin was very effective and the delegates showed remarkable involvement to do the exercise. Overall, it was an interesting and highly interactive session.

The feedback received stayed positive with the ratings being Very Good and Excellent.

The session ended with distribution of small token prizes to the winners of the various activities. Total 20 delegates attended the session.

EASTERN REGION MEMBERS' INTERACTION

ACMA, Eastern Region, organized an interaction of its members on 12th August, 2019 at Centre for Excellence, Jubilee Road, Jamshedpur. The objective of the interaction was to inform the members about the activities undertaken by ACMA to further its member's interests and demands at various forums and to keep the moral of the members high by motivating, discussing and building trust.



Mr. Sanjay Sabharwal, Chairman, ACMA (ER) welcomed everyone and shared that the slow down in demand, always had a set pattern and after the trough, the crest always followed. The coming phase is definitely going to be good again, but everyone has to work cautiously.

He took a presentation showing the trends shaping the automotive industry, the state of industry & its performance in last six years. He showed a comparative study of per capita income, and four-wheeler users per thousand, in countries like India, China and Thailand.



He established that there is a huge potential for the automotive companies in India, he further stated that an increase in 10 vehicle per 1000 would result in 130 lakh additional 4-wheelers requirement in the future. The Chairman also discussed the concern of the industry, and Jamshedpur in particular.

Quoting **"A downturn is too valuable a time to waste - Dr.**



Pawan Goenka" Mr. Sabharwal said micro level actions are required to be taken by all in this downturn like; waste identification, improvement in profitability and improving cash situation.

Mr. Sabharwal, further informed the members that ACMA, SIAM & FADA met the Hon'ble Finance Minister in presence of Minister Heavy Industry on 7th August 2019. Secretaries for Finance, Revenue and Heavy Industry & Road Transport & Highways also joined for the consultative meeting. The following recommendations for growth revival was put forth to them were:

- 18% GST on Auto & Auto Components
- Infusing liquidity
- Introduction of Vehicle scrappage
- Improving consumer sentiments

The interaction ended with Vote of thanks. Total Sixteen MDs/CEOs or plant heads from fifteen companies participated in the interaction.

ONE DAY SESSION ON DEVELOPING LEADERSHIP PIPELINE

ACMA, Eastern Region, organized a day long Leadership appreciation program on 29th August, 2019 at the Centre for Excellence, Jamshedpur. The objective of the program was to familiarize the participants with the frameworks and concepts in analyzing leadership behavior in an organization.



Mr. Vinay Pandey, Masters in Economics from B.I.T.S. Pili and alumnus of IIM Ahmedabad and Prof. Durga Dutt Pathak, an alumnus of XLRI, having more than thirty five years of experience, took the session.



Mr. Pathak elaborated upon the definition of Leadership, given by Mr. Peter Drucker, "Leadership is lifting a person's vision to higher sights, raising a person's performance to a higher standard, and building a personality beyond its normal limitations." With the help of stories, anecdotes and examples from his work life, Mr. Pathak discussed each and every component in the definition. With various tests he tried to bring home points about true leadership and the delegates took part very enthusiastically.

The post lunch session was taken by Mr. VN Pandey. He discussed how leadership can influence people without being authoritative. He explained that leadership should have the courage to take decision and work with integrity. Mr. Pandey discussed the power, strategy and benefits of persuasion.

The sessions were organized to benefit the participant and to put forth the difference between managing and leading. How to assess their own leadership styles and become aware of the need to change their habits for a successful leadership transition.

NORTHERN REGION

14th NATIONAL QUALITY CIRCLE COMPETITION

ACMA, Northern Region, successfully organized 14th National Quality Circle Competition on 13th August, 2019, New Delhi. A Quality circle or quality control circle is a group of workers who do the same or similar work, meets regularly to identify, analyse and solve work-related problems. Normally small in size, the group is

usually led by a supervisor or manager and presents its solutions to management.

The jury for the this year's Quality Circle Competition were Mr. Manikandan Sankaranarayanan, General Manager, Fiat India; Mr. Y Gunaseelan, Deputy General Manager, Production Engineering Department, TVS Motor Company Ltd. and Dr. Shashi Bhushan Purohit, DGM, Business Excellence, Hero MotoCorp Ltd.

Welcoming the dignitaries and the participants, **Mr. Deepak Chopra, Chairman ACMA NR** personally extended his warm welcome to all the Jury members. He highlighted the benefits of Quality Circle movement which was started in Japan, and mentioned it as a successful tool for problem solving and team building in every company. He further stated that QC movement brings - in high level of bonding and confidence amongst the team members and in turn with the management, too.

After the successful completion of presentations by all the QC teams, a valedictory ceremony was organised wherein **Mr. Deepak Sethi, Executive Director (Quality Assurance) Maruti Suzuki India Limited**, was the Chief Guest.

Providing an overview of the complete presentations by the participating QC teams, **Shashi Bhushan Purohit DGM, Business Excellence, Hero MotoCorp** complimented all the participants for being winners in their respective Regional QC Competitions. In total nineteen teams participate in the event.

The winners of 14th National Quality Circle Competition were:

Gold Trophy	1 st Position	"Verbena" from Sundaram Auto Components Ltd.
Silver Trophy	2 nd Position	"Trend Setters" from TRW Steering System Pvt. Ltd.
Bronze Trophy	3 rd Position	"Uday" from Subros Ltd.
Bronze Trophy	3 rd Position	"Achievers" from Lumax Auto Technologies Ltd.

OPEN HOUSE PROGRAM ON CYCLE TIME & COST REDUCTION

ACMA, Northern Region, organised a training program for the members of Delhi NCR zone, on Cycle Time & Cost Reduction through Process Parameter Optimization Using Variable Search Methodology on 22nd – 23rd August, 2019.

The program was conducted by Mr. Ram Narayan, a bachelor in Mechanical Engineering and Post Graduate Diploma holder in Business Administration, and Six Sigma Master Black Belt.

The faculty covered the topics during the course which included:

1. Definition

2. Introduction to Variable Search methodology for doing Process parameter optimization
3. Explanation of the four steps in the methodology: a) Planning b) Analysis c) Improve d) Control

The objective of this program was:

1. Impart the skill in optimizing process parameters to reduce cycle time and Cost without affecting the Product Quality parameters management and responsibility accounting such as cost centre, revenue centre and profit centre.
2. Creating an internal team of Problem design experts
3. Designing processes using scientific methodology rather than using judgment and conducting random trials
4. Productivity improvement/Cost reduction improvement by doing one project in the organization

ACMA's training on cycle time & cost reduction through process parameter optimization using variable search methodology targeted, all officials from the manufacturing units towards working together to minimize the waste and increase the profit for maintenance of the quality.

The faculty, trained the participants on processes framework from which a company could begin to define their Cost Control & Cost Reduction needs. He also shared many Case Study presentations to enable the participants understand the framework and ably guided the participants during the question answer sessions.

SESSION ON ZERO DEFECT MANUFACTURING THROUGH STATISTICAL TECHNIQUE

ACMA, Northern Region, organised a training program for the members of Uttarakhand chapter on Zero Defect Manufacturing through Statistical Technique on 18th September, 2019 in Rudrapur.

The training session was undertaken by Mr. Neeraj Shukla, who has an experience of more than a decade in corporate training. He covered the topics on Change Management which included:

Introduction of Basic Statistics; Normal Distribution; Properties of normal distributions and the concept of Statistical Process Control for controlling process variations; Significance of SPC tools with respect to the control of total manufacturing process; Process capability indices Cp, Cpk, Pp, Ppk , and their evaluations.



He defined the Statistical Process Control (SPC) as a scientific, data-driven methodology for quality analysis and improvement. Knowledge of SPC will provide the skills to apply and maintain statistical process control, to assist the organization in the improvement of various processes, to achieve higher percentage yield, higher quality products and services. The determination of the key process parameters and controlling them to provide consistent results will improve quality and lower costs, in particular, scrap and rework costs.

DAY LONG TRAINING PROGRAM ON DAILY WORK MANAGEMENT

ACMA, Northern Region, organised a day long training program for the members of Delhi NCR zone on Daily Work Management (DWM) on 30th September, 2019.



Mr. Ranjan Vasishtha, ex-DGM, Maruti Suzuki India was the faculty for the training program. He covered the following topics which included: 1. Definition of DWM 2. Methodology for Effective DWM deployment 3. Hoshin Kanri (Policy Deployment) 4. Understanding Role Clarity 5. Functions of Management 6. Responsibilities of

Management 7. Standard & Exactness 8. Define & Standardize 9. Established Ownership 10. Method of Daily Work Management 11. MPCP-Managing Points Checking Points and PDCA.

The objective of this program was:

- To understand the definition of DWM
- To imbibe DWM in daily work
- To maximize profits , by effective DWM

The Daily Work Management (DWM) provides a stable foundation upon which Lean can grow and prosper. Daily Work Management is the system that provides the ability to manage departments, functions, and processes, wherein processes are defined, standardized, controlled, and improved by the process owners. In essence, daily management is the application of the PDCA cycle to an operation in a repetitive, systematic way.

DWM talks about standardization, and how to maintain the improved state. So it's a system or a model or a tool/technique by which standards for running the day-to-day business are developed, maintained, controlled and improved on an ongoing basis. And this helps to maintain the lean culture on the shop floor, it helps in maintaining standardization on the shop floor, it helps to define standard work for everybody, and this way one is able to sustain the improvement but keep it up on the continual development journey.

SOUTHERN REGION

FIRST ZONAL SMED COMPETITION

ACMA, Southern Region (Chennai Zone), organized the first ever Zonal SMED Competition on 23rd August, 2019 in ACMA Office, Chennai.



The competition saw the participation by nine teams including; one SSI team participated at this 1st Zonal SMED Competition.

The jury panel included Mr. D Sathish, Divisional Manager, TAFE; Mr. Somasundaram, DGM, WABCO India Ltd & Mr. Muthukayarokanam, Head Quality & Process Engg, Ex-Caterpillar BCPD evaluated the presentations.

The juries mentioned motive of these competitions is cross learning &



inculcating the best practices. SMED is not only adapted by small companies, but also by the large companies. The Juries said that SMED should not be an option but a daily practice.

During the valedictory session Mr. J Sridhar, Zonal Coordinator & CEO Magal Engg. Tech Pvt. Ltd. had an interactive session with the participants, where he addressed the current scenario of automotive industry & mentioned how continuous improvements is imperative for any industry.

The participants found the competition relevant & useful.

The following were adjudged winners of the 1st Zonal SMED Competition

Position	Company Name	Representatives
1 st Position	Comstar Automotive Technologies Pvt. Ltd.	Mr. P Varunraj & Mr. L Yuvraj
2 nd Position	Wheels India Ltd., Padi	Mr. N Silambarasan & Mr. S Saravanan
3 rd Position	Tube Investment of India - Unit of Tube Products of India	Mr. C.R Venkatesh & Mr. S Karthik Raja

ACMA - Invitational Golf Tournament

ACMA, Southern Region, successfully held Invitational Golf Tournament 2019 on 3rd August, 2019 at Prestige Golfshire, Bengaluru. Toyota Kirloskar Motor remained the title Sponsor for the tournament.



In total 97 golfers including senior management officials from OEMs like Toyota Kirloskar Motor Pvt. Ltd., Kia Motors India, Tata Motors, senior Govt. Officials, Executive Committee Members, Members from across the Regions and Invitees, played the 18-hole 4-ball format tournament.

The event provided excellent networking and relationship enhancement opportunity amongst the golfers and met the objectives.

Toyota also displayed their All New Toyota – FORTUNER at this Tournament, which found lot of excitement amongst the golfers.

Altogether 18 prizes were won in all the categories put together.

Speaking on the occasion, Mr. F.R. Singhvi, Member, Executive Committee ACMA & Chairman of the ACMA (SR) thanked Toyota and other sponsors for having re-posed their faith on ACMA and for supporting this special event of Golf during the tough times. He also appreciated the participation of all the invitees and guests for having



taken active participation at the Annual event of ACMA.

The Tournament was termed a grand success by all the participants and recommended that the same be organised annually in Bangalore.

QUIZ PROGRAMME ON QUALITY AND BUSINESS

ACMA, Southern Region, organized a quiz competition on 26th September, 2019 at ACMA office in Chennai. The topic of the quiz was quality and business.

A total of 11 teams consisting 21 participants from eight companies participated in this Quiz competition. 6 teams out of the 11 teams were shortlisted for the final round of the quiz based on the scores scored in the preliminary written test.

WESTERN REGION

SIX SIGMA GREEN BELT CERTIFICATION PROGRAM

ACMA, Western Region, organized Six Sigma Green Belt Certification Program in Pune. The five day module was bifurcated into two modules, the first one was organised from 8th to 10th July, while the last module was organised from 12th – 13th August, 2019.



The Quiz master for the day was Mr. V Thiagarajan, who has more than 35 years of experience & recently retired from WABCO-INDIA Limited. He is a TQM and Six Sigma consultant.

In total six rounds were conducted with questions related to quality and business for the selected teams. The scoring was done live to ensure transparency. At the end of each round there was also questions to audience to keep them engaged to this programme.

All the participating team members were given participation certificates. The winners were awarded with winner certificate & gifts.

The following emerged winners of the quiz:

Position	Company Name	Team Members
1 st Position	Rane TRW Steering Systems Pvt Ltd (OSD)	Mr. K C Nandhakumar
2 nd Position	WABCO India Ltd.	Mr. Joseph Selvakumar Mr. Vigneshwaran
3 rd Position	WABCO India Ltd.	Ms. Sowmya Mr. Venkatasalapati

The certification program was conducted by Mr. Ram Narayan, a Six Sigma Master Black Belt. The sessions focused on, how to acquire the skills of problem solving, making process improvements and how to be a great resource for the organization.

Following topics were discussed and were taught to the participants under respective modules:

Module – I:

- How to Identify Problems for Solving using Shainin methodology
- Splitting Generic Problems into Specific Problems
- Classification of problems into 4 categories

Module – II:

- Tool # 6 – Multi-vari Analysis
- Tool # 7 – Monte-Carlo Simulation
- Tool # 8 – Better Vs Current (B Vs C)

Each participant was asked to complete one process improvement project, using the tools taught during the modules. Mr. Narayan

reviewed all the project presentations, subsequently written test was also held before issuing the certificate.



WORKSHOP ON 'DAILY WORK MANAGEMENT'

ACMA, Western Region, organized two-day workshop on 'Daily Work Management' on 22nd - 23rd August, 2019 in Pune.

Mr. Vishal Singh was the faculty, explaining DWM, he said DWM is the system that provides the ability to manage departments, functions & Processes. Wherein, processes are defined, standardised, controlled and improved by the process owners.



Mr. Singh also touched upon how DWM helps:

- Maintaining current level of performance
- Small gradual improvements.
- Routine activities are controlled.
- Focus time on improvement/Future Planning

The Workshop was appreciated by participants and the feedback received stayed encouraging.

TRAINING PROGRAMME ON 'INTERNAL AUDITOR TRAINING'

ACMA, Western Region, organized Two-Day long 'IATF Internal Auditor Training' on 28TH – 29th August 2019, in Ahmedabad. The workshop intended at internal auditors of the company having the responsibility of internal auditing.

The training was conducted by Mr. Ravindra Biswas an Ex-Tata



Group Company Business Head, with experience of over 20 years in Auto Component Manufacturing sector.

The objective of the training was to understand the requirements of IATF 16946 and associated standards, verify its effective implementation in organization through internal audits and to get refreshed on auditing skills.

During the training Mr. Biswas discussed the seven principles of auditing i.e. integrity, fair presentation, due professional care, confidentiality, independence, evidence & risk based approach. The training also focused on IATF Audit format, checklist and mandatory records to be maintained under IATF 16949.

The concepts were explained by class room session and group activities with audit case studies, discussions, including writing audit observations and reporting.

This training helped the participants to understand the fundamentals of IATF 16949 standards and prepared them to conduct internal audit in their company.

25th MEETING OF ACMA WR HR FORUM

ACMA, Western Region, organised 25th WR HR Forum Meeting on 9th September 2019. At the Bharat Forge Ltd. Plant in Chakan, Pune. The agenda of the meeting was to deliberate and discuss 'Code on Wage Bill- 2019'.

Setting up the context Dr. S V Bhawe, Director- HR & IR- Bharat Forge Ltd. stipulated that the 'Code on Wages Bill 2019' has been passed by both houses of the Parliament and will now go for President's assent, following which it will become an Act.

The code ensures minimum wages along with timely payment of wages to all employees and workers which allows the Centre to set a minimum statutory wage, a move expected to benefit 500 million workers across the country. Dr. Bhawe, requested HR professionals to study the bill very minutely, before its execution.

Explaining the salient features, Advocate Jayant Kulkarni, mentioned that it is very important to note that the appropriate Government may, subject to the condition of previous publication, make rules for carrying out the provisions of this Code. Thus till the date the rules are not framed by the Central or State Government. It is also to be noted that the Wages Code shall come into force on such date as may be appointed by the Central Government by way of a notification in the official gazette. Further he explained the changes/differences between the payment of wages 1936 & the code on wages 2019.

In his address Advocate Aditya Joshi, said as per the bill, the tri-partite committee comprising representatives of trade unions, employers and state government would fix a floor wage for workers throughout the country. The new Wage Code is substantial effort undertaken by the Government to produce a uniform code by amalgamating all the four legislations i.e. The Equal Remuneration





Act 1976, The Minimum Wages Act 1948, The Payment of Bonus Act 1965 and The Payment of Wages Act 1936 under one legislation.

The code seeks to reduce complexities and duplicity in the current labour legislations and aim to promote ease of doing business.

Further Advocate Joshi mentioned that, the Code on Wages seeks to



universalise the provisions of minimum wages and timely payment of wages, which will be computed based on minimum living conditions. It is envisaged that states will notify payment of wages to workers through digital mode.

40 HR professionals attended the meeting and appreciated maintaining continuity of ACMA WR HR Forum meetings.

7th KAIZEN COMPETITION IN GUJARAT ZONE

ACMA, Western Region, organised 7th Kaizen Competition in Gujarat Zone on 21st September, 2019 in Ahmedabad. The objective

was to showcase the potential of ACMA members in delivering break-through Kaizens practiced at their facility.





The jury included Mr. Satish Cheekatla, Plant Vehicle Evaluation Manager, Sanand Vehicle Assembly Plant, Ford India Pvt. Ltd. and Mr. Manish Rajwar, DGM-Manufacturing Operations from Tata Motors Sanand Plant.

The presentations made by the participants focused on Productivity, Quality, Cost, Delivery, Safety & Energy.

The competition saw 16 case study presentations from leading auto component manufacturers in Gujarat namely Abhijeet Industries Pvt. Ltd., Asahi India Glass Ltd., Galaxy Bearings Ltd., Jay Ushin Ltd., Krishna Maruti Ltd., Magna Automotive India Pvt. Ltd., Mahle Anand Thermal systems Pvt. Ltd., Mindarika Pvt. Ltd., Precision Autowares Pvt. Ltd., SKH – Ytec India Pvt. Ltd. and TATA AutoComp Systems Ltd.

While addressing the participants at the valedictory session, the Chief Guest, Mr. Neeraj Agarwal, Head Sanand Plant, Tata Motors Ltd. mentioned the recent slow-down in the industry should not be considered as free time, but instead this time should be utilized by the companies to make small changes and innovation to sustain in competitive market.

The following teams were announced winners.

Top three winners -

Position	Company Name	Team Members
1 st Position	Pratyaksh	Jay Ushin Ltd., Mehsana
2 nd Position	Tejas	Mindarika Pvt. Ltd., Ahmedabad
3 rd Position	Samuhik	Krishna Maruti Ltd.-Plastic Divison, Ahmedabad

Runner up -

Position	Company Name	Team Members
1 st Position	Initiator	SKH - Ytec India Pvt. Ltd., Ahmedabad
2 nd Position	Dominators	Magna Automotive India Pvt. Ltd., Sanand
3 rd Position	Challengers	Gabriel India Ltd., Sanand



4th MEETING OF ACMA WR HR FORUM - GUJARAT ZONE

ACMA, Western Region, organized the 4th ACMA WR HR Forum Meeting of Gujarat Zone on 30th August 2019. At the Magna Automotive India Pvt. Ltd. facility in Sanand, Ahmedabad. The agenda of the meeting was to create awareness on recent changes in Factory Act 1948.

Mr. P M. Shah, Jt. Director Industrial Safety & Health, Ahmedabad Region presented an overview of about the Factory Act, Acts & Rules Implemented, Occupational Health & Hygiene, responsibilities of Occupier, provisions relating to dangerous operations & hazardous processes, special provisions and various state government schemes & awards.

1st EVER KAIZEN COMPETITION - IN MADHYA PRADESH

ACMA, Western Region, organized 1st ever Kaizen competition in Madhya Pradesh Zone on 28th September, 2019 at Indore.

The jury included Mr. Mandeep Ajimal , Quality Manager, John Deere India and Mr. Inderdeep Arora , WCM FI & ENG PILLAR

LEADER for AMEA & ANZ Region.

The presentations made by the participants focused on Productivity, Quality, Cost, Delivery, Safety & Energy.

Addressing the participants at the valedictory session, the Chief Guest, Mr. Pradeep Mishra, Sr. Vice President, Purchasing & Supply Chain, Eicher Trucks & Buses , VE Commercial Vehicles Ltd.

ACMA
(Western Region)



1st Kaizen Competition Madhya Pradesh Zone

28th September, 2019

Indore

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mentioned that Kaizen is to be the better not the best. Kaizen creates innovation culture in an organization, he added.



The competition saw 20 case study presentation from leading companies such as Gabriel, VECV (component unit), Badve, Pinnacle, Gajra Gears, MSL Driveline , Porwal Auto and Metalman.

The following teams were announced winners.

Top three Winners -

Position	Company Name	Team Members
1 st Position	Lakshya	Gabriel India Ltd., Dewas
2 nd Position	Josh	Gatiman Auto Pvt. Ltd., Piithampur
3 rd Position	Quality Champions	VE Commercial Vehicles Ltd., Dewas

The jury members congratulated the participants and were impressed to see the kaizen implemented by ACMA Member companies.





YBLF Visit to Bajaj Auto & Metalman



ACMA, Young Business Leaders Forum (YBLF), organized a visits to Bajaj Auto Ltd. & Metalman Auto Pvt. Ltd. in Pune & Aurangabad respectively on 22nd – 23rd August, 2019.

The delegation of young leaders from component industry interacted with Mr. D V Ranganathan, Sr. VP (Purchase) & Mr. Kailash Zanzari, Sr. VP (Operations), Bajaj Auto Ltd. While at the Metalman Auto, delegates understood the digitization initiatives being done at the Metalman plants.

Key takeaways from the visits:

- Process of weeding out vendors, who do not match the quality standards set by Bajaj.
- Policy to handhold component suppliers to deliver quality products.
- Sharing of best practices among the vendors, through cluster & sub-cluster programs.
- Process to identify and award high performing employees and due appreciations.
- Karakuri programs, to increase efficiency (using 1 energy to serve 2 or more purpose).
- Yutori program for happy work place and happier body, mind & soul.

Encouraging feedbacks were received after the visit:

"A total Eye-opener to see Tier-1 Company (Metalman) aligned 100% with the Vision of the OE and having implemented TPM & Implementing Industry 4.0" Karthikeyan M, K.R. Industries. "Great

event with lots and lots of learning. Thanks Nitin and YBLF team for this event. Special thanks to Nishant for making this happen and opening up all his knowledge and learnings with the group." Amit Mehta, Agrim Components.

"What an event guys! Phenomenal learning and bonding. So much to take back and implement. Great job by the organizing team and special kudos to Nishant for this." Tushar Arora, Abilities India Pistons & Rings Ltd.



Interaction with Mr. Rajesh Jejurikar



ACMA, Young Business Leaders Forum (YBLF) members interacted with Mr. Rajesh Jejurikar, President, Farm Equipment Sector, M&M on 20th September, 2019 in Mumbai.

During the interaction Mr. Jejurikar shared his journey and discussed about various topics like liquidity, cash flow, Inventory, fixed cost, shared mobility & its impact on global automotive sector. He also provided an overview on topics like organizational development, Leadership development to name a few. He shared his thoughts on, how to democratize technology for small land holding farmers and figuring out to get tech/machineries/operating business models for the benefit of small farmers.

Key takeaways from the interaction:

- Continuous emphasis on a purpose led business.
- Keep thinking on new technologies which can come and disrupt.
- Focus on building next level of leadership as entrepreneurs. Be a boss of your company not owner.
- No matter how challenging the situation is, always show your people that you are in grip.
- Approach of management
- FOCUS towards the purpose of the business.
- Channelizing & Sustaining, distribution Network with focus on 'End Consumption'
- Portfolio Management
- Multiple brands to increase market share



MEMBERS ROOM

NORTHERN REGION Ordinary Membership

Kobra Auto Motives
54/1, Dabua Extension,
NIT, Faridabad-121005

SSI/Large & Medium/Etc.: Medium
Products Manufactured: Horns
Certification to ISO 9000 & QS 9000:
ISO 9001:2015 by TUV SUD
South Asia Pvt. Ltd.

Rahul Wire Ropes
A-43, Kaaharani Industrial Area,
Bhiwadi, Dist Alwar, Rajasthan-301019

SSI/Large & Medium/Etc.: Medium
Products Manufactured: Manufacturing of
Control Cables, Speedometer Cables, Inner
& Outer Wire.
Certification to ISO 9000 & QS 9000:
IATF 16949 by TUV SUD
Management Service

Kumi Supreme India Private Limited
E36, (D1-H), RIICO Industrial Area,
Distt: Alwar (Rajasthan)

SSI/Large & Medium/Etc.: Medium
Products Manufactured: Lower/Upper,
Wheel Arch, LNG Assy. CTR Pillar, Side Sill,
Radiator Inlet/Outlet Shroud.

Ordinary Membership

Muvtons Castors Pvt. Ltd.
C-40, Phase-2, Noida-201305
Dist. Gautam Budh Nagar,
State-Uttar Pradesh

Product/Services: Manufacturer and Supplier
of Industrial Trolley Wheels.
Certification to ISO 9000 & QS 9000: ISO
9001:2015 by TUV India Pvt. Ltd.

WESTERN REGION Ordinary Membership

Mutual Automotive Pvt. Ltd.
Plot No. 90-99-107, 112/113 BU.
Bhandari Industrial Estate, Sanswadi
Taluka-Shirur, Sidt.-Pune-412208

SSI/Large & Medium/Etc.: Large
Products Manufactured: Painting Parts &
Chrome Parts, Molding & Assembly,

SOUTHERN REGION Ordinary Membership

Kirloskar Ferrous Industries Limited
Bevinahalli Village, PO, Koppal (Taluk &
District)
Karnataka-583234

SSI/Large & Medium/Etc.: Large
Products Manufactured: Cylinder Blocks,
Cylinder Head, and Housings.
Certification to ISO 9000 & QS 9000:
IATF 16949:2016 by IRQS
ISO 14001:2015 by IRQS
OHSAS 18001:2007 by IRQS

Econ Cylinders Private Limited
D-1, B-Block, Autonagar,
Visakhapatnam - 530012

SSI/Large & Medium/Etc.: SSI
Products Manufactured: Auto LPG Tanks

Urrja Bus Decor
No. 162, 2nd Cross, Opp Old Toll Gate,
Mysore Road, Bengaluru-560026

SSI/Large & Medium/Etc.: SSI
Products Manufactured: Curtains, Louvers,
Sunvisors, Seat Parts, Locks & Handles,
Hardware, Roof Hatch, and Carpet.
Certification to ISO 9000 & QS 9000:
ISO 9001:2015 by KVQA
OHSAS 18001:2007 by Vincotte India

Associate Membership

GH Induction India Pvt. Ltd.
DP Nos. 145-147 & 158-160,
12th Main Road, SIDCO Industrial
Estate, Thirumudivakkam,
Chennai-600132

Product / Services: Supplying induction
heating equipment and its spares.
Certification to ISO 9000 & QS 9000:
ISO 9001:2015 by TUV India Pvt. Ltd.

Itriangle Infotech Private Limited
830/A (803/A-1-3), 76th A Cross,
West of Chord Road, 6th Block,
Rajajinagar Industrial Estate,
Bengaluru-560010, India

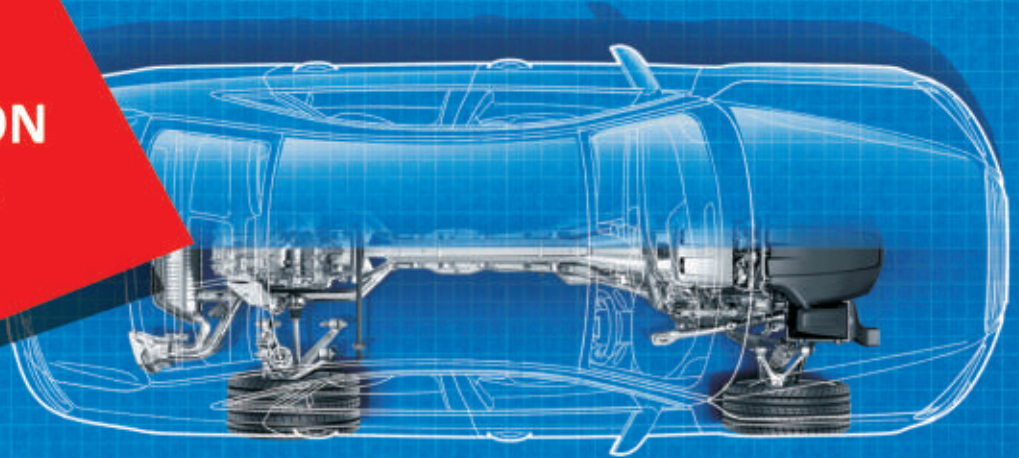
Products Manufactured: Manufacturers of
Vehicle Telematics Devices & Accessories.
Certification to ISO 9000 & QS 9000:
ISO 9001:2015 by URS
ISO 27001:2013 by NQA



TO ALL NEW MEMBERS

TECHNOVATION

Discover Innovations
For Future



Auto Expo 2020 - Components
6-9 FEBRUARY 2020
Pragati Maidan, New Delhi, India

Come, exhibit and grow!

Auto Expo 2020 - Components will focus on future technologies driving product innovation, efficient manufacturing and logistics. As the largest auto components show in this part of the globe, the event will be an unparalleled podium for business opportunities in the automotive sector.

Highlights

- Largest & Comprehensive Auto Components Show
- Showcase of Innovations and Technology Advancements
- 1500 Exhibitors from 20 Countries
- Over 100,000 Visitors from around 70 Countries
- Interactive Forums - Conferences, Seminars, Workshops and Student Engagement Initiatives

Focused Pavilions

- ACMA Innovation
- ACMA Safer Drives
- Bearing
- EV Components
- Garage Equipment

